



EMS PROFESSIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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A New Year; A Fresh Start! 🗓️

What can we say? 2020 was a rough year for us all. We especially understand the challenges and adversities that our valued customers faced. Thankfully, the New Year always brings in new hope, fresh ideas, and updated goals for improvement—both personally and professionally. We truly hope that all your goals are achieved this year!

The good news is that we can help with your professional goals! We have online solutions to make your lives, and your students' lives, much easier via [EMSTesting.com](#) for testing and [PlatinumPlanner.com](#) for competency tracking and clinical rotations. Oh yeah, and we also have an amazing new feature called [AccredAssist®](#) to help your SSR go smoothly **EVERY** year!

If you do not currently use our solution(s), we encourage you to take a short demo and find out why so many people trust Platinum in their education process! You may also view our [testimonials!](#) We wish you all a happy and prosperous New Year!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do! We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**



“Mount Wachusett Community College Paramedic Program uses Platinum Educational Group solutions. Their customer support is outstanding and second to none. We are very pleased with their products and looking forward to using them for many years to come.” ~Peter Laitinen, Paramedic Program Director, Mount Wachusett Community College

Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Follow Us on Instagram and You Could Win A \$25 Gift Certificate!

At the beginning of February, Platinum Educational Group will have a random drawing for a \$25 gift certificate! To enter is EASY! Simply go to our [Instagram](#) platform and follow us. **That's it!!** All followers will go into a random drawing on February 1, 2021. Winner will receive a \$25 gift card to the venue of their choosing! **DON'T MISS OUT!!**

[Visit Platinum's Instagram!](#)



Have You Explored AccredAssist® Yet?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be tiresome task searching for the information that you need, but we have a new solution that is changing the game- an all-in-one SSR

recordkeeping feature!

[Click for Full Details](#)



Platinum Educational Group/NAEMSE Webinar

Title: Where Can We Do Better? – A Conversation, Educator to Educator

Level: IC

Credits: 1 Credit – Instructional Techniques

Location: Zoom Virtual

Instructor: John Spencer BS, EMT-P, IC

Date/Time: Tuesday, February 9, 2021 from 1:00 – 2:00 PM EST

This webinar offering is intended to inspire educators to take a closer look at the EMS profession and identify what we, as educators, can do to improve the image of our profession. The conversation will provide examples of behaviors that represent a breakdown of the affectual integrity within the EMS profession. We will explore ideas on how to improve the affectual integrity and address implicit bias in our educational environments and discuss how EMS educators can make a difference in the advancement of professionalism in EMS beyond the scope of our classrooms.

[Click to Register!](#)



Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of Platinum and would like to submit a review for our products, please click [here!](#)

We appreciate your feedback, testimonials, and your dedication to education!



Attention Paramedic Program Directors:

New Interpretations Adopted by the CoAEMSP Board!

In the CoAEMSP December update, they have advised that new interpretations were finalized during the November 2020 CoAEMSP Board of Directors meeting. The CoAEMSP Policy and Procedures document and the CoAEMSP Interpretations of the CAAHEP Standards and Guidelines are located at <https://coaemsp.org>.

The summary of the finalized interpretations can be reviewed [here](#).

Top Five Reasons to Use EMSTesting.com

Moving Your Program Forward in 2021!

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 215,000,000 responses to date!



guarantee* to back that!

[Learn More!](#)



"I have been an EMS educator for over 20 years. I have never written a review for any book or program. I am for this program! EMSTesting is an amazing program and I recommend it to anyone who teaches in EMS. I cannot recommend this program strongly enough! ~ Leslie McKenzie, EMS Program Director, John A. Logan College (IL)

- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100%](#)

New Features Updates

By the Dev Team

[NEW FEATURES: November 2020](#)

[NEW FEATURES: October 2020](#)

[NEW FEATURES: August 2020](#)

[NEW FEATURES: May 2020](#)



Top Five Reasons to Use PlatinumPlanner.com

Moving Your Program Forward in 2021!

Platinum Planner Benefits...

- Easiest platform to record Student Minimum Competency Matrixes (Appendix G)!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! **Platinum Planner also offers free preceptor training - something our competitors do not!**

[Learn More!](#)



"I have used Platinum Planner for a couple of years now and what stands out the most (aside from the program) is the very reliable customer service. Consistently I have received help when needed, and my customization requests have been applied to the program where/when requested!" ~ Sue Darroch-Wienberg, DMS, NREMT, Paramedic Program Instructor

Platinum Planner Set-Up

By Sherry Kinnucan, Lead Trainer, Platinum Educational Group



Watch your program run like a well-oiled machine - with the correct course settings!

Accurate initial set up of your program is essential! We recommend that if it is your first time setting up a program to walk through the course setup with a trainer. To schedule online training according to your calendar, just select "Schedule Training" from your dashboard and choose the Platinum Planner School/Program Administrator Role. This training will help you to understand all of the nuances of the program setup and show you how to customize all of your settings to meet your needs. If it has been a while since you have created your program from scratch and would like to review the setup to ensure it meets your needs, feel free to schedule a meeting any time and we will gladly review your setup with you and grant you peace of mind.

[Read Full Article](#)

Drug Screening 101: What You Need to Know for Student Clinical Rotations



By Levi Perkins, Corporate Screening

Health science students using illegal drugs are putting more at risk than their ongoing participation in clinical site training programs. If they are under the influence of drugs, they are not only at risk of having impaired judgment, but they could also harm others in the clinical environment, including vulnerable patients.

[Read Full Article](#)



Stuff I'd Wish They Taught Me in Class Part 3: Patience

By Shao Trommashere, Educator

Anyone who knows me, or has known me longer than three days, knows I'm not the most patient person in the world. I am a very Type A-, go-get-it-done-now personality. I'm the type to order something online and if it doesn't show up the day it's supposed to, start to fret about where it could be, if it got delivered to the wrong place, whatever....

[Read Full Article](#)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



A New Line-up of Webinars to Help You Tackle the Accreditation Process

The CoAEMSP has developed a number of webinars to address specific aspects of the accreditation process. Join these complimentary webinars facilitated by CoAEMSP staff and other experts in accreditation of Paramedic educational programs.

[More details](#)



Announcing the 2020-21 NAEMT Education Catalog!

This catalog provides a description of each NAEMT course, covers the process for becoming an approved NAEMT training center and approved instructor, and lists the new and revised courses in development.

[More details](#)



National Registry Celebrates its 50th anniversary

The National Registry, established in 1970 as a non-profit organization, is the Nation's Emergency Medical Services Certification organization. The mission of the National Registry of Emergency Medical Technicians has always been centered on protecting the public and advancing the EMS profession.

[More details](#)



Upcoming NAEMSE Courses

To view and register for any of our scheduled events, please [click here](#) to view the course roster on our website, or visit our Facebook page for a list of events. We hope to see you at one of our courses!



Meet the Staff: Mitch Faasen

Business Development Manager

Platinum would like to welcome Mitch Faasen as the newest member of the sales team. Mitch received his MBA from Ferris State University and has a strong passion for education. He enjoys spending time with family, watching and attending sporting events, exploring cities, hiking, listening to music, reading books, and dancing.

NAEMSE 2020 Symposium Recognition Coin Giveaway!

Limited Coins Available

We hope you had a chance to remotely attend this year's NAEMSE Symposium! We also hope you stopped by our virtual booth and that we answered any questions you may have had.



If you did not get a chance to attend, we are offering our limited NAEMSE commemorative coin to you. **There are only 20 left so it is first come first serve! Don't miss out!**

[Click for Full Details!](#)



Ask the Customer Support Team

Q: How do I share a test I have made with other instructors in my school?

A: To share a test with other instructors in your school, you first must mark a test you have created as shared. To do this you click the checkbox that says, 'Share this test with other instructors in my school!'. You can get to this option screen by editing a test within the 'manage tests', or on the first 'test settings' page while creating a new test.

[Click for Full Details!](#)



"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)



Customer Showcase: Midlands Technical College, Paramedic Program (SC)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome Paramedic Training Staff at Midlands Technical College with campuses in South Carolina.

The present-day Midlands Technical College (MTC) is the product of a rich and unique history. In 1974, three separate career-oriented institutions merged to form Midlands Technical College (MTC), a comprehensive two-year college providing career and transfer education. MTC is now part of the South Carolina Technical College System. One of South Carolina's largest two-year colleges, Midlands Technical College enrolls approximately 18,000 students annually seeking to develop career-skills or transfer to a four-year institution. With the latest technology and a diverse learning environment, the college makes higher education affordable, convenient, and readily accessible. Midlands Technical College prides itself on excellence in curriculum, staffing, equipment and service to its student body and the Midlands.

Graduates of MTC's paramedic program are workforce-ready upon completion of the national and state certification requirements. There is a significant workforce demand for paramedics in South Carolina and the Midlands area. Graduates of this program are expected to have a very high placement rate and are educated to meet the current workforce demand by incorporating content on best-practice and local issues.

We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



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