



## Industry Information for EMS, Nursing, and Allied Health Educators and Administrators!



We hope everyone had a safe and happy Thanksgiving holiday. Hopefully you didn't gain as much weight as we did! The picture above denotes what typically happens in our state (Michigan) in December. We get snow, snow, snow! So, to all our friends that experience that cold white stuff, we sympathize. To all our friends that don't, can we come hang out with you?

This newsletter is dedicated to instructors, administrators, and providers of EMS, Nursing, and Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [clicking here](#) to get a Platinum rep to contact you.

On a side note, our team attends, teaches, and exhibits at National and State level educator expo's and conferences. **So, if YOU know of an EMS, Nursing, or Allied Health educator expo or conference that you think we should go to, let us know!** Drop us a line [HERE](#). We'll even send you a **thank you gift** for providing the information!

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## Universal Announcements



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. **We are proud to boast the best study prep and skills tracking programs for each.** We also provide industry updates and information, as well as, company news for each sector in our monthly newsletter.

**Our Mission:** Deliver valid and reliable assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.

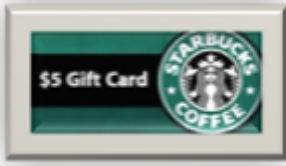


### YOU Can Host 2017 Platinum Educational Group Workshop Series! ALL AT NO CHARGE!!!

Platinum Educational Group is **offering a workshop series like no other!** We have a variety of FREE educational workshops available ala carte style! Simply pick and choose what workshops you would like presented at your institution and we will oblige! FEEL FREE TO MIX AND MATCH! **There is no cost to the host or participants**

**at these workshops and CE credits can be earned!** Click the link below to learn more about the 2017 Workshop series presented by Platinum Educational Group! **Presentation availability fills up quickly, so contact us to schedule your workshop today!! DON'T MISS OUT!**

[View All Workshops Available!](#)



## Don't Miss out on our December Promotion for EMS, Nursing, and Allied Health!

December slows down quite a bit for many programs in EMS, Nursing, and Allied Health, but not always for administrators, instructors, and coordinators. It is a great time to catch up, re-organize, and explore **what options are available to make YOUR program the most efficient!** Well, we would like to assist you in that process **AND** treat you to your favorite item at Starbucks! **You deserve it!**

How do I get a \$5 gift card to Starbucks from Platinum Educational Group? **EASY!** Just schedule an online 30-minute demo of any of our products during the month of December! After your active participation and completion of the webinar, an egift card will be emailed to you! **There is absolutely no obligation to purchase** we just appreciate the opportunity to show you how our market leading solutions can make your life easier!

[View Full Details Here!](#)

## Upcoming Features From the Platinum Educational Group Development Team!!

To read about all of our new and upcoming features, go to your [my.platinumed.com dashboard](http://my.platinumed.com) and click the "New Features" or "Upcoming Features" tab(s).

- [Coming Soon: Ability to Customize Preceptor Training in Platinum Planner!](#)
- [Coming Soon: Attendance Tracking](#)
- [Coming Soon: Enhanced Flexibility for Shared Sites](#)

## The EMS Eagle



### Platinum Educational Group Solutions for EMS Training Programs

**Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible!** We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

In addition to testing, we also provide complete scheduling and skills tracking via [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in verifying clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and much more! Platinum Planner also offers free preceptor training - something our competitors do not! We even launched a fully functioning complimentary app so students can work more efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.** [Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!



[View the 90 Second Intro to EMSTesting Video!](#)

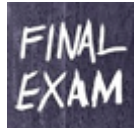


## The Unknown Patient: As Opposed to the Textbook Patient!

By Doug Smith, CEO, Medical Educator

We often hear feedback from the students indicating what they are being exposed to on a question is different than what is in their textbook. Many times, they have been conditioned through school and publisher textbooks that the text is the hymnal and all they need to know is there. As a practitioner of emergency medicine, we know that it is a rare occurrence to run across the "Textbook Patient".

[Click Here for Full Article](#)



## Why should I use EMSTesting Final Exams for my Program?

By John Spencer, Customer Support Manager, Lead Medical Educator

Everyone would like to have a valid and defensible final exam that is a reliable indicator of student success at the national certification exam. The creation of such an exam is a very time consuming process. First the exam blueprint must be created and then the item writing process can begin. Once the item writing process has been completed, the piloting phase can start. Each item that was created for the exam must be piloted to validate its performance. Of course, no item is perfect and revisions must be made after the initial pilot. Then the items get piloted again to confirm that their performance is improving. At this point the process is still not complete. The item's performance must be tracked for the life of the item, making adjustments to fine tune the performance of every item that is included on the final exam.

[Read Full Article](#)

## Upcoming Events for EMS

### The 2017 Educational Workshop Series

[Monday, January 23 St Louis, MO](#) - Nuts and Bolts of Accreditation (More Details to Come)

[Tuesday, January 24, St Louis, MO](#) - Recipe for Success (More Details to Come)

[Tuesday, March 7, Prescott, AZ](#) - Loaded for Transport and Portfolio Update (More Details to Come)

[Wednesday, March 8, Prescott, AZ](#) - Recipe for Success (More Details to Come)

### Upcoming Conferences & Expos!

[1/5/16 to 1/6/16, CoAEMSP Workshop](#)

[All PEG Events!](#)



By Steve Berry

[www.iamnotanambulancedriver.com](http://www.iamnotanambulancedriver.com)



## News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

[NAEMSE Webinar Series: The Recipe for Success](#)

**Brief Description:** On December 6th, Platinum Educational Group concluded its 2016 Webinar series with NAEMSE with Recipe for Success. This 1-hour webinar focused on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed.

### Objectives:

1. Provide methods to improve reading levels or sources to refer the student
2. Create a progressive testing schedule
3. Describe and apply the concepts of cut score, difficulty and discrimination

In case you missed it, we are happy to supply you the link to the recorded webinar and the full PowerPoint that accompanies it below! **Don't forget, if you are a [NAEMSE member](#) you can receive 1 hour of CE credit!** If you are a

non-member, it only costs \$10! Please contact NAEMSE to apply that offer.

[Recorded Version of Recipe for Success sponsored by NAEMSE](#)

[Full PowerPoint of Recipe for Success](#)



## Ask the Customer Support Team

**Q: In EMSTesting, can my students see their questions, rationale, and the correct answers on their Computer Adaptive Tests?** A: There is not a way for students to see the correct answer and rationale on the Computer Adaptive Testing when they finish a test. There are two reasons why we do not allow students to have access to this feedback. The first is that the CAT draws from the same question bank as the linear test generator does. If they were allowed to review their CAT results they would know the answer to every question you could ever give them in class without having to actually study the material. [Read More!](#)

[Read More Q&A!](#)

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## Nursing News



### LAST CHANCE to Give YOUR Students free NCLEX-RN® prep!

December 31st concludes our offer for FREE NCLEX-RN® study prep! With more than 3000 up-to-date and valid questions written by experienced nursing professionals and educators, we offer a NCLEX-RN® prep solution with true computer adaptive testing - just like the NCLEX® exam itself! **So, if you are a nursing instructor - download the below pdf and distribute to your students!**

**What's the catch?** There is **NONE**. The easy to sign up instructions will allow users immediate and FREE access to start preparing for the NCLEX exam. This offer ends December 31st so it would GREATLY benefit those students taking the NCLEX® exam in January!

\*Click the blue button to download Free NCLEX-RN Prep (est. \$120 value)

Free NCLEX-RN® Computer Adaptive Testing!



### Platinum Planner

In addition to our testing prep program for nursing students, we currently have an online program for instructors that keeps track of their **scheduling, skills tracking, and externships** called Platinum Planner! It also has a **free mobile app** with all the features of the full website for students who subscribe! No longer will your instructors waste valuable resources with burdensome methods!

As with the EMS and Allied Health programs, **Platinum Planner costs nothing for nursing programs** to utilize! There is just a minimal per student fee. Interested in knowing more about Platinum Planner? [Contact us for a free demo!](#)



### Featured Article: Eliminating Paper While Tracking Clinical Competencies Can Improve Patient Care

By Brittney Wilson, BSN, RN, Author, [www.thenerdynurse.com](http://www.thenerdynurse.com)

The needs of patients are constantly changing. Patients who once would have been hospitalized for weeks are instead receiving home care and outpatient services to address their medical issues. Many healthcare systems now see patients in a variety of settings, and it's in the patient's and the healthcare organization's best interests to deliver excellent care at every level. However, ensuring that patients receive excellent care across the continuum can be a real challenge for even the biggest and best healthcare systems. [Read Full Article](#)

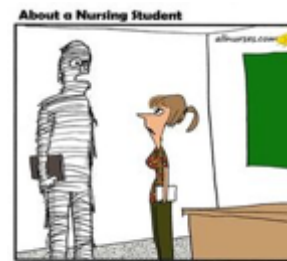
## Upcoming Events for Nursing

### Upcoming Conferences & Expos!

[1/27/16 to 1/28/16, Ann Arbor, MI MNSA 66th Annual Convention](#)

[All PEG Events!](#)

Do you know of a nursing conference that we simply **CANNOT** miss? Please [drop us a line](#) and let us know!



"I can feel it in my bones. This time I'm going to pass the NCLEX!"

## Allied Health Advance



### Platinum Educational Group Solutions for Allied Health Training Programs

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with scheduling students and keep track of their skills more efficiently. It also helps in evaluating your students and measuring the impact of training. **Best of all, it costs NOTHING for your program to use!** There is just a nominal per student fee.

Platinum Planner functions in several ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides reporting that meets all accreditation standards. All of this will **help your program run more smoothly and effectively!** Stop using outdated methods and [contact us for a free demo!](#) A 30-day free trial is also available. What do you have to lose!?!?



### HITECH Act: Are YOU Teaching your Students to Match the Workforce?

By Jeremy Johnson, Director of Marketing

The Health Information Technology for Economic and Clinical Health (HITECH) Act, enacted as part of the American Recovery and Reinvestment Act of 2009, was signed into law on February 17, 2009, to promote the adoption and meaningful use of health information technology. (1) Mainly, this Act strengthens enforcement of HIPPA rules. (2) It allows The U.S. Department of Health and Human Services (HHS) to impose civil money penalties for violations occurring after Feb. 18, 2009. [Read Full Article](#)



### ACICS Fallout Continues to have Domino Effect: Colorado Heights U. Will Close After Accreditor Loses Recognition

By Fernanda Zamudio-Suaréz, Online News Editor at The Advocate

The announcement follows the U.S. Department of Education's denial of recognition to the Accrediting Council for Independent Colleges and Schools, the university's accreditor. Declining enrollment also played a role in the decision to close, the Post reports.

[Read More](#)

## Upcoming Events for Allied Health

## Upcoming Conferences & Expos!

[2/23/17 to 2/24/17, ABHES Annual Conference](#)

[All PEG Events!](#)

Do you know of a Allied Health conference that we simply CANNOT miss? [drop us a line](#) and let us know!



## Parting Thoughts

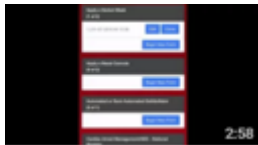


### FREE mobile app for students using Platinum Planner! Nominated for a "Best Education" Award!

Exciting news from Platinum Educational Group! Recently, our new Platinum Planner app was nominated for "best education" app for 2016! We would be **honored** if you visit the [BMAA WEBSITE](#) and **push the recommendation** button! Thank you for helping us strive to be the best for you!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **FREE Platinum Planner Student App!** This app is very helpful and **has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to [PlatinumPlanner](#). Interested in learning more about Platinum Planner? [Contact us!](#)



[View the Platinum Planner App Video!](#)



### Meet the Staff: Ryan Krebs, Regional Account Manager

Ryan Krebs currently works for Platinum Educational Group as a Regional Account Manager. Ryan started with Platinum Educational Group in September of 2012 on a temporary basis and joined full time in January of 2013 as a Customer Service Advocate. In his free time, he can be found spending time with his family or in the outdoors hunting or fishing. Ryan's territory includes all States east of the Mississippi River except Ohio and Michigan. If you would like to reach out to Ryan, please do so by [EMAIL](#).



### Customer Appreciation Corner

Congrats to, **Scott Lewis**, who is celebrating his first-year anniversary at Puckett (GA) EMS!

Congrats to, **Bill Young**, for earning a Ph.D. - Competency of EMS Educators and the Psychomotor Exam!

Congrats to, **Scott Schaffer**, who was award Most Valuable Person (MVP) for MidMichigan Health!

**John Tyler Community College** partnered with American Medical Response, the Virginia Medical Reserve Corps., and a host of community volunteers to conduct another mass-casualty simulation for Health Sciences students.

We love to support our customers when we can! If you have something you would like to promote email [Marketing](#) for consideration!



## Your Opinion Matters to Us! Please Take our One Question Poll!

We currently allow students to input information offline via our mobile app that works for phones and tablets. It is a great way for students to record their experiences when the internet is sketchy or not available at all, like hospital settings. **Would YOUR program use this feature if it were available for**

**laptops?**

[CLICK HERE TO VOTE!](#)



## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

January is right around the corner! Many programs still need to get EMSTesting or Platinum Planner access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As Winter/Spring classes start, if you need student access for either EMSTesting or Platinum Planner, contact **John Zimmer** at 616-490-5395 or by [EMAIL](#).

If your EMSTesting and/or Platinum Planner annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** by [EMAIL](#).