



ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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February, a Month of Celebrations (and Tater Tots)! 🍤

Most of us know that February contains some awesome holidays and important events including Black History month, Groundhog Day, and of course Valentine's Day. February is also Career and technical education month. We have a special contest dedicated to the awesome educators and other support members that you can read about below. **However, did you also know** that February contains National Tater Tot Day!?! 🍤 Approximately 3.5 **BILLION** tater tots are consumed every year in the US alone! Hopefully, you had some delicious tots on Feb 2, but if not, you know what to eat on that special day for next year!

Seriously though, as we transition into February some programs may find themselves scrambling or a little disorganized from the start of their cohort. It can be especially difficult for new Program Directors and Program Coordinators trying to keep track of all their competency tracking and student clinical scheduling. **The good news is that we can help with those matters!**

We have an online solution to make your lives, and your students' lives, much easier via [PlatinumPlanner.com](#) for competency tracking and clinical rotations. We are also working on an amazing new feature called [AccredAssist®](#) to help your SER go smoothly! **Stay tuned!**

If you do not currently use our competency tracking solution, we encourage you to take a short demo and find out why so many people trust Platinum in their education process! You may also view our [testimonials!](#)

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager



***Factoid: We have delivered over 370 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



CELEBRATE TODAY,
OWN TOMORROW!

CONTEST! This month we celebrate Career and Technical Education® (CTE®) month!

Career and Technical Education Month®, or CTE Month®, is a public awareness campaign that takes place each February to celebrate the value of CTE and the achievements and accomplishments of CTE programs across the country. Platinum Educational Group salutes all the educators that directly prepare students for high-wage, high-demand careers especially in the healthcare fields.

As a token of our gratitude, we will have a random drawing on **March 1st** to all educators, instructors, and coordinators that work for a Career or Technical healthcare institution. **The winning program will receive 100 masks with the logo of their choosing!**

The rules are easy, simply fill out this **SHORT FORM** to be entered into the drawing. You may get an extra drawing entry if you also go to our [Facebook Page](#) and like the pinned comment box! Please, only Career and Technical college educators, providers, students, and support staff. Good luck and we appreciate you! **Winner will be announced on 3/1/21.**



[For more info on CTE Month](#)



Allied Health Programs Want Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! 100% free, 100% of the time!

CURRENT Supported Professions

- [Anesthesia Technology](#)
- [Occupational Therapy Assistant](#)
- [Pre-Clinical](#)
- [Dental Assistant](#)
- [Ophthalmic Medical Technician](#)
- [Respiratory Care](#)
- [Dental Hygiene](#)
- [Patient Care Technician](#)
- [Speech Language](#)
- [Medical Assistant](#)
- [Pharmacy Technician](#)
- [Surgical Technology](#)
- [Occupational Therapy](#)
- [Phlebotomy](#)
- [Veterinary Technology](#)

What is the Cost?

There is NO Institutional fee to incorporate Platinum Planner into your program, only a one-time nominal per-student fee! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, YOU can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner.com](#)

“We have five campuses that are rolling out Platinum Planner. Platinum Educational Group has consistently been easy to work with and supports their products. The service we receive is consistently excellent with all campuses and numerous individuals who contact them! ~ Heather Payne, Director of Institutional Effectiveness (Allied Health)

Schedule a free demo of Platinum Planner on **YOUR** time!

[Click for Easy Demo Scheduling!](#)

Client TESTIMONIAL

Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of

Platinum and would like to submit a review for our products, please click [here](#)! We appreciate your feedback, testimonials, and your dedication to education!



“Working with Platinum Planner has saved me invaluable time and brought my program into the 21st century. I am easily able to track student progress, approve cases, upload documentation, and track clinical attendance all in one streamlined program. I can't speak well enough about this platform, if you want to save time and money you need to be using it!” ~ Katherine Matteson, Surgical Technology Program Director, Delaware Technical Community College

[Calling All Authors](#)

Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#)



Employee Screening: Can You Require COVID-19 Testing and Vaccines in Your Workplace?

By Levi Perkins, Corporate Screening

When employees return to the workplace, your organization must follow legal requirements for keeping the workplace safe, including social distancing, mask wearing, and new sanitizing protocols. But before employees set foot in the workplace, should they also be required to get tested for COVID-19? Now that a

vaccine is ready, should you require them to get vaccinated?

[Click Here for Full Article](#)

PLATINUM PLANNER



Platinum Planner: Student Roles for Instructors and Administrators

By Alanah Manning, Customer Support Advocate, Platinum Education Group

Would you like to have a student account for your Platinum Planner class as an instructor or a school administrator?

This is something that you can absolutely have; however, it will require some assistance from our Support Team. If you would like to have a student role attached to your own account, please reach out to our support team and ask for them to create one for you. You will need to let them know which course you would like to have your student account enrolled in.

"My school just switched to Platinum Education & I've had to use tech support & many training webinars. Everyone there is wonderful at taking their time to make sure I get what I need! Plus Platinum Planner is great for Appendix G. "Ken Hamilton, Program Director at Dorsey Emergency Medical Academy-EMS (MI)

[Click Here for Full Article](#)



The Scholarly Column

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

The Seven Principles for Good Practice in Undergraduate Education.

In 1987, educators Arthur Chickering and Zelda Gamson published a theory of good teaching practices based on seven defined principles. In 1991, Chickering and Gamson published a book, *Applying the Seven Principles for Good Practice in Undergraduate Education*. Incorporating the principles from their original article and book in your daily teaching will result in a high level of engagement and success with students in your classes.

[Click Here for Full Article](#)



Episode 27: HIPAA Risk Analysis Common Steps

By Kimberley Shutters

Performing a HIPAA Security Risk Analysis

These days, protected health information (PHI) is stored electronically, so that means the risk of a breach to your PHI is **very real**. Your HIPAA Security Risk Analysis helps you measure the impact of **threats and vulnerabilities** that pose a risk to the **confidentiality, integrity and availability** to your patients' PHI.

[Read Full Article](#)



Meet the Staff: Kelsey DeYoung

Marketing Assistant, Special Projects Coordinator

Kelsey DeYoung joined Platinum Education Group in January of 2021 as our Marketing Assistant. She received her bachelor's from Vanguard University of Southern California in 2008 and continued her education to receive a certification in trade show marketing in 2020 from the CTSM Program. A native to California, Kelsey recently worked for a medical device company for the last 7.5 years. She has experience working in marketing, supporting a large sales force, and experience with allied health care professionals. She has also been on the Children's Hospital of Orange County family advisory committee since 2019. In her free time Kelsey enjoys

spending time with her husband and kids.



From the Customer Support Team

Student Transfers

Q: My student needs a refund or transfer to a different course; how do they go about that?

A: During enrollment time, there are some instances/circumstances where a student needs a refund. In some cases, a single student will make 2 accounts, be approved into the course with both accounts, and enroll and pay with both. In other cases, the student is approved, pays, then decides they are not taking this course and

drops.

[Click for Full Details!](#)



"Overall, very impressed by the speed at which my questions are answered and the attention to detail given to my specific questions. Thanks for excellent customer service Platinum Educational Group Support!" -Katie Leander, EMS Instructor, Travis County Fire Rescue (TX)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



Accreditation Workshop

ABHES is offering virtual programmatic/institutional accreditation workshops in 2021.

[More Information](#)



CAAHEP is seeking recognition by the Council for Higher Education Accreditation

CAAHEP is seeking recognition by the Council for Higher Education Accreditation. As part of the process, CHEA is accepting third-party comments on CAAHEP. For additional information, please visit: <https://www.caahep.org/News/Public-Notifications.aspx>



Customer Showcase: H. Councill Trenholm State Community College (Dental Assistant)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Dental Assistant** program at H. Councill Trenholm State Community College.

H. Councill Trenholm State Technical College was created through the consolidation of John M. Patterson State Technical College and H. Councill Trenholm State Technical College in April 2000. The Trenholm Campus was designated as the main campus of the combined institutions. Both institutions were accredited by the Council on Occupational Education, which granted approval for the merger in March 2002.

Mission Statement

“Provide comprehensive and accessible educational opportunities, including academic transfer and technical programs, designed to promote economic development, enhance workforce development, and improve the quality of life for the community.”

Dental Assistant Program

The Dental Assisting Program is designed to prepare the student for a career in the dental assisting field of dentistry. Students will gain the knowledge and skills needed to work as a dental assistant, lab technician, sterilization technician, or dental office receptionist. After completing an associate program in dental assisting, graduates would possess a variety of skills to assist them in their professions. Some of these skills include: administrative skills, recording medical histories, taking x-rays, providing chairside assistance and are able to use the different types of dental instruments and materials.

Program Director – Kimberly White

We want to thank the awesome Dental Assistant educators at H. Council Trenholm State Community College for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!



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