



EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Let the Games Begin!

So many important holidays/events packed into the shortest month of the year. Black history month, Valentine's Day, Chinese New Year, Mardi Gras, Groundhog Day, Winter Olympics, and more! Let Platinum Educational Group be your gold this year. We will help your program raise your pass rates and we offer 100% back guarantee. We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, we want to help you. **Contact us today!**

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

“I would just like to give a quick shout out to this company and a great group of people they have working...my questions are always promptly answered, the technology is so easy to use, & as a very busy Program Director, it is so great knowing we have a relationship with a company like this! Keep up the good work ya'll!” -Ashley Smallwood, EMS Program Director (VA)

***Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from Platinum CEO: Adapt, Change, and Overcome (No Price Increase in 2022!)

By Jason Jensen, CEO, Platinum Educational Group

2021 Recap and What to Expect in 2022: Adapt, Change, and Overcome (No Price Increase in 2022!)

First, as CEO of Platinum Educational Group, I would like to thank our customers, industry partners, and all of our allies in education for supporting our online solutions designed to make educators’ lives easier and assist EMS, allied health, and nursing programs in reaching maximum efficiency. We feel truly blessed to have worked with you in 2021—another year with an unpredictable pandemic.

[Click here for full details](#)

Moving Your Program Forward: A New Workshop Series for 2022!



Nine National Locations

Phoenix, AZ (February 24-25)

Columbus, OH (June 23-24)

Chicago, IL (September 15-16)

Jacksonville, FL (April 21-22)

Denver, CO (July 14-15)

Philadelphia, PA (October 20-21)

Dallas, TX (May 19-20)

Boston, MA (August 25-26)

Indianapolis, IN (November 10-11)

Join us for an exciting new workshop series for 2022! **Moving Your Program Forward** is designed to assist all educators, their programs, and their students to be the most successful through knowledge, practice, and hands-on learning techniques.

Day 1 (8 hours) This full day focuses on the methods and implementation of techniques to create an educational environment where a student’s success is nearly guaranteed. We will look at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

Day 2 (4 hours) This half day workshop is designed to arm EMS administrators, instructors, & clinical coordinators with knowledge of the upcoming industry changes to the Student Minimum Competency (SMC) Matrix. This exclusive workshop will provide answers to the following questions “What are the changes to the SMC?”, “How do they relate to the NREMT requirements?”, “How do I incorporate these changes?”, and much more!

Each workshop location includes:

- **Master Testing Techniques, Measurement, & Evaluation!**
- **Get Updates for SMC 2023 Requirements!**
- **12 CE Credits!**
- **Amazing Prize Giveaways!**
- **Networking!**
- **Lunch and Snacks Included!**
- **ALL For \$25!!**
- **Bonus: Many Events Include a Free Group Outing**

Full Details and Registration



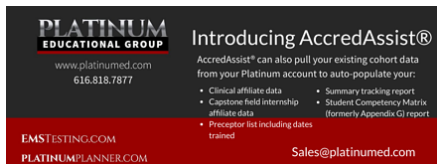
Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, EMS Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article, [Click Here!](#) Not only will you get some exposure, we will also send you some awesome EMS swag!!



Have You Explored AccredAssist® Yet?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is

changing the game- an all-in-one SSR recordkeeping feature!

[Click Here for Full Details](#)



Top Five Reasons to Use EMSTesting.com

- **True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!**
- **Most Validated Solution Available—Over 300,000,000 responses to date!**
- **Over 5,000 question test bank; with questions FOR ALL provider levels!**
- **Group Testing feature turns learning into a fun game!**
- **EMSTesting can be used with any EMS textbook, regardless of publisher!**

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer

Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a 100% guarantee* to back that!

“I highly recommend Platinum Educational Group. As an educator, I can say their adaptive testing product has prepared my students well to take the cognitive exam for their course.” – Alana Cameron Brown, Adjunct Instructor at Motlow State Community(TN)

[Learn More](#)



Top Five Reasons to Use PlatinumPlanner.com

- Easiest platform to record Student Minimum Competency Matrix (Formerly Appendix G)!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program’s specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! **Platinum Planner also offers free preceptor training - something our competitors do not!**

“We are full bore into this system now. We love what it does for us and also how the testing works. We are also getting used to the Platinum Planner with the paramedic class and tracking everything they do. We always appreciate you all and the time you spend on making sure it works for us.” -Les Fryman, Captain, Lexington Fire Department (KY)

[Learn More](#)



Changing Documenting Standards: Who’s with Us?

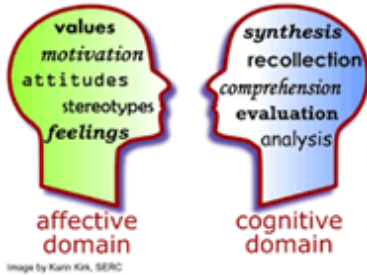
By Jeremy Johnson, Director of Marketing, Platinum Educational Group

**“Education is the most powerful weapon which you can use to change the world.”
— Nelson Mandela**

Incredibly, there are many programs that still utilize outdated methods like paper and pencil, or excel, to keep track of students’ competencies or use printed paper calendars to schedule their student’s clinicals. Given today's climate with increasing accreditation regulations, rising public scrutiny, and our duty to

provide training for our students that match the workforce, I would like to propose a partnership collaboration with YOUR program to help us change those outdated methods. Who's with us?

[Click Here for Full Details](#)



Evaluation of the Elusive Affective Domain

By John Spencer, MBA, MSL, EMT-P, IC, Director of Education, Platinum Educational Group

Cognitive, Psychomotor, and Affective are the three domains of learning that we must evaluate as instructors. The cognitive domain focuses on knowledge and is easily evaluated using quizzes and tests. The psychomotor domain focuses on the use of motor skills and can be evaluated by standard skills testing. What about the affective domain? This domain focuses on things like motivation, attitudes, perceptions and core values. As instructors, we are required to objectively evaluate our students' affect; however, many instructors find it difficult to evaluate a student on what many consider to be subjective criteria. The key to an objective affective evaluation is to evaluate often, use an objective assessment tool and to create opportunities that allow the instructor to observe the student for identified behaviors.

[Click Here for Full Details](#)



HR.com: How The New State Rulings Restricting DOB Information Can Stall Your Hiring Process

By Levi Perkins, Corporate Screening

As if the pandemic wasn't enough to throw a wrench in your hiring plans, there is another threat: new state Supreme Court rulings limiting access to date of birth (DOB) information. California and Michigan now have court rulings designed to remove dates of birth from public court records, which can slow down employers' efforts to conduct background checks and fill open positions.

[Click Here for Full Details](#)



Naloxone in Schools

By Peter Canning, Paramedic, Author

This is in OP: ED Article by independent author Peter Canning

Several years ago, I sat in a meeting of an overdose committee and listened to a woman argue that we should have naloxone in all the middle schools. I am a data person and I pointed out that middle schools are not where people are overdosing. If you only have a limited amount of resources, you want to put those resources where they can do the most good. On the rare occasion, you might need naloxone in a middle school 911 is just minutes away. Police, fire, and EMS all carry it. Someone will be there quickly.

A week ago, a middle schooler (13-years old) in Connecticut died of a fentanyl overdose suffered while in school. There has been a subsequent outcry to require naloxone in schools.

[Click Here for Full Article](#)

[Click Here](#) for Peter Canning's New Book: Killing Season: A Paramedic's Dispatches from the Frontlines of the Opioid Epidemic.

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Accreditation 2022 Dates are now available

Register now! June 1-5, 2022, at The Omni Louisville Hotel (KY)

[More details](#)

NAEMSO Annual Meeting June 19-23, 2022



[More details](#)



GEMSA Directors and Leadership Conference 2022 – Save the Date!

March 28 – 20, 2022 at the Legacy Lodge and Conference Center at Lake Lanier, Buford (GA)

[More details](#)



National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More details](#)



Upcoming Conferences & Expos!

[2/24/22 to 2/25/22](#), Phoenix, AZ – Moving Your Program Forward Workshop by Platinum Educational Group

[3/4/22 to 3/6/22](#), Traverse City, MI – S MEMSIC Professional Development Conference

From the Customer Support Team

Q: Is there an option to get training on your website?

A: Absolutely! If you are new with Platinum or need brush-up training before your next courses begin, we have online webinar trainings for you! To get to the training sign-up from the dashboard, click on the blue 'schedule training' on the upper right.

[Click Here for Full Details](#)



“Amazing customer and tech support. Just started using this semester and they have made the transition over very simple.” Jimmy Stevens, Assistant Professor/EMS Education Program Director at Delgado Community College (LA)



Customer Showcase: Danville Area Training Center (VA)

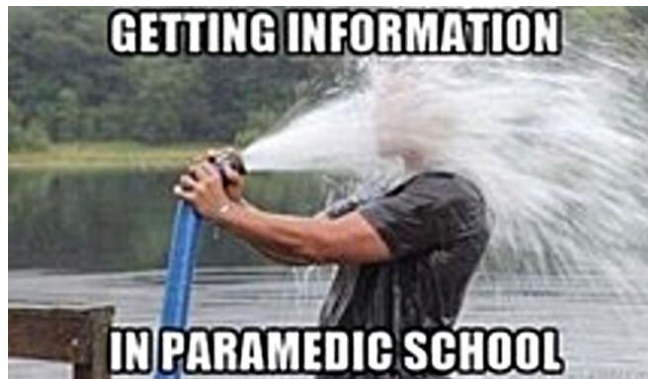
Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS Staff at Danville Area Training Center (VA).

The Danville Area Training Center was built in 2004 to fill Danville's void in life support and EMS training. Today, DATC trains thousands of healthcare providers, EMTs and community members each year. They offer courses ranging from First Aid CPR to Pediatric Advanced Life Support and Emergency Medical Technician to Emergency Vehicle Operations. The EMT Basic Training course will prepare you for a career as an emergency medical technician (EMT). You will learn life support, basic patient care and emergency response methods. Upon successful completion of the class, you will earn your EMT certification.

The Danville Area Training Center is essential for training members of the Danville Life Saving Crew, healthcare professionals and community members. Due to the growing need for training in Danville and surrounding areas, DATC began a nearly 4,000 square foot expansion project in mid-2016. Once the remodel was completed in early 2017, DATC instructors were able to offer more classes. Also, due to the expansion, DATC was able to add five new clinical rooms, a conference room, and administrative offices to better serve the community.

We want to thank DATC for their trust in our solutions, our customer service, and our reputation to provide the highest quality of each!

Keeping you laughing



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Platinum Educational Group
4370 Chicago Dr. SW, Suite B205
Grandville MI 49418

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