



EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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April...Spring is Here!!

Spring is officially here! The British Journal of Sports Medicine study found that spring cleaning can reduce your stress by up to 20%! **Let us help you spring clean** by helping you stay organized and keep track of all your [SSR documentation](#), skills tracking, student scheduling, as well as online testing needs. We can help make improvements that better your program efficiency and help your students!

We have online solutions to make your lives, and your students' lives, much easier via [EMSTesting.com](#) for testing and [PlatinumPlanner.com](#) for skills tracking and clinical scheduling. We also have an amazing new feature called [AccredAssist®](#) to help your SSR, Annual Report, and Site Visit go smoothly! **The best part is that it is not too late to put your current cohort into our platforms!** The transition and training to do so is very easy and our staff will help guide you every step of the way!

If you do not currently use our solution(s), we encourage you to take a short demo and find out why so many people trust Platinum in their education process! You may also view our [testimonials!](#)

The Staff at Platinum Educational Group

Who is Platinum Educational Group, exactly?



TESTING COMPLIANCE REPORTING
COMPETENCY TRACKING SCHEDULING

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each!**

"What an awesome group to work with! Always willing to assist at any time with excellent follow up. York Technical College is proud to work with this team!" ~YorkTech EMS Programs (SC)

***Factoid—We have delivered 370+ new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.

The EMS Handoff Podcast



Platinum Educational Group is proud to collaborate with the EMS Handoff Podcast! Every month there will be a trivia contest sponsored by Platinum on the show. **Winner will receive a \$40 gift card to Pursue Outfitters** (another organization in collaboration with The EMS Handoff Podcast). **There will also be EMS recognition coins given away on every show!**



About the Podcast

The EMS Handoff podcast is your source for all things EMS. Hosts David Blevins, Bradley Dean, and Eric McCullough interview the content matter experts about the latest and greatest happenings in EMS. Interviews, read-throughs, thoughtful tidbits, and merchandise...what more can you ask for?

[Click for Full Details and Podcast Info!](#)



Medical Laboratory Professionals Week

April 18-April 24, 2021

Medical Laboratory Professionals Week (MLPW) provides the profession with a unique opportunity to increase public understanding of and appreciation for clinical laboratory personnel. This month we celebrate you! YOU could win a gift box filled with swag including a coffee mug, socks, cooler, hand sanitizer, and recognition coin!

The rules are easy, simply like our [Facebook Page](#) and put in your school, company, or organization name that you received your certificate/degree in the pinned post. **That's it!** You get two entries if you share this post.

Please, only Medical Lab Professionals, providers, students, and support staff. **Good luck and we appreciate you!**

Winner will be announced on **04/30/21**.

[Click for Full Details](#)

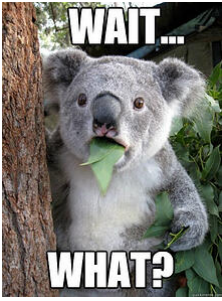


Have You Explored AccredAssist® Yet?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is changing the game- an all-in-one SSR recordkeeping feature!

[Click for Full Details](#)

Platinum's Annual Scholarship Program 2021 is HERE!



Do not let your students miss this \$1000 opportunity!

It is time again for our annual scholarship program! We are going on our 7th year of providing a \$1000 award to a student in each of the following professions: EMS, Nursing, and Allied Health. To date, we have awarded \$17,000 in scholarship awards to deserving students across the country!

We encourage students to apply for such a great opportunity. We believe in students and their futures and want to give back! It is that simple 😊 **the 2021 scholarship packet is now available!**

Click the link below for full details!

[Scholarship Packet Information](#)

Our 2021 EMS scholarship is dedicated to EMS educator, Kimberly Altavesta, who tragically passed away in 2020. [Read more about Kim's contributions to EMS.](#) RIP, Kim.



Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 215,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

"Best software out there. Customer service and Technical support like none other. Easy to work with and the staff is eager to listen to the needs of your dept. and find solutions." Pat Bradley, Clinical Coordinator & Instructor, Paramedic



Top Five Reasons to use PlatinumPlanner.com

- Easiest platform to record Student Minimum Competency Matrix (Formerly Appendix G)!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency Matrix! (Appendix G)! **Platinum Planner also offers free preceptor training - something our competitors do not!**

"We really like how comprehensive Platinum Planner is in tracking both the clinical and lab requirements for our program. We love how interactive the Platinum team is, not only in troubleshooting if we are having an issue, but also in making updates and changes based on our requests. The Platinum Planner program ultimately helps us graduate competent entry-level paramedics who are well versed in their skills, as well as their documentation." Bernadette Cekuta, Coordinator of EMS Programs, Dutchess Community College (NY)



New Features Updates

By the Dev Team

[NEW FEATURES: March 2021](#)

[NEW FEATURES: February 2021](#)

[NEW FEATURES: January 2021](#)

[NEW FEATURES: November 2020](#)



Let us save you the one thing you cannot buy – Time!

By Courtney DuBay, Business Development Manager, Platinum Educational Group

When connecting with various EMS and Nursing programs - the final and often most important question I get is, “Ok so what is the cost?”

I am fortunate enough to be able to share with these programs that we are not only able to save them money, but there is one thing equally as important that we are able to save them on --- TIME! We know how important it is to save when it comes to budget time, so we make sure to combat that in our prices. But how do we save you folks so much time you may ask? Many MANY ways! Let’s start on the testing side of the platform!

[Read Full Article](#)



Benefits of a Clinical Rotation Management System

By Levi Perkins, Corporate Screening

According to the American Medical Association, clinical rotations can last anywhere from **4-8 weeks**, comprising experiences in internal medicine, surgery, psychiatry, radiology, nursing, and other health science disciplines. Because clinical sites are likely to have more than one rotation program operating at once, each with its own cohort of students, keeping track of student information, participation, and

progress is essential.

[Read Full Article](#)



Stuff I'd Wish They Taught Me in Class Part 6: You Can't Help Everyone

By Shao Trommashere, Educator

Mr. A. was a frequent flier who called 9-1-1 on a regular basis—at least once a day, if not multiple times. But, he wasn't the one doing the calling. It was a buddy or his girlfriend calling for the same thing: "He don' take his sugar shot," or, "He take his sugar shot, but he didn't eat, so he done fell out."

Each and every time we went, it was the same routine. We'd check his sugar, find out his BGM was higher than the Gross National Product of China or so low that the first four numbers after the decimal point would've been zero followed by a 1...if we were that lucky that day.

[Read Full Article](#)



Audits for Platinum Planner

By Doug Smith, Medical Educator, Platinum Educational Group

Every time a new course is created by an allied health, nursing program, paramedic program, or the first time a school administrator creates a course, we are notified by our system to perform an audit of the course. The audit/review is performed to make sure there are no glaring errors in the creation of the course that will make the reports at the end of the course invaluable. Most of our different programs were created to satisfy the national accrediting agencies pertinent to that program. We understand that variations of accrediting standards are allowed by most accrediting

bodies and we are not trying to challenge your selection, we just want to make sure that an easily corrected error has not been encountered prior to the students enrolling or beginning to document skills and hours.

"The product is a huge time saver for me. It has everything I need and a pretty instinctive interface. If you do have a problem, the customer service is quick and responsive. I highly recommend this! Keith Rademachir, Clinical Director at Ivy Tech Community College Bloomington (IN)

[Read Full Article](#)



7th Annual Texas EMS Educators Summit Wednesday, April 14th – Saturday, April 17th, 2021

This year's conference will be in person and will be offering a virtual option. Virtual attendees will join the Texas EMS Educators Summit using ZOOM. The Educators Summit will be broadcast live from the Omni Corpus Christi and will include instructor audio with their presentation offered via screen share. At this time, complete live video will not be offered. Texas EMS Educators Summit will ONLY be offered as a live broadcast event and will not be offered as on-demand.

Got Your TX EMS Recognition Coin from Platinum Educational Group?



Bring it to our booth and receive a cool swag item or Starbucks gift card! **Don't have a TX EMS recognition coin from us yet?** Schedule a demo [HERE](#) and one will be sent to you!

We hope to see you at the conference!

[For more information Click Here](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Accreditation is Going Virtual in 2021

ACCREDITCON is Going Virtual in 2021 The CoAEMSP is pleased to announce its virtual ACCREDITCON collaborative designed to support programs, carry out its mission "to advance the quality of EMS education through accreditation" and respond to the needs of nearly 700 Paramedic educational programs.

[More details](#)



NAEMT Annual Meeting Week October 4-9, 2021, Atlanta, GA (During EMSWorld Expo)

This webinar will take a deep dive into identifying and understanding EMS transport costs and other data elements required by CMS in the Medicare Ground Ambulance Data Collection (MGADC) survey.

[More details](#)



(GEMSA) is offering ALL Georgia licensed EMS providers a FREE 1-year membership with GEMSA

This FREE membership will not only provide you with plenty of membership benefits (see the list here), but it will also help GEMSA move forward in getting an EMS retirement plan option up and running just for you! Offer Valid: until April 15, 2021

[More details](#)



2021 26th Annual NAEMSE EMS Educators Symposium & Trade Show August 2-8, 2021 Omni Orlando Resort at Championsgate

NAEMSE is busy and full swing ahead planning the 2021 EMS Educators Symposium and Trade Show to be held at the four-star Omni Championsgate Orlando, Florida hotel from August 2-8, 2021.

[More details](#)



Meet the Staff: Elizabeth Cagle

Customer Service Advocate

Elizabeth joined Platinum Educational Group as a Customer Service Advocate in February 2021. Elizabeth has a well-built background in customer service and aspires to continue to make a difference. She believes that great customer service means building good relationships with customers. She believes this promotes a positive, helpful, and friendly environment. She also strives to leave a great impression. Outside of work she enjoys spending time with her two dogs, watercolor painting, and baking.



From the Customer Support Team

Can they get a refund and use the access code instead?

Q: A student of mine paid with a credit card, not knowing they had an access code. Can they get a refund and use the access code instead?

A: If a student has already paid with a credit card, but has an access code, they can get a refund of most of their payment back to their credit card. What they'll want to do is submit a ticket or start a chat with our support team. To do this they will click on the red 'help' button on the lower right, then start a chat.

[Click for Full Details](#)

"This is the best program I have used for my students! By far, the most pleasant, patient, and well-informed customer service I have ever contacted. They are quick to respond and help you resolve you issue/s so you're not waiting and there is little to no down time. I can't say enough positive about this company! They are awesome!" Lucinda Robinson, Owner/EMS Instructor, Hands Helping Hearts (IN)



Customer Showcase: Buckeye Career Center (OH)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS Staff at Buckeye Career Center.

Buckeye Career Center offers over 30 career-technical education programs for high school students, nine full-time Adult Education programs, and numerous part-time courses for adults. At Buckeye Career Center, we practice our mission statement and core values every day!

Mission Statement: To serve the community by empowering people, of all ages, to discover their passion and prepare for their future through career and technical education.

Program Director: Dana Miller

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



PLATINUM EDUCATIONAL GROUP

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