



PLATINUM
EDUCATIONAL GROUP

December 2021

EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Winter Fun!!

After enjoying some yummy food on Thanksgiving, many of us associate winter with gray skies and sub-zero temperatures. Don't worry, there is more to the chilliest season to keep you feeling warm-hearted until spring. A few fun facts to make you smile 😊

- Some cities use beet juice, beer waste, and pickle brine on icy winter roads instead of salt.
- You could participate in the annual international hair freezing contest in Canada in February.
- Winter actually increases your appetite! When it is cold, your body needs to work harder to keep your temperature at a comfortable level, which requires more energy to burn. Who knew?! 😊
- The largest recorded snowman ever built was in Bethel, Maine in 1999, standing at a whopping 113 feet tall!

If you are receiving our newsletter, then chances are we have products that will make your lives, and your students' lives, much easier; plus

raise your program's overall performance. We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you**. Contact us today!

Until then, we wish you all the happiest and safest holiday season!

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

“My school just switched to Platinum Education & I’ve had to use tech support & many training webinars. Everyone there is wonderful at taking their time to make sure I get what I need!” Ken Hamilton, Program Director at Dorsey Emergency Medical Academy (MI)

***Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Christmas Countdown GIVEAWAYS!!

Platinum Educational Group is going to have some fun this holiday season!! We are going to offer giveaways from our [Facebook Page](#) EVERY DAY starting on December 13 and ending on Christmas Eve! What kind of gifts?? Coffee mugs, challenge coins, profession-specific swag, and many other goodies!

If you have not yet liked or followed our page, **THEN DO SO TODAY** to be alerted to the giveaways! If you do not have Facebook, no worries! Simply fill out the short form below to be entered into random drawings daily. 🎁 **This is going to be awesome, so do not miss out!**

[Click to Follow or Like our Facebook Page](#)

[No Facebook? Click Here to be Entered!](#)

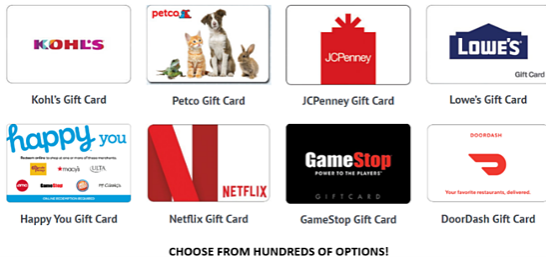
The EMS Handoff Podcast

Platinum Educational Group is proud to collaborate with the EMS Handoff Podcast! They provide quality information and provocative



discussions weekly! Every month there will be a trivia contest sponsored by Platinum on the show. The winner will receive a \$40 gift card to [Pursue Outfitters](#) (another organization in collaboration with The EMS Handoff Podcast). Check them out on their Facebook Page and give them a like!

[Click here for Podcast](#)



Let US Get YOU a Holiday Gift! *

December slows down quite a bit for many programs, but not always for administrators, instructors, and coordinators. It is a great time to catch up, re-organize, and explore **what options are available to make YOUR program the most efficient!** Well, we would like to assist you in that process AND treat you to a holiday gift! **You deserve it!**

Schedule a short online demo of any of our products during the month of December and we will send you a \$10 gift card of your choosing from www.giftcards.com! There are hundreds of choices to choose from! After your active participation and completion of the webinar, an e-gift card will be emailed to you! **There is absolutely no obligation to purchase**--we just appreciate the opportunity to show you how our market-leading solutions can make your life easier!

[Click to Schedule a Demo!](#)

** This promotion is available for educators who have not demoed our solutions in the past year.*

PLATINUM EDUCATIONAL GROUP
www.platinummed.com
616.818.7877

Introducing AccredAssist®
AccredAssist® can also pull your existing cohort data from your Platinum account to auto-populate your:

- Clinical affiliate data
- Capstone field internship affiliate data
- Preceptor list including dates trained
- Summary tracking report
- Student Competency Matrix (formerly Appendix G) report

EMSTESTING.COM
PLATINUMPLANNER.COM

Sales@platinummed.com

Have You Explored AccredAssist® Yet?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is changing the game- an all-in-one SSR recordkeeping feature!

[Click for Full Details](#)



Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 300,000,000 responses to date!
- Over 5,000 question test bank; with questions **FOR ALL** provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as **efficiently as possible!** We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a **100% guarantee*** to back that!

“Great program for our students to use. Up to date on best and current Healthcare practices. Receptive to user/instructor feedback. Their support team is top-notch!” Jack Delaney, Instructor at Tyler Junior College (TX)

[Learn More](#)



Top Five Reasons to Use PlatinumPlanner.com

- **Easiest platform to record Student Minimum Competency Matrix (Formerly Appendix G)!**
- **Meets/Exceeds Accreditation Standards!**
- **Customizable platform to meet YOUR program’s specific needs!**
- **Provides students with a complimentary companion mobile app!**
- **There is NO Institutional fee just a competitive nominal per-student fee!**

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! **Platinum Planner also offers free preceptor training - something our competitors do not!**

“The entire system is user friendly; Support is amazing and extremely responsive. I cannot wait to use the integration with EMSTesting.” Roman Simon, Paramedic Instructor, Garden City Community College (KS)

[Learn More](#)



Moving Your Program Forward in 2022

Jeff Dykstra, Sales Director, Platinum Educational Group

Why electronic recordkeeping is vital for your program and students?

Since the early 1990’s, Electronic Medical Recordkeeping and Electronic Charting have been the primary sources for the vast majority of healthcare institutions. While these healthcare institutions have implemented electronic recordkeeping, many educational institutions have yet to adapt to technology and continue to train students to document their patient interactions and clinical cases on paper. This ultimately leads to training

students that do not match the workforce they will be entering!

[Click for Full Details](#)

AccredAssist® by Platinum Educational Group

By Sherry Kinnucan, Lead Trainer/Medical Educator, Platinum Educational Group

Would you like your Paramedic Graduate and Employer surveys to **automatically** send at the appropriate time?



Would you like your retention and attrition to be **automatically** calculated??

Would you like your data **automatically** imported into your accreditation documents???

If you answered “Yes!” then it’s time to look into AccredAssist®! It was designed to help EMS Program Directors organize and manage the information necessary for accreditation reporting, including self-study reports, annual report data, and site visit documents and preparation.

[Click for Full Details](#)



Avoid Hiring Nightmares: 10 Tips for Hiring the Right Employees

By Levi Perkins, Corporate Screening

Given the incredible impact employees have on your organization’s performance and growth, it makes perfect sense for you to want to hire the right candidates every time. After all, hiring the right employees can mean the difference between meeting company goals for growth and falling short.

However, as with many business processes, there’s no singular recruiting action you can take to guarantee success. Instead, you need to take a variety of deliberate steps to source, assess, and screen candidates successfully. Doing so can help you manage hiring risks and avoid hiring decisions with hair-raising results for you, your employees, patients, and customers.

[Click for Full Details](#)



Why Should I Use EMSTesting Final Exams for my Program?

By John Spencer, Director of Education

Everyone would like to have a valid and defensible final exam that is a reliable indicator of student success at the national certification exam. The creation of such an exam is a very time-consuming process.

Who has time for this? We do!

[Click for Full Details](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Accreditation 2022 Dates are now available

Register now! June 1-5, 2022, at The Omni Louisville Hotel (KY)

[More details](#)

NASEMSO Medical Directors Council Mid-Year Meeting



NAEMSO Medical Directors Council (MDC) will hold its mid-year meeting, in-person, January 12, 2022, from 12:30-5:00 PM PST in San Diego, in conjunction with the NAEMSP meeting.

[More details](#)



GEMSA Directors and Leadership Conference 2022 – Save the Date!

March 28 – 20, 2022 at the Legacy Lodge and Conference Center at Lake Lanier, Buford (GA)

[More details](#)



National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More details](#)



From the Customer Support Team

Customizing Table options in Platinum Planner

Many of the table/listings in planner can have different headers/columns added and moved around that can help you with customized sorting. When in a table listing, like ‘manage opportunities’ you can click on the gear icon directly to the right of the search bar, then click ‘add/remove columns’.

[Click here for details](#)

“Exceptional customer service!! always willing to listen to new ideas and will do whatever they can to make it easier for the customer.” Ron Feller, Educator at Oklahoma Emergency Services (OK)



Customer Showcase: Richmond Community College (NC)



Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS Staff at Richmond Community College (NC)

At Richmond Community College, you will find programs that lead to high-paying, high-skill, high-demand, and high-satisfaction careers. We are committed to our students' success, which is why we help every student develop a career plan in his or her first semester of college. With an average class size of 17, our instructors know you by name and will give you the personalized attention you need to achieve your goals.

The EMT Basic Training course will prepare you for a career as an emergency medical technician (EMT). You will learn life support, basic patient care and emergency response methods. Upon successful completion of the class, you will earn your EMT certification.

Mission: Richmond Community College’s mission is to offer **educational opportunities, cultural enrichment, and workforce development and training** that will enhance the quality of students’ lives and support economic development in Richmond and Scotland counties.

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



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