



Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administrators, and providers of Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

In this edition:

1. Let it Snow
2. Who is Platinum Educational Group, Exactly?
3. **Guest Authors Wanted! Submit an Article**
4. Five Big Things in November
5. Allied Health Week Contest Winners
6. **Don't Miss out on our December Promotion**
7. Clinical Tracking at an AFFORDABLE Cost
8. **ACICS News:** Devos restores federal recognition of for-profit accreditor ACICS
9. **Article:** The Scholarly Column - Educating at Risk Students
10. **Article:** The Scholarly Column - Know the Rules! Episode 2
11. Meet the Staff: Courtney Dubay
12. And Much More!



Let it Snow

Getting an inch of snow is like winning 10 cents in the lottery - Bill Watterson

We hope everyone had a safe and happy Thanksgiving holiday. Hopefully you didn't gain as much weight as we did! The photo denotes what typically happens in our state (Michigan) in December. Snow, snow, snow. So, to all that experience that cold white stuff, we sympathize. To all those that do not, can we come hang out with you?

Thank you for taking the time and reading this month's Platinum Post. If you are receiving our newsletter, then chances are we have products that will make your lives, and your students' lives, much easier! Not to mention raise your programs overall performance! We provide software solutions to EMS, Nursing, and Allied Health educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you.**

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we

would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all allied health programs. **We are proud to boast the best and most cost-efficient skills tracking, scheduling, and reporting for each Allied Health field.**

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. They function as educational partners. I never cease to be impressed with their customer service." - Daniel Linkins, Program Director and Dept. Chair

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact Director of Marketing, [Jeremy Johnson](#), today!

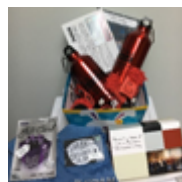


Five Big Things in November

What Has Platinum Been Up To?

Each month we are going to keep you up to date on important updates to our software, the big projects we have been tackling, and our community involvement. So, for the month of November...

[Read Full Article](#)



Allied Health Week Contest Winners

In November, we celebrate an underappreciated yet gravely needed industry—Allied Health. So, in honor of our Allied Health professionals, we gave away 3 "swag bags" full of goodies via a Facebook Contest! Congratulations to the three random drawing winners! They were:

Sandra Welsh
Yonshae Ellis
Gina Ricard

In addition to special contests, each month we randomly select a profile that has liked our [Company Page](#). That person/company receives an awesome “thank you” package from us! So, go ahead and give us a “like” **YOU MAY BE OUR NEXT WINNER!** November's awarder was **Shara Seals from Mechanicsville, VA.**



Don't Miss out on our December Promotion

December slows down quite a bit for many programs, but not always for administrators, instructors, and coordinators. It is a great time to catch up, re-organize, and explore **what options are available to make YOUR program the most efficient!** Well, we would like to assist you in that process **AND** treat you to your favorite item at Starbucks! **You deserve it!**

How do I get a \$5 gift card to Starbuck's from Platinum Educational Group? **EASY!** Just schedule a short online demo of any of our products during the month of December! After your active participation and completion of the webinar, an egift card will be emailed to you! **There is absolutely no obligation to purchase**, we just appreciate the opportunity to show you how our market leading solutions can make your life easier!

[Full Details](#)



What We Have Learned. Allied Health Programs Want Clinical Tracking at an AFFORDABLE Cost.

The number one "goal" that we heard most frequently was that Allied Health programs desire a cost effective online clinical/skills tracking and scheduling platform. WE DON'T BLAME YOU! The good news is that **WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' clinicals, labs, skills, and scheduling easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

Current Supported Professions

Anesthesia Technology	Medical Assistant	Radiation Technology
Dentistry	Nursing	Respiratory Care
EMS	Patient Care Technician	Speech Language
Field Training	Phlebotomy	Surgical Technology
Fire Services	Pre-clinical	Veterinary Technology

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one time [nominal per student fee](#) with several different payment options! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them!" - Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a free demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!

DeVos restores federal recognition of for-profit accreditor ACICS



By Natalie Schwartz, Education Dive

Even with the Ed Department's seal of approval and the critical access to federal student loans it brings, ACICS still faces threats to its survival. For one, it remains unclear whether the accreditor will be able to attract new for-profit colleges.

[Read Full Article](#)



The Scholarly Column

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Educating At Risk Students

More and more students that are attending colleges (specifically for-profit) are coming to the campuses with a plethora of challenges. There are many different issues that they are facing such as homelessness, hunger, domestic violence, no transportation, mental issues and jobs that have no care regarding the students furthering their education. Many are working late hours, have small or teenage children at home, and are just trying to make a way for their future. The students, for the most part, are typically encouraged to take on a full-load and thus many end up letting life get in the way. This puts educators in a precarious position as instructors are charged with making sure that they are having a high number of students attend their classes on a daily basis.

[Read Full Article](#)



Know the Rules! Episode 2: Train Your Business Associates

By Kimberly Shutters, CEO, HIPAA alli

The HIPPA Security Compliance Series to assist all medical community professionals!.

The HIPAA Security Rules require [Business Associates](#) (BAs) implement a security awareness and training program for all members of the workforce, including management*.

However, it doesn't say **HOW** to implement the security awareness and training program! Yes, this is intentional, **why, you ask:**

[Read Full Article](#)

Upcoming Events for Allied Health

Check back next month for events

WINTER EVENTS WANTED!

We are looking for State and National Allied Health conferences! Do YOU know of an Allied Health conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**





Ask the Customer Support Team

Q: I am currently using spreadsheets to manage my class's clinical rotations. The students are using paper documents to track skills performed in both lab and clinical settings. How can PlatinumPlanner.com help the process of managing our course work and schedules in Allied Health programs?

A: Platinum Planner allows you to automate all procedures. The clinical scheduler offers an easy to use tool that sends reminders to all involved of upcoming schedules including clinical sites, preceptors, and students. The skills tracking features gives you the opportunity to throw away the paper lists students have been tasked with maintaining, while generating easy to access reports.

[Read Past Q&A!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" Jenifer Goodson, Instructor, East Central College

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



2019 National Conference on Allied Health Education (NCAHE) Feb 20-22, 2019

The National Conference on Allied Health Education is an annual event hosted by the Accrediting Bureau of Health Education Schools (ABHES). This event brings together the best of the best in postsecondary health care education. Each year's conference promises an industry-current agenda that features dynamic keynote and special guest speakers from industry leaders, educators, and those in the know regarding issues facing health care education. [LEARN MORE](#)



Pennsylvania Association of Private School Administrators Fall Workshop Series

Pennsylvania Association of Private School Administrators (PAPSA) is proud to present a fall workshop series featuring the topics of Admissions, Financial Aid, and Faculty. Please click the links below for full details and registration information.

[Full Details](#)



Meet the Staff

Courtney Dubay: Regional Account Manager

Courtney DuBay currently works for Platinum Educational Group as a Regional Account Manager. Ms. DuBay started with Platinum Educational Group as a Customer Account Specialist in October 2013. In Courtney's spare time she enjoys spending time with her family and her dog and you will usually find her at a beach or a coffee shop when she is not at work.

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Planner student access. There are three ways students can gain access into our Platinum Planner software:

1. Allied Health programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our [PlatinumPlanner](#) website directly using their own credit/debit cards.

If you need student access for Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).