



PLATINUM
EDUCATIONAL GROUP

JUNE 2019

ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. Happy Father's Day!
2. Who is Platinum Educational Group, Exactly?
3. **Guest Authors Wanted! Submit an Article**
4. CNA Week Facebook Contest! Win AWESOME CNA Swag! We Appreciate You!
5. **Do YOUR Students know about the Platinum Educational Group Scholarships?**
6. Allied Health Clinical Tracking at an AFFORDABLE Cost
7. **Article:** Platinum Educational Group and Responsive Web Design (RWD)
8. **Article:** The Consequences of Cheating
9. **Article:** The Scholarly Column - The New Normal with Healthcare Professionals
10. Customer Showcase: Indian River State College, Dental Assist (FL)
11. And Much More!



Happy Father's Day

"When you're young, you think your dad is Superman. Then you grow up, and you realize he's just a regular guy who wears a cape" -Dave Attell

Don't forget to get that special father, husband, or any other role model a big hug to remind them that they are needed.

Happy Father's Day to all the amazing Father's from all of us at Platinum Educational Group!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing programs. **We are proud to boast the best, and most cost-efficient, skills tracking, scheduling, and reporting for each Allied Health field.**

"Great company with great products! They care about the customer." - John Gosford, Education Manager

***Factoid: We have delivered over 230 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great!

Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



CNA Week Facebook Contest! Win some AWESOME CNA Swag

This month's Facebook contest is a celebration of CNA educators, providers, and students! **YOU could win a gift box filled with CNA goodies** including a Berkeley Cooler with Collapsible Storage Cube, Stylus Pen, Timber Insulated Stainless Steel Travel Tumbler, and a Always Needed, Forever Appreciated Nursing Assistants Key Tag With Keepsake Card. The rules are simple, go to our [Facebook Page](#), hit that **PAGE like button**, go to the comment box marked "**CNA WEEK GIVEAWAY**", like the post and share it. That's it. Winners will be announced on 6/30/19.

In addition to special contests and promotions, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** May's awardee is **Brittney Kennedy from Alberta, Canada**.



Do Your Students know about the Platinum Educational Group Scholarships?

\$1000 Awards for EMS, Nursing, and Allied Health

Finding alternative avenues to help pay for school is ALWAYS on students' minds. Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program and instructions to distribute the information.

[Read Full Article](#)



Allied Health Clinical Tracking at an AFFORDABLE Cost

The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. **WE HAVE THE SOLUTION FOR YOU.**

What Do We Offer?

We have worked very hard to produce a platform that will meet **ALL** of your needs and then some! Not only is keeping track of your students' clinicals, labs, skills, and scheduling easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

Anesthesia Technology
Certified Nursing Assistant
Dental Assistant
Dental Hygiene
EMS
Field Training

Medical Assistant
Nursing
Ophthalmic Medical Technician
Patient Care Technician
Phlebotomy
Pre-clinical

Radiation Technology
Respiratory Care
Speech Language
Surgical Technology
Veterinary Technology

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one time [nominal per student fee](#) with several different payment options! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"Platinum Planner has made my life much easier and I really appreciate that. So glad that I took the leap and tried your product!" - Toni Milan, Program Director

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



Platinum Educational Group and Responsive Web Design (RWD)

By The Development Team, Platinum Educational Group

Around six years ago, the team at Platinum Educational Group updated our product websites (www.platinumed.com, www.emstesting.com, www.platinumtests.com, www.platinumplanner.com) to follow the concept of responsive web design. RWD has become more important as the amount of mobile traffic accounts for more than half of total internet traffic. In this article, we want to explain what a responsive website is and how you can use our product websites on your smart phones and devices.

For a fun test, go to www.platinumed.com in your browser and adjust the width of your browser to see how the website adjusts to being resized.

[Read Full Article](#)



The Consequences of Cheating

By Doug Smith, CEO, Medical Educator

The process of learning is actually quite simple. **Come prepared** with the necessary prerequisite skills, such as reading comprehension, minimal math, and basic science to name the key components. The process then continues with **identifying the objectives** one needs to master which is typically presented in a syllabus or at the beginning of each chapter of the course text with supplemental objectives provided by the course instructor. You then become significantly involved as a student in **understanding these objectives** at the various Bloom levels of learning.

[Read Full Article](#)

The Scholarly Column: The New Normal with Healthcare Professionals

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

I have been in higher education for ten years and I have seen the changes with how we teach how we access and



deliver information and all of what we are doing in the classroom. Educational institutions are requiring that we have progression with technology, active learning and to move away from the old standards of teaching methodologies. If we are to progress in teaching, then we need to make sure that we are progressing in all areas.

[Read Full Article](#)

Episode 9: Know The Rules!
HIPAA - Who Has To Comply?



Know the Rules! Episode 9: HIPAA - Who Has To Comply?

By Kimberly Shutters, CEO, HIPAA alli

The HIPPA Security Compliance Series to assist all medical community professionals!

The Omnibus Final Rule

In 2013, the final Omnibus Rule becomes effective on March 26, 2013. [Covered Entities](#)(CEs) and [Business Associates](#) (BAs) of all sizes are required to comply with the final rule's provisions, including the modifications to the [Breach Notification Rule](#) and the changes to the HIPAA Privacy Rule.

[Read Full Article](#)

Upcoming Conferences for Allied Health

[7/14/19 to 7/15/19, Chicago, IL - AACP Annual Meeting](#)

[All PEG Events!](#)

We are looking for State and National Allied Health conferences! Do you know of any that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: One of my students was accidentally accepted into the wrong course. How do I transfer them to another course? A: In Platinum Planner, PlatinumTests, and EMSTesting, it is not possible for School Administrators or Instructors to transfer a student from one course to another. If a student is accepted into the wrong course and their enrollment fee is paid, and they then sign up for and are accepted into the correct course, the program would expect them to pay another enrollment fee for the new course (as the program cannot know that the student isn't just signing up for two courses that they need).

[Read Full Article!](#)

[Read past Q&A!](#)

"Great customer service. Our training coordinator unexpectedly had to go out for several months on extended sick leave and I had to take over some of the tasks. It had been several years since I had worked extensively in Platinum Planner. When I called with questions, they were able to walk me through over the phone." - Diane Koch, Administrator at Yakima County

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see

how we can collaborate, [contact us!](#)



Call for Nominations - Commissioner Nominating Committee

The Accrediting Bureau of Health Education Schools (ABHES or the Commission) is seeking nominations to fill two seats on its Commissioner Nominating Committee per its Bylaws which describe the committee as follows (see letter c specific to this call for nominations):

[More Information](#)



CAAHEP's Commissioners Approve Mission & Vision

At the 2019 Annual Meeting in San Antonio, CAAHEP Commissioners voted to approve new Mission and Vision statements that reflect where CAAHEP is going in its next 25 years.

[More Information](#)



Pennsylvania Association of Private School Administrators Annual Conference Information

Pennsylvania Association of Private School Administrators (PAPSA) 2019 Annual Conference will be held at the Lancaster Marriott and Convention Center at Penn Square of Lancaster, July 23-24, 2019.

[More Information](#)



Customer Showcase: Indian River State College (IRSC)

Every Month we give a little bit of love to one of our valued customers! This month we celebrate **the awesome Pharmacy Technician staff at Indian River State College.**

Pharmacy technicians enjoy rewarding careers as vital members of the healthcare team—trained to prepare medications under the direction of a pharmacist. They measure, mix, count out, label and record amounts and dosages of medications according to prescription orders. Graduates of the IRSC Pharmacy Technician program take the National Pharmacy Technician Certification Examination, and may seek employment in a retail pharmacy, hospital or nursing facility. The dedicated educational staff at IRSC's Pharmacy Technician program make sure that the community is provided with the highest quality providers!

Program Director - Jessica Fulton, M.H.S., CphT

A huge thank you to the entire hard working Pharm Tech staff at IRSC. We appreciate you being one of our valued customers!

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (Platinum Planner, Platinum Tests) using their own credit/debit cards.

If you need student access for Platinum Tests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).