



## EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### Let It Snow! ❄️

We hope everyone had a safe and happy Thanksgiving holiday. Hopefully, you didn't gain as much weight as we did! The snowman in the photo denotes what typically happens in our state (Michigan) in December, snow, snow, snow. So, to all that experience that cold white stuff we sympathize. To all those that do not, can we come hang out with you? ☺️

Thank you for taking the time in reading this month's Platinum Pulse. If you are receiving our newsletter, then chances are we have products that will make your lives, and your students' lives, much easier. Not to mention raise your programs overall performance. We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you**. Contact us today!

### The Staff at Platinum Educational Group



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**



**"I have been using Platinum Educational Group for various classes I've taught since its inception. They go above and beyond anything you need and are an exceptional source for testing and content. Love these guys!!" ~Judy Overway, EMS Instructor, Pro Med (MI)**

**Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!**

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## All in One SSR Recordkeeping: Introducing **AccredAssist**®

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is changing the game!

[Click for Full Details](#)



## We're Hiring! Business Development Manager (Sales)

By John Zimmer, HR Manager, Platinum Educational Group

### Hello Healthcare Educators!

We at Platinum have a unique employment opportunity. Listed below is an 'outside sales' position. We thought you may know of someone with a great outgoing personality that may want to pursue a sales position.

This **Business Development Manager (Sales)** position reports to the Director of Sales and is a work from home/mostly remote position. Candidates would be responsible for sales and promotion of our software to accounts in an assigned region of the country, for our small successful growing multi-million-dollar software company. The primary goal is to secure new business and expand product use by existing and new users, within the Nursing, EMS, and Allied Health industries.

[Click for Full Details](#)



## Don't Miss out on our December Promotion!

December slows down quite a bit for many programs, but not always for administrators, instructors, and coordinators. It is a great time to catch up, re-organize, and explore what options are available to make **YOUR program the most efficient!** Well, we would like to assist you in that process **AND** treat you to your favorite item at Starbucks! **You deserve it!**

How do I get a \$15 gift card to Starbucks from Platinum Educational Group? **EASY!** Just schedule a short online demo of any of our products during the month of December! After your active participation and completion of the webinar, an egift card will be emailed to you! **There is absolutely no obligation to purchase**--we just appreciate the opportunity to show you how our market leading solutions can make your life easier!

[Click to Sign Up!](#)



## Customer Testimonials

Almost every day we see new customer testimonials come through to our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews!

As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of Platinum and would like to submit a review of any of our online solutions, please click [here!](#)

We appreciate your feedback, testimonials, and your dedication to education!



## Alleviating Anxiety

By Sherry Kinnucan, Lead Trainer, Medical Educator, Platinum Educational Group

As educators, how can we help mitigate stress and anxiety for our students and ourselves?

The literature regarding stress, anxiety and depression among higher education students already exists, particularly for students enrolled in health care educational programs. However, the sudden and unexpected changes generated from the global COVID-19 pandemic, such as closed campuses, canceled extracurricular activities, and canceled commencement ceremonies, among many others, has caused an increase in anxiety, stress, and feelings of loneliness among higher education students. Students, searching for ways to cope, have been seeking counseling services at an increased rate generating concerns about the institutions' ability

to respond to the demand for services. However, even if you are not a professional in mental health counseling, there may still be ways that you can help your students cope during these uncertain times.

[Click for Full Article](#)



## Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 200,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

[Click to Learn More!](#)



**"I have been an EMS educator for over 20 years. I have never written a review for any book or program. I am for this program! EMSTesting is an amazing program and I recommend it to anyone who teaches in EMS. I have all of my quizzes written, pretest, final, exams, mid-term, and student self-assessments. The self-assessments alone have improved my student's educational experience. Test validity? Already done for me!! Yes, I could not believe it, every test has an automatic validity check completes. I cannot recommend this program strongly enough.!" ~ Leslie McKenzie, EMS Program Director, John A. Logan College (IL)**

## Past Features Updates

By the Dev Team

[NEW FEATURES: October 2020](#)

[NEW FEATURES: August 2020](#)

[NEW FEATURES: May 2020](#)



## Top Five Reasons to Use PlatinumPlanner.com

### Platinum Planner Benefits.

- Easiest platform to record Student Minimum Competency Matrix (Appendix G) competencies!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Appendix G! **Platinum Planner also offers free preceptor training - something our competitors do not!**

[Click to Learn More!](#)



**"I have used Platinum Planner for a couple of years now and what stands out the most (aside from the program) is the very reliable customer service. Consistently I have received help when needed, and my customization requests have been applied to the program where/when requested.!" ~ Sue Darroch-Wienberg, DMS, NREMT, Paramedic Program Instructor**



## Schedule Training: Refresher Sessions

By Alanah Manning, Customer Support Agent, Platinum Educational Group

What are Refresher Training Sessions?

Refresher Training is a complimentary one-on-one webinar between our customers and a Platinum Educational Group trainer. You can ask questions on any of our platforms-- Platinum Planner, PlatinumTests,

or EMSTesting. It can also be requested as many times as needed. Sitting down with a trainer can allow you to see all the ins and outs of the information you are seeking. It's also a terrific avenue to ask any questions you may have!

[Read Full Article](#)



## Data Security

By Korben Rand, Data Scientist, Platinum Educational Group

Platinum Educational Group takes the security of data very seriously. There are a multitude of ways that we together can help make sure your data is safe and secure.

### Employee and Customer Security

To help ensure that your data is safe we use several different technologies and platforms to make sure security is airtight. Here at platinum, we make sure that all our employees use a log in manager that stores encrypted passwords to ensure that nobody can access our platform. In addition to that we also use a state-of-the-art malware protection on all our computers. We are also working on ways to strengthen our log-in security for our customers such as Two-Factor Authentication.

[Read Full Article](#)



## Primary Admin Contact Changes

By Beatrice Alegria, Tier 2 Customer Support Agent, Platinum Educational Group

We understand at times your school may need to make changes to your school administrators. Sometimes with notice or without notice. These individuals manage how our system is set up to work with their Institute, from managing course setups, users such as Instructors, medical directors, and other administrators.

[Read Full Article](#)

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### A New Line-up of Webinars to Help You Tackle the Accreditation Process

The CoAEMSP has developed a number of webinars to address specific aspects of the accreditation process. Join us for these complimentary webinars facilitated by CoAEMSP staff and other experts in accreditation of Paramedic educational programs.

[More details](#)



### SMEMSIC's Medical Educator Program

SMEMSIC is offering a program designed to assist the professional EMS provider in developing the skills and techniques required to efficiently and effectively manage and coordinate the classroom. Click the link below for course dates and locations!

[More details](#)



### Announcing the 2020-21 NAEMT Education Catalog!

This catalog provides a description of each NAEMT course, covers the process for becoming an approved NAEMT training center and approved instructor, and lists the new and revised courses in development.

[More details](#)



### National Registry Celebrates its 50th anniversary

The National Registry, established in 1970 as a non-profit organization, is the Nation's Emergency Medical Services Certification organization. The mission of the National Registry of Emergency Medical Technicians has always been centered on protecting the public and advancing the EMS profession.

[More details](#)



### Upcoming NAEMSE Courses

To view and register for any of our scheduled events, please [click here](#) to view the course roster on our website, or visit our Facebook page for a list of events. We hope to see you at one of our courses!



## Stuff I'd Wish They Taught Me in Class Part 2: Humility

By Shao Trommashere, Guest Author

I thought I was hot stuff because I went to the best EMT school in the state. From the beginning, the instructor was preening us young and impressionable students to be the best of the best, and we were told as much. Being an alumnus of this school was like a doctor or lawyer with Princeton or Johns Hopkins behind his name. I walked through volunteer applications using the name of my school like it was going to be the reason why I would be hired. I thought--no, I knew--I was the best thing since sliced bread. We were taught things that I thought only we in our little clique knew. I was the best of the best, and I wasn't afraid to show it.

[Read Full Article!](#)



## NAEMSE 2020 Symposium Recognition Coin Giveaway!

Only 50 Coins Available

We hope you had a chance to attend this year's NAEMSE Symposium! We also hope you stopped by our booth and that we answered any questions you may have had.

If you did not get a chance to attend, we are offering our limited NAEMSE commemorative coin to you.

[Click for Full Details](#)



## Ask the Customer Support Team

**Q: When I enter in 'required lab skills' on a scenario, those skills don't show up for students. Why is that?**

**A:** The required skills section, when creating a lab for your students to document, can cause some confusion for some users. Often the required skills tab is thought to be a selection of the skills the students will complete in this lab, but that is not the case.

[Click for Full Details](#)



**"I think the program's platform is easy to use. With that said, the excellent customer service is my most cherished. Being able to call and speak to a real person is priceless."- Brandy Weirich, Lead Paramedic Instructor, McHenry Community College (IL)**



## Customer Showcase: Santa Fe College (FL)

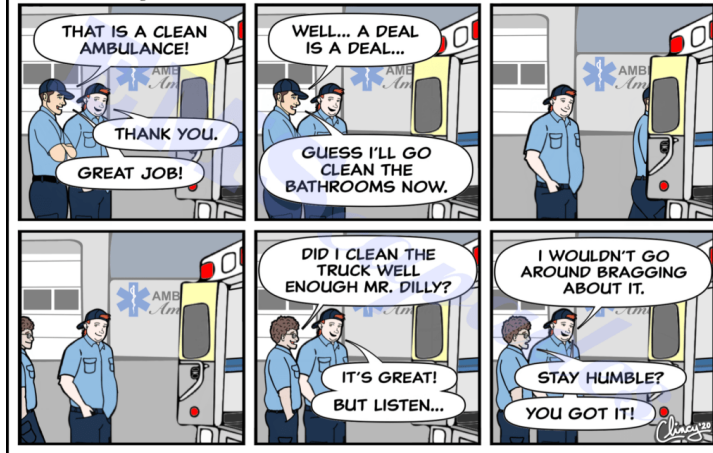
Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome folks at **Santa Fe College** in Gainesville, FL.

Santa Fe College was established by the state government in 1965 to offer wide access to quality higher education. Since then, the college has established programs and services that fulfill its mission of educational opportunity, responsiveness to the community, economic development, and innovation in the public interest.

The Paramedic Credit/Certificate Program is a Limited Access, three-semester 43-credit-hour program (minimum 1100 hours) and is Nationally Accredited by the Commission on Accreditation of Allied Health Programs (CAAHEP) through the Committee on Accreditation of Educational Programs for the Emergency Medical Services Professions (CoAEMSP). Courses meet the requirements of the most current (1998) US DOT National Standard Curriculum (NSC) for Paramedic. In addition to the NSC, courses include State of Florida specific information. Paramedic students will learn advanced life support patient care procedures, which builds upon the knowledge of EMT.

**We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!**

Leaving You Laughing



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