



Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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April...Spring is Here!!

Spring is officially here! The British Journal of Sports Medicine study found that spring cleaning can reduce your stress by up to 20%! **Let us help you spring clean** by helping you stay organized and support Allied Health educators keep track of all their competency tracking, student scheduling, as well as compliance reporting. We can help make improvements that better your program efficiency and help your students!

We have an online solution to make your lives, and your students' lives, much easier via PlatinumPlanner.com for competency tracking and clinical rotations. We are also working on an amazing new feature called [AccredAssist®](#) to help your SER go smoothly! **Stay tuned!**

If you do not currently use our competency tracking solution, we encourage you to take a short demo and find out why so many people trust Platinum in their education process! You may also view our [testimonials!](#)

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

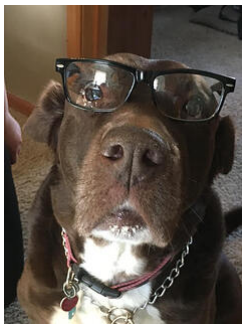
We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

“Our experience with Platinum Educational Group has been a good one so when it came time to consider tracking competencies in an online format in our Medical Assistant, Veterinary Technology, and Anesthesia Technology programs we turned to them. We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products.” Heather Payne, Director of Institutional Effectiveness, City College (FL)

***Factoid—We have delivered 370+ new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Celebrating National Pet Awareness

Vet Tech Swag Package!

National Pet Awareness is a celebration of the benefits that pets bring to people's lives - and vice versa. We are celebrating pets throughout April and May!

It goes without saying that for pet owners, **every day is National Pet Day**—but the official holiday is held on April 11 every year. The first National Pet Day was held 10 years ago and was created by Colleen Paige “to create public awareness about the plight of many different kinds of animals awaiting a forever home in shelters and rescues around the globe.”

Celebrate With Us!

We love our pets at Platinum Education Group and have shared them with the world! We'd Love to See YOUR Beloved Pets Too! Share a photo on our pets page and receive a customized Recognition Challenge Coin!



Medical Laboratory Professionals Week

April 18-April 24, 2021

Medical Laboratory Professionals Week (MLPW) provides the profession with a unique opportunity to increase public understanding of and appreciation for clinical laboratory personnel. This month we celebrate you! YOU could win a gift box filled with swag including a coffee mug, socks, cooler, hand sanitizer, and recognition coin!

The rules are easy, simply like our [Facebook Page](#) and put in your school, company, or organization name that you received your certificate/degree in the pinned post. **That's it!** You get two entries if you share this post.

Please, only Medical Lab Professionals, providers, students, and support staff. **Good luck and we appreciate you!**

Winner will be announced on **04/30/21**.

[Click for Full Details](#)

Allied Health Programs Want Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!



The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! **100% free, 100% of the time!**

CURRENT Supported Professions

- [Anesthesia Technology](#)
- [Occupational Therapy Assistant](#)
- [Pre-Clinical](#)
- [Dental Assistant](#)
- [Ophthalmic Medical Technician](#)
- [Respiratory Care](#)
- [Dental Hygiene](#)
- [Patient Care Technician](#)
- [Speech Language](#)
- [Medical Assistant](#)
- [Pharmacy Technician](#)
- [Surgical Technology](#)
- [Occupational Therapy](#)
- [Phlebotomy](#)
- [Veterinary Technology](#)

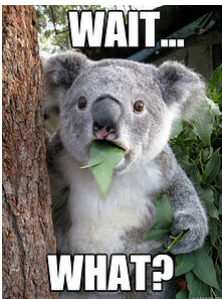
What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time [nominal per-student fee](#) with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use Platinum Planner](#)

“We've been using Platinum Planner in our Veterinary Technology program for the last 4 months and have received fantastic support each time we have needed direction. They have wonderful videos as well for quick refresher tutorials.” - Kimberly Focht, D.V.M, Veterinary Technology Program Director, Mesa Community College (AZ)



Platinum's Annual Scholarship Program 2021 is HERE!

Do not let your students miss this \$1000 opportunity!

It is time again for our annual scholarship program! We are going on our 7th year of providing a \$1000 award to a student in each of the following professions: EMS, Nursing, and Allied Health. To date, we have awarded \$17,000 in scholarship awards to deserving students across the country!

We encourage students to apply for such a great opportunity. We believe in students and their futures and want to give back! It is that simple 😊 **the 2021 scholarship packet is now available!**

Click the link below for full details!

[Scholarship Packet Information](#)

New Features Updates

By the Dev Team

[NEW FEATURES: March 2021](#)

[NEW FEATURES: February 2021](#)

[NEW FEATURES: January 2021](#)

[NEW FEATURES: November 2020](#)



April 20 and 22, 2021. Lunch Delivered to You!

Our Team is providing a Lunch and Learn for Medical Assistants, Instructors, and Clinical Coordinators from different areas of the country.

We have provided online competency tracking for EMS programs since 2012 and we recently customized our clinical tracking program, called [Platinum Planner](#), to assist MEDICAL ASSISTANT programs as well. We'd love to show you how it works and get your feedback!

BONUS: Participants will have lunch delivered to you during your webinar! Choose your restaurant of choice, then choose up to \$20 on food and beverage, and we will make sure it gets to you! **In addition**, everyone will receive a swag package that includes a Medical Assistant recognition coin, a Medical Assistant purse/bag holder, and other assorted swag!!

[Full Details](#)

A graphic with the text 'Calling All Authors' in a simple, black, sans-serif font, centered on a light gray background with a thin red horizontal line below it.

Calling All Authors

Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#)



Benefits of a Clinical Rotation Management System

By Levi Perkins, Corporate Screening

According to the American Medical Association, clinical rotations can last anywhere from 4-8 weeks, comprising experiences in internal medicine, surgery, psychiatry, radiology, nursing, and other health science disciplines. Because clinical sites are likely to have more than one rotation program operating at once, each with its own cohort of students, keeping track of student information, participation, and progress is essential.

[Read Full Article](#)



The Scholarly Column – Passing Tests ... What Does That Mean?

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

It is a given that instructors feel it's very important that their students pass the intended courses they are taking. However, one cannot measure a student's success on standardized testing alone. There are multitudes of students that are passing through the system and are considered very capable because of their test scores.

Students are very savvy at memorizing and reciting information for a given period of time. Once they have taken the standardized test all of what they have recited and memorized can easily be forgotten.

An effective instructor is going to teach their students to not only know the content being taught, but they will be able to articulate the learning outcomes at any given time once mastered. This means that the instructor will not be able to stand and spew out verbiage that will eventually get lost in translation, due to students mentally checking out after about ten to fifteen minutes.

[Read Full Article](#)

KNOW THE RULES!



Episode 29: Know The Rules!

By Kimberley Shutters

Medical Record Snooping

Medical record snooping goes on every day and in all healthcare organizations, from the single provider office to the large hospital environments.

What is Medical Records Snooping?

[Read Full Article](#)



Audits for Platinum Planner

By Doug Smith, Medical Educator, Platinum Educational Group

Every time a new course is created by an allied health, nursing program, paramedic program, or the first time a school administrator creates a course, we are notified by our system to perform an audit of the course. The audit/review is performed to make sure there are no glaring errors in the creation of the course that will make the reports at the end of the course invaluable. Most of our different programs were created to satisfy the national accrediting agencies pertinent to that program. We understand that variations of accrediting standards are allowed by most accrediting bodies and we are not trying to challenge your selection, we just want to make sure that an easily corrected error has not been encountered prior to the students enrolling or beginning to document skills and hours.

"The product is a huge time saver for me. It has everything I need and a pretty instinctive interface. If you do have a problem, the customer service is quick and responsive. I highly recommend this! Keith Rademachir, Clinical Director at Ivy Tech Community College Bloomington (IN)

[Read Full Article](#)



Meet the Staff: Elizabeth Cagle

Customer Service Advocate

Elizabeth joined Platinum Educational Group as a Customer Service Advocate in February 2021. Elizabeth has a well-built background in customer service and aspires to continue to make a difference. She believes that great customer service means building good relationships with customers. She believes this promotes a positive, helpful, and friendly environment. She also strives to leave a great impression. Outside of work she enjoys spending time with her two dogs, watercolor painting, and baking.



From the Customer Support Team

Can they get a refund and use the access code instead?

Q: A student of mine paid with a credit card, not knowing they had an access code. Can they get a refund and use the access code instead?

A: If a student has already paid with a credit card, but has an access code, they can get a refund of most of their payment back to their credit card. What they'll want to do is submit a ticket or start a chat with our support team. To do this they will click on the red 'help'

button on the lower right, then start a chat.

[Click for Full Details](#)

"This is the best program I have used for my students! By far, the most pleasant, patient, and well-informed customer service I have ever contacted. They are quick to respond and help you resolve you issue/s so you're not waiting and there is little to no down time. I can't say enough positive about this company! They are awesome!" Lucinda Robinson, Owner/EMS Instructor, Hands Helping Hearts (IN)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



Accreditation Workshop

ABHES is offering virtual programmatic/institutional accreditation workshops in 2021. **Upcoming workshop will be July 21st, 2021.**

[More Information](#)



CAAHEP is seeking recognition by the Council for Higher Education Accreditation

As part of the CAAHEP Standards review process, the Committee on Accreditation for Education in Kinesiotherapy (CoA-KT) has opened the proposed Standards and Guidelines for the Accreditation of Educational Programs in Kinesiotherapy for public comment. **Comments will be collected until April 16, 2021, at 5:00 PM.**

<https://www.caahep.org/News/Public-Notifications.aspx>



Customer Showcase: Aiken Technical College (SC)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome Dental Assistant Staff at Aiken Technical College.

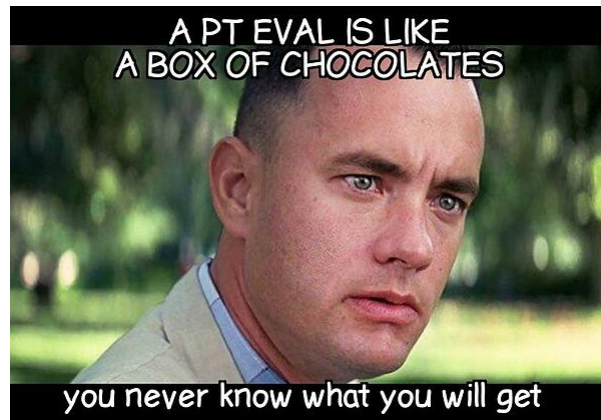
If you're ready for a challenging and rewarding career, Aiken Technical College is the place to start. ATC offers a variety of associate degrees, diplomas and certificates to help you reach your career goals. The College regularly reviews curriculum and consult with advisory boards made up of area professionals with knowledge in the field. This ensures that our students receive high-quality education that allow them to be competitive in the workforce.

We also keep the goal of obtaining a bachelor's degree within reach for many students by offering Associate of Arts and Associate of Science degrees, a number of program transfer tracks, and more than 85 courses that transfer to four-year colleges and universities. These courses meet the same standards and rigor as the large universities—at a fraction of the cost! These programs and courses set the foundation for students to build upon as they work toward their four-year degree.

Whether you're looking to enter the workforce upon graduation or transfer to a four-year college or university, Aiken Technical College can help you on your path to success.

We want to thank Aiken Technical College Dental Assistant program for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



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