



EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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February, a Month of Celebrations (and Tater Tots)! 🍟



Most of us know that February contains some awesome holidays and important events including Black History month, Groundhog Day, and of course Valentine's Day. February is also Career and technical education month. We have a special contest dedicated to the awesome educators and other support members that you can read about below. **However, did you also know** that February contains National Tater

Tot Day?!? 🍟 Approximately 3.5 **BILLION** tater tots are consumed every year in the US alone! Hopefully, you had some delicious tots on Feb 2, but if not, you know what to eat on that special day for next year!

Seriously though, as we transition into February some programs may find themselves scrambling or a little disorganized from the start of their cohort. It can be especially difficult for new Program Directors and Program Coordinators trying to keep track of all their SSR documentation and competency tracking. **The good news is that we can help with those matters!**

We have online solutions to make your lives, and your students' lives, much easier via [EMSTesting.com](#) for testing and [PlatinumPlanner.com](#) for competency tracking and clinical rotations. We also have an amazing new feature called [AccredAssist®](#) to help your SSR go smoothly! **The best part is that it is not too late to put your current cohort into our platforms!** The transition and training to do so is very easy and our staff will help guide you every step of the way!

If you do not currently use our solution(s), we encourage you to take a short demo and find out why so many people trust Platinum in their education process! You may also view our [testimonials!](#)

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

"Platinum Ed has been a partner since we started the accreditation process. They are responsive to questions and concerns on both Platinum Planner and EMSTesting. Several requests for changes have been incorporated by them at our suggestions. Great group to



work with." ~Mark Self, Executive Director, Pee Dee Regional EMS"

Factoid: We have delivered over 370 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



CONTEST! This month we celebrate Career and Technical Education® (CTE®) month!

Career and Technical Education Month®, or CTE Month®, is a public awareness campaign that takes place each February to celebrate the value of CTE and the achievements and accomplishments of CTE programs across the country. **Platinum Educational Group salutes** all the educators that directly prepare students for high-demand careers especially in the healthcare fields.

As a token of our gratitude, we will have a random drawing on **March 1st** to all educators, instructors, and coordinators that work for a Career or Technical healthcare institution. **The winning program will receive 100 masks with the logo of their choosing!**

The rules are easy, simply fill out this **SHORT FORM** to be entered into the drawing. You may get an extra drawing entry if you also go to our [Facebook Page](#) and like the pinned comment box! Please, only Career and Technical educators, providers, students, and support staff. Good luck and we appreciate you! **Winner will be announced on 3/1/21.**



[For more info on CTE Month](#)



Have You Explored AccredAssist® Yet?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be tiresome task searching for the information that you need, but we have a new solution that is changing the game- an all-in-one SSR

recordkeeping feature!

[Click for Full Details](#)



Platinum Educational Group/NAEMSE Webinar

Title: Where Can We Do Better? – A Conversation, Educator to Educator
Level: IC
Credits: 1 Credit – Instructional Techniques
Location: Zoom Virtual
Instructor: John Spencer BS, EMT-P, IC
Date/Time: Tuesday, February 9, 2021 from 1:00 – 2:00 PM EST

This webinar offering is intended to inspire educators to take a closer look at the EMS profession and identify what we, as educators, can do to improve the image of our profession. The conversation will provide examples of behaviors that represent a breakdown of the affectual integrity within the EMS profession. We will explore ideas on how to improve the affectual integrity and address implicit bias in our educational environments and discuss how EMS educators can make a difference in the advancement of professionalism in EMS beyond the scope of our classrooms.

[Click to Register!](#)



Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of Platinum and would like to submit a review for our products, please click [here!](#)

We appreciate your feedback, testimonials, and your dedication to education!

New Features Updates

By the Dev Team

[NEW FEATURES: January 2021](#)

[NEW FEATURES: November 2020](#)

[NEW FEATURES: October 2020](#)

[NEW FEATURES: August 2020](#)



Top Five Reasons to Use EMSTesting.com

Moving Your Program Forward in 2021!

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 215,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

[Learn More!](#)



"I have been an EMS educator for over 20 years. I have never written a review for any book or program. I am for this program! EMSTesting is an amazing program and I recommend it to anyone who teaches in EMS. I cannot recommend this program strongly enough! ~ Leslie McKenzie, EMS Program Director, John A. Logan College (IL)



Top Five Reasons to Use PlatinumPlanner.com

Moving Your Program Forward in 2021!

Platinum Planner Benefits...

- Easiest platform to record Student Minimum Competency Matrixes (Appendix G)!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! **Platinum Planner also offers free preceptor training - something our competitors do not!**

[Learn More!](#)



"I have used Platinum Planner for a couple of years now and what stands out the most (aside from the program) is the very reliable customer service. Consistently I have received help when needed, and my customization requests have been applied to the program where/when requested." ~ Sue Darroch-Wienberg, DMS, NREMT, Paramedic Program Instructor



An update on Platinum Educational Group's Content Security Measures

By John Spencer, Director of Education, Platinum Educational Group

The New Year's start is a great time to revisit the importance of test item security and the Platinum Educational Group (PEG) measures to keep its content safe and secure. PEG provides educational institutions with a valid and reliable bank of testing items, along with high-stakes assessments for the EMS programs. Protecting the validity of the testing banks requires that PEG takes content security seriously. PEG has measures that aim to prevent exposure and identify those responsible for the exposure of content. PEG's systems perform daily online searches for content and then provide the Director of Education with a report of potential violations that are then manually confirmed and reported as a DMCA violation.

[Read Full Article](#)



Employee Screening: Can You Require COVID-19 Testing and Vaccines in Your Workplace?

By Levi Perkins, Corporate Screening

When employees return to the workplace, your organization must follow legal requirements for keeping the workplace safe, including social distancing, mask wearing, and new sanitizing protocols. But before employees set foot in the workplace, should they also be required to get tested for COVID-19? Now that a vaccine is ready, should you require them to get vaccinated?

[Read Full Article](#)



Stuff I'd Wish They Taught Me in Class Part 4: Death is an Option

By Shao Trommashere, Educator

As medics and EMTs, we are taught several rules during our schooling:

- If it's wet, sticky and not yours, don't touch it!
- Don't drop the baby.
- It's all ethyl-methyl-bad stuff until someone higher qualified, and higher paid, tells us it's not.
- Beware of the quiet psych patient.
- Bring a change of uniform...a complete change of uniform.
- Eat, sleep and pee as often as you can. You never know when Murphy will rear his ugly head so you can't do one of the above...when you really need to.
- And above all else: Patients' don't die in the ambulance.

[Read Full Article](#)



PLATINUM PLANNER

Platinum Planner: Student Roles for Instructors and Administrators

By Alanah Manning, Customer Support Advocate, Platinum Education Group

Would you like to have a student account for your Platinum Planner class as an instructor or a school administrator?

This is something that you can absolutely have; however, it will require some assistance from our Support Team. If you would like to have a student role attached to your own account, please reach out to our support team and ask for them to create one for you. You will need to let them know which course you would like to have your student account enrolled in.



**"My school just switched to Platinum Education & I've had to use tech support & many training webinars. Everyone there is wonderful at taking their time to make sure I get what I need! Plus Platinum Planner is great for Appendix G. "
"Ken Hamilton, Program Director at Dorsey Emergency Medical Academy-EMS (MI)**

[Click Here for Full Article](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



ACCREDITCON is Going Virtual in 2021

The CoAEMSP is pleased to announce its virtual ACCREDITCON collaborative designed to support programs, carry out its mission "to advance the quality of EMS education through accreditation" and respond to the needs of nearly 700 Paramedic educational programs.

[More details](#)



EMS Webinars & Podcasts

NAEMT is pleased to offer FREE CE webinars to its members. In addition, recordings of these educational webinars are available to NAEMT members in the Member Portal.

[More details](#)



National Registry Launches New Website

The new website arrives with a modern design and increased efficiency. It brings the ability to deliver you timely information and updates and it gives the National Registry flexibility that will allow it to focus IT resources on new projects.

[More details](#)



2021 NAEMSE EMS Educators Symposium & Trade Show
August 2-8, 2021 Omni Orlando Resort at Championsgate

NAEMSE is busy and full swing ahead planning the 2021 EMS Educators Symposium and Trade Show to be held at the four-star Omni Championsgate Orlando, Florida hotel from August 3-8, 2021.

[More details](#)



Meet the Staff: Kelsey DeYoung

Marketing Assistant, Special Projects Coordinator

Kelsey DeYoung joined Platinum Education Group in January of 2021 as our Marketing Assistant. She received her bachelor's from Vanguard University of Southern California in 2008 and continued her education to receive a certification in trade show marketing in 2020 from the CTSM Program. A native to California, Kelsey recently worked for a medical device company for the last 7.5 years. She has experience working in marketing, supporting a large sales force, and experience with allied health care professionals. She has also been on the Children's Hospital of Orange County family advisory committee since 2019. In her

free time Kelsey enjoys spending time with her husband and kids.



Ask the Customer Support Team

Student Transfers

Q: My student needs a refund or transfer to a different course; how do they go about that?

A: During enrollment time, there are some instances/circumstances where a student needs a refund. In some cases, a single student will make 2 accounts, be approved into the course with both accounts, and enroll and pay with both. In other cases, the student is approved, pays, then decides they are not taking this

course and drops.

[Click for Full Details!](#)



"Overall, very impressed by the speed at which my questions are answered and the attention to detail given to my specific questions. Thanks for excellent customer service Platinum Educational Group Support!": -Katie Leander, EMS Instructor, Travis County Fire Rescue (TX)



Customer Showcase: Rockingham Community College (NC)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS Training Staff at Rockingham Community College.

Rockingham Community College has one of the largest campuses in the North Carolina Community College System at 266 acres. Included in that is over three miles of walking trails, open to anyone who enjoys nature. In addition to buildings housing our educational, administrative and student resources, we have excellent athletic facilities and a premier performance venue, the Apple Amphitheater. The campus is also home to

The [Historical Village](#), with four structures built from the mid-19th century through the early 20th century.

The RCC EMS courses meet National Standard Curriculum, and provides the knowledge, skills, and attributes to provide advanced emergency medical care as a paramedic for critical and emergent patients who access the emergency medical system and prepares graduates to enter the workforce.

Students gain complex knowledge, competency, and experience, while employing evidence-based practice under medical oversight, and learn to serve as a link from the scene into the healthcare system.

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

WELL, OF COURSE IT'S
NECESSARY...I HAVEN'T
DONE A TUBE IN OVER
A MONTH.



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