



ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, **if you have any questions concerning anything** in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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Let the Games Begin! 🏆

So many important holidays/events packed into the shortest month of the year. Black history month, Valentine's Day, Chinese New Year, Mardi Gras, Groundhog Day, Winter Olympics, and more! Let Platinum Educational Group be your gold this year. We will help your program raise your pass rates and we offer 100% back guarantee.

It is **NOT** too late for you to utilize our electronic competency tracking platform, [Platinum Planner](#), even if your current course has started! We make it easy—**ALL OF IT**-- the platform set up, the training, and the industry-leading customer support.

[Click for Easy Demo Scheduling](#)

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for all Allied Health professions.**

“Great company! I especially like the Customer Service "Help" button. They always answer quickly and are extremely helpful! Customer Support is the best!!” - Susan Lencioni, Lead Instructor, Kishwaukee College (IL)

***Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from Platinum CEO: Adapt, Change, and Overcome (No Price Increase in 2022!)

By Jason Jensen, CEO, Platinum Educational Group

2021 Recap and What to Expect in 2022: Adapt, Change, and Overcome (No Price Increase in 2022!)

First, as CEO of Platinum Educational Group, I would like to thank our customers, industry partners, and all of our allies in education for supporting our online solutions designed to make educators’ lives easier and assist EMS, allied health, and nursing programs in reaching maximum efficiency. We feel truly blessed to have worked with you in 2021—another year with an unpredictable pandemic.

[Click Here for Full Details](#)



Surg Tech and Rad Tech Conferences in Vegas!

What happens here, only happens here!

If you are a Surg Tech or Rad Tech educator attending either of these events, then don’t miss out on visiting our booth exhibits for some awesome swag OR our mind-blowing educator appreciation night events!! **Click on the links below** to learn more. We hope to see you in Vegas!

[February 9-11, 2022 – ACERT Annual Conference](#)

[February 11-13, 2022 – AST Educator Conference](#)

Submit an Article!



Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Allied Health Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [Click Here!](#) Not only will you get some exposure, we will also send you some awesome allied health swag!!



PLATINUM PLANNER

Allied Health Programs Desire Competency Tracking at an AFFORDABLE Cost. Good News—it's Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a FREE student app that works online and offline for your pupils to utilize! We offer FREE customer support to admin, instructors, students, preceptors, and any other of our end users! **100% free, 100% of the time!**

CURRENT Supported Professions

[Anesthesia Technology](#)

[Dental Assistant](#)

[Dental Hygienist](#)

[Medical Assistant](#)

[Occupational Therapy](#)

[Occupational Therapy Assistant](#)

[Ophthalmic Medical Technician](#)

[Patient Care Technician](#)

[Phlebotomy](#)

[Pre-Clinical](#)

[Respiratory Care](#)

[Speech-Language](#)

[Pharmacy Technician](#)

[Surgical Technology](#)

[Veterinary Technology](#)

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time nominal per-student fee with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic competency/clinical tracking system!

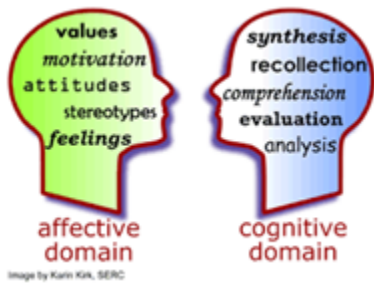
Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

[Top 10 Reasons to Utilize PlatinumPlanner.com](#)

“Everything is going extremely well using Platinum Planner. Even the clinical sites are pleased with how easy the process has turned out to be! The Customer Support team has been great to assist me with my questions as we go through it together.” - Michelle Leese Ashley, Academic Program Director, Greenville Technical College (SC)

SCHEDULE A DEMO

Schedule a short demo of Platinum Planner on **YOUR** time!



Evaluation of the Elusive Affective Domain

By John Spencer, MBA, MSL, EMT-P, IC, Director of Education, Platinum Educational Group

Cognitive, Psychomotor, and Affective are the three domains of learning that we must evaluate as instructors. The cognitive domain focuses on knowledge and is easily evaluated using quizzes and tests. The psychomotor domain focuses on the use of motor skills and can be evaluated by standard skills testing. What about the affective domain? This domain focuses on things like motivation, attitudes, perceptions, and core values. As instructors, we are required to objectively evaluate our students' affect; however, many instructors find it difficult to evaluate a student on what many consider to be subjective criteria. The key to an objective affective evaluation is to evaluate often, use an objective assessment tool, and to create opportunities that allow the instructor to observe the student for identified behaviors.

[Click Here for Full Details](#)



Changing Documenting Standards: Who's with Us?

By Jeremy Johnson, Director of Marketing, Platinum Educational Group

**“Education is the most powerful weapon which you can use to change the world.”
— Nelson Mandela**

Incredibly, there are many programs that still utilize outdated methods like paper and pencil, or excel, to keep track of students' competencies or use printed paper calendars to schedule their student's clinicals. Given today's climate with increasing accreditation regulations, rising public scrutiny, and our duty to provide training for our students that match the workforce, I would like to propose a partnership collaboration with YOUR program to help us change those outdated methods. Who's with us?

[Click Here for Full Details](#)



HR.com: How The New State Rulings Restricting DOB Information Can Stall Your Hiring Process

By Levi Perkins, Corporate Screening

As if the pandemic wasn't enough to throw a wrench in your hiring plans, there is another threat: new state Supreme Court rulings limiting access to date of birth (DOB) information. California and Michigan now have court rulings designed to remove dates of birth from public court records, which can slow down employers' efforts to conduct background checks and fill open positions.

[Click Here for Full Details](#)

Episode39: Know The Rules! Documentation – If It's Not Documented It Didn't Happen!

By Kimberley Shuttters

Documentation, Do You Have It!

KNOW THE RULES!



Today, I am discussing the HIPAA Security Rule's Documentation standard, §164.316(b)(1), as mentioned in "6 Step Approach to Implementing Your Security Management Process." The Documentation standard requires Covered Entities (CEs) and Business Associates (BAs) to: "(i) Maintain the policies and procedures implemented to comply with this subpart in written (which may be electronic) form; and (ii) if an action, activity or assessment is required by this subpart to be documented, maintain a written (which may be electronic) record of the action, activity, or assessment."

[Click Here for Full Details](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to the certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More details](#)



New Submission Requirements

New! The following program applications can now be completed online through the membership portal

[More details](#)



Proposed Surgical Technology Standards open for public comment

As part of the national accreditation CAAHEP Standards development process, two Committees on Accreditation are inviting public comments on proposed Standards. If you wish to comment on one of the following proposed Standards, please visit the link below.

[More details](#)

From the Customer Support Team



Q: How Does our transfer process work at Platinum Educational Group?

A: With the new semester in full swing, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that that transfer process is done.

[Click Here for Full Details](#)

"The product is a huge time saver for me. It has everything I need and a pretty instinctive interface. If you do have a problem, the customer service is quick and responsive. I highly recommend this!" - Keith Rademachir, Clinical Director at Ivy Tech Community College Bloomington (IN)



Customer Showcase: Ivy Tech Community College Marion (IN)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the **awesome staff at Ivy Tech Community College Marion (IN).**

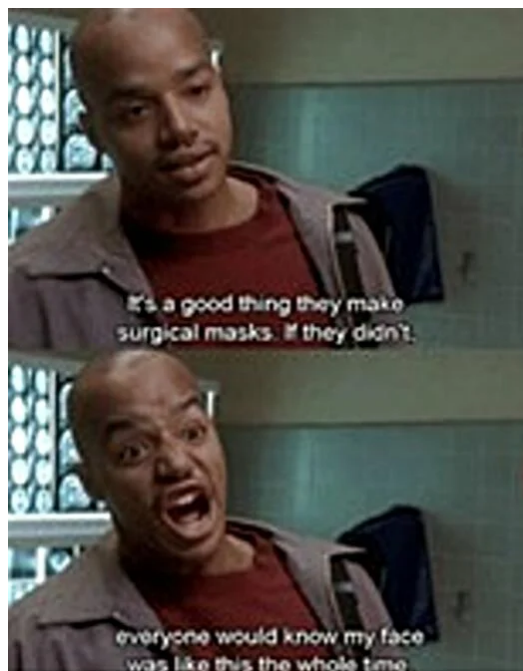
Ivy Tech Marion was founded in 1963 as Indiana Vocational Technical College. Back then, they focused primarily on technical and vocational education—but in the more than 50 years since, they have gone through enormous changes. Today, it is Indiana's only full-fledged community college offering more than 100 transfer programs with in-state and out-of-state schools)

They offer hands-on experience with some of the state's most advanced technologies and training facilities, plus the convenience of more than 1,000 online classes, and the attention that comes with small to average class sizes. There are more than 40 locations and teach classes in more than 75 communities. They have grown to become the largest public postsecondary institution in Indiana—and the largest singly-accredited statewide community college system in the entire country.

They are accredited by the Higher Learning Commission. They shape the curriculum with the needs of local communities in mind—with affordable tuition rates (annual full-time tuition just over \$4,300) keep higher education accessible for those communities' residents. A consideration that results in 91% of our graduates staying in Indiana. All those elements combine to make Ivy Tech a true engine of Indiana's workforce, training Hoosiers for the careers that will grow our future economy.

We want to thank Ivy Tech Community College College-Marion educators for their trust in our solutions, our customer service, and our reputation to provide the highest quality of each!

Leaving You Laughing



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