

Main: 616.818.7877 www.platinumed.com



Platinum Educational Group's Monthly Newsletter!

The Recipe for Success Series Workshops

Workshops do not have to be stiff and boring! The Recipe for Success series, instructed by Doug Smith of Platinum Educational Group, provides high quality CE for all EMS educators in a casual and comfortable environment. **Do** you want to learn about portfolio, scenarios, testing techniques, measuring and evaluation of students, and much more? Then come join us at any of our workshops listed below. You will receive CE credits, snacks, lunches, and invaluable education - ALL AT NO CHARGE! <u>Click here for</u> workshops itinerary. Click on the links below to register for individual events.

<u>4/19/16 to 4/20/16, Framingham, MA</u> <u>4/21/16 to 4/22/16, New Britain, CT</u> <u>5/16/16 to 5/17/16, Watertown, NY</u> <u>5/18/16 to 5/19/16, Nanticoke, PA</u> <u>5/23/16 to 5/24/16, Minneapolis, MN</u>

All PEG Events!



Spring Break!

by Jeremy Johnson, Director of Marketing

Most of us are either coming off spring break or gearing up for it. It's a time for students to blow off steam and instructors to get caught up and prepare for the rest of the course. We want to assist in that process! We have programs for EMS, Nursing, and Allied Health institutions that can help you, your students, and your institution run as smoothly as possible. Please see details in this newsletter along with much more!

This month's Post includes information highlighting:

- Allied Health HITECH Act
- Feedback from Computer Adaptive Testing
- EMS Recertification Exam
- The Platinum Planner Student App
- Free NCLEX-RN[®] Prep for Nursing Students
- PEG's Annual Scholarships Program Info
- New from NAEMSE
- And much more!

If you have any questions, or would like further information, contact <u>Marketing</u> or call 616-818-7877.

How Can Platinum Educational Group Help Your Training Program?

FREE mobile app for students using Platinum Planner!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **Platinum Planner Student App!** This app is very helpful and **has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available—perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to <u>PlatinumPlanner.com</u>. Interested in learning more about Platinum Planner? <u>Contact us</u>!

View the Platinum Planner App Video!

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. And we are proud to boast the highest study prep and skills tracking for each.

Our Mission: Deliver valid and reliable testing, scheduling, skills tracking, and reporting solutions. **Our Vision:** Every learner in the world can benefit from our solutions.

Did you know?

All of our products come with the absolute best industry customer service for all students, instructors, preceptors, administrators, and coordinators! Don't just take our word for it - check out our real <u>testimonials</u> from our actual customers!



For Emergency Medical Services Training Programs

We have the software to make any EMT/Paramedic program run as smoothly as possible. We offer the most reliable and valid testing on the market via <u>EMSTesting.com</u>. We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we deliver a <u>100% guarantee*</u> to back that!

In addition to testing, we also provide complete scheduling and skills tracking via <u>PlatinumPlanner.com</u>. This flexible program tracks schedules, skills, & patient encounters. It also assists in verifying clinicals, labs, and scenario experiences. It also generates reports for student progress, accreditation standards, and much more! Platinum Planner also delivers free preceptor training—something our competitors do not! We also launched a fully functioning complimentary app so students can work more efficiently! **Do not**



For All Nursing Training Programs

We recently rolled out our newest product line of NCLEX-RN[®] testing prep! After more than a year of qualifying our banks with more than 3000 up-todate and valid questions, the time has come to institute a beta testing period. And we would be honored to include **YOUR NURSING STUDENTS** and listen to their feedback!

What's the catch? There is none. Simply download and distribute the certificate below to your students with the easy to sign up instructions and they can start using the Platinum NCLEX-RN prep immediately for free! This offer is for a limited time only so please distribute immediately! As long as your students **sign up by April 30, 2016** they will be able to utilize our computer adaptive test prep at no charge for the entire 2016 calendar year! They will not be asked to purchase anything ever!

<u>Click to Download Free NCLEX-RN® Prep</u> <u>Certificates!</u> Do your students a favor - print and pass out to your class!! waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!

The best part, **Platinum Planner costs nothing for EMS programs to use!** <u>Contact us</u> today for more information or free product demo! In addition to our testing prep program for nursing students, we currently have an online program that will keep track of their scheduling, skills tracking, and externships called <u>Platinum Planner</u>! No longer will your instructors waste valuable resources with burdensome methods!

As with the EMS and Allied Health programs, **Platinum Planner costs nothing for nursing programs** to utilize! There is just a low student fee to use. Help your program operate more efficiently! Do your nursing program, your instructors, and your students a favor and <u>contact us</u> **today** for a **free demo** of Platinum Planner!



For All Allied Health Training Programs

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with scheduling students more efficiently. It also helps in evaluating your students and measuring the impact of training.

Platinum Planner functions in many ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides reporting that meets all accreditation standards. All of this will **help your program run more smoothly and effectively!** Stop using outdated methods and <u>HERE</u> to learn more about Platinum Planner TODAY!



FEATURE ARTICE: HITECH Act: Are YOU Teaching your Students to Match the Workforce?

by Jeremy Johnson, Director of Marketing

The Health Information Technology for Economic and Clinical Health (HITECH) Act, enacted as part of the American Recovery and Reinvestment Act of 2009, was signed into law on February 17, 2009, to promote the adoption and meaningful use of health information technology. (1) Mainly, this Act strengthens enforcement of HIPPA rules. (2) It allows The U.S. Department of Health and Human Services (HHS) to impose civil money penalties for violations occurring after Feb. 18, 2009.

Essentially, the HHS wants everything done electronically and completely paperless. Any business...

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Revisit your Students Challenge by taking the NREMT Re-Certification Exam

by Tom Gottschalk, COO

Every two years, like clockwork, the National Registry of EMT's reminds me that my Paramedic



Platinum Scholarships Program

Platinum Educational Group's Annual Scholarships Program

The 2016 Scholarships Program has been garnering huge attention this year! After announcing the expansion of our scholarships program to not only include EMS, but also Nursing and Allied Health certification will expire on March 31. So, around mid-January I had a decision to make that many of you probably did as well. Do I take a refresher course, gather up my continuing education credits and do the math, or recertify by exam? As ...

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students we have seen a marked influx of applicants! Don't let your students miss out on a \$1000 scholarship opportunity!

<u>Click here for complete program details and to</u> <u>download a full application packet!</u>



Why can't I get feedback on Platinum CAT exams? (Ah, but you can!)

by Doug Smith, CEO

Students often mention that on the CAT exams they do not receive any feedback. We demonstrated in the past (Sept. 2014) that we do provide a tremendous amount of constructive feedback to the students regarding weak and strong areas. What the students are looking for, however, are the answers to the questions and the rationale which we do not provide them ...



Meet the Staff: Sam Bronkema Senior Developer

Sam joined Platinum Educational Group in early 2014 as a Senior Developer. Sam began his career as a consultant and developer in the accounting software industry. He has extensive experience creating mobile and web applications and services. In the educational arena, he has worked on math and speed reading programs as well as software that delivers standards-based curriculum to the public school system. His favorite things are science, liberty, and cheese burgers and he enjoys traversing the planet and learning new things.

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Ask the Customer Support Team

by David Smith, Customer Service Manager

Q: For Instructors - In Platinum Planner, my Paramedic students who are enrolled in a scenario class just noticed a "Scenarios" button pop up on their black toolbar, with an option to "Manage Scenario Documentation". What is that for? A: When it comes to documenting student competencies for scenarios, it used to entirely rest on the teacher's shoulders to review each student in a scenario and fill out all documentation for them. Recognizing that, depending on the number of students in a class, this could be quite a timeintensive task, we've given teachers the option to assign...

Read More!

Q: For Instructors - In EMSTesting, I noticed that there have been changes to how we make linear tests. Can you tell me about these updates? A: Our developers have recently updated the way instructors build linear tests in EMSTesting. The



Order Platinum Planner Accessories!! Platinum Planner Clinical Logbook

If your students do not use our <u>Platinum Planner</u> <u>App</u> for their electronic documentation needs, we have a temporary paper solution for you. This pocket size notebook allows students to jot down every patient encounter on the fly and assure accurate electronic documentation when the time is right. From tracking gender, actual age, chief complaints and skills to preceptor signatures, students can keep track of everything in one spot.

- Each book has adequate space to document 80 patients
- Emergency contact page
- Plus, other references

In a profession that trains and works in all environments, this clinical logbook is great when you do not have a computer or internet connection. core functions that our customers are used to and depend on are still there, but we have added some great new features to make the process of test creation quicker...

Read More!

Read More Q&A!

Student-Preceptor Introduction Cards

At the end of their shift candidates' drop off this introduction card to Platinum Planner to their preceptors. The business card size informational card carefully describes how they log into the website to judge student's experience and performance online. It conveniently allows students to share their name, school affiliation user login and instructions in one place at one time.

Read More & Fill out Order Form!



Customer Appreciation Corner

We love to support our customers when we can! If you have something you would like to promote email <u>Marketing</u> for consideration!

This month we want to give a shout out to Brett Peine from Missouri Southern State University. Brett is a staunch EMS advocate and has his hands in a little bit of everything education! Recently, Brett participated in some training that is a "hot button" topic as of late-how EMS workers can protect themselves in dangerous situations. Check out the video for more information!





News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

2016 NAEMSE Symposium Registration Now Open!

You can now register for the 21st Annual NAEMSE Educator Symposium & Trade Show! To coincide with this announcement, the <u>Official Program Book</u> of the event is also available online for digital download.

The book is your ultimate resource for reviewing this year's wonderful array of sessions, including the NREMT Regional Scenario Development Workshop, Instructor Course Levels 1 & 2, Student Evaluation Workshop and much, much more. You can find the online registration, program book and hotel/travel information by visiting the <u>official</u> <u>Symposium homepage</u>.

facebook Contest

Easy Facebook Contest!!

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are almost to our 500 Likes contest drawing! If you haven't already, then give us a like and be included! Winner will receive a \$50 gift certificate to the restaurant of their choice! As a bonus, if you are a current Platinum customer, leave us a review in the <u>review section</u> and get a gift automatically sent to you!

Click Here for our Fan Page



