



## ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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### Let It Snow! ❄️

We hope everyone had a safe and happy Thanksgiving holiday. Hopefully, you didn't gain as much weight as we did! The snowman in the photo denotes what typically happens in our state (Michigan) in December, snow, snow, snow. So, to all that experience that cold white stuff we sympathize. To all those that do not, can we come hang out with you? 🤔

Thank you for taking the time in reading this month's Platinum Pulse. If you are receiving our newsletter, then chances are we have products that will make your lives, and your students' lives, much easier. Not to mention raise your programs overall performance. We provide online competency tracking and clinical rotation solutions for Allied Health educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you**. Contact us today!

**Have a safe, healthy, and happy holiday season!** ~The Staff at Platinum Educational Group



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**



**"Great company with great products! They care about the customer!" -John Gosford, Education Manager**

**\*Factoid: We have delivered over 300 new features and updates for our customers, many at their request, since 2015!**

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## WE'RE HIRING! BUSINESS DEVELOPMENT MANAGER (SALES)

By John Zimmer, HR Manager, Platinum Educational Group

### Hello healthcare providers!

We at Platinum have a unique employment opportunity. Listed below is an 'outside sales' position. We thought you may know of someone with a great outgoing personality that may want to pursue a sales position.

This **Business Development Manager (Sales)** position reports to the Director of Sales and is a work from home/mostly remote position. Candidates would be responsible for sales and promotion of our software to accounts in an assigned region of the country, for our small successful growing multi-million-dollar software company. The primary goal is to secure new business and expand product use by existing and new users, within the Nursing and Allied Health industries.

[Click Here for Full Details](#)



## What We Have Learned. Allied Health Programs Want Competency Tracking at an AFFORDABLE Cost.

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling platform in a cost-effective manner. Well, good news...WE HAVE THE SOLUTION FOR YOU!

### What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

### CURRENT Supported Professions (click each to view details!)

- [Anesthesia Technology](#)
- [Dental Assistant](#)
- [Dental Hygienist](#)
- [EMS](#)
- [Medical Assistant](#)
- [Nursing](#)
- [Patient Care Technician](#)
- [Pharmacy Technician](#)
- [Phlebotomy](#)
- [Respiratory Care](#)
- [Speech Language](#)
- [Surgical Technology](#)
- [Veterinary Technology](#)

### What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time [nominal per-student fee](#) with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

**Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!**

### [Top 10 Reasons to Utilize PlatinumPlanner.com](#)



“We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them! ~ Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a short demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!

## Don't Miss out on our December Promotion!

December slows down quite a bit for many programs, but not always for administrators, instructors, and coordinators. It is a great time to catch up, re-organize, and explore what options are available to make **YOUR program the most efficient!** Well, we would like to assist you



in that process **AND** treat you to your favorite item at Starbucks! **You deserve it!**

How do I get a \$15 gift card to Starbucks from Platinum Educational Group? **EASY!** Just schedule a short online demo of any of our products during the month of December! After your active participation and completion of the webinar, an egift card will be emailed to you! **There is absolutely no obligation to purchase**--we just appreciate the opportunity to show you how our market leading solutions can make your life easier!

[Click to Sign Up!](#)



## Schedule Training: Refresher Sessions

By Alanah Manning, Customer Support Agent, Platinum Educational Group

What are Refresher Training Sessions?

Refresher Training is a complimentary one-on-one webinar between our customers and a Platinum Educational Group trainer. You can ask questions on any of our platforms-- Platinum Planner, PlatinumTests, or EMSTesting. It can also be requested as many times as needed. Sitting down with a

trainer can allow you to see all the ins and outs of the information you are seeking. It's also a terrific avenue to ask any questions you may have!

[Read Full Article](#)

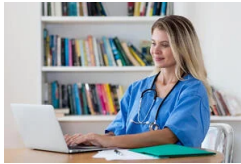


## Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing](#), Jeremy M. Johnson, today!



## 5 Tips to Keep Your Health Science Students on Track and Compliant with their Immunizations

By Levi Perkins, Corporate Screening

Students pursuing healthcare careers rely on your support to help them meet immunization requirements for clinical rotation and residency programs. To pave the way for students to meet requirements on time, you need an immunization tracking program designed for maximum compliance and efficiency.

[Click for Full Article](#)



## Alleviating Anxiety

By Sherry Kinnucan, Lead Trainer, Medical Educator, Platinum Educational Group

As educators, how can we help mitigate stress and anxiety for our students and ourselves?

The literature regarding stress, anxiety and depression among higher education students already exists, particularly for students enrolled in health care educational programs. However, the sudden and unexpected changes generated from the global COVID-19 pandemic, such as closed campuses, canceled extracurricular activities, and canceled commencement ceremonies, among many others, has caused an increase in anxiety, stress, and feelings of loneliness among higher education students. Students, searching for ways to cope, have been seeking counseling services at an increased rate generating concerns about the institutions' ability to respond to the demand for services. However, even if you are not a professional in mental health counseling, there may still be ways that you can help your students cope during these uncertain times.

[Click Here for Full Article](#)



## Platinum Educational Group Data Security

By Korben Rand, Data Scientist, Platinum Educational Group

Platinum Educational Group takes the security of data very seriously. There are a multitude of ways that we together can help make sure your data is safe and secure.

### Employee and Customer Security

To help ensure that your data is safe we use several different technologies and platforms to make sure security is airtight. Here at platinum, we make sure that all our employees use a log in manager that stores encrypted passwords to ensure that nobody can access our platform. In addition to that we also use a state-of-the-art malware protection on all our computers. We are also working on ways to strengthen our log-in security for our customers such as Two-Factor Authentication.

[Click for Full Article](#)



## Episode 25: Know The Rules! Ransomware: What is it & What to do about it?

By Kimberly Shutters

### What is ransomware?

Ransomware is a type of malicious software, known as malware, designed to deny access to a user's data, usually by encrypting the data with a key known only to the hacker who deployed the malware, until a ransom is paid. After the user's data is encrypted, the ransomware directs the user to pay the ransom to the hacker (usually in a cryptocurrency, such as Bitcoin) in order to receive a decryption key.

[Read Full Article](#)



## Ask the Customer Support Team

### Q: When I enter in 'required lab skills' on a scenario, those skills don't show up for students. Why is that?

A: The required skills section, when creating a lab for your students to document, can cause some confusion for some users. Often the required skills tab is thought to be a selection of the skills the students will complete in this lab, but that is not the case.

[Click for Full Details](#)



**"I think the program's platform is easy to use. With that said, the excellent customer service is my most cherished. Being able to call and speak to a real person is priceless."** – Brandy Weirich, Lead Paramedic Instructor, McHenry Community College (IL)

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



### Update on the 18th Annual National Conference

After careful consideration of the unprecedented impact of the COVID-19 global pandemic, the ABHES Commission has made the difficult decision to cancel the 18th Annual National Conference on Allied Health Education, scheduled for February 24 - 26, 2021 in Palm Springs, California.

[More Information](#)



### CAAHEP 2021 Virtual Annual Meeting

CAAHEP is pleased to share highlights of our upcoming 2021 Virtual Annual Meeting, "Alone but Together: Building Virtual Bridges in 2021."

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Mediat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



## Customer Showcase: John Wood Community College (Surgical Tech)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome Surgical Technology program at John Wood Community College (JWCC).

John Wood Community College enriches lives through learning by providing accessible educational opportunities and services at an exceptional value.

### Strategic Goals

John Wood Community College will achieve its vision through an unwavering commitment to five strategic goals:

- Student success
- Excellence in programs, services, and employees
- Enrollment growth and stability
- Leadership and partnerships
- Responsible management of resources

### JWCC Surgical Technology

In this shared program with Blessing-Rieman College of Nursing and Health Sciences, students are trained to utilize the latest surgical techniques and equipment, and become proficient in maintaining a sterile field before, during, and after surgical procedures. Current surgical technologists' direct classroom, clinical, and lab experiences to prepare students as valuable team members, working closely with surgeons, anesthesiologists, registered nurses, and other surgical personnel. Upon completion of the applied associate degree, graduates are required to take the Surgical Technology National Certification Exam administered by the National Board of Surgical Technologist and Surgical Assistants (NBSTSA). This program is accredited by the Commission on Accreditation of Allied Health Programs (CAAHP). Program outcome certification pass rate 2018-2019 cohort 100%.

**Program Director** - Jori Bottoroff

**We want to thank the awesome Surgical Technology educators at John Wood Community College for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!**

### Leaving You Laughing



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