



PLATINUM
EDUCATIONAL GROUP

December 2021

NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call 616.818.7877.

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Winter Fun!!

After enjoying some yummy food on Thanksgiving, many of us associate winter with gray skies and sub-zero temperatures. Don't worry, there is more to the chilliest season to keep you feeling warm-hearted until spring. A few fun facts to make you smile 😊

- Some cities use beet juice, beer waste, and pickle brine on icy winter roads instead of salt.
- You could participate in the annual international hair freezing contest in Canada in February.
- Winter actually increases your appetite! When it is cold, your body needs to work harder to keep your temperature at a comfortable level, which requires more energy to burn. Who knew?! 😊
- The largest recorded snowman ever built was in Bethel, Maine in 1999, standing at a whopping 113 feet tall!

Please take advantage of our electronic solutions! **Even if your current course has started!** Whether you create your own tests, are not using computer adaptive testing, have challenges with scheduling clinical rotations, or simply using a product you are not happy with. **We make it easy—ALL OF IT!** The platform set up, the training, the industry-leading customer support. Simply click the button below, choose your State, and pick a time that suits YOUR demanding agenda!

Until then, we wish you all the happiest and safest holiday season!

[Click for Easy Demo Scheduling](#)



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **We are proud to boast the best study prep and clinical tracking online platforms for each.**

“We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling, this platform has made my job so much easier! The scheduled emails to let each site know which student is attending that week is fantastic. The student notification of their assignments is also great! My students always know exactly where they are to be each week, what time to report, and can even see the map showing the location.

I have been very happy with the support from Platinum Planner and appreciate how responsive they are to any questions or needs I have. They have outstanding training to help set everything up. Very pleased!” Pam Thurman, Franklin Tech Center LPN Program Director (former)

***Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Christmas Countdown GIVEAWAYS!!

Platinum Educational Group is going to have some fun this holiday season!! We are going to offer giveaways from our [Facebook Page](#) EVERY DAY **starting on December 13 and ending on Christmas Eve!** What kind of gifts?? Coffee mugs, challenge coins, profession-specific swag, and many other goodies!

If you have not yet liked or followed our page, **THEN DO SO TODAY** to be alerted to the giveaways! If you do not have Facebook, no worries! Simply fill out the short form below to be entered into random drawings daily. 🎁 This is going to be awesome, so do not miss out!

[Click to Follow or Like our Facebook Page](#)

[No Facebook? Click Here to be Entered!](#)



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next Virtual NCLEX® Competition!

Are you looking for a fun competition for your NCLEX® event? Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is set up like the trivia-based quizzing that is popular in bars and restaurants across the country. **We even provide prizes for the top 3 participants!** If you would like to see a short demonstration of how Group Testing from Platinum Educational Group can benefit your annual conference, [contact us](#) and we are more than happy to show you!



Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of Platinum and would like to submit a review for our products, please [click here](#)! We appreciate your feedback, testimonials, and your dedication to education!



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguish PlatinumTests.com from other NCLEX_PN study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students.
- Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and then find a time that works for you! We look forward to meeting you!

[SCHEDULE A DEMO](#)

“We are certainly enjoying using PlatinumTests.com as our NCLEX prep for our students. The team at Platinum has made the transition to their platform very easy. Their customer service and attentive follow-up is most appreciated! Thank you for making the conversion as smooth as possible!” Tracey Neville, Director of Nursing Education, Avant Healthcare Professionals (FL)



Finally, Practical Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--**easily and with no institutional cost!** This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—all in an **easy-to-use electronic format!** **Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner.com](#)

“Great site to practice for your NCLEX. They are specific and will be able to show you the areas you need to work on. Also great customer support, quick reply, and very helpful.” Elvira Bilajac, Nursing Student (FL)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#)



The Roles of a Nursing Preceptor

By Desiree Dykstra, Special Projects Coordinator (former), Platinum Educational Group

A vital component to the success of health organizations falls under the role of a nursing preceptor. A role that goes far beyond the textbook definition of being a “teacher” or an “instructor”. A nurse preceptor is a leader, educator, influencer – One who works directly with the students to mentor and ensure effective hands-on nursing skills are instituted in the nursing program. Without them, the liaison between students and the clinical area would be nonexistent.

Preceptors connect the students with transitioning from nursing school to the hospital.

[Click for Full Details](#)



Moving Your Program Forward in 2022

Jeff Dykstra, Sales Director, Platinum Educational Group

Why electronic recordkeeping is vital for your program and students?

Since the early 1990's, Electronic Medical Recordkeeping and Electronic Charting have been the primary sources for the vast majority of healthcare institutions. While these healthcare institutions have implemented electronic recordkeeping, many educational institutions have yet to adapt to technology and continue to train students to document their patient interactions and clinical cases on paper. This ultimately leads to training students that does not match the workforce they will be entering!

[Click for Full Details](#)



Avoid Hiring Nightmares: 10 Tips for Hiring the Right Employees

By Levi Perkins, Corporate Screening

Given the incredible impact employees have on your organization's performance and growth, it makes perfect sense for you to want to hire the right candidates every time. After all, hiring the right employees can mean the difference between meeting company goals for growth and falling short.

However, as with many business processes, there's no singular recruiting action you can take to guarantee success. Instead, you need to take a variety of deliberate steps to source, assess, and screen candidates successfully. Doing so can help you manage hiring risks and avoid hiring decisions with hair-raising results for you, your employees, patients, and customers.

[Click for Full Details](#)



Episode 37: Know The Rules! What are HIPAA Security Standards Anyway?

By Kimberley Shuttlers

In this week's "Know The Rules!", I am providing an overview of the HIPAA Security Standards.

Identity theft lost and/or stolen computer disks, insider threats, hackers, and other preventable losses of information are just a few of the hazards facing Covered Entities (CEs) and Business Associates (BAs) that create, receive, maintain, and transmit electronic protected health information (ePHI).

Every day providers face major problems if their patient's sensitive information is stolen, misused, or unavailable. The ePHI they hold is critical to their business and vital to the care of their patients.

[Click for Full Details](#)



From the Customer Support Team

Customizing Table options in Platinum Planner

Many of the table/listings in planner can have different headers/columns added and moved around that can help you with customized sorting. When in a table listing, like 'manage opportunities' you can click on the gear icon directly to the right of the search bar, then click 'add/remove columns'. (shown below)

[Click for Full Details](#)

"I was quite impressed with the service I received on platinum education through the live chat, they were fast and efficient." Amanda Mazai, RN Student, Avante Healthcare (PA)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, contact us!



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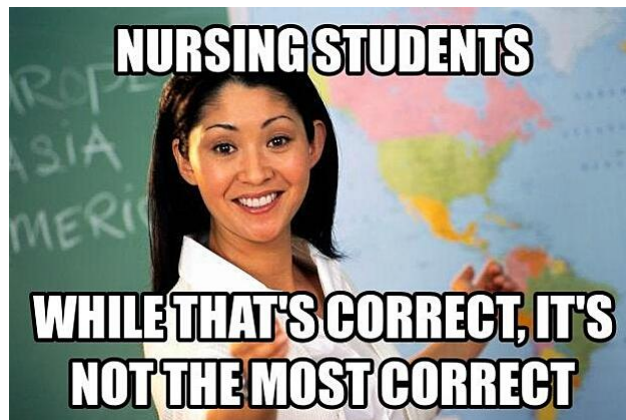
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