



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call 616.818.7877.

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Let the Games Begin! 🏆

So many important holidays/events packed into the shortest month of the year. Black history month, Valentine's Day, Chinese New Year, Mardi Gras, Groundhog Day, Winter Olympics, and more! Let Platinum Educational Group be your gold this year. We will help your program raise your pass rates and we offer 100% back guarantee.

It is not too late! **Even if your current course has started!** Whether you create your own tests, are not using AFFORDABLE computer adaptive testing, have challenges with scheduling clinical rotations, keeping track of student externship tracking, or simply using a product you are not happy with. **We make it easy**—ALL OF IT-- the platform set up, the training, and the industry-leading customer support. Simply click the button below, choose your State, and pick a time that suits YOUR demanding agenda!

[Click for Easy Demo Scheduling](#)

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **We are proud to boast the best study prep and clinical tracking online platforms for each.**

"Platinum Planner is an amazing product for my Dental Assistant program. I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. Platinum Planner has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this information updated daily, I can conference with students who seemed to be falling behind. I wish we would have started using this earlier." - Zulihana Pascual, Dental Assistant Program Director, Indian River State College (FL)

***Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from Platinum CEO: Adapt, Change, and Overcome (No Price Increase in 2022!)

By Jason Jensen, CEO, Platinum Educational Group

First, as CEO of Platinum Educational Group, I would like to thank our customers, industry partners, and all of our allies in education for supporting our online solutions designed to make educators' lives easier and assist EMS, allied health, and nursing programs in reaching maximum efficiency. We feel truly blessed to have worked with you in 2021—another year with an unpredictable pandemic.

Second, we know many of you have been affected physically, emotionally, or both due to COVID-19. Many of us have been sick, many of us have had people close to us affected, and tragically, some folks have lost their lives due to this virus. Our thoughts and prayers are with all of you.

[Click Here for Full Details](#)



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next Virtual NCLEX® Competition!

Are you looking for a fun competition for your NCLEX® event? Nursing students have a BLAST learning via Platinum Educational Group's **"Group Testing"** feature! This online quizzing platform is set up like the trivia-based quizzing that is popular in bars and restaurants across the country. **We even provide prizes for the top 3 participants!** If you would like to see a short demonstration of how Group Testing from Platinum Educational Group can benefit your annual

conference, [Contact Us](#) and we are more than happy to show you!

Customer Testimonials

Client TESTIMONIAL

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of Platinum and would like to submit a review for our products, please [click here](#)! We appreciate your feedback, testimonials, and your dedication to education!

PLATINUM TESTS



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for **affordable online solutions to assist your students**. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called [PlatinumTests.com](#), for Practical Nursing training institutions.

Some of the unique qualities that distinguish PlatinumTests.com from other NCLEX_PN study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students.
- Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and **then find a time that works for you!** We look forward to meeting you!

[SCHEDULE A DEMO](#)

“Great site to practice for your NCLEX. They are specific and will be able to show you the areas you need to work on. Also great customer support, quick reply, and very helpful.” - Elvira Bilajac, Nursing Student (FL)

PLATINUM PLANNER



Finally, Practical Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--**easily and with no institutional cost!** This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—all in an **easy-to-use electronic format!** **Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner.com](#)

“We are a Practical Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling, this platform has made my job so much easier! The scheduled emails to let each site know which student is attending that week is fantastic. The student notification of their assignments is also great! My students always know exactly where they are to be each week, what time to report, and can even see the map showing the location. I have been very happy with the support from Platinum Planner and appreciate how responsive they are to any questions or needs I have. They have outstanding training to help set everything up. Very pleased!” - Pam Thurman, Franklin Tech Center LPN Program Director (former)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article, [Click Here!](#) We'll give you some exposure AND send you some awesome nursing swag!!



Changing Documenting Standards: Who's with Us?

By Jeremy Johnson, Director of Marketing, Platinum Educational Group

**“Education is the most powerful weapon which you can use to change the world.”
— Nelson Mandela**

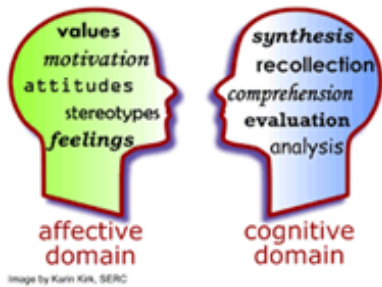
Incredibly, there are many programs that still utilize outdated methods like paper and pencil, or excel, to keep track of students' competencies or use printed paper calendars to schedule their student's clinicals. Given today's climate with increasing accreditation regulations, rising public scrutiny, and our duty to provide training for our students that match the workforce, I would like to propose a partnership collaboration with YOUR program to help us change those outdated methods. Who's with us?

[Click Here for Full Details](#)

Evaluation of the Elusive Affective Domain

By John Spencer, MBA, MSL, EMT-P, IC, Director of Education, Platinum Educational Group

Cognitive, Psychomotor, and Affective are the three domains of learning that we must evaluate as instructors. The cognitive domain focuses on knowledge and is easily evaluated using quizzes and tests. The psychomotor domain focuses on the use of motor skills and can be evaluated by standard skills testing. What about the affective domain? This domain focuses on things like motivation, attitudes, perceptions,



and core values. As instructors, we are required to objectively evaluate our students' affect; however, many instructors find it difficult to evaluate a student on what many consider to be subjective criteria. The key to an objective affective evaluation is to evaluate often, use an objective assessment tool, and to create opportunities that allow the instructor to observe the student for identified behaviors.

[Click Here for Full Details](#)



HR.com: How The New State Rulings Restricting DOB Information Can Stall Your Hiring Process

By Levi Perkins, Corporate Screening

As if the pandemic wasn't enough to throw a wrench in your hiring plans, there is another threat: new state Supreme Court rulings limiting access to date of birth (DOB) information. California and Michigan now have court rulings designed to remove dates of birth from public court records, which can slow down employers' efforts to conduct background checks and fill open positions.

[Click Here for Full Details](#)



Episode 39: Know The Rules! Documentation – If It's Not Documented It Didn't Happen!

By Kimberley Shutters

Documentation, Do You Have It!

Today, I am discussing the HIPAA Security Rule's Documentation standard, §164.316(b)(1), as mentioned in "6 Step Approach to Implementing Your Security Management Process." The Documentation standard requires Covered Entities (CEs) and Business Associates (BAs) to: "(i) Maintain the policies and procedures implemented to comply with this subpart in written (which may be electronic) form; and (ii) if an action, activity or assessment is required by this subpart to be documented, maintain a written (which may be electronic) record of the action, activity, or assessment."

[Click Here for Full Details](#)

From the Customer Support Team

Q&A

Q: How Does our transfer process work at Platinum Educational Group?

A: With the new semester in full swing, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has gotten a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that

that transfer process is done.



[Click Here for Full Details](#)

“The product is a huge time saver for me. It has everything I need and a pretty instinctive interface. If you do have a problem, the customer service is quick and responsive. I highly recommend this!” - Keith Rademachir, Clinical Director at Ivy Tech Community College Bloomington (IN)

News From Our Allies in Education

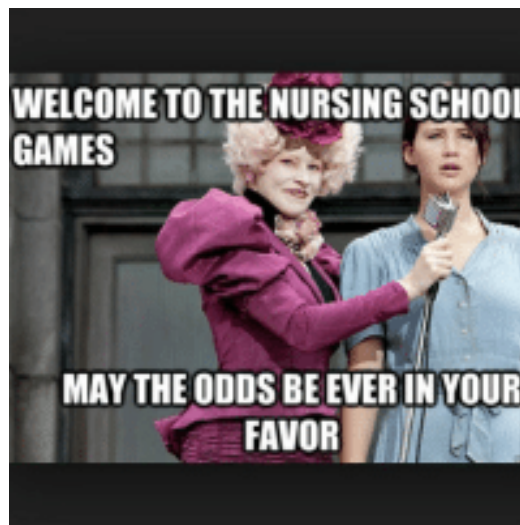
Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, contact us!



Making dreams a reality. Helping students pass the NCLEX since 1971.

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Leaving You Laughing



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