



NURSING PROFESSIONS

Industry Information for Nursing Educators, Instructors, Administrators, and Students

This newsletter is dedicated to Nursing instructors, administration, and providers. As always, **if you have any questions** concerning anything in this edition of the **Platinum Pulse- Nursing Edition**, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

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February, a Month of Celebrations (and Tater Tots)! 🍌

Most of us know that February contains some awesome holidays and important events including Black History month, Groundhog Day, and of course Valentine's Day. February is also Career and technical education month. We have a special contest dedicated to the awesome educators and other support members that you can read about below. **However, did you also know** that February contains National Tater Tot Day?!? 🍌 Approximately 3.5 **BILLION** tater tots are consumed every year in the US alone! Hopefully, you had some delicious tots on Feb 2, but if not, you know what to eat on that special day for next year!

Seriously though, as we transition into February some programs may find themselves scrambling or a little disorganized from the start of their cohort. It can be especially difficult for new Program Directors and Program Coordinators trying to keep track of all their competency tracking documentation or finding an affordable online testing solution. **The good news is that we can help with those matters!**

We have online solutions to make your lives, and your students' lives, much easier via [PlatinumTests.com](#) for testing and [PlatinumPlanner.com](#) for competency tracking and clinical rotations. **The best part is that it is not too late to put your current cohort into our platforms!** The transition and training to do so is very easy and our staff will help guide you every step of the way!

If you do not currently use our solution(s), we encourage you to take a short demo and find out why so many people trust Platinum in their education process! You may also view our [testimonials!](#)

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **We are proud to boast the best study prep and clinical tracking online platforms for each.**



"Great company with great products! They care about the customer." - John Gosford, Education Manager

Factoid: We have delivered over 370 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



CELEBRATE TODAY,
OWN TOMORROW!

CONTEST! This month we celebrate Career and Technical Education® (CTE®) month!

Career and Technical Education Month®, or CTE Month®, is a public awareness campaign that takes place each February to celebrate the value of CTE and the achievements and accomplishments of CTE programs across the country. Platinum Educational Group salutes all the educators that directly prepare students for high-demand careers especially in the healthcare fields.

As a token of our gratitude, we will have a random drawing on **March 1st** to all educators, instructors, and coordinators that work for a Career or Technical healthcare institution. **The winning program will receive 100 masks with the logo of their choosing!**

The rules are easy, simply fill out this **SHORT FORM** to be entered into the drawing. You may get an extra drawing entry if you also go to our [Facebook Page](#) and like the pinned comment box! Please, only Career and Technical educators, providers, students, and support staff. Good luck and we appreciate you! **Winner will be announced on 3/1/21.**



[For more info on CTE Month](#)



Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of

Platinum and would like to submit a review for our products, please click [here!](#) We appreciate your feedback, testimonials, and your dedication to education!



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX_PN study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students.
- Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and then find a time that works for you! We look forward to meeting you!

[Click for Easy Demo Scheduling!](#)



"We love PlatinumTests and find that it is very user friendly. It saves me a ton of time when creating tests and was blown away at how cost-effective it was! I remember asking Platinum Educational Group HOW they were so much less than other online programs I looked at. They truly saved my program and students money while offering an amazing online testing solution! Their Customer Support is also wonderful and extremely responsive!" ~Missy Lemasters, Practical Nursing Coordinator, Trumbull Career & Technical Center (OH)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

[More Details](#)



Finally, Practical Nursing Competency and Externship Tracking Made EASY and AFFORDABLE

We have heard for years about the challenges of keeping track of students' competencies and clinical rotations efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also

generates reports for student progress and accreditation standards **no more stressful site visits!** As a bonus, Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)



"We are a Nursing program using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator (former), Franklin Technology Center at MSSU

[Click for Easy Demo Scheduling!](#)



How to Use PlatinumTests Effectively: Part Five-- Quality Question Banks

By John Spencer, Director of Education and Tom Gottschalk, CO-Founder

You are a new Program Director. You want to assist your students with passing the NCLEX licensure exam the first time. You want to help raise your institutions overall pass rates. You want to make sure your students are utilizing the best available resources to them.

These are all AWESOME goals! But how does a new PD accomplish all that?

[Click for Full Article](#)



The Scholarly Column

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

The Seven Principles for Good Practice in Undergraduate Education.

In 1987, educators Arthur Chickering and Zelda Gamson published a theory of good teaching practices based on seven defined principles. In 1991, Chickering and Gamson published a book, Applying the Seven Principles for Good Practice in Undergraduate Education. Incorporating the principles from their original article and book in your daily teaching will result in a high level of engagement and success with students in your classes.

[Read Full Article](#)



An update on Platinum Educational Group's Content Security Measures

By John Spencer, Director of Education, Platinum Educational Group

The New Year's start is a great time to revisit the importance of test item security and the Platinum Educational Group (PEG) measures to keep its content safe and secure. PEG provides educational institutions with a valid and reliable bank of testing items, along with high-stakes assessments for the EMS programs. Protecting the validity of the testing banks requires that PEG takes content security seriously. PEG

has measures that aim to prevent exposure and identify those responsible for the exposure of content. PEG's systems perform daily online searches for content and then provide the Director of Education with a report of potential violations that are then manually confirmed and reported as a DMCA violation.

[Click Here for Full Article](#)



Episode 27: HIPAA Risk Analysis Common Steps

By Kimberley Shutters

Performing a HIPAA Security Risk Analysis

These days, protected health information (PHI) is stored electronically, so that means the risk of a breach to your PHI is very real. Your HIPAA Security Risk Analysis helps you measure the impact of threats and vulnerabilities that pose a risk to the confidentiality, integrity and availability to your patients' PHI.

[Read Full Article](#)



Employee Screening: Can You Require COVID-19 Testing and Vaccines in Your Workplace?

By Levi Perkins, Corporate Screening

When employees return to the workplace, your organization must follow legal requirements for keeping the workplace safe, including social distancing, mask wearing, and new sanitizing protocols. But before employees set foot in the workplace, should they also be required to get tested for COVID-19? Now that a vaccine is ready, should you require them to get vaccinated?

[Click Here for Full Article](#)

Upcoming Events for Nursing

None scheduled at this time

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



From the Customer Support Team

Student Transfers

Q: My student needs a refund or transfer to a different course; how do they go about that?

A: During enrollment time, there are some instances/circumstances where a student needs a refund. In some cases, a single student will make 2 accounts, be approved into the course with both accounts, and enroll and pay with both. In other cases, the student is approved, pays, then decides they are not taking this course and drops.

[Click for Full Details](#)



"Overall, very impressed by the speed at which my questions are answered and the attention to detail given to my specific questions. Thanks for excellent customer service Platinum Educational Group Support!". -Katie Leander, Instructor, Travis County Fire Rescue (TX)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Learn how Feuer Nursing Review is addressing COVID-19 and your NCLEX® Study Options

Click the link below for more information.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



Meet the Staff: Kelsey DeYoung

Marketing Assistant, Special Projects Coordinator

Kelsey DeYoung joined Platinum Education Group in January of 2021 as our Marketing Assistant. She received her bachelor's from Vanguard University of Southern California in 2008 and continued her education to receive a certification in trade show marketing in 2020 from the CTSM Program. A native to California, Kelsey recently worked for a medical device company for the last 7.5 years. She has experience working in marketing, supporting a large sales force, and experience with allied health care professionals.

She has also been on the Children's Hospital of Orange County family advisory committee since 2019. In her free time Kelsey enjoys spending time with her husband and kids.

Leaving You Laughing About a Nurse



"This time every year he claims to be sick. Personally, I think he just wants to get away from his family and watch football."

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