



EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Spring is the perfect time to make a change!

Spring is more than just a season, it is also a verb that means “to use, leap, and move”. With all the changes that spring can bring, it is the perfect opportunity to help your program raise your pass rates and we offer 100% back guaranteed. We are proven to help your program! We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, we want to help you. Contact us today!

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. We are proud to boast the best testing prep and skills tracking programs for each.

“An awesome organization! Their products are superb, and the customer service cannot be beaten. As a Program Manager starting up a new Paramedic program, they were there every step of the way. Highly recommend!” Robert White, Healthcare Program Manager, York Technical College (SC)

***Factoid—Since 2015, we have delivered 500+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.

Moving Your Program Forward: A New Workshop Series for 2022!

Seven National Locations



Jacksonville, FL (April 22-23)

Columbus, OH (June 24-25)

Chicago, IL (September 16-17)

Denver, CO (July 15-16)

Philadelphia, PA (October 22-22)

Boston, MA (August 26-27)

Indianapolis, IN (November 11-12)



Join us for an exciting new workshop series for 2022! **Moving Your Program Forward** is designed to assist all educators, their programs, and their students to be successful through knowledge, practice, and hands-on learning techniques.

Day 1 (8 hours) This full-day focuses on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed. We will look at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

Day 2 (4 hours) This half-day workshop is designed to arm EMS administrators, instructors, & clinical coordinators with knowledge of the upcoming industry changes to the Student Minimum Competency (SMC) Matrix. This exclusive workshop will provide answers to the following questions “What are the changes to the SMC?”, “How do they relate to the NREMT requirements?”, “How do I incorporate these changes?”, and much more!

Each workshop location includes:

- **Master Testing Techniques, Measurement, & Evaluation!**
- **Get Updates for SMC 2023 Requirements!**
- **12 CE Credits or Professional Development!**
- **Amazing Prize Giveaways!**
- **Networking!**
- **Lunch and Snacks Included!**
- **ALL For \$25!!**
- **Bonus: All Events Offer a Catered Lunch!**

[Full Details and Registration](#)

The EMS Handoff Podcast



Platinum Educational Group is proud to collaborate with the EMS Handoff Podcast! They provide quality information and provocative discussions weekly! Every month there will be a trivia contest sponsored by Platinum on the show. The winner will receive a \$40 gift card to [Pursue Outfitters](#) (another organization in collaboration with The EMS Handoff Podcast). Check them out on their Facebook Page and give them a like!

[Click here for Podcast](#)

Would You Like Automated Surveys?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have

a new solution that is changing the game- an all-in-one SSR recordkeeping feature!

[Click for Full Details](#)



Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 300,000,000 responses to date!
- Over 5,000 question test bank; with questions **FOR ALL** provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

“Have been using Platinum products for several years and their help desk is awesome! Thank you to all who are on the "desk" for following up to ensure my requests are handled efficiently!” Sue Cornell, EMS Dorsey College (MI)

[Learn More](#)

Top Five Reasons to Use PlatinumPlanner.com

- Easiest platform to record Student Minimum Competency Matrix (Formerly Appendix G)!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program’s specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!



In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! **Platinum Planner also offers free preceptor training - something our competitors do not!**

“They are very helpful and friendly when contacting them with an issue or a question. I've had a couple of times where I have had to call them for support, and they got exactly the right solution. Thanks!” Cameron Helikson, Paramedic Student at Percom Paramedic Training (OR)

[Learn More](#)



The Pros and Cons of a Fast Background Check

By Levi Perkins, Corporate Screening

When you're working actively to recruit for a busy healthcare organization, you need to fill positions quickly. Whether you're replacing retiring nurses or you need to add new staff to meet higher demand due to the latest COVID-19 variant, time is of the essence.

Critical to your hiring strategy is an efficient background screening process. You need refined policies and processes to help you request background checks and get results without delay. However, as important as speed is to your hiring process, there are other important factors, such as accuracy, compliance, and comprehensiveness. You'll need to balance all of these factors to fill open positions quickly and meet your goals for delivering excellent patient care.

[Click for Full Details](#)



If We Have Not Yet Met, Let Me Introduce Myself!

By Courtney DuBay, Business Development Manager, Platinum Educational Group

I know many of you have met me in person and/or have seen me in your inbox at some point, but I have recently had some exciting additions to my world here at Platinum. For the first time since being a part of the sales family, I get the pleasure of taking care of you folks over on the West Coast!

I have had the opportunity of working in various roles here at Platinum, which has given me the chance to connect with a lot of you across the country. After transitioning to sales and working more one on one with programs to get them up and started in the system, I have not been able to meet and connect with my West Coasters like I used to. Well, it is time for that to change!

[Click for Full Details](#)

Health Occupations Students of America (HOSA)



By Dave Quinn, CCEMT-P, I/C, Medical Educator, Platinum Educational Group

Since 1999, I have had the privilege of being an active contributor with a great organization known as HOSA (Health Occupations Students of America). My home state is Michigan; thus, my experience has been with the local team that is known as MIHOSA (Michigan HOSA). The organization focuses on secondary education level competitive events in the following health categories: Health Professions Events, Emergency Preparedness Events, Leadership Events, and

Teamwork Events.

[Click for Full Details](#)



What Do You Do With the Drugs?

By Peter Canning, Paramedic, Author

You are on the scene of an overdose. You have just resuscitated a man who was apneic and now admits to snorting heroin he was given by a friend. He just got out of jail and hadn't used for over two years. You explain both the danger of the fentanyl that is on the street in place of heroin and the danger of his low tolerance for having not used for so long. The man agrees to go to the hospital. While you are looking around the scene, you spot two unused heroin bags on the dresser. You hold the bags up to the light and can see the white powder in them.

[Click for Full Details](#)

[Click Here](#) for Peter Canning's New Book: Killing Season: A Paramedic's Dispatches from the Frontline

the Opioid Epidemic



News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Accreditation 2022 Dates are now available

Register now! June 1-5, 2022, at The Omni Louisville Hotel (KY)

[More details](#)



Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

[More details](#)



National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More details](#)



Upcoming Conferences and Expos

[5/5/22 to 5/7/22](#), Frankenmuth, MI – Michigan EMS Expo

[11/20/22 to 11/23/22](#), Austin, TX – Texas EMS Conference 2022



From the Customer Support Team

Q&A

Q: What's the best & easiest way to contact support if I have an issue?

A: There is an easy and exciting way to contact support during business hours (Monday - Friday 8 am-8 pm). If it is during these business hours, you can click on the 'help' button on the bottom right of our website and click the 'live chat' button. It will have you put in some information, then will connect you with one of our support agents to speak to live. If the chat session gets disconnected, the agents can

continue replying to you via email as well.

[Click here for details](#)



“Excellent customer service, always a quick response and solution to the problem. Would recommend for any school or service teaching emergency medical service courses.” Steven J. Hertzog, Instructor at Lanier Technical College Gainesville (SC)

Customer Showcase: National Park College (AR)



Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **EMS Staff at National Park College**.

National Park College is located in Hot Springs, Arkansas, a beautiful resort community of over 35,000 approximately 45 minutes southwest of Little Rock. The fourth-largest community college in the state, National Park College serves approximately 7,500 students per year enrolled in college courses, workforce training, and adult education classes.

National Park College offers a university experience that's close to home at less than half the cost of the average university. 95% of NPC students receive Financial Aid and Scholarships. Last year, NPC students received over \$8 million in grants and scholarships. We offer two-year degrees and certificates both on-campus and online, and bachelor's degrees on campus through a partnership with Southern Arkansas University.

After completing the semester-long EMT course you will be prepared to take the national certificate examination for an EMT license and apply for an Arkansas state EMT license and go to work or continue advancing your education in the Emergency Medical Services field. After completing the Paramedic program, you will be prepared to take the national certification examination and apply for an Arkansas

state license.

We want to thank them for their trust in our solutions, their trust in our customer service, and for their trust in our reputation to provide the highest quality of both!

Leaving You Laughing



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