



PLATINUM
EDUCATIONAL GROUP

DECEMBER 2022

ALLIED HEALTH PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Allied Health instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. **Happy Holidays!**
2. Who is Platinum Educational Group, Exactly?
3. **Price Change Notification**
4. **Submit An Article!**
5. **Competency Tracking at an AFFORDABLE Cost**
6. **Article:** The Platinum Extras
7. **Article:** New Mobile App Feature - Locking Adjustments
8. **Article:** Locking Down FERPA compliance by using Platinum Planner
9. **Article:** 8 Things to Look for in a Background Check Partner
10. **Article:** Episode 49: Know The Rules! 2018 'Wall of Shame' Business Associate Breaches
11. **Customer Support Team:** How should my institution deal with students using shared devices for Platinumed.com?
12. **Customer Showcase: Angelina College (TX)**
13. And Much More!



Happy Holidays!

Between hibernating, holiday prepping, and bundling up to enjoy outdoor winter activities, December is all about welcoming the new season, wrapping up the past year, and being with our loved ones. Before closing shop this year, and looking ahead to 2023, there is always an opportunity to improve your program with Platinum Educational Group online solutions!

We have more than 75 years of combined competency tracking, clinical scheduling, and compliance reporting expertise. We have an online solution to make your lives, and your students' lives, much easier via [PlatinumPlanner.com](#) for competency tracking and clinical rotations. We also have an amazing new feature called [AccredAssist® lite](#) to help your SER go smoothly **EVERY** year!

It is NOT too late for you to utilize our electronic competency tracking platform, [Platinum Planner](#), even if your current course has started! We make it easy—ALL OF IT! The platform set up, the training, and the industry-leading customer support.

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind

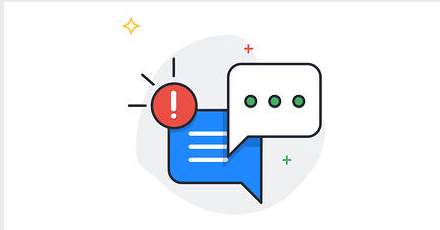
people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

***Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



PLATINUM PLANNER

Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, but we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

[ANESTHESIA TECHNOLOGY](#)

[DENTAL HYGIENE](#)

[MEDICAL ADMINISTRATIVE ASSISTANT](#)

[MEDICAL LABORATORY TECHNICIAN](#)

[OPHTHALMIC MEDICAL TECHNICIAN](#)

[PHLEBOTOMY](#)

[RESPIRATORY CARE](#)

[SURGICAL ASSISTANT](#)

[CARDIOVASCULAR TECHNICIAN](#)

[DIALYSIS TECHNICIAN](#)

[MEDICAL ASSISTANT](#)

[OCCUPATIONAL THERAPY](#)

[PATIENT CARE TECHNICIAN](#)

[PRE-CLINICAL](#)

[SPEECH-LANGUAGE](#)

[SURGICAL TECHNOLOGY](#)

[DENTAL ASSISTANT](#)

[EKG TECHNICIAN](#)

[MEDICAL LABORATORY SCIENCE](#)

[OCCUPATIONAL THERAPY ASSISTANT](#)

[PHARMACY TECHNICIAN](#)

[RADIOLOGIC TECHNOLOGY](#)

[STERILE PROCESSING](#)

[VETERINARY TECHNICIAN/NURSING](#)

What is the Cost?

There is **NO Institutional fee** to incorporate [Platinum Planner](#) into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you!

Finally, YOU can have an affordable electronic competency/clinical tracking system!

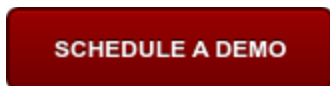
Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

Top 10 Reasons to Use PlatinumPlanner.com

“Everything is going extremely well using Platinum Planner. Even the clinical sites are pleased with how easy the process has turned out to be! Sherry K. has been great to assist me with my questions as we go through it together.”

Michelle Leese Ashley, Academic Program Director, Greenville Technical College (SC)

Schedule a free demo of Platinum Planner on YOUR time!



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#) Not only will you get some exposure, but we will also send you some awesome Allied Health swag!!



The Platinum Extras

By Jeremy Jonhson, Marketing Director, Platinum Educational Group

We do not like to boast, necessarily, but it is my job as Director of Marketing for Platinum Educational Group to highlight the items where we go above and beyond for students, educators, and our customers. Now, I am not talking about our industry-leading customer support (which boasts a 98% satisfaction rate! 😊) or our customer call-back/response time of under 15 minutes. Those are well-known already. It is not our robust and affordable online solutions themselves either. No, I am talking about all the things we do “behind the scenes”.

[Read Full Article](#)



New Mobile App Feature - Locking Adjustments

By the Development Team, Platinum Educational Group

Platinum Educational Group offers a mobile companion app for Platinum Planner that has become a game changer for students, instructors, and preceptors. Since a cell phone is with people almost always, it makes sense to take advantage of the ability to process important information in real-time. This includes documentation, being able to upload images, having a calendar reminder for labs, and more! All of

this can be completed in offline mode too!



Locking Down FERPA compliance by using Platinum Planner

By Thomas Gottschalk, Co-Founder, Platinum Educational Group (Retired)

Custom Permission for Instructors

Every six weeks members of our development and education team meet with our advisory group to brainstorm ideas and improve our solutions for our users. Below is an example of a feature that was shared on our platform and is a byproduct of our interactions with our trusted advisory group.

On November 3 our developers deployed a feature that allows school administrators the ability to manage specific instructors' authority while using Platinum Planner.

[Read Full Article](#)



8 Things to Look for in a Background Check Partner

By Levi Perkins, Corporate Screening

Conducting thorough background checks requires more than searching an online database or making a few reference calls. It requires having a trusted partner and advisor who leverages best-in-class technology to get the full picture of an individual's history and background.

A great background check partner understands the optimal mix of searches and verifications to provide the most complete view of a candidate's history. For example, whereas some background screening companies might stop at three attempts to verify a candidate's employment or education, a partner that goes the extra mile won't stop there, but will make more than three attempts to get you the most complete report possible.

[Read Full Article](#)



Episode 49: Know The Rules! 2018 'Wall of Shame' Business Associate Breaches

By Kimberley Shutters, Software Quality Validation Engineer

Covered Entities (CEs) are not alone when it comes to experiencing a healthcare breach. Business Associates (BAs) are at a greater risk by their limited knowledge, understanding, and/or implementation of the HIPAA Security and Breach Notification Rules in their organization.

HIPAA Breach Notification Rule -The HIPAA Breach Notification Rule requires CE's and their BAs to provide notification following a breach of unsecured protected health information (PHI).

Breach Notification Requirements -After experiencing a breach, CE's must notify affected individuals, the Secretary, and when required, the media regarding certain details of the breach.

[Read Full Article](#)

From the Customer Support Team

Q: How should my institution deal with students using shared devices for Platinumed.com?



A: We have recently observed a surge in calls pertaining to students being logged in as the previous student when using shared devices. This can be a headache for the students and instructors, especially when taking tests or documenting opportunities. When using shared devices (lab computers, shared tablets, etc). It is important to remind your students to log out of their account when they are done on that device, and remind students to make sure they are logged in on their own account when starting a test or documentation.

[Read Full Details](#)

"Your customer service is always awesome! You always give a quick reply and are so patient with all my questions!! Thanks!!!" Janice Dunaway, Director of Respiratory Therapy, Missouri Southern State University (MO)

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health education. If you would like to connect and see how we can collaborate, [email us!](#)



New Submission Requirements

New! The following program applications can now be completed online through the membership portal.

[More Information](#)



Beginning in 2023, CAAHEP will host two new events!

The CAAHEP Symposium is scheduled for January, and in July a CAAHEP Accreditation Workshop. These events will be open to many of our communities of interest. More information to follow.

[More Information](#)



Customer Showcase: Angelina College (TX)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Pharmacy Technology Staff at Angelina College (TX)**.

Located in the heart of East Texas, Angelina College provides a wide variety of technical programs, courses, and cutting-edge facilities to equip you on your road to success. With just over 4,000 students enrolled, you could be part of a "Rowdy Roadrunner" community. Connect and serve alongside our diverse population and you're sure to build lasting relationships.

Mission: Angelina College is to provide quality educational opportunities and services to aid students in the service area in reaching their full potential.

Angelina College offers a cooperative pharmacy technology program with the area hospital, retail, mail order, and long-term care pharmacies. The certificate program is designed to provide understanding, proficiency, and skill in pharmacy technology. The corresponding associate degree offers program graduates the opportunity to further their education in the pharmacy technology field. Additional courses required to complete the associate degree provide students with the knowledge needed for many non-traditional or advanced pharmacy technician roles.

We want to thank them for their trust in our solutions, their trust in our customer service, and their trust in our reputation to provide the highest quality of both!



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