



PLATINUM
EDUCATIONAL GROUP

DECEMBER 2022

EMS PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Happy Holidays!

Between hibernating, holiday prepping, and bundling up to enjoy outdoor winter activities, December is all about welcoming the new season, wrapping up the past year, and being with our loved ones. Before closing shop this year, and looking ahead to 2023, there is always an opportunity to improve your program with Platinum Educational Group online solutions!

It can be challenging tracking your students' competencies via paper and pencil. Let [PlatinumPlanner.com](#) make it easy for you! It can also be time-consuming creating your own tests, however, we can assist your program via [EMSTesting.com](#)! Let us do the time-consuming work and save you time. We have more than 75+ years of combined education, testing, skills tracking, clinical scheduling, and compliance reporting expertise. Our team would be honored to help your program!

We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you**. Contact us today!

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

Who is Platinum Educational Group, Exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills-tracking programs for each.**

***Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



Top Five Reasons to Use PlatinumPlanner.com

- **True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!**
- **Most Validated Solution Available—Almost 300,000,000 responses to date!**
- **Over 5,000 question test bank; with questions FOR ALL provider levels!**
- **Group Testing feature turns learning into a fun game!**
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a 100% guarantee* to back that!

“Platinum Educational Group-EMS Testing did a great job helping me set up my testing platform for my students. I would recommend Platinum Educational Group for all EMS program” Michael Chapman, EMT Instructor at Golden Strip Career Center (SC)

[Learn More](#)



Top Five Reasons to Use PlatinumPlanner.com

- **Ready for 2023 SMC Changes!**
- **Meets/Exceeds Accreditation Standards!**
- **Customizable platform to meet YOUR program’s specific needs!**
- **Provides students with a complimentary companion mobile app!**
- **There is NO Institutional fee just a competitive nominal per-student fee!**

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation

standards, NREMT Portfolio requirements, CoAEMSP Student Minimum Competency (Appendix G), and even SMC 2023! Platinum Planner also offers free preceptor training - something our competitors do not!

“Great program. Keeps all my info neat and organized. If you ever need help, you can call them or even get help via online chat. Super easy and user-friendly. Highly suggest!!!” Douglas Helmick, Paramedic at College of the Siskiyous (CA)

[Learn More](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (EMS swag including travel mug, mousepad, challenge coin, and more!) as well as some great exposure to your content and expertise!

If you would like to submit an article, [Click Here!](#) Not only will you get some exposure, we will also send you some awesome EMS swag!!



The Platinum Extras

By Jeremy Johnson, Marketing Director, Platinum Educational Group

We do not like to boast, necessarily, but it is my job as Director of Marketing for Platinum Educational Group to highlight the items where we go above and beyond for students, educators, and our customers. Now, I am not talking about our industry-leading customer support (which boasts a 98% satisfaction rate! 😊) or our customer call-back/response time of under 15 minutes. Those are well-known already. It is not our robust and affordable online solutions themselves either. No, I am talking about all the things we do “behind the scenes”.

[Read Full Article](#)



New Mobile App Feature - Locking Adjustments

By the Development Team, Platinum Educational Group

Platinum Educational Group offers a mobile companion app for Platinum Planner that has become a game changer for students, instructors, and preceptors. Since a cell phone is with people almost always, it makes sense to take advantage of the ability to process important information in real-time. This includes documentation, being able to upload images, having a calendar reminder for labs, and more! All of

this can be completed in offline mode too!

[Read Full Article](#)

Locking Down FERPA compliance by using Platinum Planner

By Thomas Gottschalk, Co-Founder, Platinum Educational Group (Retired)

[Custom Permission for Instructors](#)



Every six weeks members of our development and education team meet with our advisory group to brainstorm ideas and improve our solutions for our users. Below is an example of a feature that was shared on our platform and is a byproduct of our interactions with our trusted advisory group.

On November 3 our developers deployed a feature that allows school administrators the ability to manage specific instructors' authority while using Platinum Planner.

[Read Full Article](#)



8 Things to Look for in a Background Check Partner

By Levi Perkins, Corporate Screening

Conducting thorough background checks requires more than searching an online database or making a few reference calls. It requires having a trusted partner and advisor who leverages best-in-class technology to get the full picture of an individual's history and background.

A great background check partner understands the optimal mix of searches and verifications to provide the most complete view of a candidate's history. For example, whereas some background screening companies might stop at three attempts to verify a candidate's employment or education, a partner that goes the extra mile won't stop there, but will make more than three attempts to get you the most complete report possible.

[Read Full Article](#)



From the Customer Support Team

Q: How should my institution deal with students using shared devices for Platinumed.com?

A: We have recently observed a surge in calls pertaining to students being logged in as the previous student when using shared devices. This can be a headache for the students and instructors, especially when taking tests or documenting opportunities. When using shared devices (lab computers, shared tablets, etc). It is important to remind your students to log out of their account when they are done on that device, and remind students to make sure they are logged in on their own account when starting a test or documentation.

[Read Full Details](#)

"Your customer service is always awesome! You always give a quick reply and are so patient with all my questions!! Thanks!!!" Janice Dunaway, Director of Respiratory Therapy, Missouri Southern State University (MO)

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. Contact us if you want to connect and see how we can collaborate!



Save the Date! – May 31 – June 4, 2023, @ the Omni Louisville

Attending ACCREDITCON, guests will get to listen to and have conversations with experts, interact with CoAEMSP staff and board, plug into best practices, network with peers and colleagues, and get answers to pertinent questions regarding initial and continuing CAAHEP accreditation for Paramedic educational programs.

[More Info](#)

Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting



most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

[More Info](#)



National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More Info](#)



Florida Association of EMS Educators

Platinum Educational Group will be presenting at the FAEMSE Winter Meeting on 1/18/23.



Upcoming Conferences and Expos - 2023

[1/17/23 to 1/20/23](#) Daytona Beach, FL - FAEMSE Meeting

[1/21/23 to 1/25/23](#) Orlando, FL - Simulation in Healthcare Conference

[1/20/23 to 1/21/23](#) Tampa, FL - CAAHEP Symposium



Customer Showcase: Elkhart Fire Department (IN)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Fire staff** at **Elkhart Fire Department (IN)**.

The Elkhart Fire Department has served the community since 1867. Over the past 150 years, EFD has expanded into a full career department, achieving an ISO 2 protection class in the spring of 2017, by providing all-hazards emergency response and numerous fire prevention and risk reduction programs that span just over 30 square miles, to the City of Elkhart.

Service is delivered by 129 firefighters through seven fire stations, staffing six engines, three ambulances, one quint, and one aerial as front-line apparatus. In addition, the fire department provides cross staffing of apparatus which include an ambulance, Aircraft Rescue Firefighting apparatus (ARFF), Wildland apparatus, an aerial apparatus, Hazmat response apparatus, and water rescue/dive apparatus that are ready to respond when needed.

The fire department Operations are comprised of an EMS division, a Training division, and the Inspection/Investigation bureau of risk management. Services provided by the fire department include a variety of specialties and technical response teams to support the needs of the community. In June of 2017, they expanded their specialties by implementing a Technical Rescue Team (TRT) supported by firefighters with technical certifications. Specialties include 47 licensed Paramedics, 82 certified EMTs, 33 Hazmat Technicians, 15 Water Rescue Technician, 6 Fire/EMS Instructors, 7 Technical Rescue Technicians, and 2 EVT and ASE certified mechanics with 3 siff personnel assisting the mechanics.

We want to thank them for their trust in our solutions, their trust in our customer service, and their trust in our reputation to provide the highest quality of both!



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