



## EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### Celebrating EMS Week 2019

This month we celebrate an often underappreciated, yet gravely needed profession, EMS. Most of our jobs can be thankless at times. However, how many of us can say that we, as employees, are needed to save people's lives? Well, EMS professionals can! They are the ones that we count on in emergency situations. The ones that are trained to be calm in chaos. The ones that take care of us and our loved ones. So, for all of you in the EMS world, **THANK YOU!**

[National EMS Week](#)



### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study NREMT study prep, test generator, and skills tracking programs for EMS.**

**"Great agency with great products! They care about the customer." - John Gosford, Former EMS Program Coordinator (College of Southern Maryland) and Clinical Education Manager (American Medical Response)**

**Factoid:** We have delivered over 230 new features to our customers, many at their request, since 2015!

**Our Mission:** Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



**Appendix G and Me**

## 2019 Appendix G Workshops Announced! Join Us

Platinum Educational Group is excited to offer you exclusive 1 day workshops concerning the upcoming Appendix G changes and how it will affect your program. This 6 hour workshop is designed to arm EMS administrators, instructors, and clinical coordinators with knowledge of the upcoming industry changes to Appendix G.

**There are many benefits to attend including:**

- Complimentary coffee, snacks, AND lunch
- FREE I/C CE credits! (where applicable)
- \$100 credit for any program that has a Platinum Educational Group account (You do not have to be a Platinum customer to attend)
- All Hotel events offer room discounts

**Click on individual events below for full details**

[May 1, Atlanta, GA \(Best Western Airport\)](#)

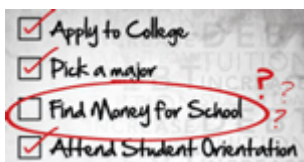
[June 19, Chicago, IL \(Holiday Inn Express Chicago, Downers Grove\)](#)



## EMS Week Facebook Contest! Win some AWESOME EMS Swag

This month's Facebook contest is a celebration of EMS Week 2019. **YOU could win a gift box filled with EMS goodies** including a cap, cooler, socks, tumbler, lunch container, and challenge coin. The rules are simple, **go to our [Facebook Page](#) and hit the PAGE like button, go to the comment box marked "EMS WEEK GIVEAWAY", like the post and share it. That's it!** Winners will be announced on 5/31/19. Don't miss out!

In addition to special contests, each month we randomly select a profile that has liked our [Facebook Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** April's awardee is **Steven Poffenberger from Harrisburg, PA.**



## Do Your Students know about the Platinum Educational Group Scholarships?

**\$1000 Awards for EMS, Nursing, and Allied Health**

Finding alternative avenues to help pay for school is ALWAYS on students' minds. Don't let your students miss an opportunity at an easy scholarship! **Please pass our scholarship information along to your students because we know you care about them.**

Visit the link below to learn more about our scholarships program and instructions to distribute the information.

[Read Full Article](#)

## New Features Updates

By the Dev Team

[NEW FEATURES: February/March 2019](#)

[NEW FEATURES: January 2019](#)

## EMSTESTING.COM

### Platinum Educational Group Solutions for EMS Training Programs

#### Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution available, over 160,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

*"The test bank and the CAT testing are both excellent products." - Rob Bozicevich, EMS Academy Manager, MetroAtlanta EMS Academy*

Easy Demo Scheduling!

## PLATINUMPLANNER.COM

### Top Five Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app that works both online and offline!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Customizable to meet YOUR program specific needs!
- Track the skills YOU want, download forms that YOU want to use!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#), and the upcoming [CoAEMSP Appendix G](#) changes! **Platinum Planner also offers free preceptor training - something our competitors do not!**

**Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!**

*"Platinum Planner has made our training documenting so much easier, and whenever I need help, their tech support is on it. The best documentation software out there!" - Kelly Whitacre, Training Officer, Frederick County Fire and Rescue Department*

Easy Demo Scheduling!



### The Overlooked Key Players for Maintaining CAAHEP Accreditation

By Tom Gottschalk, COO, Medical Educator

Our Team interacts on a regular basis with Program Directors who are swamped trying to improve the quality of their education programs. In many situations, it appears to us they lack support from those above and below them on the organizational chart. It is frustrating for us to observe and we understand your irritation.

[Read Full Article](#)



## The Scholarly Column: Instructor Peer Pressure in Higher Education

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Last month I wrote regarding student peer pressure and how it can either negatively or positively influence their classmates. In this month's article I am going to focus on the impression of peer pressure regarding instructors and how this can affect the total educational program.

[Read Full Article](#)



## Follow the Yellow Brick Road: Formative Assessments or Summative Evaluations?

By Tom Gottschalk, COO, Medical Educator

"The road to success is always under construction." - Lily Tomlin

- "Not to be overly prescriptive..."
- "We are not telling you how to run your classroom, but..."
- "In our opinion, we think you can do better in the area of..."

Any of these quotes sound familiar? A common finding when reviewing allied health, EMS and nursing programs around the globe are the vast differences among education programs of the same profession. In particular, the large variables among them when comparing testing requirement from term to term, semesters, or graduation. One school may have a reputation of putting students through the wringer by making every quiz a must pass exam. While another may take a different approach by weighting performance on an exit exam as the true test of success. Commonly referred to as; making through the gauntlet.

[Read Full Article](#)



## Platinum's Program Directors Advisory Committee

**Become a Part of the Group!**

By Doug Smith, CEO, Medical Educator

On January 22, 2018 Platinum held its first Program Director Advisory Committee meeting. The purpose of this committee is to advise Platinum on how to make our platforms more beneficial to our users as well as providing a sounding board for changes. The inaugural meeting addressed age ranges for pediatric populations. As a result of this meeting we arrived at a uniform age range but also allowed the ability for the school administrator to set their own age ranges.

[Read Full Article](#)

## Upcoming Conferences & Expos!

[5/29/19 to 6/2/19, Louisville, KY - Accredicon](#)

[7/31/19 to 8/5/19, Fort Worth, TX - NAEMSE](#)

[All PEG Events!](#)



## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)

**ACCREDITCON**



Not your typical EMS conference, ACCREDITCON is designed to be the comprehensive collaborative that offers every necessary resource for achieving accreditation success! ACCREDITCON is the most valuable investment you can make for the success of your educational program! [More details](#)



### NAEMSE's 24 th Annual Symposium Registration OPEN July 31 - August 5, 2019

NAEMSE is excited to announce that registration is officially open for the 24th Annual NAEMSE Educator Symposium & Trade Show! To coincide with this announcement, the Program Guide of the event is also available online for digital download. You can find the online registration, program book, hotel information, and more by visiting the official Symposium homepage. [Learn More](#)



### NAEMT Annual Meeting - October 14th to 16th, 2019

Please join us for the NAEMT Annual Meeting in New Orleans, Louisiana, on October 14 to 16th, 2019. Held in conjunction with [EMS World Expo](#), the events, meetings and receptions provide time for NAEMT members to engage and socialize with association leaders and colleagues from around the nation and the world.

[More details](#)



### National Registry Reaches All Time High for Nationally Certified EMS Professionals

The National Registry of Emergency Medical Technicians today announced that more than 400,000 EMS professionals are currently nationally certified at the EMR, EMT, AEMT or Paramedic level – the highest amount in the 48 year history of National EMS Certification.

[More details](#)



### Ask the Customer Support Team

By David Smith, Customer Service Advocate

**What should I do if my students are having issues with Platinum Planner, EMSTesting, or PlatinumTests? Can I send them to your Support team?** A: We here at Platinum Educational Group pride ourselves on doing our very best to assist our customers with their use of our products, including their students. If students do reach out to our Support team, we will provide them with as much assistance as we can, however, sometimes having your students reach out to us directly is not the best course of action.

[Read Full Article!](#)

[Read past Q&A!](#)

***"Customer service is exceptional! I accidentally deleted a lab with lots of skills listed. I reported it online to the Platinum Team at 10:30pm and received a call back at 10:38pm! The lab reappeared in my list the following day - with notifications from the Customer Service team. THANK YOU!" - Mary Burget, EMS Instructor at Northwestern Michigan College***



### Learn How Platinum Planner is Slaying Appendix G Changes

As time is closing in on the upcoming changes from CoAEMSP, we want to make sure all educators are organized and prepared. We believe our software is the most equipped to help you be just that!

This prerecorded webinar will dive into how specifically Platinum Planner will face the upcoming Appendix G challenges. It is recommended that reviewers will have already watched a taped webinar on Appendix G by Gordy Kokx that can be found at the [CoA website](#). It is also recommended the participant already has a basic understanding of the function of Platinum Planner.

If you have **ANY** questions about the upcoming Appendix G changes or how we can help your program be best prepared, contact us. We are here to help!

**1 Hour Recorded Platinum Planner/Appendix G Webinar ([Watch Now](#))**



### Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations and Human Resources Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



## Customer Showcase: Chattahoochee Valley Community College - Mark Boisclair, Lead Instructor

Every Month we give a shout out to one of our valued customers! This month we would like to give a shout out to Mark Boisclair.

Mark has been part of Chattahoochee Valley Community College's Public Safety education staff since 2012. Mr. Boisclair is the Lead Instructor at CVCC and is currently a paramedic for Saint Francis Hospital in Columbus, GA. He holds a Master of Public Administration (MPA) Degree from Anna Maria College and is a decorated US Army veteran with twenty-two years of military experience including two combat tours.

Mr. Boisclair was recently awarded the Alabama Community College System Chancellor's Award for excellence!

Mark, from all of us at Platinum Educational Group, we say THANK YOU for your dedication to education, a congratulations on a well deserved award, and thank you for your paramedic service.