

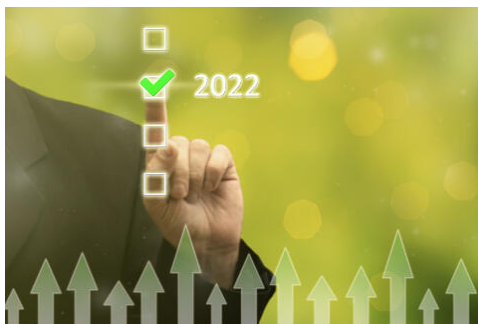


## EMS PROFESSIONIONS

The **Platinum Educational Group** monthly newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

### In this edition:

1. **Take Control in 2022!** 🧐📦
2. Who is Platinum Educational Group, Exactly?
3. **Message from the CEO: Adapt, Change, and Overcome (No Price Increase in 2022!)**
4. The Twelve (Ten) Days Before Christmas Giveaways Recap
5. Have You Explored AccredAssist® Yet?
6. **Article:** Addressing the Third Leading Cause of Death in the United States
7. **Article:** An EMS Student's Story (and feedback) about Passing the NREMT Exam
8. **Article:** Cut Score versus Raw Score Grading
9. **Article:** Healthcare Education During the Pandemic: How Teachers and Students Adjusted
10. **Article:** Remembering the Covid Beginning: A Paramedic's Story
11. **Customer Service:** Is there an option to get training on your websites?
12. **Customer Showcase:** Danville Area Training Center (VA)
13. And Much More!



### Take Control in 2022!

While many things still remain outside your control and can cause uncertainty, we hope in 2022 you will find security with Platinum Educational Group. Continue to nurture and challenge your students while letting our software take additional stress off of you. We see the glass half full and want the best for your students and overall program. We will help your program raise your pass rates and we offer 100% back guarantee. We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, we want to help you. Contact us today!

**To all you educators out there—thank you from all of us at Platinum.** Please be safe and stay healthy.

## Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

**“The software has made our training document so much easier, and whenever I need help, their tech support is on it. Best Documentation software out there.” – Kelly Whitacre, Training Officer at Frederick County Fire and Rescue Department (VA)**

**\*Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

**Our Mission:** Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Message from Platinum CEO: Adapt, Change, and Overcome (No Price Increase in 2022!)

By Jason Jensen, CEO, Platinum Educational Group

### 2021 Recap and What to Expect in 2022: Adapt, Change, and Overcome (No Price Increase in 2022!)

First, as CEO of Platinum Educational Group, I would like to thank our customers, industry partners, and all of our allies in education for supporting our online solutions designed to make educators’ lives easier and assist EMS, allied health, and nursing programs in reaching maximum efficiency. We feel truly blessed to have worked with you in 2021—another year with an unpredictable pandemic.

[Click here for full details](#)



## The Twelve (Ten) Days Before Christmas Giveaways Recap

By Jeremy Johnson, Director of Marketing, Platinum Educational Group

We had a blast this holiday season giving away so much swag from our [Facebook Page!](#) We do admit, it was supposed to be the 12 days before the Christmas giveaway contest but ended up being only 10. Shoot, even Santa’s helpers get busy during the holiday season!! 🙄

We gave away prize packages consisting of **challenge coins, travel mugs, Bluetooth desktop speakers, selfie sticks, picture frames, mousepads, Starbucks gift cards,** and much more to EMS, Allied Health, and Nursing educators! **WE APPRECIATE YOU ALL!**

If you missed these awesome giveaways, **don’t worry!** For the entire year of 2022, we will be providing several prize packages MONTHLY to you awesome educators! If you have not done so already, like our [Facebook Page](#) to be alerted to the upcoming contests!

**Submit an Article!**



Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

**If you said yes to any of these, then we want you!**

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, EMS Swag) as well as some great exposure to your content and expertise!

**If you would like to submit an article, [Click Here!](#)** Not only will you get some exposure, we will also send you some awesome EMS swag!!

**PLATINUM EDUCATIONAL GROUP**  
www.platinumed.com  
616.818.7877

**Introducing AccredAssist®**  
AccredAssist® can also pull your existing cohort data from your Platinum account to auto-populate your:

- Clinical affiliate data
- Capstone field internship affiliate data
- Preceptor list including dates trained
- Summary tracking report
- Student Competency Matrix (formerly Appendix G) report

EMSTESTING.COM  
PLATINUMPLANNER.COM

Sales@platinumed.com

## Have You Explored AccredAssist® Yet?

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is changing the game- an all-in-one SSR recordkeeping feature!

[Click Here for Full Details](#)



## Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 300,000,000 responses to date!
- Over 5,000 question test bank; with questions **FOR ALL** provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

**Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible!** We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

**“I highly recommend Platinum Educational Group. As an educator, I can say their adaptive testing product has prepared my students well to take the cognitive exam for their course.” – Alana Cameron Brown, Adjunct Instructor at Motlow State Community College (TN)**

[Learn More](#)

## Top Five Reasons to Use PlatinumPlanner.com



- Easiest platform to record Student Minimum Competency Matrix (Formerly Appendix G)!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called [PlatinumPlanner.com](http://PlatinumPlanner.com). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! **Platinum Planner also offers free preceptor training - something our competitors do not!**

**“We are full bore into this system now. We love what it does for us and also how the testing works. We are also getting used to the Platinum Planner with the paramedic class and tracking everything they do. We always appreciate you all and the time you spend on making sure it works for us.” -Les Fryman, Captain, Lexington Fire Department (KY)**

[Learn More](#)

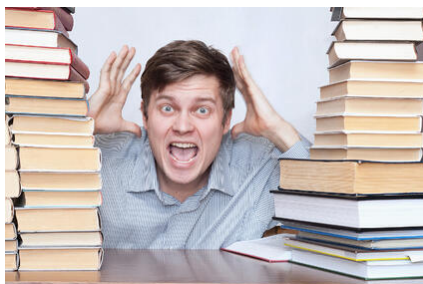


## Addressing the Third Leading Cause of Death in the United States

By Doug Smith, Former CEO and Medical Educator (retired), Platinum Educational Group

What is the third leading cause of death in the US. Is it cardiovascular disease or cancer? No, those are numbers 1 and 2 respectively killing 614,348 and 591,699 in 2014 per the CDC. Is it COPD or accidents (unintentional injuries)? No, these would be number 4 and 5 respectively killing 147,101, and 136,053 respectively. How about stroke, Alzheimer's and diabetes? No again, being 6, 7, and 8 respectively killing 133,103, 93,541, and 76,488 in that order. The correct answer, per a report by John Hopkins University, **Medical Errors are the third leading cause of death** in the US killing an estimated 150,000.

[Click Here for Full Details](#)



## An EMS Student's Story (and feedback) about Passing the NREMT Exam

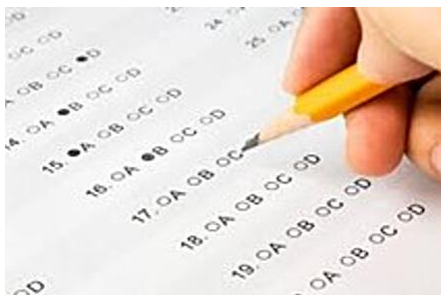
By Jeremy Johnson, Director of Marketing, Platinum Educational Group

I came across this old Reddit post that contains an EMS student plight with passing the NREMT exam:

“The program I went through claimed they were second best in the state. So maybe I'm just not smart enough to work in EMS. I passed the class easily, worked my ass off at it and felt like I know the material. NREMT time comes around and I bomb the first attempt. Wait 3 weeks, studying more that whole time and go at it again. Got my results this morning, FAILED. Below passing in cardiology, airway. Above passing in obgyn, near passing in the others. I've always

wanted to be a FF/Medic but maybe I'm not cut out for it. I know this test isn't supposed to be this difficult. I don't know what to do anymore. I used fisdap and emtprep to study along with my textbook. Am I just not smart enough?"

[Click Here for Full Details](#)



## Cut Score versus Raw Score Grading

By John Spencer, MBA, MSL, EMT-P, IC, Director of Education, Platinum Educational Group

We frequently receive questions concerning the difference between Raw Score and Cut Score grading and which one should be used. This article aims to raise awareness about these methods of reporting students' grades and help the educator decide which one to use with their courses.

### What is a Cut Score?

We should begin by defining the term "Cut Score." A cut score, or cut-off score, represents the passing score of a given assessment. It is the minimum score that would indicate that a student possesses proficiency or minimum competency of the content included on the assessment. Simply stated, a cut score is the minimum score that a student must achieve to pass the test (Cut-off score, 2014).

Establishing the passing score, a.k.a. the cut score of an assessment, is known as standard setting. The passing score can be set arbitrarily (Students need an 80% to pass), using norm-referenced grading (grading on a curve), or by using a criterion-based method for establishing cut scores (Cizek, 2012).

[Click Here for Full Details](#)



## Healthcare Education During the Pandemic: How Teachers and Students Adjusted

By Levi Perkins, Corporate Screening

The ongoing COVID-19 pandemic has affected students everywhere, but those pursuing a healthcare career have faced additional challenges. Due to requirements for a combination of theoretical and real-world clinical training, health science students and faculty have had to adjust to new technologies in the virtual and clinical classroom. As a result, they have found new ways to communicate, share feedback, and continue learning despite COVID-19-related restrictions.

In the early months of the pandemic, as many as 1,100 colleges and universities suspended on-campus, in-person learning. Many classes moved online, with Zoom becoming the primary vehicle for students and teachers to communicate.

[Click Here for Full Details](#)

## Remembering the Covid Beginning: A Paramedic's Story

By Peter Canning, Paramedic, Author

Closed Down (Posted on March 27, 2020)

A couple weeks ago, they cancelled my daughter's basketball championships. Her team was in the state semi-finals and had a good shot at winning it all. The championships were going to be in a high school gym where maybe fifty people would come to watch her sixth grade Catholic league team play. The NBA was still playing then before packed crowds.



I was supposed to speak at a conference in Washington D.C. about Connecticut’s opioid overdose surveillance system, which I helped set up. The federal government was going to pay for my trip. I just had to submit the receipts. I was a bit worried about the COVID things, so I bought insurance on my air flight. Good thing.

[Click Here for Full Article](#)

[Click Here](#) for Peter Canning’s New Book: Killing Season: A Paramedic’s Dispatches from the Frontlines of the Opioid Epidemic.

## News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, [contact us!](#)



### Accreditation 2022 Dates are now available

Register now! June 1-5, 2022, at The Omni Louisville Hotel (KY)

[More details](#)



### NAEMSO Medical Directors Council Mid-Year Meeting

NAEMSO Medical Directors Council (MDC) will hold its mid-year meeting, in-person, January 12, 2022, from 12:30-5:00 PM PST in San Diego, in conjunction with the NAEMSP meeting.

[More details](#)



### GEMSA Directors and Leadership Conference 2022 – Save the Date!

March 28 – 20, 2022 at the Legacy Lodge and Conference Center at Lake Lanier, Buford (GA)

[More details](#)



### National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More details](#)

## From the Customer Support Team



**Q:** Is there an option to get training on your websites?

**A:** Absolutely! If you are new with Platinum or need brush-up training before Fall courses begin, we have online webinar trainings for you! To get to the training sign-up from the dashboard, click on the blue ‘schedule training’ on the upper right.

[Click Here for Full Details](#)

**“Amazing customer and tech support. Just started using this semester and they have made the transition over very simple.” Jimmy Stevens, Assistant Professor/EMS Education Program Director at Delgado Community College (LA)**



## Customer Showcase: Danville Area Training Center (VA)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS Staff at Danville Area Training Center (VA).

The Danville Area Training Center was built in 2004 to fill Danville's void in life support and EMS training. Today, DATC trains thousands of healthcare providers, EMTs and community members each year. They offer courses ranging from First Aid CPR to Pediatric Advanced Life Support and Emergency Medical Technician to Emergency Vehicle Operations. The EMT Basic Training course will prepare you for a career as an emergency medical technician (EMT). You will learn life support, basic patient care and emergency response methods. Upon successful completion of the class, you will earn your EMT certification.

The Danville Area Training Center is essential for training members of the Danville Life Saving Crew, healthcare professionals and community members. Due to the growing need for training in Danville and surrounding areas, DATC began a nearly 4,000 square foot expansion project in mid-2016. Once the remodel was completed in early 2017, DATC instructors were able to offer more classes. Also, due to the expansion, DATC was able to add five new clinical rooms, a conference room, and administrative offices to better serve the community.

**We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of each!**

### Keeping you laughing



# PLATINUM EDUCATIONAL GROUP

Platinum Educational Group  
4370 Chicago Dr. SW, Suite B205  
Grandville MI 49418

[Manage your email preferences](#)  
[Unsubscribe from all future emails](#)