



Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of the EMS profession. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) and a representative will contact you.

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Time for Fall, Time for Thanks!

You may have seen the "Christmas Spirit" in all the retail stores, but remember, we must still get through November! Which is great because this month is full of awesomeness! Some of the great things offered this month include a "fall back" of the clock, autumn football, and a special day to give thanks!

We are grateful and thankful to ALL of you hardworking EMS educators, instructors, coordinators, providers, and support personnel!

The Staff at Platinum Educational Group



Platinum Educational Group Announces Partnership with Corporate Screening through VerifyStudents Platform

As a leader in assessment, clinical tracking, scheduling, and reporting for nursing, allied health, and EMS institutions, Platinum Educational Group understands the importance of keeping track of students' needs on one online platform. This also includes background checking and screening. Platinum is pleased to announce its new collaboration with Corporate Screening, a leading provider of pre-employment and student background screening services, via their VerifyStudents platform.

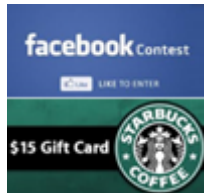
[Read Full Article](#)

Customer Appreciation Corner: Great Lakes EMS Academy



Recently, Great Lakes EMS Academy in Michigan was featured in several media outlets. Great job gang, and keep up the stellar performance!

[EMS Academy in Michigan Helps Students Find Passion For Saving Lives!](#)



Fun and Easy Fall Facebook Contest!

We know that fall is a hectic and busy time of the year for the staffs of EMS programs. That's why we want to give back to hard-working EMS personnel! This month, we want to know what YOUR favorite thing about fall is! Simply go to our [Facebook Fan Page](#) to the "NOVEMBER EMS CONTEST" comment box and tell us! EASY! Answers can be used more than once. **Winner will receive a \$15 gift card** from Starbucks®. Perfect for a couple of pumpkin spice latte's!

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" **YOU MAY BE OUR NEXT WINNER!** October's awardee is **Joel Bartels from Grand Rapids, MI!**



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best study prep and skills tracking programs for each.**

"We have been working with this group for years and are satisfied customers. Have a question, they will answer quickly. Having a problem with the system, they are on top of it! Great experiences with Platinum Educational Group! Thanks for your hard work!" - Steph Scheib, EMS Instructor, Saginaw Valley State University, Mobile Medical Response

Factoid: We have delivered over 120 features to our customers, many at their request, in the last two years!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Future Feature Committee!

We receive many requests, suggestions, and ideas from our respected customers nationwide. Thank you! We always listen to our end users and try to accommodate. As a proactive response Platinum Educational Group formed the "Future Feature Committee" to streamline that process! Chaired by Customer Support Advocate, David Smith, this committee receives, prioritizes, and responds to our valued customer's concepts. If you have a suggestion to make our online solutions even better, then we would like to hear from you! Please submit your requests [HERE!](#)

We look forward to hearing your thoughts!



YOU Can Host a 2018 Platinum Educational Group Workshop Series at NO EXPENSE!

Platinum Educational Group is **offering workshop series again in 2018!** We have a variety of FREE educational workshops available ala carte style! Simply pick and choose what workshops you would like presented at your institution and we will oblige! FEEL FREE TO MIX AND MATCH! **There is no cost to the host or participants**

at these workshops and CE credits can be earned! Click the link below to learn more about the 2018 Workshop series presented by Platinum Educational Group! **Presentation availability fills up quickly, so contact us to schedule your workshop today!! DON'T MISS OUT!**

[View Available Workshops!](#)

New Features Updates

By the Dev Team

[NEW FEATURE: Platinum Planner Student Clinical Opportunity Documentation Upgrade!](#)

[NEW FEATURE: Easier Enrollment Process for Students!](#)

[NEW FEATURE: Unified Courses/Class Creation between all PEG Products!](#)

[NEW FEATURE: Class Groups and how to add Students to them](#)



A Limited Time Only Offer for Our Current EMSTesting Customers - \$200 Credit or a \$50 Gift Card!

You already know what a **unique and awesome** platform EMSTesting is to provide your students with the best chance to pass the National Registry the first time! Well, we created the same type of solution for LPN and RN programs to help their students pass the NCLEX called PlatinumTests! If you recommend our platform, and provide them the [PlatinumTests Demo Scheduling Link](#), if they adopt our solution then we will either **credit your account \$200 OR deliver a \$50 gift card of your choosing** directly to you! Our way of saying thank you for believing in our computer adaptive testing solution!

If You Do Not Currently Use EMSTesting

Then come see why hundreds of other programs have adopted our testing solution to make their EMR/EMT/AEMT/Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

Top Five Reasons to Use EMSTesting

- **True Computer Adaptive Testing Practice!**
- **Most Validated Solution Available! Over 115,000,000 responses to date!**
- **Over 5,000 validated questions in our test bank; with questions at four provider levels!**
- **Group Testing feature turns learning into a fun game!**
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

"The Central Shenandoah EMS Council is pleased to use EMSTesting, attributes to it a high proportion of the reasons for our student's success, and recommends it to anyone training EMS students." - Jeremy Green, EMS Director

[View the 90 Second Intro to EMSTesting Video!](#)



Easy Demo Scheduling!



A Limited Time Only Offer for Our Current PlatinumPlanner Customers - \$200 Credit or a \$50 Gift Card!

You already know that utilizing PlatinumPlanner for clinical tracking **saves you hours of time and hundreds of dollars!** Well, we have customized Platinum Planner so that it can now assist **ALL Allied Health programs!** We're asking you to share that with your Allied Health colleagues at your school! If you recommend our platform, and provide them the [PlatinumPlanner Demo Scheduling Link](#), if they adopt our solution then **we will either credit your account \$200 OR**

deliver a **\$50 gift card of your choosing** directly to you! Our way of saying thank you for believing in our clinical tracking and scheduling solution!

If You Do Not Currently Use Platinum Planner

Then we encourage you to find out what you are missing! This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and [NREMT Portfolio requirements](#)! Platinum Planner also offers free preceptor training - something our competitors do not! The best part, **Platinum Planner has NO INSTITUTIONAL FEE!** There is just a nominal student fee.

Top Five Reasons to Use PlatinumPlanner

- **Provides students with a FREE mobile app that works both online and offline!**
- **Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!**
- **Totally customizable to meet YOUR program specific needs!**
- **Track the skills YOU want, download forms that YOU want to use!**
- **There is NO Institutional fee!**

Do not waste time tracking your students with paper and pencil! We have an easier and more cost-effective solution!

"The customer service you all provide is second to none and as a consumer I want to thank you." - Gillian Jacques, Education Director

[View the 90 Second Intro to Platinum Planner Video!](#)



Easy Demo Scheduling!



Primum Non Nocere

By John Spencer, Lead Medical Educator, Customer Service Manager

Listen carefully, do you hear it? Can you hear the cries for help? If not, listen a little more closely. It is the voice of our industry calling out in desperation, pleading for help because it has gotten so far away from its original mission. What mission, you ask? That is simple, to help those in need.

[Read Full Article](#)



Revisit your Students Challenge by taking the NREMT Re-Certification Exam

By Tom Gottschalk, COO, Medical Educator

Every two years, like clockwork, the National Registry of EMT's reminds me that my Paramedic certification will expire on March 31. So, around this time my mind starts to think "Do I take a refresher course, gather up my continuing education credits and do the math, or recertify by exam?"

[Read Full Article](#)



How Does Platinum Customer Support Fair During Busy Months?

By John Spencer, Lead Medical Educator, Customer Service Manager

Just as it is the busiest time of the year for educators in the EMS world, it is the same for us. After all, we are here to support you good folks! This fall marked the busiest time we have ever experienced as a company. In August and September our entire team was tested, but we are proud to boast that we came through for you!

[Read Full Article and Statistics](#)

Upcoming Conferences & Expos!

[11/8/17 to 11/12/17, Norfolk, VA - Virginia EMS Expo](#)
[11/9/17 to 11/11/17, Des Moines, IA - IEMSA ANNUAL CONFERENCE](#)
[11/19/17 to 11/22/17, Fort Worth, TX - Texas EMS Conference](#)

[All PEG Events!](#)



by Steve Berry
iamnotanambulancedriver.com

News From Our Partners in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



[Level 1 Instructor Course: Fort Worth, TX Dates: 11/17/2017 to 11/19/2017](#)

[Level 2 Instructor Course: Beckley, WV Dates: 11/17/2017 to 11/18/2017](#)



The Wisconsin EMS Association, along with the 2018 Platinum Partner, Medline Industries, is pleased to invite you to the 32nd Working Together Conference & Exposition, held at the Wisconsin Center in downtown Milwaukee, January 24-27, 2018. You won't find more emergency services information, a broader array of educators, a larger EMS and fire exposition hall or better evening entertainment and networking options anywhere throughout Wisconsin.

[Read Full Details](#)



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: In EMSTesting, can my students see their questions, rationale, and the correct answers on their Computer Adaptive Tests? A: There is not a way for students to see the correct answer and rationale on the Computer Adaptive Testing when they finish a test. There are two reasons why we do not allow students to have access to this feedback.

[Read Full Article!](#)

[Read past Q&A!](#)

"Once again your prompt attention to my requests is excellent customer service!" - Greg Carlson, EMS Teaching Specialist Wisconsin Indianhead Technical College

Parting Thoughts



Platinum Planner is Popular!

Over 1000 pageviews on Best Mobile App Awards!

In 2016, Platinum Planner was nominated as Best Business & Productivity App under Education category! Thank you to all that have supported us by viewing, recommending, and passing our nomination page info along to others! If you have not done so already, please go to our BMAA page and give us a recommendation. WE GREATLY APPRECIATE IT AND YOU!

[Visit Platinum's BMAA Page Here!](#)



Connect With Us!

We would be **HONORED** if you connected with us via our social media platform! We are more than happy to **help build your platform as well!** We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google +](#)



Remembering A Colleague

November Spotlight: Kim Lagerquist RN, EMT-P

Kim Lagerquist, EMS Coordinator at St. John Hospital (Detroit, MI), died suddenly at his home on Monday, October 16, 2017. Kim was highly regarded by the EMS Community, especially those in southeast Michigan, as an instructor and passionate EMS advocate. He was a 30-year member of The Society of Michigan EMS Instructor Coordinators ([SMEMSIC](#)).



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As Fall classes start, if you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).