



## The Recipe for Success Series Workshops

CE Workshops do not have to be stiff and boring! The Recipe for Success series, instructed by Doug Smith of Platinum Educational Group, provides high quality CE for all EMS, Allied Health, and Nursing educators - in a casual and comfortable environment. You will receive CE credits, snacks, lunches, and invaluable education - ALL AT NO CHARGE! You will even have fun while earning Continuing Education (CE) credits! Come join us! There are several workshops in January to choose from. Click on the links to learn event details.

[1/11/16 to 1/12/2016, Riverdale, GA](#)  
[1/13/16 to 1/14/2016, Savannah, GA](#)  
[1/15/16 to 1/16/16, Atlanta, GA](#)  
[1/19/16 to 1/20/16, Oklahoma City, OK](#)  
[1/21/16 to 1/22/16, Tulsa, OK](#)  
[1/25/16 to 1/26/16, Gainesville, FL](#)  
[1/27/16 to 1/28/16, Ft. Lauderdale, FL](#)  
[1/29/16 to 1/30/16, Orlando, FL](#)

[All PEG Events!](#)



## Platinum Planner Mobile App!

What is the status for the Platinum Planner mobile app? As of today, the app is pending approval in the Apple Store and is already available from the Google Play Store.

The Platinum Planner mobile app is for students to download for **free with their subscription** to [PlatinumPlanner.com](http://PlatinumPlanner.com).



A New Year! A Fresh Start.

## Help your program run smoother

The New Year always brings in fresh ideas, a clear mind, and goals for improvement-both personally and professionally. We truly hope that all of your personal goals are achieved this year.

Good news! We have the tools to assist you with achieving your professional goals as well! If you are a part of the training team of an EMS, Nursing, or Allied Health program, **we can help you**. We want to make your lives, and your students' lives, much easier! Not to mention raise your programs overall performance!

This months Platinum Post includes a feature article detailing how Platinum Educational Group assists schools and programs with FERPA compliance. Also, get the latest on our new Platinum Planner app that complements our online scheduling and skills tracking software program a MUST HAVE for your program! Plus, learn about how to get the most out of Platinums Computer Adaptive Testing experience (CAT). Lastly, find out how you can win a **\$50 gift card** by helping us cross the 500 like mark on

[Read More about the Features of our Platinum Planner App!](#)

[Facebook!](#) We hope you enjoy this month's Platinum Post. If you have any questions, or would like further information, contact us at [EMAIL](#) or 616-818-7877.

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## How Can Platinum Educational Group Help Your Training Program?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. And we are proud to boast the highest study prep and skills tracking for each.

**Our Mission:** Deliver valid and reliable assessment, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



### Facebook Contest

Thank you to everyone that has given us some love on Facebook! We appreciate you! We are fast approaching our 500 Likes contest drawing! If you haven't already, then give us a like and be included! Winner will receive a **\$50 gift certificate to the restaurant of their choice!** As a **bonus**, if you are a current Platinum customer, **leave us a review** in the [review section](#) and get a **gift automatically sent** to you!

[Visit us on Facebook!](#)



## For Emergency Medical Services Training Programs

**We have the software to make any EMT/Paramedic program run as smoothly as possible.** We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we deliver a [100% guarantee\\*](#) to back that!

In addition to testing, we also provide complete scheduling and skills tracking via [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, & patient encounters. It also assists in verifying clinicals, labs, and scenario experiences. It also generates reports for student progress, accreditation standards, and much more! Platinum Planner also delivers free preceptor training—something our competitors do not! We also launched a fully functioning complimentary app so students can work more efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs nothing for EMS programs to use!** [Email](#) us today for more information or free product demo!



## For All Allied Health Training Programs

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with scheduling students more efficiently. It also helps in



## For All Nursing Training Programs

These are exciting times for Platinum Educational Group concerning the nursing field! About a year ago, our team was tasked with developing the most validated and reliable testing bank for nursing students to utilize in studying for the NCLEX exam. Well, we took that a step further and created not only the most validated nursing

evaluating your students and measuring the impact of training.

Platinum Planner functions in many ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides reporting that meets all accreditation standards. All of this will **help your program run more smoothly and effectively!** Stop using outdated methods and try Platinum Planner!

As with EMS, **Platinum Planner is offered to Allied Health institutions at no charge!** [Email](#) us today for more info or for a free demo!

### Did you know?

All of our products come with the absolute best industry customer service for all students, instructors, preceptors, administrators, and coordinators! Don't just take our word for it - check out our real [testimonials](#) from our actual customers!

question bank of 3000+ questions, but offer a computer adaptive experience that mimics the NCLEX exam as well!

We are offering **free beta testing to nursing students** for our NCLEX study prep software until December 31, 2016 as long as they sign up before April 1, 2016. **Don't let your students miss out on this opportunity!** Direct your nursing students to [www.platinumtests.com](http://www.platinumtests.com) to sign up. [Email](#) us if you would like more information!

In addition to our upcoming testing prep program for nursing students, we currently have an online program that will keep track of their scheduling, skills tracking, and externships **now!** Nursing programs all over the country will **LOVE** our skills tracking program called [Platinum Planner!](#) No longer will your instructors waste valuable time and money with burdensome methods!

As with the EMS and Allied Health programs, Platinum Planner **costs nothing** for nursing programs to utilize either! Do your program, your instructors, and your students a favor and [contact us today](#) for a free demo of Platinum Planner!



## FEATURE ARTICLE: How Does Platinum Educational Group Assist Schools in Relation to FERPA?

by Tom Gottschalk, Medical Educator, COO

I will begin with a confession to our readers. I was never fully aware of the FERPA guidelines until long after the peak of my teaching time in the initial education setting. Granted in retrospect I obeyed them in the academic and private secondary environment, but I did not know the Why's. I guess I survived despite my ignorance, thanks to good mentoring...

[Read More!](#)



## Meet the Staff: Eric Cheadle Customer Service Advocate

Eric Joined Platinum Education Group as a Customer Service Advocate in November 2015. He brings decades of both Technical Support and Help Desk Support experience.

Eric obtained a degree in Computer Networking from Davenport University. He also has an Associates in Recording/Engineering from McNally Smith College of Music. In his free time Eric enjoys coffee, movies, all manner of games, vegan cooking, laughing and music.



Getting the most out of Platinum's



Ask the Customer Support Team - [PlatinumPlanner.com](http://PlatinumPlanner.com)

## Computer Adaptive Testing experience (CAT)

by Tom Gottschalk, Medical Educator, COO

Almost a decade ago we launched our computer adaptive testing software to prepare students for this new method of taking high stakes exams like the National Registry of EMT's, NCLEX for nursing, and Uniform CPA examination for accountants. I can vividly remember the building process with our educators and IT experts around a table mapping it all out. Armed with deep understanding of mathematic evidence based research available at that time and the science of item response theory, we had one objective that still remains true today...

[Read More!](#)

by David Smith, Customer Service Manager

**Q: When I go to create/edit one of my lab classes in Platinum Planner, I noticed a new option for "Allow students to create labs".**

**What does this do?** A: In the past, teachers have had the ability to create a lab session for their students, but students could also create a lab session on their side as well. This meant that a teacher could set up a single lab for every student in their class, mark which lab skills would be covered, and the students would be able...

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[Read More Q&A!](#)