



ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, **if you have any questions concerning anything** in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

In this edition:

1. **Winter Fun and More!** 🎅
2. Who is Platinum Educational Group, Exactly?
3. **Christmas Countdown GIVEAWAYS!!**
4. Affordable Competency Tracking for Allied Health Programs
5. **Let US Get YOU a Holiday Gift! ***
6. Submit An Article!
7. **Article:** Bloom's Taxonomy
8. **Article:** Moving your program forward in 2022
9. **Article:** Avoid Hiring Nightmares: 10 Tips for Hiring the Right Employees
10. **Article:** Know the Rules! Episode 37: What are HIPAA Security Standards Anyway?
11. **From the Customer Support Team:** Customizing Table Options in Platinum Planner
12. **Customer Showcase: San Jacinto College (TX)**
13. And Much More!



Winter Fun!!

After enjoying some yummy food on Thanksgiving, many of us associate winter with gray skies and sub-zero temperatures. Don't worry, there is more to the chilliest season to keep you feeling warm-hearted until spring. A few fun facts to make you smile 😊

- Some cities use beet juice, beer waste, and pickle brine on icy winter roads instead of salt.
- You could participate in the annual international hair freezing contest in Canada in February.
- Winter actually increases your appetite! When it is cold, your body needs to work harder to keep your temperature at a comfortable level, which requires more energy to burn. Who knew?!
- The largest recorded snowman ever built was in Bethel, Maine in 1999, standing at a whopping 113 feet tall!

It is **NOT** too late for you to utilize our electronic competency tracking platform, **Platinum Planner**, even if your current course has **started!** We make it easy—ALL OF IT! The platform set up, the training, the industry-leading customer support.

Until then, we wish you all the happiest and safest holiday season!



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

“Platinum Educational Group has consistently been easy to work with and supports their products.” Heather Payne, Director of Institutional Effectiveness, City College (FL)

***Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Christmas Countdown GIVEAWAYS!!

Platinum Educational Group is going to have some fun this holiday season!! We are going to offer giveaways from our [Facebook Page](#) EVERY DAY **starting on December 13 and ending on Christmas Eve!** What kind of gifts?? Coffee mugs, challenge coins, profession-specific swag, and many other goodies!

If you have not yet liked or followed our page, **THEN DO SO TODAY** to be alerted to the giveaways! If you do not have Facebook, no worries! Simply fill out the short form below to be entered into random drawings daily. 📺 This is going to be awesome, so do not miss out!

[Click to Follow or Like our Facebook Page](#)

[No Facebook? Click Here to be Entered!](#)



Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! **100% free, 100% of the time!**

CURRENT Supported Professions

- [Anesthesia Technology](#)
- [Dental Assistant](#)
- [Dental Hygienist](#)
- [Medical Assistant](#)
- [Occupational Therapy](#)
- [Occupational Therapy Assistant](#)
- [Ophthalmic Medical Technician](#)
- [Patient Care Technician](#)
- [Phlebotomy](#)
- [Pre-Clinical](#)
- [Respiratory Care](#)
- [Speech-Language](#)
- [Pharmacy Technician](#)
- [Surgical Technology](#)
- [Veterinary Technology](#)

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic competency/clinical tracking system!

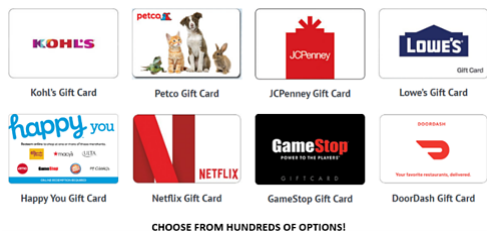
Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

[Top 10 Reasons to Utilize PlatinumPlanner.com](#)

"We've been using Platinum Planner in our Veterinary Technology program for the last 4 months and have received fantastic support each time we have needed direction. They have wonderful videos as well for quick refresher tutorials." Kimberly Focht, D.V.M, Veterinary Technology Program Director, Mesa Community College (AZ)



Schedule a short demo of Platinum Planner on YOUR time!



Let US Get You a Holiday Gift!*

December slows down quite a bit for many programs, but not always for administrators, instructors, and coordinators. It is a great time to catch up, re-organize, and explore **what options are available to make YOUR program the most efficient!** Well, we would like to assist you in that process AND treat you to a holiday gift! **You deserve it!**

Schedule a short online demo of any of our products during the month of December and we will send you a \$10 gift card of your choosing from www.giftcards.com! There are hundreds of choices to choose from! After your active participation and completion of the webinar, an egift card will be emailed to you! **There is absolutely no obligation to purchase**--we just appreciate the opportunity to show you how our market leading solutions can make your life easier!

[Click to Schedule a Demo!](#)

* This promotion is available for educators who have not demoed our solutions in the past year.

Submit an Article!



Calling All Authors

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#)



Bloom's Taxonomy

By Regina M. Sportsman (RMA, CMA, BA, MM, MBA)

In 1948, psychologist Benjamin Bloom, along with his peers, created Bloom's Taxonomy.

Taxonomy is a classification into ordered categories. Eponyms is word based on or derived from a person's name.

In academia, Bloom's Taxonomy is often used by educational institutions and educators across the board. This framework is a tool that acts as an aid in the learner's comprehension of concepts that are introduced in the classroom. The premise of this hierarchical model is to start at the bottom and to work up to the top. In this article, medical terminology is used to illustrate how this model can work.

[Click for Full Details](#)



Moving Your Program Forward in 2022

Jeff Dykstra, Sales Director, Platinum Educational Group

Why electronic recordkeeping is vital for your program and students?

Since the early 1990's, Electronic Medical Recordkeeping and Electronic Charting have been the primary sources for the vast majority of healthcare institutions. While these healthcare institutions have implemented electronic recordkeeping, many educational institutions have yet to adapt to technology and continue to train students to document their patient interactions and clinical cases on paper. This ultimately leads to training students that does not match the workforce they will be entering!

[Click for Full Details](#)

Avoid Hiring Nightmares: 10 Tips for Hiring the Right Employees

By Levi Perkins, Corporate Screening

Given the incredible impact employees have on your organization's performance and growth, it makes perfect sense for you to want to hire the right candidates every time. After all, hiring the right employees can mean the difference between meeting company goals for growth and falling short.



However, as with many business processes, there’s no singular recruiting action you can take to guarantee success. Instead, you need to take a variety of deliberate steps to source, assess, and screen candidates successfully. Doing so can help you manage hiring risks and avoid hiring decisions with hair-raising results for you, your employees, patients, and customers.

[Click for Full Details](#)



Episode 37: Know The Rules! What are HIPAA Security Standards Anyway?

By Kimberley Shuttles

In this week’s “Know The Rules!”, I am providing an overview of the HIPAA Security Standards.

Identity theft lost and/or stolen computer disks, insider threats, hackers, and other preventable losses of information are just a few of the hazards facing Covered Entities (CEs) and Business Associates (BAs) that create, receive, maintain, and transmit electronic protected health information (ePHI).

Every day providers face major problems if their patient’s sensitive information is stolen, misused, or unavailable. The ePHI they hold is critical to their business and vital to the care of their patients

[Click for Full Details](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME’s)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to the certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More details](#)



New Submission Requirements

New! The following program applications can now be completed online through the membership portal

[More details](#)



Proposed Surgical Technology Standards open for public comment

As part of the national accreditation CAAHEP Standards development process, two Committees on Accreditation are inviting public comments on proposed Standards. If you wish to comment on one of the following proposed Standards, please visit the link below.

[More details](#)



From the Customer Support Team

Customizing Table Options in Platinum Planner

Many of the table/listings in planner can have different headers/columns added and moved around that can help you with customized sorting. When in a table listing, like 'manage opportunities' you can click on the gear icon directly to the right of the search bar, then click 'add/remove columns'. (shown below)

[Click here for details](#)

“This platform adapted to our unique program rather quickly. They are always there to help work out the kinks within minutes!!!”
Ariel Maturine, Instructor at Jackson College, Medical Assisting (MI)



Customer Showcase: San Jacinto College (TX)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the **awesome staff at San Jacinto College.**

In 1961, San Jacinto College opened its doors to the citizens and communities of East Harris County. This fall, the College celebrated its remarkable 60-year journey to become a leader in educational excellence in our community and a top-five community college in the nation. Our anniversary theme, “60 Years of Service,” embodies everything we stand for: community enrichment, student-centered support, and workforce partnerships to build strong foundations for the future. Even after 60 years, we are just getting started!

The Surgical Technology program is accredited by the Commission for Accreditation for Allied Health Education Programs (CAAHEP). Upon receiving the AAS degree, the graduate is eligible to take the National Certification exam by the National Board of Surgical Technologists and Surgical Assistants. The state of Texas requires all surgical technologists to be certified.

Mission: San Jacinto College is focused on student success, academic progress, university transfer, and employment. We are committed to opportunities that enrich the quality of life in the communities we serve.

We want to thank San Jacinto College educators for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



Please [confirm your subscription](#)

PLATINUM EDUCATIONAL GROUP

Platinum Educational Group
4370 Chicago Dr. SW, Suite B205
Grandville MI 49418

[Manage your email preferences](#)
[Unsubscribe from all future emails](#)