



Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Don't forget to Spring Forward!

Remember to Spring your clock forward on March 11th! You may be losing an hour of sleep, but this year, Spring Daylight Savings is on a Sunday. So, sleep in anyways! Hang tight - losing this hour of sleep will only last eight months.

It may often feel like we are "losing time" at work, especially when it comes to dealing with creating your own tests for your program, using outdated methods for skills tracking and scheduling (yes, we are talking to you pencil and paper users and Excel inputters!), and doing other tasks by hand. Luckily, we have the time saving tools and resources for you, all made affordable!

We have helped SEVERAL HUNDREDS of EMS training programs become more efficient. WE CAN HELP YOU TOO.

[Click Here to View Solutions and Schedule a demo](#)

Until then, have a fantastic entry into Spring from all of us at Platinum Educational Group!



New NAEMSE Workshop Series Announcement!

Platinum Educational Group & NAEMSE have allied to bring you a new educational opportunity entitled **Improving Your EMS Techniques** Workshop. This is a 2-Day workshop designed to improve your education/training process and techniques through hands-on experience. The

first workshop series is:

Location: Oak Lawn, Illinois

Dates: 4/20/2018 to 4/21/2018

Time: 8:00 a.m. to 5 p.m.

The following topics will be extensively covered:

- Perfecting your testing, measurement, and evaluation techniques
- Creating, deploying, and evaluating scenarios and simulation
- Tips and tricks for moulage creation
- Discussion on improving Inter-Relater Reliability in scenarios

[Full Details and Registration!](#)



Platinum's February Program Director Advisory Committee

The purpose of this committee is to act as an advisory body to help Platinum Educational Group facilitate their web services to help Program Directors meet CoAEMSP, and other regulatory requirements as well as other Program needs.

2/26/18 Recap

The focus of February's meeting concerned the upcoming Appendix G changes. Items of discussion included:

- Overview
- Recommended Approach
- Platinum Educational Group Preparations
- Timeline



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

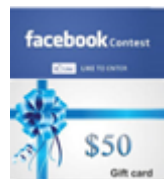
We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

"We use both EMSTesting and Platinum Planner. We operate slightly outside of the box, but Platinum Education Group has been very good at accommodating our special needs and requests. We have used their primary competitor in the past and Platinum has been SO much more user friendly and comprehensive than anything we have had prior!" - Jane Dinsmore, Program Director, PERCOMOnline, Inc. and PERCOM/Kilgore College Consortium

Factoid: We have delivered over 180 features to our customers, many at their request, in the last two years!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Facebook Contest!

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 2200 Likes contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 visa gift certificate!** As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** February's awardee is **Lisa Whited from Green, Ohio!**

Platinum Planner Expands into Nursing and Allied Health



For about two years Platinum Educational Group has been gradually expanding the Platinum Planner product into Nursing and Allied Health programs across the country. The process has been developed in a methodic fashion intentionally so that we can make sure that all components fit the unique accreditation needs of each type of program.

We are now ready to increase the speed of that expansion and are asking for the assistance of any current EMS program. **If you are associated, directly and/or indirectly, with a school that offers Nursing or any Allied Health program and refer (introduce) us to the directors of those programs we offer a reward if those programs commit to purchase.**

The reward is a \$200 credit for your EMS program's Platinum account for each program that adopts. So, for example if your school has a Nursing program as well as a Medical Assistant, Surgical Technology, Dental Hygiene, and Respiratory Care program that all adopt, the EMS program would receive a credit of \$1,000. We also offer gift cards for the individual if credits cannot be used by the school. These gift cards are \$50 each so the example above would yield a \$250 gift card offer. If you would like more information, please contact us [HERE](#)

New Features Updates

By the Dev Team

[NEW FEATURE: Course Code](#)

[NEW FEATURES: February 2018](#)

[NEW FEATURES: December/January 2018](#)



Platinum Educational Group Solutions for EMS Training Programs

Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice!
- Most Validated Solution Available! Over 128,000,000 responses to date!
- Over 5,000 validated questions in our test bank; with questions at four provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

"I have been using EMS Testing for the last 4 years for our EMT and Paramedic programs and since utilizing the module exams and adaptive testing from Platinum Educational Group our success rate for first time paramedic testing has gone up by 15-20%. The tests that we make are very challenging making the students think. It is a great program and I would recommend this to everyone." - Earl Neal, EMS Educator

[View the 90 Second Intro to EMSTesting Video!](#)



Easy Demo Scheduling!



Top Five Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app that works both online and offline!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Totally customizable to meet YOUR program specific needs!
- Track the skills YOU want, download forms that YOU want to use!
- There is NO Institutional fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#)! Platinum Planner also offers free preceptor training - something our competitors do not!

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

"We have fallen in love with Platinum Planner. It is an excellent product, that we will use for many years to come. It has met our needs in every way thus far, and the support teams have been great in making small changes as requested already!" - Troy Vernon, Clinical Coordinator/Paramedic Educator, Denver Health, Department of EMS Education

[View the 90 Second Intro to Platinum Planner Video!](#)



Easy Demo Scheduling!



Featured Article: How Do I Best Use the Curricula?

By Doug Smith, CEO, Medical Educator

Platinum EMSTesting indicates four different curricula. The easiest to address is the NR 2011, which refers to the National Registry Practice Analysis that was released in 2011. This should no longer be used at all and we plan on removing that reference in the very near future.

[Read Full Article](#)



R-E-S-P-E-C-T

By Tom Gottschalk, COO, Medical Educator

Theodore Roosevelt was credited with saying "No one cares how much you know, until they know how much you care." In education, patient care, and leadership roles, no motto, mission statement, or credo can beat the impact of this statement. It sums respect up in a nutshell to me better than anything else I have read. In fact, when I review personal conflicts and struggles in many aspect of life, both in and out of the work place, I believe many times issues boil over when one of the affected parties get an impression the other does not care about an aspect the same way the other individual feels they should. Here are three examples to make my point.

[Read Full Article](#)



Schedule Initial or Refresher Training at Your Convenience!

By John Spencer, Customer Support Manager, Lead Medical Educator

We want you to be able to get the most out of our solutions and to make your job easier! Recognizing the importance of being good stewards of both your time and ours, we have now made it easier than ever to

schedule a web-based training session with one of our experienced trainers! Whether you are looking to schedule an initial training session or just need some refresher training, you are now able to schedule a training session that fits your needs and your calendar with a few simple clicks! Just look for the blue 'Schedule Training' button located in the upper right-hand corner of your dashboard.

[Read Full Article](#)

Upcoming Conferences & Expos!

[3/15/18 to 3/17/18, Myrtle Beach, SC - Emergency Care Symposium](#)

[3/16/18 to 3/18/18, Columbus, NE, NEMSA Convention](#)

[3/22/18 to 3/25/18, Traverse City, MI - SMEMSIC Convention](#)

[3/28/18 to 3/30/18, Columbia, MO - ICE Spring Break Convention](#)

[3/29/18 to 3/31/18, Ruidoso, NM - NMAEMSE Convention](#)

[All PEG Events!](#)



by Steve Berry
iamnotanambulancedriver.com

News From Our Partners in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



[Level 1 Instructor Course: Virginia Beach, VA: 3/2/18 to 3/4/18](#)

[Level 1 Instructor Course: Aurora, CO: 3/9/18 to 3/11/18](#)

[Level 2 Instructor Course: Baton Rouge, LA: 3/17/18 to 3/18/18](#)



SMEMSIC
Society of Michigan
EMS Instructor Coordinators

The SMEMSIC Spring Professional Development Conference

March 22-25, 2018
Grand Traverse Resort

[Read Full Details](#)



FAEMSE Scholarship Applications Are Now Being Accepted

The FAEMSE Foundation will award EMT scholarships of \$250 and Paramedic scholarships of \$500. Deadline for submissions is midnight, June 1st, 2018. For more information and instructions for the scholarships, please visit www.faemsefoundation.org.



New Mexico Association of EMS Educators 2018 Annual Conference

March 29-31, 2018
Ruidoso Convention Center, Ruidoso, NM

[Read Full Details](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: Is there a way in Platinum Planner for students to cancel opportunities they have signed up for that they are unable to attend? A: No. Only instructors have the ability to remove a student from an opportunity they are assigned to. This is primarily done to prevent students from accidentally cancelling an opportunity they did not mean to cancel, and to prevent frustration from clinical sites.

[Read Full Article!](#)

[Read past Q&A!](#)

"The customer service you all provide is second to none and as a consumer I want to thank you." - Gillian Jacques, Education Director

CONNECT WITH US ON:



Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



Meet the Staff

Eric Pike: Senior Developer

Eric Pike joined Platinum Educational Group in the later part of 2014 as a Senior Developer. He has many years of experience and started programming at the age of 16. He has over 24 years of experience in professional software development, and 18 years of management experience. He has a diverse and expansive range of experience that includes: accounting systems, shop-floor integration, enterprise business intelligence, mobile applications, and building high-scale public web sites. His hobbies are working with technology, music, and reading. He has also earned a 2nd-degree black-belt in Shorin-Ryu Karate and blue belts in Brazilian Ju-Jitsu under Royce Gracie and Jorge Gurgel.

[Learn More About Us](#)



Customer Recognition

Chad Pore, NREMT-P

Congrats to Chad Pore of Butler County EMS of Butler County, Kansas for receiving an Innovators of EMS Award! Chad Pore is recognized for envisioning and executing a new ambulance design that prioritizes medic safety, without compromising patient health.

Again, congratulations Chad, from all of us at Platinum Educational Group! We appreciate everything you do for EMS and as a valued customer.

New Prices Effective July 1, 2018

In 2017, we were proud to have provided new and exciting features exclusively for our valued clients to utilize! We have continued to offer new and exciting features and look forward to sustaining that dedication to you!

[2018 Price Schedule](#)



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access to our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).