



**PLATINUM**  
EDUCATIONAL GROUP

JUNE 2019

## EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

### In this edition:

1. Happy Father's Day
2. Who is Platinum Educational Group, Exactly?
3. Last Appendix G Workshop Before the July Changes Deadline: Join Us
4. **Facebook Contest! Win a Gift Box from our SWAG Vault**
5. Do YOUR Students know about the Platinum Educational Group Scholarships?
6. **Article:** Responsibilities of Medical Directors
7. **Article:** The Scholarly Column: The New Normal with Healthcare Professionals
8. **Article:** Platinum Educational Group and Responsive Web Design
9. **Article:** The Consequences of Cheating
10. Platinum's Program Directors Advisory Committee
11. Appendix G/Platinum Planner Webinar Recording
12. Customer Showcase: Chris Caulkins, Program Director, Century College
13. And Much More!



### Happy Father's Day

"When you're young, you think your dad is Superman. Then you grow up, and you realize he's just a regular guy who wears a cape" -Dave Attell

Don't forget to get that special father, husband, or any other role model a big hug to remind them that they are needed.

Happy Father's Day to all the amazing Father's from all of us at Platinum Educational Group!



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills**

tracking programs for each.

**"Great agency with great products! They care about the customer." - John Gosford, Former EMS Program Coordinator (College of Southern Maryland) and Clinical Education Manager (American Medical Response)**

**Factoid:** We have delivered over 180 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Join Us for the Last Appendix G Workshop Before The July Changes Deadline

Platinum Educational Group is excited to offer you exclusive 1 day workshops concerning the upcoming Appendix G changes and how it will affect your program. This 6 hour workshop is designed to arm EMS administrators, instructors, and clinical coordinators with knowledge of the upcoming industry changes to Appendix G.

**There are many benefits to attend including:**

- Complimentary coffee, snacks, AND lunch
- FREE I/C CE credits! (where applicable)
- \$100 credit for any program that has a Platinum Educational Group account (You do not have to be a Platinum customer to attend)
- All Hotel events offer room discounts

**Click on individual events below for full details**

[June 19, Chicago, IL \(Holiday Inn Express Chicago, Downers Grove\)](#)



## Facebook Contest! Win a Gift Box from our SWAG Vault

This month's Facebook contest consists of a gift box filled with goodies from our prize vault. (OK, OK, it's more of a cupboard than a vault) **We have 2 prize packs for this month's social media giveaway!** Rules are simple rules are simple, **go to our [Facebook Page](#) and hit the PAGE like button and share the pinned post. That's it!** Winners will be announced on 6/29/19. Don't miss out!

As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** May's awardee is **Brittney Kennedy from Alberta, Canada.**



## Do Your Students know about the Platinum Educational Group Scholarships?

**\$1000 Awards for EMS, Nursing, and Allied Health**

Finding alternative avenues to help pay for school is ALWAYS on students' minds. Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program and instructions to distribute the information.

[Read Full Article](#)

New Features Updates

By the Dev Team

[NEW FEATURES: May 26, 2019](#)

[NEW FEATURES: May 5, 2019](#)

[NEW FEATURES: April 2019](#)

[NEW FEATURES: February/March 2019](#)

## EMSTESTING.COM

### Platinum Educational Group Solutions for EMS Training Programs

#### Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution available, over 160,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

**"The test bank and the CAT testing are both excellent products." - Rob Bozicevich, EMS Academy Manager, MetroAtlanta EMS Academy**

Easy Demo Scheduling!

## PLATINUMPLANNER.COM

#### Top Five Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app that works both online and offline!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Customizable to meet YOUR program specific needs!
- Track the skills YOU want, download forms that YOU want to use!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#), and the upcoming [CoAEMSP Appendix G](#) changes!

**Platinum Planner also offers free preceptor training - something our competitors do not!**

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

**"Platinum Planner has made our training documenting so much easier, and whenever I need help, their tech support is on it. The best documentation software out there!" - Kelly Whitacre, Training Officer, Frederick County Fire and Rescue Department**

Easy Demo Scheduling!

## Responsibilities of Medical Directors

By Tom Gottschalk, COO, Medical Educator



As an educator, paramedic, and a parent of elementary age kids, who is sadly pushing 50, I have witnessed my share of fads. Of interest this month, beyond the obvious fashion trends (and toys of the past like the fidget spinners), the position of Medical director playing a prominent role in initial training has proven to have staying power in our profession.

To truly understand the responsibility of a medical director, EMS faculty should reflect briefly on their own interactions as a candidate with the medical director that oversaw their own program when you were cutting your teeth in the business. I would caution everyone to not dwell there too long or judge the impact that position has on good EMS education. For that person may not have meant much to the attributes of your training because their influence could have been small.

[Read Full Article](#)



## The Scholarly Column: The New Normal with Healthcare Professionals

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

I have been in higher education for ten years and I have seen the changes with how we teach how we access and deliver information and all of what we are doing in the classroom. Educational institutions are requiring that we have progression with technology, active learning and to move away from the old standards of teaching methodologies. If we are to progress in teaching, then we need to make sure that we are progressing in all areas.

[Read Full Article](#)



## Platinum Educational Group and Responsive Web Design (RWD)

By The Development Team, Platinum Educational Group

Around six years ago, the team at Platinum Educational Group updated our product websites ([www.platinumed.com](http://www.platinumed.com), [www.emstesting.com](http://www.emstesting.com), [www.platinumtests.com](http://www.platinumtests.com), [www.platinumplanner.com](http://www.platinumplanner.com)) to follow the concept of responsive web design. RWD has become more important as the amount of mobile traffic accounts for more than half of total internet traffic. In this article, we want to explain what a responsive website is and how you can use our product websites on your smart phones and devices.

For a fun test, go to [www.platinumed.com](http://www.platinumed.com) in your browser and adjust the width of your browser to see how the website adjusts to being resized.

[Read Full Article](#)



## The Consequences of Cheating

By Doug Smith, CEO, Medical Educator

The process of learning is actually quite simple. **Come prepared** with the necessary prerequisite skills, such as reading comprehension, minimal math, and basic science to name the key components. The process then continues with **identifying the objectives** one needs to master which is typically presented in a syllabus or at the beginning of each chapter of the course text with supplemental objectives provided by the course instructor. You then become significantly involved as a student in **understanding these objectives** at the various Bloom levels of learning.

[Read Full Article](#)

Upcoming Conferences & Expos!

[6/10/19, Petoskey, MI - Platinum Educational Group Test Item Writing Workshop](#)  
[7/31/19 to 8/5/19, Fort Worth, TX - NAEMSE](#)

[All PEG Events!](#)



## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### ACCREDITCON

Not your typical EMS conference, ACCREDITCON is designed to be the comprehensive collaborative that offers every necessary resource for achieving accreditation success! ACCREDITCON is the most valuable investment you can make for the success of your educational program! [More details](#)



### NAEMSE's 24 th Annual Symposium Registration OPEN July 31 - August 5, 2019

NAEMSE is excited to announce that registration is officially open for the 24th Annual NAEMSE Educator Symposium & Trade Show! To coincide with this announcement, the Program Guide of the event is also available online for digital download. You can find the online registration, program book, hotel information, and more by visiting the official Symposium homepage.

[Learn More](#)



### NAEMT Annual Meeting - October 14th to 16th, 2019

Please join us for the NAEMT Annual Meeting in New Orleans, Louisiana, on October 14 to 16th, 2019. Held in conjunction with [EMS World Expo](#), the events, meetings and receptions provide time for NAEMT members to engage and socialize with association leaders and colleagues from around the nation and the world.

[More details](#)



### National Registry Reaches All Time High for Nationally Certified EMS Professionals

The National Registry of Emergency Medical Technicians today announced that more than 400,000 EMS professionals are currently nationally certified at the EMR, EMT, AEMT or Paramedic level – the highest amount in the 48 year history of National EMS Certification.

[More details](#)



## Ask the Customer Support Team

By David Smith, Customer Service Advocate

**Q: One of my students was accidentally accepted into the wrong course. How do I transfer them to another course?** A: In Platinum Planner, PlatinumTests, and EMSTesting, it is not possible for School Administrators or Instructors to transfer a student from one course to another. If a student is accepted into the wrong course and their enrollment fee is paid, and they then sign up for and are accepted into the correct course, the program would expect them to pay another enrollment fee for the new course (as the program cannot know that the student isn't just signing up for two courses that they need).

[Read Full Article!](#)

[Read past Q&A!](#)

**"Customer service is exceptional! I accidentally deleted a lab with lots of skills listed. I reported it online to the Platinum Team at 10:30pm and received a call back at 10:38pm! The lab reappeared in my list the following day - with notifications from the Customer Service team. THANK YOU!" - Mary Burget, EMS Instructor at Northwestern Michigan College**



## Learn How Platinum Planner is Slaying Appendix G Changes

As time is closing in on the upcoming changes from CoAEMSP, we want to make sure all educators are organized and prepared. We believe our software is the most equipped to help you be just that!

This prerecorded webinar will dive into how specifically Platinum Planner will face the upcoming Appendix G challenges. It is recommended that reviewers will have already watched a taped webinar on Appendix G by Gordy Kokx that can be found at the [CoA website](#). It is also recommended the participant already has a basic understanding of the function of Platinum Planner.

If you have **ANY** questions about the upcoming Appendix G changes or how we can help your program be best prepared, contact us. We are here to help!

**1 Hour Recorded Platinum Planner/Appendix G Webinar ([Watch Now](#))**



## Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



## Customer Showcase: Chris Caulkins, Program Director, Century College

Every Month we give a shout out to one of our valued customers! This month we would like to give a shout out to **Chris Caulkins**.

Chris Caulkins, EdD, MPH, NRP, recently earned the Doctor of Education degree from St. Cloud State University on March 22, 2019.

Mr Caulkins leads the Century College Emergency Medical Service (EMS) program which began in 1972 with Minnesota's first state-approved EMT program, and the following year, one of the region's first paramedic programs. Today, Century College continues to be a leader in EMS and public safety education in the area.

Mr. Caulkins is also the President and Executive Director for the Strub Caulkins Center for Suicide Research. Chris' 20+ years of experience as a paramedic and faculty in a college emergency medical services program give him a unique perspective on mental illness and suicidal behavior. He presents on suicide frequently on a state, national, and international level. Chris is certified by the American Association of Suicidology both as a psychological autopsy investigator and as a college and university suicide prevention specialist.

Chris, from all of us at Platinum Educational Group, we say thank you for your dedication to education, a congratulations a hard earned Doctorate Degree, your paramedic service, and your dedication to suicide awareness.

[Century College Emergency Medical Service Program Information](#)  
[Strub Caulkins Center for Suicide Research Information](#)