

The Recipe for Success Series Workshops

Workshops do not have to be stiff and boring! The Recipe for Success series, instructed by Doug Smith of Platinum Educational Group, provides high quality CE for all EMS educators in a casual and comfortable environment. Do you want to learn about portfolio, scenarios, and much more? Then come join us at any of our workshops listed below. You will receive CE credits, snacks, lunches, and invaluable education - ALL AT NO CHARGE! View our Workshops on our website or click on the links below to register for individual events.

2/8/16 to 2/9/2016, Okemos, MI 2/10/16 to 2/11/2016, Gaylord, MI 2/15/16 to 2/16/16, North East, MD 2/18/16 to 2/19/16, Nokesville, VA

All PEG Events!

Would you like to host an EMS Recipe for Success Workshop? We will provide your guests with knowledge on portfolio, scenarios, scheduling, and much more PLUS provide the food! All at no cost to you! We highly encourage West Coast institutions to hold a workshop! Fill out our Request a Workshop form to host a workshop. We have openings in May thru August 2016. View the generic workshop agenda form.



What will you LEAP at?

Every four years there is a special day added to February that inspires us all to make a leap at something. To celebrate, we have placed several **LEAP YEAR SPECIALS** for Nursing, EMS, and Med Assist programs and students throughout the February Platinum Post! Look for the **GREEN** text to find them! To kick it off, **LEAP OVER to our Facebook Fan Page** and get entered to win a **\$50 Gift Card** just for giving us a like!

This month's Post includes information highlighting:

- Benefits of using EMSTesting final exams
- What is PlatinumTests?
- Free NCLEX-RN® prep for nursing students
- PEG's Annual Scholarships Program Update
- New from NAEMSE
- And much more!

If you have any questions, or would like further information, contact <u>Marketing</u> or call 616-818-7877.



FREE mobile app for students using Platinum Planner!

The Platinum Planner mobile app has been our most requested feature from our customers! It is now available! This app is amazing and fully functional. It has all the features of the full Platinum Planner website! Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to PlatinumPlanner.com. All EMS, Nursing, and Allied Health training institutions can benefit greatly by utilizing Platinum Planner! Again, there is **no cost for institutions to utilize Platinum Planner! Why would you not use it?** Interested in learning more about Platinum Planner? Contact us!

View the Platinum Planner App Video!

How Can Platinum Educational Group Help Your Training Program?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. And we are proud to boast the highest study prep and skills tracking for each.

Our Mission: Deliver valid and reliable testing, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.

Did you know?

All of our products come with the absolute best industry customer service for all students, instructors, preceptors, administrators, and coordinators! Don't just take our word for it - check out our real <u>testimonials</u> from our actual customers!



For Emergency Medical Services Training Programs

We have the software to make any EMT/Paramedic program run as smoothly as possible. We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we deliver a 100% guarantee* to back that!

In addition to testing, we also provide complete scheduling and skills tracking via PlatinumPlanner.com. This flexible program tracks schedules, skills, & patient encounters. It also assists in verifying clinicals, labs, and scenario experiences. It also generates reports for student progress, accreditation standards, and much more! Platinum Planner also delivers free preceptor training—



For All Allied Health Training Programs

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with scheduling students more efficiently. It also helps in evaluating your students and measuring the impact of training.

Platinum Planner functions in many ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides reporting that meets all accreditation standards. All of this will help your program run more smoothly and effectively! Stop using outdated methods and

something our competitors do not! We also launched a fully functioning complimentary app so students can work more efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs nothing for EMS programs to use!** <u>Contact us</u> today for more information or free product demo!

get a <u>FREE NO-RISK TRIAL for Platinum Planner</u> <u>TODAY!</u>

Leap Year Price Break for Medical Assistant Programs! For the entire month of February, we have dropped the price per student fee for Med Assist students to just \$25 (reg. \$95)!! Imagine scheduling and keeping track of your student's skills, labs, and opportunities with complete ease and the all for a ridiculously low student fee!

As with EMS, **Platinum Planner is offered to Allied Health institutions at no charge!** Email us today for more info or for a free demo!



For All Nursing Training Programs

Having just exhibited at the Michigan National Student Association annual convention, we discovered that many nursing students are taking a leap of faith with their current NCLEX-RN® study material! Well, we offered every MNSA member and nursing student that attended an opportunity to utilize to most up-to-date computer adaptive testing prep (actually mimics the NCLEX® exam) on the market today at no charge - the NCLEX-RN® prep offered by Platinum Educational Group! To celebrate Leap Year, we want to offer it to ALL NURSING STUDENTS FOR FREE throughout the country! All nursing students (RN) that sign up by March 31, 2016 will be able to utilize this revolutionary testing prep at no charge for the entire 2016 calendar year!

Click HERE to Download Free Certificates! Do your students a favor - print and pass out to your class!!

In addition to our testing prep program for nursing students, we currently have an online program that will keep track of their scheduling, skills tracking, and externships called <u>Platinum Planner</u>! No longer will your instructors waste valuable resources with burdensome methods!

As with the EMS and Allied Health programs, **Platinum Planner costs nothing for nursing programs** to utilize! There is just a low student fee to use. Help your program operate more efficiently! Do your nursing program, your instructors, and your students a favor and <u>contact us</u> **today** for a **free demo** of Platinum Planner!



FEATURE ARTICE: Why Should my EMS Program use Final Exams offered by EMSTesting?

by John Spencer, Medical Educator

Are **you** still creating final exams for your EMS programs? Are **you** still writing your own items, creating spreadsheets, and reports for validation? **WHY?** It takes a great deal of time and effort to invest in building a defendable final exam that will be a reliable indicator of your students' success at the National Registry? We have the solution for you!

EMSTesting.com offers final exams for each EMS license level and our education team is currently working on the creation of new final exams for the EMR, EMT, AEMT, and Paramedic levels. Our final exams are blueprinted according to the National Registry Practice Analysis and each item on the exam goes through the same rigorous validation process that our test bank items endure. All of the final exam items are reviewed for cut scores and are adjusted based on actual results and the Nedelsky method of calculating cut scores. Each final exam is reviewed and evaluated for difficulty and discrimination and piloted to over 100 individuals prior to implementation with program and medical director feedback as well.

Read Full Article - Learn how to easily create your final exam with EMSTesting.com



Platinum Educational Group Announces Annual Scholarships Program

We understand that tuition for higher education can be taxing. This year we are excited to announce the expansion of our scholarships program to not only include EMS, but also Nursing and Allied Health students as well! We are very honored to offer 3 scholarships of \$1000 each for a deserving student in each field! We will have full details released in March...stay tuned!



Meet the Staff: Kelley Wolff National Sales Director

Kelley joined Platinum Educational Group in April 2015 as National Sales Director. Kelley has extensive experience in education that includes over 20 years in B2B sales/marketing and management, finance, and technology design. Over the last 7 years, Kelley has worked with the first responders and EMS trainers developing and implementing technology platforms for training environments. In her spare time, she enjoys snowboarding and marching band activities with her husband and three children. She is also on the leadership committee and active in mentoring within her church.



Ask the Customer Support Team - EMSTesting

by David Smith, Customer Service Manager

Q: My students have been reporting to me that they cannot take their tests when I activate Platinum Secure Testing. Is there any advice that I can offer them to help them gain access to their tests? A:

Platinum Secure Testing is a secure testing browser designed to allow students to take online tests, but prevent them from accessing other websites while they test or running certain applications like Messenger, Skype, or other communication...

Read More! Read More Q&A!



What is PlatinumTests.com?

by Tom Gottschalk, Medical Educator, COO

Many of you have noticed a new platform addition to Platinumed.com entitled PlatinumTests. This new web based mobile friendly site provides us a platform to provide valid and reliable testing for a myriad of different healthcare industries. We are excited about this new venture to take testing to another level!

Currently, PlatinumTests houses our NCLEX-RN® study prep program. We integrated the architecture, technology, and experience acquired over 10 years ...

Read More!



Customer Appreciation Corner

We love to support our customers when we can! If you have something you would like to promote email



News from NAEMSE

Every month we will feature a key news snippet or other information from the National

Marketing for consideration!

CEU Blitz!! National Registry EMT and Paramedic Refresher Courses held by <u>Great Lakes EMS</u>
<u>Academy</u>! March 7-10 and 14-16, 2016!

Who should attend these important courses?

- 1. Anyone who needs to go through the relicensure process in the State of Michigan.
- 2. People who are interested in maintaining their National Registry status
- 3. EMT and Paramedic candidates who are struggling with the registry process.
- 4. Providers interested in gaining their NREMT Status for the first time.

Learn More!

Association of EMS Educators (NAEMSE).

NRP Psychomotor Examination and Regional Scenario Development Workshops

The National Registry of EMTs (NREMT) is changing the way it verifies psychomotor competency for National Registry Paramedic (NRP) certification. All students who begin their paramedic program on or after August 1, 2016, are required to complete a portfolio that becomes a part of their permanent education file and is a prerequisite to seeking NRP certification.

Beginning January 1, 2017, the NREMT will start testing Phase 1 of the new scenario ...

Read More!
Read More on the NREMT Website!



Join the Conversation!

Each month we are going to throw out topics to provoke thoughts, ideas, and incite to help build a better EMS education foundation. We would LOVE to hear your input! This month's topic:

Why are EMS educator positions so transient?

There seems to be a great deal of movement and shifting in education positions in the EMS World. Why do you think this is? What can be done to keep key positions?

Join the Conversation Here!