



ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Let the Countdown Back to School Begin!!

For students, going back to school can create many different emotions. There can be nervousness, curiosity, and excitement. Many of the same feelings can be felt by educators as well. We can help your educators and students ease into the school year with our software! We have more than 75 years of combined education, testing, and scheduling expertise. We have an online solution to make your lives, and your students' lives, much easier via PlatinumPlanner.com for competency tracking and clinical rotations. We are also working on an amazing new feature called [AccredAssist®](#) to help your SER go smoothly EVERY year! **Stay tuned!**

It is **NOT** too late for you to utilize our electronic competency tracking platform, [Platinum Planner](#), even if your current course has started! We make it easy—ALL OF IT! The platform set up, the training, and the industry-leading customer support.

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

Who is Platinum Educational Group, Exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.

“City College has used Platinum Planner for a few years in the EMS program. Our experience has been a good one so when it came time to consider tracking skills in an online format in our Medical Assistant, Veterinary Technology, and Anesthesia Technology programs we turned to Platinum Educational Group. The whole process was painless. Now, we have five campuses and numerous individuals who contact them and the customer service we receive is consistently excellent.” Heather Payne, Director of Institutional Effectiveness, City College (FL)

*Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase slightly in 2023. These increases will not affect training institutional fees, but student fees will see a nominal change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Click for Full Details](#)



And the Allied Health Scholarship Awardee is...

Platinum Educational Group's 2022 Scholarships is now closed. We had over 600 submissions! Platinum Educational Group knows the importance of education and Allied Health professionals. The scholarship program is something we look forward to every year. Thank you to everyone who participated and please look to apply again next year!

Without further ado...Congratulations to Keiley Jo Tisthammer from Mary Lanning Healthcare School of Radiologic Technology (NE) !!



Upcoming Conferences & Expos!

[9/28/22 - 9/30/22](#), Tucson, AZ – NN2

[10/6/22 - 10/8/22](#), San Antonio, TX – AccredX Conference

[10/21/22 - 10/24/22](#), Myrtle Beach, SC – AAMA Annual Conference



Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...WE HAVE THE SOLUTION FOR YOU!

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, but we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

[ANESTHESIA TECHNOLOGY](#)

[CARDIOVASCULAR TECHNICIAN](#)

[DENTAL ASSISTANT](#)

[DENTAL HYGIENE](#)

[DIALYSIS TECHNICIAN](#)

[EKG TECHNICIAN](#)

[MEDICAL ADMINISTRATIVE ASSISTANT](#)

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[MEDICAL LABORATORY SCIENCE](#)

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[OCCUPATIONAL THERAPY](#)

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[SURGICAL ASSISTANT](#)

[SURGICAL TECHNOLOGY](#)

[VETERINARY TECHNICIAN/NURSING](#)

What is the Cost?

There is **NO Institutional fee** to incorporate [Platinum Planner](#) into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

Top 10 Reasons to Use [PlatinumPlanner.com](#)

“This platform adapted to our unique program rather quickly. They are always there to help work out the kinks within minutes!!!” Ariel Maturine, Instructor at Jackson College, Medical Assisting (MI)

Schedule a free demo of Platinum Planner on YOUR time!

[**SCHEDULE A DEMO**](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#) Not only will you get some exposure, but we will also send you some awesome Allied Health swag!!



Five Reasons to Conduct an SSN Trace Report

By Levi Perkins, Corporate Screening

Since they were first created in 1936, more than 450 million social security numbers (SSNs) have been issued to US citizens and permanent residents. SSNs are primarily used for identification and taxpaying services. Without an SSN, you can't obtain credit, receive government services, or buy a home. The SSN is essential to everyday life. However, many may not know that the SSN is also a historical record that aids employers during the hiring process. It is a useful tool that delivers essential information about candidates during a background check.

What is an SSN Trace?

[Click for full details](#)



Episode 45: Know The Rules! HIPAA Policies and Procedures

By Kimberley Shutters

In this week's "Know The Rules!," I am diving a little deeper into the HIPAA Policies and Procedures, part of the Administrative, Physical, Technical, and Organizational Safeguards of the Health Insurance Portability and Accountability Act (HIPAA) security standard, 45 CFR § 164.316.

The Policies and Procedures standard requires Covered Entities (CEs) and Business Associates (BAs) to implement and maintain reasonable and appropriate written policies and procedures and documentation necessary to comply with the provisions of the Security Rule.

[Click for full details](#)



(Student) Understanding how to Sign up for shared site Opportunities

By Jose Alegria, Customer Service Advocate Platinum Educational Group

Students can differentiate shared site opportunities by the way they are displayed, opportunities available by a shared site will not have a defined time listed in the time column but will rather just read Selectable.

Off to the right of the opportunity for the shared site shift, students will click on sign up.

This will open a smaller window, that will have some general information about the site, and in the bottom portion you'll see the Opportunity Scheduler from here students can search for available shifts for the site by clicking on Find Next Available Date, this will show the very next available slot for an opportunity at said site.

[Click for full details](#)



From the Customer Support Team

Q: Is there an option to get 1 on 1 training on your platforms?

A: Absolutely! If you are new to Platinum or need brush-up training before Fall courses begin, we have online webinar training for you! To get to the training sign-up from the dashboard, click on the blue 'schedule training' on the upper right (shown below)

[Click here for details](#)

“Excellent customer support response! They helped me access the documentation I needed with clear and easy instructions. Platinum Planner works great for tracking cases in the surgical technology program.” Tammy Perlot, Surgical Technology Student, Delaware Technical and Community College (DE)

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health education. If you would like to connect and see how we can collaborate, [email us!](#)



New Submission Requirements

New! The following program applications can now be completed online through the membership portal.

[More Information](#)



Proposed Orthoptic Fellowship Programs (August 23, 2022)

An open hearing for the proposed Orthoptic Fellowship Programs Standards will be held on Tuesday, August 23, 2022, at 1:00 PM Eastern. The open hearing will be conducted via Zoom. If you plan to attend, you must register at this link. Connection information will be sent in your registration confirmation.

[More Information](#)



Customer Showcase: Florida State College at Jacksonville

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome Medical Assistant staff at Florida State College at Jacksonville.

Founded in 1965, Florida State College at Jacksonville (FSCJ), then known as Florida Junior College (FJC), opened its doors during the height of the nation's community college movement to proudly serve the Northeast Florida region as the first public, a postsecondary educational institution in Duval or Nassau County to exist on an integrated basis.

Mission: Florida State College at Jacksonville provides an equitable, high-quality, success-driven learning experience for our diverse community of students.

Their Medical Assisting Career Certificate (C.C.) will prepare you to do everything as a medical assistant from maintaining medical records, filing insurance claims, and billing to taking medical histories, and vital signs and assisting with exams. You'll gain practical experience in a medical assisting job in local hospitals, doctor's offices, and clinics. In addition, you qualify to take the Registered Medical Assistant

examination to become a Registered Medical Assistant (RMA).

Clinical experiences in the medical assisting program will be provided in physicians' offices, ambulatory care centers, clinics, and hospital outpatient clinics. Clinical rotations are scheduled in various clinical settings. They are a required part of the medical assistant program of study to assist students in obtaining hands-on experience in the medical field while learning in the student role.

We want to thank them for their trust in our solutions, their trust in our customer service, and for their trust in our reputation to provide the highest quality of both!

Leaving You Laughing



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