

PLATINUM EDUCATIONAL GROUP DECEMBER 2022

NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by **email** or call **616.818.7877**.

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Happy Holidays!

Between hibernating, holiday prepping, and bundling up to enjoy outdoor winter activities, December is all about welcoming the new season, wrapping up the past year, and being with our loved ones. Before closing shop this year and looking ahead to 2023, there is always an opportunity to improve your program with Platinum Educational Group online solutions!

Change doesn't need to be hard. Let us do the work and save you time. We have more than 75 years of combined education, testing, competency tracking, clinical/externship scheduling, and compliance reporting expertise.

Our team would be honored to help your program!

We provide online testing and competency-tracking solutions for nursing educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you**. Contact us today!

SCHEDULE A DEMO

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of its solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Nursing levels. We are proud to boast the best testing prep and skills-tracking programs for each.

*Factoid—Since 2015, We have delivered 500+ new features and updates for our customers, many at their request!

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Pricing Change Notification

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

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Platinum Educational Group is Helping Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In

2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students and \$90 for RN students.

Access to over 3,000 PN and 4,000 RN objective-based questions written and reviewed by industry experts in Nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and then find a time that works for you! We look forward to meeting you!

Click for Easy Demo Scheduling

"Just giving a "great job" review to Platinum Ed. Their support personnel go out of their way to get the answers you need, and they do work to be flexible with our needs. Our nurses preparing for NCLEX are getting great outcomes on the NCLEX due to this great program!" Susan Mateo, Avant Healthcare Professionals-Nursing (FL)



Finally, Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--easily and with no institutional cost! This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to YOUR specific Nursing program using YOUR terminology. It assists in clinicals,

labs, and classroom experiences. It also generates reports for student progress and accreditation standards—all in an easy-to-use electronic format! Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

Top 10 Reasons to Use PlatinumPlanner.com



The Platinum Extras

By Jeremy Johnson, Marketing Director, Platinum Educational Group

We do not like to boast, necessarily, but it is my job as Director of Marketing for Platinum Educational Group to highlight the items where we go above and beyond for students, educators, and our customers. Now, I am not talking about our industry-leading customer support (which boasts a 98% satisfaction rate! \circlearrowleft) or our customer call-back/response time of under 15 minutes. Those are well-known already. It is not our robust and affordable online solutions themselves either. No, I am talking about all the things we do "behind the scenes".

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completed in offline mode too!

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New Mobile App Feature – Locking Adjustments

By the Development Team, Platinum Educational Group

Platinum Educational Group offers a mobile companion app for Platinum Planner that has become a game changer for students, instructors, and preceptors. Since a cell phone is with people almost always, it makes sense to take advantage of the ability to process important information in real-time. This includes documentation, being able to upload images, having a calendar reminder for labs, and more! All of this can be

Locking Down FERPA compliance by using Platinum Planner

By Thomas Gottschalk, Co-Founder, Platinum Educational Group (Retired)

Custom Permission for Instructors

Every six weeks members of our development and education team meet with our advisory group to brainstorm ideas and improve



our solutions for our users. Below is an example of a feature that was shared on our platform and is a byproduct of our interactions with our trusted advisory group.

On November 3 our developers deployed a feature that allows school administrators the ability to manage specific instructors' authority while using Platinum Planner.

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8 Things to Look for in a Background Check Partner

By Levi Perkins, Corporate Screening

Conducting thorough background checks requires more than searching an online database or making a few reference calls. It requires having a trusted partner and advisor who leverages best-in-class technology to get the full picture of an individual's history and background.

A great background check partner understands the optimal mix of searches and verifications to provide the most complete view of a candidate's history. For example, whereas some

background screening companies might stop at three attempts to verify a candidate's employment or education, a partner that goes the extra mile won't stop there, but will make more than three attempts to get you the most complete report possible.

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Episode 49: Know The Rules! 2018 'Wall of Shame' Business Associate Breaches

By Kim Shutters Software Quality Validation Engineer

Covered Entities (CEs) are not alone when it comes to experiencing a healthcare breach. Business Associates (BAs) are at a greater risk by their limited knowledge, understanding, and/or implementation of the HIPAA Security and Breach Notification Rules in their organization.

HIPAA Breach Notification Rule -The HIPAA Breach Notification Rule requires CEs and their BAs to provide notification following a breach of unsecured protected health information (PHI).

Breach Notification Requirements -After experiencing a breach, CEs must notify affected individuals, the Secretary, and when required, the media regarding certain details of the breach.

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From the Customer Support Team

Q: How should my institution deal with students using shared devices for Platinumed.com?

A: We have recently observed a surge in calls pertaining to students being logged in as the previous student when using shared devices. This can be a headache for the students and instructors, especially when taking tests or documenting opportunities. When using shared devices (lab computers, shared tablets, etc). It is important to remind your students to log out of their account when they are done on that device, and remind students to make sure they are

logged in on their own account when starting a test or documentation.

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"The adaptive process was also super helpful in preparing me for the flow of the NCLEX. It was also a great motivator to keep

pushing myself! Thank you Platinum Testing for dedicating the time and energy to create such a great product. I have and will continue to spread the word to all who will listen." - Amanda Armbrecht, RN

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. Contact us if you want to connect and see how we can collaborate!



Making dreams a reality. Helping students pass the NCLEX since 1971.

Our mission is to help repeat test-takers and foreign-trained Nurses pass the NCLEX®-RN/LPN exam. Our comprehensive content review course is designed to decrease test anxiety, instill self-confidence, and consistently deliver great results.

More Information



Customer Showcase: Good Samaritan College (OH)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Surgical Staff** at **Good Samaritan College (OH).**

Good Samaritan College of Nursing and Health Science ("the College") is an academic community of faculty, staff and students working collaboratively to advance the formation of healthcare professionals by teaching and learning evidence-based, discipline-specific healthcare knowledge. This community also serves to create and disseminate related general education knowledge that serves to fully prepare appropriately credentialed health care professionals.

GSC Vision: To be a leader in developing nursing and health science professionals within a unique, Catholic, hospital-based, and online college environment.

GSC Mission: The Good Samaritan College of Nursing and Health Science is a historic, private Catholic institution, founded by the Sisters of Charity, with over 120 years of academic excellence in healthcare education. As a specialized institution of higher education, the College provides a student-centered learning environment designed to develop the cultural competencies, intellectual abilities, and professional skills of the individual. The College develops healthcare professionals who are engaged in their disciplines, providing compassionate care to patients, and service to their community with respect for all, guided by our spiritual heritage.

We want to thank them for their trust in our solutions, their trust in our customer service, and for their trust in our reputation to provide the highest quality of both!





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