



## Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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### It's Almost Time to Go Back to School

Ah, the dreaded words to both student and teacher alike—no matter what age group it is! As Allied Health programs are gearing up for another amazing year of learning and teaching, we want to say good luck and **we are here to help!**

We have the most effective and affordable online student scheduling, clinical tracking, and reporting platform to make this the best year for **YOUR** program! We hope you read about Platinum Planner more below and enjoy this month's edition of the Platinum Pulse. If there is ANYTHING we can do to assist your program, please let us know! Until then, enjoy the rest of your summer!

- The Staff at Platinum Educational Group!



### Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are

great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact Director of Marketing, [Jeremy Johnson](#), today!



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all allied health programs. **We are proud to boast the best and most cost-efficient skills tracking, scheduling, and reporting for each Allied Health field.**

*"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair*

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Five Big Things in July

### What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of July

[Read Full Article](#)



## 2018 Platinum Educational Group Scholarships Program Recap

### 2018 Submissions Up 54%!

Wow. What an amazing response to this year's scholarship offerings! More than 240 applicants took advantage and applied for the chance to be awarded a \$1000 scholarship in each of EMS, Allied Health, and Nursing! This year we experienced significant growth in awareness and submissions! We look forward to announcing the winners on August 3, 2018. Stay tuned!

*"Thanks so much for the incredible opportunity and for your charitable contributions!" - Jaelyn Moyes, Allied Health Student*

## Latest Facebook Contest Results!

June's Facebook contest consisted of the opportunity to win a gift box filled with goodies from our prize vault! (OK, OK, it's more of a cupboard than a vault!) **Congratulations to Jo Penning and Angelia Torrez!** They were



the random drawing winners. Thank you to all who participated!

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** July's awardee was **Jessica Ruth Hamilton from Beaumont, TX**



## What We Have Learned. Allied Health Programs are Cost Conscientious!

The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. WE DON'T BLAME YOU! And what a great goal to have! The good news is that **WE HAVE THE SOLUTION**

**FOR YOU!**

### What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' clinicals, labs, skills, and scheduling easy on your end, we also provide a **FREE** student app for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

### What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one time [nominal per student fee](#) with several different payment options! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic clinical tracking system!

**Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost effective solution!**

[Top 10 Reasons to Use PlatinumPlanner](#)

*"We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)*

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



## Careful Delivery of Service

By Tom Gottschalk, COO, Medical Educator

August is funny month, don't you think. Seems even funnier and strange as this article is taking shape in mid-July. The weather here in Michigan by August is reliably hot and the risk of severe weather very unpredictable. School age kids have established a new normal being out of school, and parents definitely have not. In the healthcare environment, providers and educators like us shift our mental focus away from managing illnesses towards injury prevention and trauma treatment. Tis the season.

[Read Full Article](#)

## The Scholarly Column



By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

### **Opportunities in Classroom Control Techniques**

From a program director's lens, there are times when we are tasked with witnessing instructors who do not have classroom control. Many times, it may not be until there is an unexpected classroom observation, unexpected classroom visit, or a student complaint that the program director may find out that the instructor has no classroom control.

[Read Full Article](#)



### **ACICS UPDATE: The 85 Colleges That Only ACICS Would Accredit**

By Antoinette Flores, Associate Director of Postsecondary Education, Center for American Progress

June 12 was supposed to be the end of the road for colleges that relied on the Accrediting Council for Independent Schools and Colleges (ACICS) for access to federal financial aid, marking 18 months since the U.S. Department of Education stripped the problematic accreditation agency of its ability to serve as gatekeeper to federal student aid.

[Read Full Article](#)



### **Think drug costs are bad? Try hospital prices**

By Bob Herman, Axios

Several pharmaceutical companies have recently said they'll delay some of their price increases, under pressure from the Trump administration. But hospitals have made no such concessions, even though they make up a much larger share of total health care spending.

[Read Full Article](#)

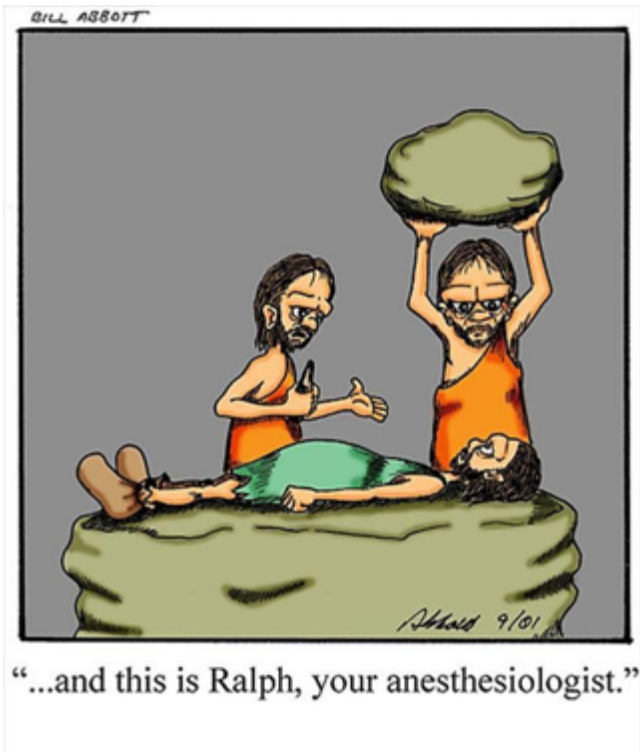
## **Upcoming Events for Allied Health**

[8/23/18 to 8/26/18, Las Vegas, NV ASATT Annual Conference](#)

[9/14/18 to 9/17/18, Salt Lake City, UT AAMA Annual Conference](#)

### **FALL EVENTS WANTED!**

**We are looking for State and National Allied Health conferences!** Do YOU know of an Allied Health conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q:** I've run into an issue in Platinum Planner. What is the quickest way to get this issue solved?

**A:** When looking for a solution for an issue in Platinum Planner, there are 3 main avenues to use to get assistance: Calling the Customer Support Team, sending in a support ticket, or signing up for a webinar. Each of these avenues can have certain advantages over the others, depending on what you need assistance with.

[Read Full Article](#)

[Read Past Q&A!](#)

***"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" Jenifer Goodson, Instructor, East Central College***



### Meet the Staff: Sam Bronkema, Senior Developer

Sam joined Platinum Educational Group in early 2014 as a Senior Developer. Sam began his career as a consultant and developer in the accounting software industry. He has extensive experience creating mobile and web applications and services. In the educational arena, he has worked on math and speed reading programs as well as software that delivers standards-based curriculum to the public-school system. His favorite things are science, liberty, and cheese burgers and he enjoys traversing the planet and learning new things.

**Does your Program need Student Access Cards or Credit?**

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are three ways students can gain access into our Platinum Planner software:

1. Programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our [PlatinumPlanner](#) website directly using their own credit/debit cards.

If you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

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