



EMS PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of EMS. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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Back to School?

What a strange time we are in. As EMS programs are gearing up for another amazing year of teaching and providing education, we want to say that we are here to assist in any way possible. Whether you are going back to in-person learning, virtual, or a hybrid method, we have resources to help! We have programs for State Certification and National Registry prep; plus reporting, scheduling and skills tracking for labs, clinicals, scenarios, portfolio, and Appendix G requirements. Make this upcoming school year easier by looking at our solutions outfitted for EMS training institutions. This may be our most difficult year to educate in our lifetime, however, there is no reason to not try to make this the best year for YOUR EMS classroom!

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

“Mount Wachusett Community College Paramedic Program uses Platinum Educational Group solutions. Their customer support is outstanding and second to none. We are very pleased with their products and looking forward to using them for many years to come.”

~Peter Laitinen, Paramedic Program Director, Mount Wachusett Community College

Factoid: Since 2015, We have delivered over 300 new features to our customers, many at their request!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



For Immediate Release

Platinum Educational Group Announces Sponsorship of the National Registry of Emergency Medical Technicians (NREMT)

Platinum Educational Group understands The National Registry's objective of providing a valid and uniform process to assess the knowledge and skills required for competent practice by EMS professionals. Since 2002, Platinum Educational Group has provided valid and reliable online testing via EMSTesting.com for all EMS provider levels. To date, the EMSTesting.com question bank has more than 200 million responses and has assisted in training tens of thousands of EMT's and Paramedics.

The National Registry, established in 1970 as a non-profit organization, is the Nation's Emergency Medical Services Certification organization. The mission of the National Registry of Emergency Medical Technicians has always been centered on protecting the public and advancing the EMS profession. For those reasons and others, Platinum is proud to announce its advocate sponsorship of the National Registry's 50th anniversary and provide continuing support for industry certification.

[More Details](#)



Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Three National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Coffee, Lunch & Snacks Included!
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account! (for current customers)
- All participants will receive a free disinfectant spray bottle!
- **Engaging for ALL Healthcare Professions and Educators!**

There are additional benefits, giveaways, and free evening group events for individual locations! The three US dates and locations are:

[Read Full Article](#)

Please note that we are tracking the Coronavirus situation closely. All registrants for workshops canceled due to COVID-19 will be refunded.



August Offer! We Want to Send You Some SWAG!!

We want to send you some amazing gifts and show you an easier, more affordable way to accomplish competency tracking and/or online testing. Simply click the link

below and participate in a short demo of EMSTesting.com and/or PlatinumPlanner.com before **August 31, 2020** and we will send you some awesomeness! No obligation to purchase, we just want to show you our online solutions!

[Click Here to Claim Your Swag!](#)

***Limited number of EMS recognition coins so sign up soon!**

Both EMSTesting and Platinum Planner work extremely well with our Paramedic Program and are superior (in my estimation) to FISDAP. We have recently transitioned EMSTesting to our EMT Program and we have seen a dramatic pass rate increase with the NREMT certification exam -- we have gone from 72% to 83% in one year! Our Paramedic Program remains at 99% pass rate on the NREMT cognitive exam.

You guys have always been super helpful and accommodating to our numerous questions and have provided the kind of support to help us through difficulties that we encountered as we learned the platform. Please keep up the good work!

Rick Foehr, MICP, BA, Dean, EMSTA College (CA)



Top Five Reasons to Use EMSTesting.com

- **True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!**
- **Most Validated Solution Available—Over 184,000,000 responses to date!**
- **Over 5,000 question test bank; with questions FOR ALL provider levels!**
- **Group Testing feature turns learning into a fun game!**
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible!

We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

[Learn More!](#)



Top Five Reasons to Use PlatinumPlanner.com

- **Easiest platform to record Appendix G competencies!**
- **Meets/Exceeds Accreditation Standards!**
- **Customizable platform to meet YOUR program's specific needs!**
- **Provides students with a complimentary companion mobile app!**
- **There is NO Institutional fee just a competitive nominal per-student fee!**

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and the recent CoAEMSP Appendix G changes! **Platinum Planner also offers free preceptor training - something our competitors do not!**

[Learn More!](#)

New Features Updates

By the Dev Team

[NEW FEATURES: January 2020](#)

[NEW FEATURES: December 2019](#)

[NEW FEATURES: November 2019](#)

[NEW FEATURES: October 2019](#)



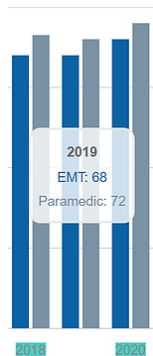
Let It Begin with Me – One Educator's Opinion on Bias in Healthcare

By John Spencer, Director of Education

The Governor of my home state recently indicated that the State would be mandating implicit bias training for all the professionally licensed healthcare providers to renew their state licenses. I did not give it much thought when I read about this, given the current affairs in our nation, it seemed like a move in the right direction. I shared my support for this on social media, but I was unprepared for the backlash that would take place.

My post quickly became inundated by angry healthcare providers, ticked off that they would be required to complete continuing education on implicit bias before relicensing. Many of those posting were friends and acquaintances in the EMS profession, along with some negative comments from friends in the nursing profession. I was shocked to hear that so many healthcare professionals were against a training mandate such as this, so I decided to dig in and see if I could discover whether such training is needed. The best place to start, well...let's begin with me.

[Read Full Article](#)



How Can I Raise My Program's Pass Rate?

By Jeremy Johnson, Director of Marketing

One of the KEY ISSUES that EMT and Paramedic programs face nationally is difficulty with NREMT first time pass rates. The 2019 National Pass Rate average was 68% for EMT and 72% for Paramedic. The 2019 averages hover around the same over the previous three-year span, but that just means there is room for vast improvement!

This article explores why pass rates are important and solutions that can deliver concrete results to higher pass rates.

[Read Full Article](#)



Customer Service Excellence Personified

By Tom Gottschalk, Co-Founder (Retired)

If we asked our customers ten years ago what they envisioned Platinum Educational Group as, they would have likely had two perspectives. The first was that there were these two guys (Doug and Tom) who owned and operated a software company in the Midwest. The other point of view was that Platinum was this big testing company in Michigan, who had a corporate structure and whose goal was to take over the world. Who was right? The first group for sure. Up until 2012, Platinum was literally a two-man show being powered by trusted advisors, contractors, and excellent customers, which much like friends can do, have driven us to where we are today.

[Read Full Article](#)

The Scholarly Column

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA



How the Seasons Affect Attendance & The Learning Atmosphere in the College Setting

I have been in higher education for ten years with for profit schools. In all schools I have taught a variety of different students quarterly, in a semester format and six-week modules. Those schools with quarter or semester systems always allotted for a break of at least a week and a maximum of three weeks. With schools that have programs on a modular system, the six-week increments are continuous and there is only a small break during the holiday season during the winter.

Typically, in the fall when the mindset has been conditioned that September is the month to return to school usually there is a good rate of attendance as the students are mentally prepared to go to work in the educational atmosphere. Students are usually compliant following dress codes, attendance policies and making sure that they are completing work on time and getting decent grades.

[Read Full Article](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



A New Line-up of Webinars to Help You Tackle the Accreditation Process

The CoAEMSP has developed a number of webinars to address specific aspects of the accreditation process. Join us for these complimentary webinars facilitated by CoAEMSP staff and other experts in accreditation of Paramedic educational programs.

[More details](#)



NAEMT Annual Meeting Week September 14-18, 2020, Las Vegas, NV (During EMSWorld Expo)

Given the ongoing effects of the COVID-19 pandemic on our communities and EMS systems, this year's 2020 NAEMT Annual Meeting will be held virtually, in conjunction with EMS World Expo.

[More details](#)



National Registry Celebrates its 50th anniversary

The National Registry, established in 1970 as a non-profit organization, is the Nation's Emergency Medical Services Certification organization. The mission of the National Registry of Emergency Medical Technicians has always been centered on protecting the public and advancing the EMS profession.

[More details](#)



Upcoming NAEMSE Courses

To view and register for any of our scheduled events, please [click here](#) to view the course roster on our website, or visit our Facebook page for a list of events. We hope to see you at one of our courses!



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



From the Customer Support Team

Customizing Table Options in Platinum Planner

Many of the table/listings in planner can have different headers/columns added and moved around that can help you with customized sorting. When in a table listing, like 'manage opportunities' you can click on the gear icon directly to the right of the search bar, then click 'add/remove columns.'

[Read Full Article!](#)

"I think the program's platform is easy to use. With that said, the excellent customer service is my most cherished. Being able to call and speak to a real person is priceless. I also appreciate all the workshops that Platinum offers- very helpful. Doug, Courtney and Jeremy have been great over the years, consistently displaying an eagerness to help!" – Brandy Weirich, Lead Paramedic Instructor, McHenry Community College (IL)



Customer Showcase: Christian Hospital EMS Academy

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS education staff at Christian Hospital EMS Academy.

Christian Hospital EMS Academy offers a wide selection of EMS related courses including EMT and Paramedic programs, NAEMT courses, Critical Care and Community Paramedic.

CHEMS Academy is focused on equipping students with the knowledge and resources needed to be successful on the job. Their instructors are supportive, attentive and passionate about sharing their own real-world knowledge with students. Teaching extends beyond the classroom with one-on-one tutoring and group study sessions. All of the instructors at CHEMS Academy are active paramedics.

The Christian Hospital paramedic program has been issued a Letter of Review by the Committee on Accreditation of Educational Programs for the Emergency Medical Services Professions CoAEMSP. (www.coaemsp.org)

EMS Educator: Ian Breden, CCEMT-P

Instructor: Brian Hokamp

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

