



## NURSING PROFESSIONS

This newsletter is dedicated to Nursing instructors, administration, and providers. As always, **if you have any questions** concerning anything in this edition of the Platinum Pulse- Nursing Edition, feel free to reach out to us anytime by [contacting us](#) and a Platinum rep will reach out to you shortly.

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### Back to School?

What a strange time we are in. As nursing programs are gearing up for another amazing year of teaching and providing education, we want to say that we are here to assist in any way possible. Whether you are going back to in-person learning, virtual, or a hybrid method, we have resources to help! We have programs for State Licensures and NCLEX-RN and NCLEX-PN prep; plus compliance reporting, scheduling student rotations, and competency tracking for labs, clinicals, externship, and more. Make this upcoming school year easier by looking at our solutions outfitted for nursing training institutions. This may be our most difficult year to educate in our lifetime, however, there is no reason to not try to make this the best year for YOUR classroom!

**To all you educators out there—thank you from all of us at Platinum.** Please be safe and stay healthy.



## Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **We are proud to boast the best study prep and clinical tracking online platforms for each.**

***"Great company with great products! They care about the customer!" - John Gosford, Education Manager***

**Factoid: Since 2015, we have delivered over 300 new features to our customers, many at their request!**

**Our Mission:** Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



### Message from the CEO

#### **Caring During the COVID-19 Pandemic: Canceling 2020 Price Increases**

Platinum Educational Group occasionally has a slight price increase to our online solutions. We do the increases for a few important reasons. (See the link below for more details)

However, as a company that has a customer base solely of health professional training institutions, we truly know the struggles you are facing. During this extremely unique and challenging economic environment we find ourselves in, we have come to the decision collectively and unanimously, **to cancel any price increases for 2020.**

[More Details](#)



### Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Three National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Free Coffee, lunch & snacks included!
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account! (for current customers)
- All Participants will Receive a Complimentary Disinfectant Spray!
- Engaging for ALL Healthcare Professions and Educators!

There are additional benefits, giveaways, and free evening group events for individual locations! The three US dates and locations are:

[Read Full Article](#)

**Please note that we are tracking the Coronavirus situation closely. All registrants for workshops canceled due to COVID-19 will be refunded.**

## 2020 Platinum Educational Group Nursing Scholarship Winner!

A BIG congratulations go out to the 2020 Platinum Educational Group \$1000 Nursing Scholarship Award Winner, Marie Wold! Ms. Wold is enrolled at Williston State Nursing program in Williston, ND. Please help us celebrate Marie's achievement by going to our [Facebook Page](#) and liking and sharing her post! This also creates awareness for future nursing students to apply!



[More Details](#)



## August Offer! We Want to Send You Some SWAG!!

We want to send you some amazing gifts and show you an easier, more affordable way to accomplish competency tracking and/or online testing. Simply click the link

below and participate in a short demo of [EMSTesting.com](#) and/or [PlatinumPlanner.com](#) **before August 31, 2020** and we will send you some awesomeness! No obligation to purchase, we just want to show you our online solutions!

[Click Here to Claim Your Swag!](#)

**\*Limited number of EMS recognition coins so sign up soon!**

*"We love PlatinumTests and find that it is very user friendly. It saves me a ton of time when creating tests and was blown away at how cost-effective it was! They truly saved my program and students money while offering an amazing online testing solution! Their Customer Support is also wonderful and extremely responsive!"*

Missy Lemasters MSN-ED, RN-BC, Practical Nursing Coordinator, Trumbull Career & Technical Center (OH)



## Finally, Competency and Externship Tracking Made EASY and AFFORDABLE

We have heard for years about the challenges of keeping track of students' competencies and clinical rotations efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

**Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!**

[Top 10 Reasons to Use PlatinumPlanner](#)

*"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU*

Easy Demo Scheduling!

## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?



**If you said yes to any of these, then we want you!**

We are currently looking for **quality nursing content** to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article for consideration, click [Here!](#)**



## Top 3 Reasons Why PN Pass Rates Matter

By Jeremy Johnson, Director of Marketing

One of the KEY ISSUES that PN programs has struggled historically with is difficulty with NCLEX-PN first time pass rates. As the graph indicates below, MANY Practical Nursing institutions could use a boost! ([Stats from NCSBN](#)) There is room for IMPROVEMENT for 2020 and beyond and WE CAN HELP!

[Read Full Article](#)



## Let It Begin with Me – One Educator’s Opinion on Bias in Healthcare

By John Spencer, Director of Education

The Governor of my home state recently indicated that the State would be mandating implicit bias training for all the professionally licensed healthcare providers to renew their state licenses. I did not give it much thought when I read about this, given the current affairs in our nation, it seemed like a move in the right direction. I shared my support for this on social media, but I was unprepared for the backlash that would take place.

My post quickly became inundated by angry healthcare providers, ticked off that they would be required to complete continuing education on implicit bias before relicensing. Many of those posting were friends and acquaintances in the EMS profession, along with some negative comments from friends in the nursing profession. I was shocked to hear that so many healthcare professionals were against a training mandate such as this, so I decided to dig in and see if I could discover whether such training is needed. The best place to start, well...let's begin with me.

[Read Full Article](#)



## 5 Errors That Are Giving You Incorrect Blood Pressure Readings

By Mike McEvoy, PhD, NRP, RN, CCRN, [ems1.com](#)

Nurses and physicians often argue over differences between [arterial line and non-invasive blood pressure](#) (NIBP) cuff readings. [Revised guidelines](#) for management of high blood pressure increased thresholds for diagnosing and treating hypertension, causing further debate and controversy [1].

To make the best use of blood pressure monitoring equipment, it is helpful to have an insight into how the equipment works and the likely sources of error that can affect readings.

[Read Full Article](#)

## Customer Service Excellence Personified

By Tom Gottschalk, Co-Founder (Retired)



If we asked our customers ten years ago what they envisioned Platinum Educational Group as, they would have likely had two perspectives. The first was that there were these two guys (Doug and Tom) who owned and operated a software company in the Midwest. The other point of view was that Platinum was this big testing company in Michigan, who had a corporate structure and whose goal was to take over the world. Who was right? The first group for sure. Up until 2012, Platinum was literally a two-man show being powered by trusted advisors, contractors, and excellent customers, which much like friends can do, have driven us to where we are today.

[Read Full Article](#)

Episode 21: Know The Rules!  
What Can Happen When Your Business Associates  
Are Not in HIPAA Compliance



## Episode 21: Know The Rules! What Can Happen When Your Business Associates Are Not in HIPAA Compliance

By Kimberly Shutters

**Required: HIPAA Security Risk Analysis**

After the passing of the [Omnibus Rule](#), Covered Entities (CEs) are required to have a signed [Business Associate Agreements](#) (BAA) with all their [Business Associates](#) (BAs). Often BAs outsource their services to [subcontractors](#) who are also **required** to observe the same restrictions on the use and disclosure of [electronic protected health information](#) (ePHI).

[Read Full Article](#)



## From the Customer Support Team

**Customizing Table Options in Platinum Planner**

Many of the table/listings in planner can have different headers/columns added and moved around that can help you with customized sorting. When in a table listing, like 'manage opportunities' you can click on the gear icon directly to the right of the search bar, then click 'add/remove columns.'

[Read Full Article!](#)

***"I have been very happy with the support from Platinum Planner and appreciate how responsive they are to any questions or needs I have. They have outstanding training to help set everything up. Very pleased!" Pam Thurman, Franklin Tech Center LPN Program Director (former)***

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Learn how Feuer Nursing Review is addressing COVID-19 and your NCLEX® Study Options

Click the link below for more information.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



## VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



## Customer Showcase: Trumbull Career & Technical Center

Every month we give a little bit of love to one of our valued customers! This month we celebrate **the awesome PN staff at Trumbull Career & Technical Center.**

Trumbull's Practical Nursing program is for individuals who have made the conscious decision to dedicate the time and hard work associated with choosing to become a Practical Nurse. Students are required to take the WorkKeys entrance exam scoring 4 in each category – Applied Math, Graphic Literacy, and Workplace Documents. Students will receive classroom, laboratory, and clinical experience consistent with the Ohio Board of Nursing requirements.

**Nursing Director-** Barb Meyer

**Nursing Administrator-** Missy LeMasters

**We want to thank the awesome Trumbull nursing education staff and leadership for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!**

### Leaving You Laughing

#### About a Nurse



*"Since your dad is a nurse, he can't stop pointing out all the mistakes in my favorite nursing TV show. So, I have to put him on mute."*