



Industry Information for EMS, Nursing, and Allied Health Educators and Administrators!



The New Year always brings in fresh ideas, a clear mind, and goals for improvement - both personally and professionally. We truly hope that all your personal goals are achieved this year, but we **KNOW** we can assist you with achieving your professional ones! If you are a part of the training team of an EMS, Nursing, or Allied Health program, **we are here to help!** We want to make you and your students' lives much easier and raise your programs overall performance! Continue reading to find out how!

This newsletter is dedicated to instructors, administrators, and providers of EMS, Nursing, and Allied Health. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us anytime by [clicking here](#) to get a Platinum rep will contact you shortly.

In this edition:

1. Veterinary Tech Program Promo!
2. YouTube January Gift Card Contest!
3. Host a No-Cost Platinum Educational Group Workshop Series
4. 2017 Price Guide
5. What Type of Teaching is best in EMS?
6. Student Nursing Association to Utilize Platinum's "Group Testing" during Annual Conference
7. And Much More!

Universal Announcements



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as inform our new followers, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS, Allied Health, and Nursing fields. **We are proud to boast the best study prep and skills tracking programs for each.**

Our Mission: Deliver valid and reliable assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.

Subscribe in the Month of January and You Could Win A \$25 Gift Certificate! EASY!

At the end of January, Platinum Educational Group is giving away ANOTHER \$25 gift certificate! To enter is EASY! Simply go to our [YouTube Channel](#), click subscribe, **and that's it!** All subscribers will go into a random drawing on February 1, 2017.



Winner will receive a \$25 gift card to the venue of their choosing! **DON'T MISS OUT!**



YOU Can Host 2017 Platinum Educational Group Workshop Series! ALL AT NO CHARGE!!!

Platinum Educational Group is **offering a workshop series like no other!** We have a variety of FREE educational workshops available ala carte style! Simply pick and choose what workshops you would like presented at your institution and we will oblige! FEEL FREE TO MIX AND MATCH! **There is no cost to the host or participants**

at these workshops and CE credits can be earned! Click the link below to learn more about the 2017 Workshop series presented by Platinum Educational Group! **Presentation availability fills up quickly, so contact us to schedule your workshop today!! DON'T MISS OUT!**

[View All Workshops Available!](#)



Prices Effective July 1, 2017

What a busy and advantageous year it has been for Platinum Educational Group customers! In 2016, we took satisfaction in providing many new and exciting features exclusively for our clients and their feedback! Read more about all the features we released in 2016 and some that are coming soon in 2017!

[Click Here for Full Article and 2017 Price Guide](#)

New Features From the Platinum Educational Group Development Team!!

To read about all of our new and upcoming features, go to your [my.platinumed.com dashboard](http://my.platinumed.com/dashboard) and click the "New Features" or "Upcoming Features" tab(s).

- [12/18/16 NEW FEATURE - Ability to View our Global Forms as a School Administrator in Platinum Planner!](#)
- [12/11/16 NEW FEATURE - Ability to Customize Preceptor Training in Platinum Planner!](#)
- [12/11/16 NEW FEATURE: Attendance Tracking](#)
- [12/11/16 NEW FEATURE: Enhanced Flexibility for Shared Sites](#)

The EMS Eagle



Platinum Educational Group Solutions for EMS Training Programs

Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via [EMSTesting](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

In addition to testing, we also provide complete scheduling and skills tracking via [PlatinumPlanner](#). This flexible program tracks schedules, skills, and patient encounters. It assists in verifying clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, and much more! Platinum Planner also offers free preceptor training - something our competitors do not! We even launched a fully functioning complimentary app so students can work more

efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.** [Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!



[View the 90 Second Intro to EMSTesting Video!](#)



What Type of Teaching is best in EMS?

By Jeremy Johnson, Director of Marketing

"Education is what remains after one has forgotten what one has learned in school." Albert Einstein

As educators, and providers of educational software, the staff at Platinum Educational Group takes instructing very seriously. Teaching, coaching, and motivating others, is always a challenging task and it can be difficult to know what exactly is the best way to educate others. Current teaching trends, advice from colleagues, and your experience can all have influence on how you teach. But what is the best way? First, let's explore a few different styles of teaching.

[Click Here for Full Article](#)



Evaluation of the Elusive Affective Domain

By John Spencer, Customer Support Manager, Lead Medical Educator

Cognitive, Psychomotor, and Affective are the three domains of learning that we must evaluate as instructors. The cognitive domain focuses on knowledge and is easily evaluated using quizzes and tests. The psychomotor domain focuses on the use of motor skills and can be evaluated by standard skills testing. What about the affective domain?

[Read Full Article](#)



NREMT Facelift

The National Registry of EMT's website has undergone a huge renovation. We recommend checking it out today. The look and feel is pretty innovative and worth a glance particularly if you are involved with any aspect of the Portfolio project. <https://www.nremt.org>

Upcoming Events for EMS

The 2017 Educational Workshop Series

[Monday, January 23 St Louis, MO](#) - Nuts and Bolts of Accreditation

[Tuesday, January 24, St Louis, MO](#) - Recipe for Success

Tuesday, March 7, Prescott, AZ - Loaded for Transport and Portfolio Update (More Details to Come)

Wednesday, March 8, Prescott, AZ - Recipe for Success (More Details to Come)

Upcoming Conferences & Expos!

[1/5/16 to 1/6/16, CoAEMSP Workshop](#)

[All PEG Events!](#)



By Steve Berry

www.iamnotanambulancedriver.com



News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

[NAEMSE Webinar Series: The Recipe for Success](#)

Brief Description: On December 6th, Platinum Educational Group concluded its 2016 Webinar series with NAEMSE with Recipe for Success. This 1-hour webinar focused on the methods and implementation of techniques to create an educational environment where a student's success is nearly guaranteed.

Objectives:

1. Provide methods to improve reading levels or sources to refer the student
2. Create a progressive testing schedule
3. Describe and apply the concepts of cut score, difficulty and discrimination

In case you missed it, we are happy to supply you the link to the recorded webinar and the full PowerPoint that accompanies it below! **Don't forget, if you are a NAEMSE member you can receive 1 hour of CE credit!** If you are a non-member, it only costs \$10! Please contact NAEMSE to apply that offer.



Ask the Customer Support Team

Q: In Platinum Planner, does the preceptor training offered by Platinum grade itself automatically, or do the Instructors/Administrators need to grade each Preceptors test manually? A: While Preceptor tests needed to be manually graded in the past, the Platinum Development team have made a major overhaul for Preceptor training ([See More Here](#)).

In addition to the ability to customize Preceptor training to fit your organization's needs, when a Preceptor completes the default Preceptor test now, the test is graded automatically by the system. This should significantly cut down on the amount of time needed to review Preceptor tests, and make the entire process run much smoother.

Nursing News



Platinum Planner for your Skills Tracking Needs!

We have heard for years what a nightmare it is for Nursing programs to keep track of their student's externships. That's why we have developed a skills tracking and scheduling program that will take care of it all for you - **easily!**

Top 10 Reasons to have Platinum Planner for YOUR Nursing Program:

1. **No Cost for Institutions to Use!** Nominal Student Fee Only!
2. **Easiest and Most Flexible** Platform for Scheduling, Skills Tracking, and Reporting!
3. Garner Student Progress and Audit Reports **in Seconds!**
4. **Measure the impact** of YOUR Training!
5. Evaluate YOUR Students **Objectively!**
6. **Compliant to Accrediting Agencies!**
7. FREE **Student App** with all the **Features of the Full Website!**
8. FREE Training for Instructors - **no matter how many times!**
9. **FREE Customer Support** for Admin, Instructors, Students, and Preceptors!
10. Don't Just Take our Word for It...See what others say about Platinum Planner! [View our Testimonials](#)

As with the EMS and Allied Health programs, Platinum Planner costs nothing for NURSING programs to utilize! There is just a minimal per student fee. Interested in knowing more about Platinum Planner? [Contact us for a free demo!](#)



Nursing Educators Faculty Shortage

An article from the National League for Nursing

Achieving health system reform goals will turn on investing in the education of a 21st century health care workforce. However, as the United States tackles the workforce shortage that exacerbates the stress in the health care system, nursing programs across the country are rejecting qualified candidates because there is not enough faculty to teach them.

[Click Here for Full Article](#)



Michigan Nursing Student Association (MNSA) to Utilize Platinum's "Group Testing" during Annual Conference

At the 2017 MSNA annual convention, students are in for a fun evening of learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is setup like the trivia based quizzing that is popular in restaurants across the country. Now, initial learning and review sessions can be synonymous with fun! If you would like to learn how [Group Testing](#) can benefit your classroom or annual conference [CONTACT US](#) and we are more than happy to show you!

Upcoming Events for Nursing

Upcoming Conferences & Expos!

[1/27/17 to 1/28/17, Ann Arbor, MI MNSA 66th Annual Convention](#)

[All PEG Events!](#)

Do you know of a nursing conference that we simply CANNOT miss? Please [drop us a line](#) and let us know!



Allied Health Advance



Greetings Allied Health Instructors! Start the New Year right!!

[Platinum Planner](#) now offers a Clinical Scheduling and Skills Tracking solution for all healthcare training institutions. We have a great team of professional educators, software developers, and a customer support team who work closely with instructors and administrators. The best part is, just like for EMS, Platinum Planner is **free for all allied health and nursing institutions to use**. There is just a nominal per student fee.

It is time to **put those excel sheets away** and let Platinum Planner help you with the complicated task of scheduling and skills tracking. [Contact us](#) today for a 30-minute demo! As a bonus, all person's actively completing a demo will receive a \$5 Starbucks gift card on us!

Can't Miss January Promo for Vet Tech Programs!

Exciting news for ALL Veterinary Tech programs! **NOW** is the time to look at [Platinum Planner](#) for keeping track of your student's skills and scheduling. If you give us 30 minutes of your time to provide you a demo of Platinum Planner, we will automatically send you a \$5 Starbucks gift card!



Top 5 Reasons for my Vet Tech Program to Utilize Platinum Planner

- No Cost for Institutions to Use!
- Easiest and Most Flexible Platform to fit Vet Tech Needs!
- Get Student Progress and Site Visit Reports in Seconds!
- FREE Unlimited Training Support for Instructors
- FREE Customer Support for all users: Admin, Instructors, Students, and Preceptors!

As a bonus, if your program adopts Platinum Planner during the month of January, we will provide your institution with **3 FREE STUDENT SUBSCRIPTIONS (\$450 value)**! This is invaluable to students who may have hardships or students that have earned a special reward. This promotion runs January only, so offer is limited!

Platinum Planner is the best solution for complicated Vet Tech skills tracking AND includes a [FREE student mobile app](#). **Schedule your demo and receive promo by [CLICKING HERE!](#)**



[View the 90 Second Overview!](#)



ACICS Fallout Continues: Education Secretary rejects appeal

By Danielle Douglas-Gabriel

Education secretary ousts one of the nation's largest college accreditors from its oversight role. Education Secretary John B. King Jr. on Monday rejected an appeal from the Accrediting Council for Independent Colleges and Schools, one of the largest national accreditation agencies, to remain the gatekeeper between colleges and billions of dollars in federal financial aid.

[Read More](#)

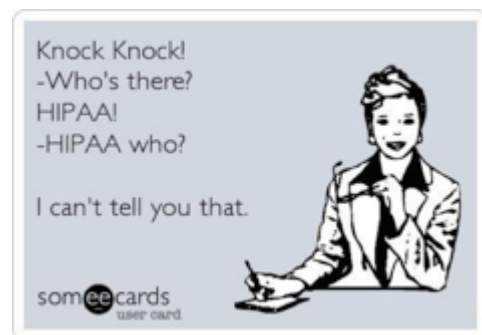
Upcoming Events for Allied Health

Upcoming Conferences & Expos!

[2/23/17 to 2/24/17, ABHES Annual Conference](#)

[All PEG Events!](#)

Do you know of a Allied Health conference that we simply **CANNOT** miss? [drop us a line](#) and let us know!



Parting Thoughts



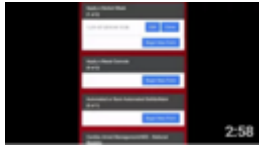
FREE mobile app for students using Platinum Planner! Nominated for a "Best Education" Award!

Exciting news from Platinum Educational Group! Recently, our new Platinum Planner app was nominated for "best education" app for 2016! We would be **honored** if you visit the [BMAA WEBSITE](#) and **push the recommendation** button! Thank you for helping us strive to be the best for you!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **FREE Platinum Planner Student App!** This app is very helpful and **has all the features of the full**

Platinum Planner website! Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to [PlatinumPlanner](#). Interested in learning more about Platinum Planner? [Contact us!](#)



[View the Platinum Planner App Video!](#)



Meet the Staff: Courtney DuBay, Regional Account Manager

You may know Ms. DuBay from her previous role at Platinum Educational Group as a Customer Service Advocate. Courtney started with Platinum Educational Group as a Customer Account Specialist in October 2013. With years of loyalty and hard work, PEG is proud to announce Courtney as the newest member of our amazing sales team! If you see her at a conference, make sure you say hello! In her spare time, she enjoys spending time with her family and her dog and you will usually find her at a beach or a coffee shop when she is not at work. If you would like to reach out to Courtney, please do so by [EMAIL](#).



Customer Appreciation Corner

January Spotlight: Alaska's Finest

Congrats to University of Alaska Fairbanks Community and Technical College! The paramedic program took home first place in every category at State competition! Way to go!

[Full Story Here Courtesy of EMS1](#)

We love to support our customers when we can! If you have something you would like to promote email [Marketing](#) for consideration!



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

January is here and Spring classes are starting soon! Many programs still need to get EMSTesting or Platinum Planner access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As Winter/Spring classes start, if you need student access for either EMSTesting or Platinum Planner, contact **John Zimmer** at 616-490-5395 or by [EMAIL](#).

If your EMSTesting and/or Platinum Planner annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** by [EMAIL](#).