

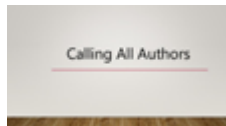


## Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health professions. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us at [jeremy@platinumed.com](mailto:jeremy@platinumed.com) and a representative will contact you.

In this edition:

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### Calling All Authors!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that isn't getting recognition? Do you have a blog? If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



### The Hectic Agenda is Back!

By now, many of you are back to the grind faced by educators every year! (See our Insanity in Education article below). The many hours a week spent on students is enormous, but **we are here to help!**

**If you:**

- **Spend HOURS inputting student information by hand**
- **Use Excel spreadsheets**
- **Currently use a product you are not happy with (cost, customer service, etc.)**

**THEN CONTACT US TODAY!** It is NOT too late for you to utilize our electronic solutions even if your current course has started! We make it easy, ALL OF IT! The platform setup, the training, the industry leading customer support. Shoot, we

have even made scheduling a demo to look at our solutions easy! Simply click the link below and chose a time that suits YOUR demanding agenda! **We look forward to making YOUR life easier!**

[Easy Demo Scheduling!](#)



## Back-to-School Facebook Contest!

We know it is a hectic and busy time of the year for the staffs of Allied Health programs. That's why we want to give back to our hard-working educators! Just go to our [Facebook Fan Page](#) under the **"What is your Passion for Allied Health"** comment box and tell us what your passion for teaching is in **ONE WORD**. Answers can be used more than once and each comment will be entered into a random drawing for a \$25 gift certificate! **Easy!**

For a **double entry**, represent your school after your comment with **@yourschoolname!** Make sure you give our page a like too! We appreciate it!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** September's awardee is Jim Reed from Columbus, OH!



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health levels. We are proud to boast the best study prep and skills tracking programs for each Allied Health field.

*"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair*

**Factoid:** We have delivered over 120 features to our customers, many at their request, in the last two years!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## 2017 Platinum Educational Group Scholarships Program Recap

### Occupational Therapist Student Awarded National Scholarship

The 2017 Allied Health scholarship was awarded to Christy Johnson. Ms. Johnson is enrolled in [Winston Salem State University's](#) Occupational Therapist program located in North Carolina. Christy's decision to explore a career in allied health stems from dealing with her own childhood medical diagnosis and the occupational therapist that helped her on the road to recovery. She would like to emulate that kindness to her future patients. "Throughout my years in undergrad, I have worked in a variety of diverse groups. I have realized that I enjoy working with others, find it stimulating that everyone has their own outlook and contributions, and feel that we are all unique and valued." stated Ms. Johnson.

Help us celebrate Christy's achievement by liking and sharing her story from our [Facebook Fan Page!](#)

[View All Previous Scholarship Recipients Here!](#)

## Did You Know That Platinum Educational Group Offers a FREE Educational Workshop for Allied Health Programs?



Platinum Educational Group is offering a free educational workshop designed for Allied Health! **There is no cost for participants to attend, lunch and snacks are provided, and CE credits can be earned!**

Workshop: [The Nuts and Bolts of Meeting Accreditation Requirements](#)

This eight-hour workshop is a must for any program director or any other individual who must prepare for accreditation. The workshop will look at commonalities in all accreditation standards as well as look at specific nuances and requirements of each of the major accrediting bodies for Allied Health. We will also provide insight on how to prepare for the initial accreditation as well as site visits and renewals. Finally, we will provide methods to keep track of this in a simplified package that meets these requirements.

**If YOU are interested in hosting a workshop series, [contact us!](#)**

**WE ARE CURRENTLY LOOKING FOR ALLIED HEALTH WORKSHOP TOPICS AND IDEAS FOR 2018!** Please [contact us](#) with your thoughts and ideas!



We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you - **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards - **no more stressful site visits!** Platinum Planner comes with a **FREE fully-functional student app!**

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

#### **Top Five Reasons to Use PlatinumPlanner**

- **Provides students with a FREE mobile app that works both online and offline!**
- **Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!**
- **Totally customizable to meet YOUR program specific needs!**
- **Track the skills YOU want, download forms that YOU want to use!**
- **FREE to your institution to use!**

*"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)*

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!

## New Features Updates

By the Dev Team

[NEW FEATURE: Platinum Planner Student Clinical Opportunity Documentation Upgrade!](#)

[NEW FEATURE: Easier Enrollment Process for Students!](#)

[NEW FEATURE: Unified Courses/Class Creation between all PEG Products!](#)

[NEW FEATURE: Class Groups and how to add Students to them](#)



## Insanity in Education

By John Spencer, Lead Medical Educator, Customer Service Manager

At some time in our lives, we all have heard insanity defined as doing the same thing the same way, over and over again, and expecting a different outcome. A more literal definition would be "extreme foolishness; folly; senselessness; foolhardiness" (The Definition, 2017).

[Read Full Article](#)



## Can New President Save ACICS?

From ACICS Website

I am forwarding this important announcement on behalf of the Board/Council to inform you that our search for a new president of ACICS has been concluded with the selection of a strong candidate. It is therefore with great confidence that we look forward to the July 31st start of our next Board/Council meeting with Ms. Michelle Edwards as the President/CEO of ACICS.

[Read Full Article](#)

\*If your institution has any questions concerning accreditation, please feel free to reach out to us at any time. We are here to help you.



## Education Standards Decline Not Limited to the US: Department for Education pulls all Learndirect contracts and funding

By Rupert Neate, Reporter, The Guardian

U.K. -The Department for Education is to cancel all contracts with Learndirect, the adult training provider that tried to suppress a damning regulator's report into its poor standards.

The Department for Education said on Tuesday that it would withdraw all funding from the organization, which is responsible for almost 73,000 trainees, by July 2018 and that it had already banned it from taking on new apprentices.

[Read Full Article](#)

## Ask Sales!

**Q:** Does Platinum Planner have approval from the accrediting agency overseeing my program?

**A:** Yes, Platinum Planner is fully compliant with recommendations from all the different accrediting agencies including CoARC, CST, CAAHEP, ABHES, AVTE, ACEN, CCNE, CoAEMSP, and more! Accreditation Agencies would LOVE to see more programs utilizing an electronic system. It makes EVERYONE'S jobs easier in becoming accredited, site visits, and with educational standards.

If you have questions, I am happy to answer them! [Contact Sales](#)

## Upcoming Events for Allied Health

[10/6/17 to 10/9/17, Cincinnati, OH - AAMA Annual Conference](#)

[All PEG Events!](#)

**Do YOU know of an Allied Health conference** that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



By Dave Riddle  
[Facebook Fan Page](#)

## CONNECT WITH US ON:



## Connect With Us!

We would be HONORED if you connected with us via our social media platform! We are more than happy to help build your platform as well! We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

- [Platinum Educational Group Facebook Fan Page](#)
- [Platinum Educational Group Twitter](#)
- [Platinum Educational Group LinkedIn](#)
- [Platinum Educational Group Google +](#)



## Customer Appreciation Corner

September Spotlight: Coffeyville Community College

Coffeyville Community College was our very first customer in Medical Assisting. The program is top notch and the staff there is amazing! The Med Assist program has recently received a new Program Director, Wendi Simmons. Wendi takes over for Lisa Miller whom our Team has enjoyed working with over the past couple of years. All of us here at Platinum say "Welcome!" to Ms. Simmons and we look forward to working with her and her wonderful staff!

**Coffeyville Community College Medical Assisting Program has a 100% pass rate on National Exams for the past five years.**

**Graduates of the Medical Assisting program at Coffeyville Community College are satisfied with the education that they receive, as there is an average of 100% graduate satisfaction rate over the past five years.**

[Visit Coffeyville Community College Website](#)

## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are two ways students can gain access into our programs:

1. Students can purchase access cards through their institutions' bookstores.
2. Students can purchase access from our website directly (PlatinumPlanner) using their own credit/debit cards.

As Fall classes start, if you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).