

## NURSING PROFESSIONALS

This newsletter is dedicated to Nursing instructors, administration, and providers. As always, if you have any questions concerning anything in this edition of the **Platinum Pulse- Nursing Edition**, feel free to reach out to us anytime by <u>Clicking Here</u> and a Platinum rep will contact you shortly.

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## April...Spring is Here!!

Spring is officially here! The British Journal of Sports Medicine study found that spring cleaning can reduce your stress by up to 20%! Let us help you spring clean by helping you stay organized and support nursing educators keep track of their competency tracking, student scheduling, as well as online testing needs. It is so easy to keep using your current process, but we can help make improvements that better your program efficiency and help your students!

We have online solutions to make your lives, and your students' lives, much easier via <a href="PlatinumTests.com">PlatinumTests.com</a> for testing and PlatinumPlanner.com for competency tracking and clinical rotations. **The best part, it is not too late to put your current cohort into our platforms!** The transition and training are very easy to complete and our staff will help guide you every step of the way!

If you do not currently use our solution(s), we encourage you to take a short demo and find out why so many people trust Platinum in their education process! You may also view our <u>testimonials!</u>

The Staff at Platinum Educational Group

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. We are proud to boast the best study prep and clinical tracking online platforms for each.

"Really great site to study specific areas. They have CAT exams that will narrow down your areas you should study for the NCLEX. Very helpful, I will recommend it to my friends." Elly Asko Korajkic, Nursing Student

\*Factoid—We have delivered over 370 new features and updates for our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions. **Our Vision:** Every learner in the world can benefit from our solutions.



### **Customer Testimonials**

Almost every day we see new customer testimonials come through our social media pages. (See our Facebook)

We want to let you all know that we appreciate your kind words and are completely humbled and honored to

get these reviews! As we receive new reviews from our customers, we will do our best to display them on our
customer testimonials page on our website too. If you are a current customer of Platinum and would like to submit a review for our



# Medical Laboratory Professionals Week April 18-April 24, 2021

products, please <u>click here!</u> We appreciate your feedback, testimonials, and your dedication to education!

Medical Laboratory Professionals Week (MLPW) provides the profession with a unique opportunity to increase public understanding of and appreciation for clinical laboratory personnel. This month we celebrate you! YOU could win a gift box filled with swag including a coffee mug, socks, cooler, hand sanitizer, and recognition coin!

The rules are easy, simply like our Facebook Page and put in your school, company, or organization name that you received your certificate/degree in the pinned post. That's it! You get two entries if you share this post.

Please, only Medical Lab Professionals, providers, students, and support staff. Good luck and we appreciate you!

Winner will be announced on **04/30/21**.

Click for Full Details



## Platinum's Annual Scholarship Program 2021 is HERE!

### Do not let your students miss this \$1000 opportunity!

It is time again for our annual scholarship program! We are going on our 7th year of providing a \$1000 award to a student in each of the following professions: EMS, Nursing, and Allied Health. To date, we have awarded \$17,000 in scholarship awards to deserving students across the country!

We encourage students to apply for such a great opportunity. We believe in students and their futures and want to give back! It is that simple (3) **the 2021 scholarship packet is now available!** 

Click the link below for full details!

Scholarship Packet Information

## **New Features Updates**

By the Dev Team

NEW FEATURES: March 2021
NEW FEATURES: February 2021
NEW FEATURES: January 2021
NEW FEATURES: November 2020



# Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

#### **Affordable Online Testing Platform**

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass

rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX\_PN study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students.
- · Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and then find a date and time that works for you! We look forward to meeting you!

"Really great site to study specific areas. They have CAT exams that will narrow down your areas you should study for the NCLEX. Very helpful, I will definitely recommend it to my friends." ~Elly Asko Korajkic, Nursing Student

SCHEDULE A DEMO



# Finally, Practical Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--easily and with no institutional cost! This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to YOUR specific nursing program using

YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—all in an easy to use electronic format! Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

"We are a nursing program using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" ~Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator (former), Franklin Technology Center at MSSU



### **Submit an Article!**

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

#### If you said yes to any of these, then we want you!

We are currently looking for quality Nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, Click Here!



## Let us save you the one thing you cannot buy - Time!

By Courtney DuBay, Business Development Manager, Platinum Educational Group

When connecting with various EMS and Nursing programs - the final and often most important question I get is, "Ok so what is the cost?"

I am fortunate enough to be able to share with these programs that we are not only able to save them money, but there is one thing equally as important that we are able to save them on --- TIME!

We know how important it is to save when it comes to budget time, so we make sure to combat that in our prices. But how do we save you folks so much time you may ask? Many MANY ways!

## Let's start on the testing side of the platform!

Read Full Article



## **Benefits of a Clinical Rotation Management System**

By Levi Perkins, Corporate Screening

According to the American Medical Association, clinical rotations can last anywhere from 4-8 weeks, comprising experiences in internal medicine, surgery, psychiatry, radiology, nursing, and other health science disciplines. Because clinical sites are likely to have more than one rotation program operating at once, each with its own cohort of students, keeping track of student information, participation, and progress is essential.

Read Full Article



# The Scholarly Column - Passing Tests ... What Does That Mean?

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

It is a given that instructors feel it's very important that their students pass the intended courses they are taking. However, one cannot measure a student's success on standardized testing alone. There are multitudes of students that are passing through the system and are considered very capable because of their test scores.

Students are very savvy at memorizing and reciting information for a given period of time. Once they have taken the standardized test all

of what they have recited and memorized can easily be forgotten.

An effective instructor is going to teach their students to not only know the content being taught, but they will be able to articulate the learning outcomes at any given time once mastered. This means that the instructor will not be able to stand and spew out verbiage that will eventually get lost in translation, due to students mentally checking out after about ten to fifteen minutes.

**Read Full Article** 



## **Episode 29: Know The Rules!**

By Kimberley Shutters

#### **Medical Record Snooping**

Medical record snooping goes on every day and in all healthcare organizations, from the single provider office to the large hospital environments.

#### What is Medical Records Snooping?

#### **Read Full Article**



## **Audits for Platinum Planner**

By Doug Smith, Medical Educator, Platinum Educational Group

Every time a new course is created by an allied health, nursing program, paramedic program, or the first time a school administrator creates a course, we are notified by our system to perform an audit of the course. The audit/review is performed to make sure there are no glaring errors in the creation of the course that will make the reports at the end of the course invaluable. Most of our different programs were

created to satisfy the national accrediting agencies pertinent to that program. We understand that variations of accrediting standards are allowed by most accrediting bodies and we are not trying to challenge your selection, we just want to make sure that an easily corrected error has not been encountered prior to the students enrolling or beginning to document skills and hours.

"The product is a huge time saver for me. It has everything I need and a pretty instinctive interface. If you do have a problem, the customer service is quick and responsive. I highly recommend this! Keith Rademachir, Clinical Director at Ivy Tech Community College Bloomington (IN)

#### **Read Full Article**



## **Meet the Staff: Elizabeth Cagle**

**Customer Service Advocate** 

Elizabeth joined Platinum Educational Group as a Customer Service Advocate in February 2021. Elizabeth has a well-built background in customer service and aspires to continue to make a difference. She believes that great customer service means building good relationships with customers. She believes this promotes a positive, helpful, and friendly environment. She also strives to leave a great impression. Outside of work she enjoys spending time

with her two dogs, watercolor painting, and baking.



# From the Customer Support Team Can they get a refund and use the access code instead?

**Q:** A student of mine paid with a credit card, not knowing they had an access code. Can they get a refund and use the access code instead?

**A:** If a student has already paid with a credit card, but has an access code, they can get a refund of most of their payment back to their credit card. What they'll want to do is submit a ticket or start a chat with our support team. To do this they will click on the red 'help' button on the lower right, then start a chat.

### **Click for Full Details**

"This is the best program I have used for my students! By far, the most pleasant, patient, and well-informed customer service I have ever contacted. They are quick to respond and help you resolve you issue/s so you're not waiting and there is little to no down time. I can't say enough positive about this company! They are awesome!" Lucinda Robinson, Owner/EMS Instructor, Hands Helping Hearts (IN)

## **News From Our Allies in Education**

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, <u>contact us!</u>



## Feuer Nursing Review is addressing COVID-19 and your NCLEX® Study Options

Click the link below for more information.

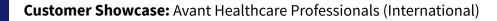
## **More Information**



## An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

### **More Information**



Every month we give a little bit of love to one of our valued customers! This month we celebrate **the awesome RN** staff at Avant Healthcare Professionals.

Avant Healthcare Professionals is the premier recruiting and staffing specialist for internationally educated healthcare professionals. Their comprehensive program guides qualified registered nurses, physical and occupational therapists through each stage of the licensure and immigration process and makes it simple!

Since 2003, Avant has pioneered new ways to effectively support, and transition internationally educated registered nurses and therapists into their clients' healthcare facilities across the United States.

Director of Nursing Education- Ansu Sebastian

We want to thank the awesome Avant Healthcare nursing education staff and leadership for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

## About a Nurse



"I'm a close relative, and I did some research on the Internet about his condition, so I feel I'm more qualified to take care of him than some nurse."



Platinum Educational Group 4370 Chicago Dr. SW, Suite B205 Grandville MI 49418

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