

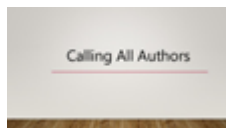


Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health professions. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us at <https://platinumed.zendesk.com> and a representative will contact you.

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Calling All Authors

Calling All Authors!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that isn't getting recognition? Do you have a blog? If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



It's Almost Time to Go Back to School!

Ah, the dreaded words to both student and teacher alike, no matter what age group it is! As Allied Health programs are gearing up for another amazing year of learning and teaching we want to say good luck and **we are here to help!** We have an amazing platform to keep track of your students [scheduling and skills tracking](#) for labs, clinicals, scenarios, tasks, and externships! You can read more about this platform below. Let's make this a wonderful year for **YOUR** Allied Health classroom!

If you are still using paper and pencil, then stop the time-consuming madness! If you are using another electronic platform, you are paying more and receiving much less (we encourage you to check costs)! Make this upcoming school year easier by [requesting a free demo](#) of our products outfitted for EMS training institutions! We have made scheduling easy and convenient! Learn more about how Platinum Educational Group can assist your program in this newsletter. **We can help you make the difficult easy.**



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health levels. We are proud to boast the best study prep and skills tracking programs for each.

"We have fallen in love with Platinum Planner. It is an excellent product, that we will hopefully use for many years to come. It has met our needs in every way thus far, and the support teams have been great in making small changes as requested already." -Troy Vernon, Clinical Coordinator/Educator

Factoid: We have delivered over 120 features to our customers, many at their request, in the last two years!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



2017 Platinum Educational Group Scholarships Program Recap

Submissions Cross International Boundaries!

Wow. What an amazing response to this year's scholarship offerings! More than 100 applicants took advantage and applied for the chance to be awarded a \$1000 scholarship in each of EMS, Allied Health, and Nursing! This is the first year we had international students apply! We look forward to announcing the awardees in early August. Stay tuned!



Did You Know That Platinum Educational Group Offers a FREE Educational Workshop for Allied Health Programs?

Platinum Educational Group is offering a free educational workshop designed for Allied Health! **There is no cost for participants to attend, lunch and snacks are provided, and CE credits can be earned!**

Workshop: [The Nuts and Bolts of Meeting Accreditation Requirements](#)

This eight-hour workshop is a must for any program director or any other individual who must prepare for accreditation. The workshop will look at commonalities in all accreditation standards as well as look at specific nuances and requirements of each of the major accrediting bodies for Allied Health. We will also provide insight on how to prepare for the initial accreditation as well as site visits and renewals. Finally, we will provide methods to keep track of this in a simplified package that meets these requirements.

If YOU are interested in hosting a workshop series, [contact us!](#)

WE ARE CURRENTLY LOOKING FOR ALLIED HEALTH WORKSHOP TOPICS AND IDEAS FOR 2018! Please [contact us](#) with your thoughts and ideas!



We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you - **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific allied health program using YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards - **no more stressful site visits!** Platinum Planner comes with a **FREE fully-functional student app!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

Top Five Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app that works both online and offline!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Totally customizable to meet YOUR program specific needs!
- Track the skills YOU want, download forms that YOU want to use!
- FREE to your institution to use!

"Platinum Planner has been the key to managing multiple programs in an organized and concise manner. We cannot imagine running multiple simultaneous programs without the streamlined precision and organizational CRM of the Platinum Planner system. Bravo!" - Aki Williams, COO, Defib This- Emergency Rescue Training

Schedule a free demo of Platinum Planner on **YOUR** time! [Contact Us](#)

Coming Soon: Unified Courses/Class Creation between all Platinum Educational Group Products

By the Dev Team

Platinum Educational Group is pleased to announce the upcoming launch of one of its most requested features, the ability to create courses in EMSTesting and PlatinumTests! But we didn't stop there...Now that we have courses in all of our products we thought we would make it easier by merging all course creation capabilities into a single unified interface. In addition, our education department has created course templates which can be used to help schools get started building courses to meet CAAHEEP or other accrediting body requirements.

[Read Full Article](#)



FERPA – Understanding the Family Educational Right and Privacy Act

By Tom Gottschalk, COO, Medical Educator

I will begin with a confession to our readers. I was never fully aware of the FERPA guidelines until long after the peak of my teaching time in the initial education setting. Granted in retrospect I obeyed them in the academic and private secondary environment, but I did not know the Why's. I was just doing. I guess I survived despite my ignorance, thanks to good mentoring.

[Read Full Article](#)



What's Up with ACICS Colleges?

By Ben Miller, Center for American Progress

The Accrediting Council for Independent Colleges and Schools (ACICS) may be fighting for its life in the courts, but the schools it oversees have almost universally started moving on. Just seven institutions that the troubled accreditation agency oversees appear to be at risk of losing access to federal financial aid this month, according to data obtained from the U.S. Department of Education through a Freedom of Information Act request.

[Read Full Article](#)

*If your institution has any questions concerning accreditation, please feel free to reach out to us at any time. We are here to help you.

Ask Sales!

Q: I am currently using spreadsheets to manage my class's clinical rotations. The students are using paper documents to track skills performed in both lab and clinical settings. How can the Platinum Planner help the process of managing our course work and schedules in Allied Health programs?

A: Platinum Planner allows you to automate all procedures. With a one time, low student fee, the clinical scheduler offers an easy to use tool that sends reminders to all involved of upcoming schedules including clinical sites, preceptors, and students. The skills tracking features gives you the opportunity to throw away the paper lists students have been tasked with maintaining, while generating easy to access reports!

If you have questions, I am happy to answer them! [Contact Sales](#)

Upcoming Events for Allied Health

[8/1/17 to 8/4/17, Albuquerque, NM - AVTE 2017 Symposium](#)
[10/6/17 to 10/9/17, Cincinnati, OH - AAMA Annual Conference](#)

[All PEG Events!](#)

Do YOU know of an Allied Health conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



By Crazy RXMan
[BLOG](#)

CONNECT WITH
US ON:



Connect With Us!

We would be HONORED if you connected with us via our social media platform! We are more than happy to help build your platform as well! We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



2017 Platinum Educational Group Company Retreat Recap

customers.

Platinum commits a great deal of resources in regard to company retreats. Now, these are not gatherings of "look how great we are" consisting of high fives and pat-on-the-backs, but rather a refocus of our team synergy through organized sessions to strengthen our team work skills. The end goal is never wavering to achieve the highest level of efficiency in order to best serve our

[Read Full Article](#)



Customer Appreciation Corner

August Spotlight: City College

Our Team had the pleasure of traveling to City College, Florida to visit with the wonderful staff there and assist in setting up their 5 campuses with Platinum Planner for their Allied Health programs. City College has a very interesting [history](#), and an amazing staff and faculty.

A special thank you to Director of Institutional Effectiveness, Heather Payne, for being our guide through the set-up process!

[Visit City College Website](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are two ways students can gain access into our programs:

1. Students can purchase access cards through their institutions' bookstores.
2. Students can purchase access from our website directly (PlatinumPlanner) using their own credit/debit cards.

As Fall classes start, if you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).