



EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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They're Back! (No not Poltergeists, Thankfully)

Platinum Educational Group Announces 2019 Scholarships Program! \$1000 Awards for Students in EMS, Nursing, and Allied Health.

Both students and instructors have been very excited about this year's scholarship program offered by Platinum Educational Group. We have had numerous emails and phone calls asking when students can start applying. Well, the time has come! We are proud to announce our 2019 application packet is ready!

Visit the link below to learn more about our scholarships program, download application for your students, and instructions to distribute the information!

[Read Full Details](#)

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

"Great agency with great products! They care about the customer." - John Gosford, Former EMS Program Coordinator (College of Southern Maryland) and Clinical Education Manager (American Medical Response)

Factoid: We have delivered over 180 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



2019 Appendix G Workshops Announced! Join Us

Platinum Educational Group is excited to offer you exclusive 1 day workshops concerning the upcoming Appendix G changes and how it will affect your program. This 6 hour workshop is designed to arm EMS administrators, instructors, and clinical coordinators with knowledge of the upcoming industry changes to Appendix G.

Appendix G and Me

There are many benefits to attend including:

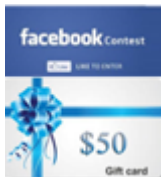
- Complimentary coffee, snacks, AND lunch
- FREE I/C CE credits! (where applicable)
- \$100 credit for any program that has a Platinum Educational Group account (You do not have to be a Platinum customer to attend)
- All Hotel events offer room discounts

Click on individual events below for full details

[April 5, Santa Fe Springs, CA \(LA County EMS\)](#)

[April 8, Portland, OR \(Portland Community College\)](#)

[May 1, Atlanta, GA \(Best Western Airport\)](#)



Win a \$50 Gift Card

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 3000 "Likes" contest drawing. If you haven't already, then give us a like and be included. Winner will receive a \$50 visa gift certificate.

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** March's awardee is **Julie Rials from Tyler, TX.**

New Features Updates

By the Dev Team

[NEW FEATURES: March 31st 2019 Forms and Documents Location for Students and Instructors](#)

[NEW FEATURES: March 24th 2019 Clinical and Live Skills in Scenarios](#)

[NEW FEATURES: March 17th 2019 Sentinel Events](#)

[NEW FEATURES: March 2019 Break Times](#)

Platinum Educational Group Solutions for EMS Training Programs

Top Five Reasons to Use EMSTesting

- **True Computer Adaptive Testing Practice** that mimics the format of the National Registry exam!
- **Most Validated Solution** available, over 160,000,000 responses to date!
- **Over 5,000 question test bank**; with questions FOR ALL provider levels!
- **Group Testing feature** turns learning into a fun game!
- **EMSTesting can be used with any EMS textbook**, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

"The test bank and the CAT testing are both excellent products." - Rob Bozicevich, EMS Academy Manager, MetroAtlanta EMS Academy

Easy Demo Scheduling!

PLATINUMPLANNER.COM

Top Five Reasons to Use PlatinumPlanner

- **Provides students with a FREE mobile app** that works both online and offline!
- **Accreditation Standards!** Meets/Exceeds what accrediting bodies are looking for!
- **Customizable to meet YOUR program specific needs!**
- **Track the skills YOU want, download forms that YOU want to use!**
- **There is NO Institutional fee just a competitive nominal per-student fee!**

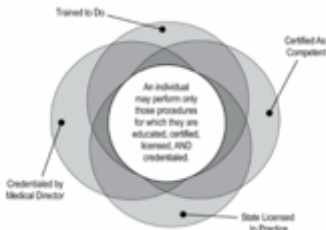
In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#), and the upcoming [CoAEMSP Appendix G](#) changes!

Platinum Planner also offers free preceptor training - something our competitors do not!

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

"Platinum Planner has made our training documenting so much easier, and whenever I need help, their tech support is on it. The best documentation software out there!" - Kelly Whitacre, Training Officer, Frederick County Fire and Rescue Department

Easy Demo Scheduling!



A New Scope of Practice for EMS Personnel is on its Way

Why is there a National Scope of Practice?

By Doug Smith, CEO, Medical Educator

As stated in the National EMS Scope of Practice document, While each State has the right to establish its own levels of EMS personnel and their scopes of practice, staying as close to this model as possible, and especially not going below it for any level, will facilitate reciprocity, standardize professional recognition, and decrease the necessity of each State developing its own education and certification materials. The Education Standards, national certification, national educational program accreditation, and publisher-developed instructional support material provide States with essential infrastructure support for each nationally defined EMS licensure level.

[Read Full Article](#)



EMS Agenda: You are either with us or against us

By Tom Gottschalk, COO, Medical Educator

Sound like a familiar quote you have heard or used before? Along with many other similar statements, it revs up emotions in many. Often being delivered to divide an audience whom hear it as an ultimatum. "You are either on board or you're not." "You cannot have it both ways." To the mainstream these sentences imply you have to pick a side. Because there is no middle of the road choice or compromise between position A and position B.

[Read Full Article](#)



The Scholarly Column: Student Peer Pressure in Higher Education

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Did you think that peer pressure was going to end when you graduated high school? Many of us thought that going into college we would be embarking on a journey that included being responsible while attaining an education and becoming a viable adult in today's society. "Spoiler Alert" peer pressure is never going away. The good news is that we can utilize peer pressure to our advantage. There is good peer pressure and there is bad peer pressure. As an educator we must look at how we react to peer pressure that is among our adult students in the classroom.

[Read Full Article](#)



Opportunity Knocks and a Door Opens

By Tom Gottschalk, COO, Medical Educator

Before the turn of the century, political aficionados were introduced to the concept that would be later called, the Overton Window. It proposes a theory, that there are topics and agendas that could be moved forward efficiently during a specific period of time when it would be deemed acceptable by constituents it serves. That a previously unacceptable solution proposed earlier, would be suddenly judged as a reasonable answer to a public issue at hand. Or at least minimally would no longer be considered too extreme a position to be held, debated, or pondered upon by leaders of government. The word plausible comes to mind here.

[Read Full Article](#)



Platinum's Program Directors Advisory Committee

Become a Part of the Group!

By Doug Smith, CEO, Medical Educator

On January 22, 2018 Platinum held its first Program Director Advisory Committee meeting. The purpose of this committee is to advise Platinum on how to make our platforms more beneficial to our users as well as providing a sounding board for changes. The inaugural meeting addressed age ranges for pediatric populations. As a result of this meeting we arrived at a uniform age range but also allowed the ability for the school administrator to set their own age ranges.

[Read Full Article](#)

Upcoming Conferences & Expos!

[4/12/19 to 4/14/19, Galveston, TX - Texas EMS Educators Summit](#)

[4/25/19 to 4/26/19, Bloomington, MN - TLC EMS Educators Conference](#)

[All PEG Events!](#)



News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Apply Now to Become a Site Visitor

The CoAEMSP is increasing its site visitor cadre and is seeking Paramedic educators and physicians to become site visitors for CoAEMSP. [More details](#)



Save the Date! NAEMSE's 24th Annual Symposium is on the Horizon

Save the Date! The NAEMSE Symposium & Trade Show will be held from July 31 – August 5, 2019. We are excited to be putting the final touches on this year's program and invite you all to join us in Fort Worth, TX for a fantastic EMS educator experience! More information about registration, schedules, and more will be available in the coming weeks. [Learn More](#)



EMS On the Hill Day April 10, 2019

This year's program will include:

- The latest information on implementation of the new ET3 payment opportunity, and cost data collection.
- A status report on the DEA's implementation of the new law on standing orders and an update on EMS drug shortages.
- Details of new EMS legislation and how it can impact you and your agency.
- Meetings with your House Representative and Senators.

[More details](#)



National Registry Reaches All-Time High for Nationally Certified EMS Professionals

The National Registry of Emergency Medical Technicians today announced that more than 400,000 EMS professionals are currently nationally certified at the EMR, EMT, AEMT or Paramedic level – the highest amount in the 48-year history of National EMS Certification.

[More details](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: What is the new "Attendance" tab when students are filling out the Information tab in Opportunity documentation? A: The Attendance tab is where students can check in to an opportunity, as well as document break times.

[Read Full Article!](#)

[Read past Q&A!](#)

"Customer service is exceptional! I accidentally deleted a lab with lots of skills listed. I reported it online to the Platinum Team at 10:30pm and received a call back at 10:38pm! The lab reappeared in my list the following day - with notifications from the Customer Service team. THANK YOU!"
- Mary Burget, EMS Instructor at Northwestern Michigan College



Learn How Platinum Planner is Slaying Appendix G Changes

As time is closing in on the upcoming changes from CoAEMSP, we want to make sure all educators are organized and prepared. We believe our software is the most equipped to help you be just that!

This prerecorded webinar will dive into how specifically Platinum Planner will face the upcoming Appendix G challenges. It is recommended that reviewers will have already watched a taped webinar on Appendix G by Gordy Kokx that can be found at the [CoA website](#). It is also recommended the participant already has a basic understanding of the function of Platinum Planner.

If you have **ANY** questions about the upcoming Appendix G changes or how we can help your program be best prepared, contact us. We are here to help!



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



Customer Showcase: Life EMS Ambulance Education Centre/Metro Health Hospital Consortium

Every Month we give a shout out to one of our valued customers! This month we would like to give extra thanks to **the awesome folks at Life EMS** who kindly offered us the use of office space in their beautiful administration building located in Grand Rapids, Michigan.

The training of newly hired employees can be particularly challenging for companies with virtual offices. This is the case for us at Platinum Educational Group as we no longer have a physical central office space and all our employees work remotely, making finding a functional and convenient space for the training of our recent new hires a bit of a challenge.

Having this convenient space to meet allowed for a quality face-to-face training experience with our newly hired associates. **We are extremely grateful to have such amazing relationships with our customers!** Sherry Kinnucan, Program Director of Life EMS Ambulance is pictured.

[Click Here to Learn More about Life EMS](#)