



Are YOU Set for Portfolio? The Recipe for Success Series

Workshops do not have to be stiff and boring! The Recipe for Success series, instructed by Doug Smith of Platinum Educational Group, provides high quality CE for all EMS educators in a casual and comfortable environment. **Do you want to learn about portfolio, scenarios, testing techniques, measuring and evaluation of students, and much more?** Then come join us at any of our workshops listed below. You will receive CE credits, snacks, lunches, and invaluable education - ALL AT NO CHARGE! [Click here for workshops itinerary.](#) Click on the links below to register for individual events.

Upcoming Workshops!

[9/8/16 to 9/9/16, Coffeyville, KS](#)

Upcoming Conferences & Expos!

[8/12/16 to 8/13/16, Higgins Lake Retreat](#)

[9/9/16 to 9/13/16, Georgia EMS Conference](#)

[All PEG Events!](#)



It's Almost Time to Go Back to School!

by Jeremy Johnson, Director of Marketing

Ah, the dreaded words to both student and teacher alike - no matter what age group it is! As EMS, Nursing, and Allied Health programs are gearing up for another amazing year of learning and teaching we want to say good luck and we are here to help! We have programs for both testing prep and keeping track of scheduling and skills tracking for labs, clinicals, scenarios, portfolio requirements, and externships! You can read more about these products below. Let's make this a wonderful year for the EMS, Nursing, and Allied Health worlds! .

In addition, this month's Platinum Post also includes articles relating to:

- **Featured Article:** EMSTesting Gems
- NAEMSE 2016 Symposium Recap
- Does Your Program Need Student Access Cards?
- 2016 EMS, Nursing, & Allied Health Scholarships Recap and Awardee Announcement!
- Meet the Staff: Nancy Hauss
- AWESOME Facebook back to school contest!
- And much more!

If you have any questions, or would like further information, contact [Marketing](#) or call 616-818-7877.



FREE mobile app for students using Platinum Planner! Nominated for a "Best Education" Award!

Exciting news from Platinum Educational Group! Recently, our new Platinum Planner app was nominated for "best education" app for 2016! We would be **honored** if you visit the [BMAA WEBSITE](#) and **push the recommendation** button! Thank you for helping us strive to be the best for you!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **FREE Platinum Planner Student App!** This app is very helpful and **has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to [PlatinumPlanner.com](#). Interested in learning more about Platinum Planner? [Contact us!](#)

[View the Platinum Planner App Video!](#)

How Can Platinum Educational Group Help Your Training Program?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all **EMS, Allied Health, and Nursing** fields. And we are proud to boast the highest study prep and skills tracking for each.

Our Mission: Deliver valid and reliable testing, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.

Best Industry Customer Service!

All of our products come with the absolute best industry customer service for all students, instructors, preceptors, administrators, and coordinators! Don't just take our word for it - check out our real [testimonials](#) from our actual customers!



For Emergency Medical Services Training Programs

Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

In addition to testing, we also provide complete scheduling and skills tracking via [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in verifying clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation



For All Nursing Training Programs

We recently rolled out our newest product line of NCLEX-RN® testing prep! After more than a year of qualifying our banks with more than 3000 up-to-date and valid questions, the time has come to institute a beta testing period. And we would be honored to include **YOUR NURSING STUDENTS** and listen to their feedback!

What's the catch? There is **NONE**. Simply download and distribute the certificate below to your students with the easy to sign up instructions and they can start using the Platinum NCLEX-RN prep immediately **for FREE!** This offer is for a limited time only so please distribute immediately! As long as your students **sign up by August 31, 2016** they will be able to utilize our computer adaptive test prep at no charge for the entire 2016 calendar year! They will not be asked to purchase anything - ever!

standards, and much more! Platinum Planner also offers free preceptor training - something our competitors do not! We even launched a fully functioning complimentary app so students can work more efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.** [Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!



FEATURE ARTICLE: Platinum's EMSTesting Gems

by Tom Gottschalk, Medical Educator, COO

As you navigate around EMSTesting I am willing to bet you fly by some buttons you may find interesting but don't have a chance to click on them. Below are a few buttons, tabs, and widgets worth exploring while online in EMSTesting (and not chasing the Pokémon thingies).

[Read Full Article](#)

Please click the links below and share with your nursing students!

***Free NCLEX-RN Prep (est. \$120 value)**

Free NCLEX-RN® Computer Adaptive Testing!

In addition to our testing prep program for nursing students, we currently have an online program that will keep track of their scheduling, skills tracking, and externships called [Platinum Planner](#)! No longer will your instructors waste valuable resources with burdensome methods!

As with the EMS and Allied Health programs, **Platinum Planner costs nothing for nursing programs** to utilize! There is just a low student fee to use. Help your program operate more efficiently! [Contact us](#) today for a **free demo** of Platinum Planner!

[Schedule Your Free Demo!](#)



Please Note: We Have an Address Change!

Our business address has changed **from** 2644 Sun Valley, Jenison, MI 49428 **to** 4370 Chicago Dr SW, Ste B #205, Grandville, MI 49418.



For All Allied Health Training Programs

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with scheduling students more efficiently. It also helps in evaluating your students and measuring the impact of training. **Best of all, it costs NOTHING for your program to use!** There is just a nominal per student fee.

Platinum Planner functions in many ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides



All of our Products. One single sign on.

by the Dev Team

We are pleased to announce our single sign-in feature for all our products is here! This feature allows you to have access to all of Platinum Educational Group's products with ONE email and password. Once you sign-in, you will be able to jump between each of our products without having to sign-in again. Please click the below icons for single sign on intro and quick demo.

reporting that meets all accreditation standards. All of this will **help your program run more smoothly and effectively!** Stop using outdated methods and [CLICK HERE](#) to learn more about **Platinum Planner TODAY!**



[Read Full Article](#)



Platinum Scholarships Program

2016 EMS, Nursing, & Allied Health Scholarships Recap and Awardee Announcement!

WOW! We received quite the response from our 2nd Annual Scholarships Program! With this year's award's being expanded to include nursing and allied health programs, more than 100 different schools were represented for the three \$1000 awards! Platinum would like to thank all the students that took the time and effort to apply. There were so many great essays to choose from! But, in the end, three students rose above and were rewarded. The 2016 scholarship awardees are:

- **EMS:** Gabe Camacho, Mayo School of Health Sciences Emergency Medicine Paramedic Program, FL
- **Nursing:** Olufolake Adepoju, Wilmington University, NJ
- **Allied Health:** Samantha Spiewak, Oakland Community College, MI

We look forward to expanding our scholarship program in 2017 and beyond. It is our complete pleasure to help students with their higher education! Look for information coming soon!



Meet the Staff: Nancy Hauss Regional Account Manager

Nancy first joined Platinum Educational Group in October 2013 as a Regional Account Manager. Before Platinum, Nancy worked as a sales representative for several publishing companies including Pearson (Brady) where she first met the Platinum team.



Does your Program need Student Access Credit or Cards?

by John Zimmer, Client Relations Manager

It's that busy time of year again! Many programs still need to get EMSTesting or Platinum Planner access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner) using their own credit/debit cards.

As fall classes start, if you need student access for either EMSTesting or Platinum Planner, contact John Zimmer at 616-490-5395 or john@platinumed.com.

If your EMSTesting and/or Platinum Planner annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact jen@platinumed.com or john@platinumed.com.



Ask the Customer Support Team

Q: I used to have accounts in both Platinum Planner and EMSTesting. When I log in though my dashboard it only shows one of the two programs. Why can't I access my account for the other program? A: The impetus behind the Single Sign-On update was to allow users to access both EMSTesting and Platinum Planner accounts...

[Read More!](#)

Nancy sells and promotes our Nursing and Allied Health programs nationally. She also recently became an EMT! Nancy is a graduate of SUNY New Paltz. She is also a mother of 2 sons and 1 very cute poodle named Ziggy.

Q: In Platinum Planner, how do I change my password? A: Before the Single Sign-On update, once you logged into Platinum Planner all you would need ...

[Read More!](#)

[Read More Q&A!](#)



Customer Appreciation Corner

During the 2016 NAEMSE Symposium we provided a hospitality event for all of our customers that attended, as well as, future customers. **What a blast it was!** To recap:

Almost 100 attendees mingled, snacked, and had complimentary drinks while either watching, or participating, in our group testing contest! The group testing contest, which happens to be an **upcoming new feature** provided by Platinum Educational Group, is a lot like the trivia you would play at a restaurant. Each group had to answer 10 timed questions and the winner of each group advanced to the final round to play for cash prizes of \$500 and \$300!

This new group testing feature was a big hit at the Symposium and **will be very useful in actual classroom settings!** Look for an article in September's Platinum Post for more details!

We love to support our customers when we can! If you have something you would like to promote email [Marketing](#) for consideration!



NAEMSE Recap

A special shout out to all the hardworking folks at NAEMSE! They worked their tails off to provide a great event. Thank you!

If you think Platinum Educational Group made a splash at this year's symposium—then you are right! We hope you had the opportunity to enjoy the many items, gifts, and events we provided including:

- Every Attendee should have received a **Cool Aluminum Water Bottle** in their welcome bag!
- A free hospitality event that almost 100 folks attended! Many watched/participated in our **group testing contest!** Cash prizes included \$500 and \$300!
- More than 90 people showed up at our "green screen" station to **pick their choice of a fun background.** They all received their photo at no charge!
- 300 attendees received a free NAEMSE 2016 commemorative photo frame!
- 75 people received a **limited edition** Platinum Educational Group challenge coin! This was the third coin in our series.
- Announcing our company's 2nd annual scholarship program winners! Three lucky students were awarded \$1000 each!

Those are just a few of the amenities we offered. In the end, though, **it really wasn't about making a splash.** It was about continuing to be a part of the ever-changing landscape of EMS education, giving back to our loyal customers, and gathering feedback to see how we, as a company, can continue to offer the very best products and supportive culture for our EMS educators and students. We'll see you at the next NAEMSE Symposium in Washington DC next year!



Back to School Facebook Contest!

We know it is a hectic and busy time of the year for the staffs of EMS, Nursing, and Allied Health programs. That's why we want to give back to our hard working educators! Just go to our Facebook Fan Page under the **"Represent Your School"** comment box and tell us about your school! **Please add the @ symbol before your school: e.g. @yourschoolname.** All comments will be entered into a random drawing for a \$25 gift certificate! Easy!

Also, we are fast approaching our 600 Likes contest drawing! If you haven't already, then give our page a like and be included! Winner will receive a **\$25 gift certificate to the restaurant of their choice!** As a bonus, if you are a current Platinum customer, leave us a review in the [review section](#) and get a gift automatically sent to you! We appreciate you!

[Like us on facebook!](#)