



PLATINUM
EDUCATIONAL GROUP

January 2023

EMS PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by **email** or call **616.818.7877**.

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Happy New Year!

Happy New Year from the Platinum Educational team! The key word is happy! We want you to be happy. Our positive nature, dedicated customer service, excellent EMS education software, and medical education expertise can make us a great partner for you and your program! We genuinely want the best for your program and work with you to ensure you are happy with our solutions. If you are transitioning over from another company or if you are a brand new client, we are in this for the long hall and our results can solidify it. We have more than 75+ years of combined education, testing, skills tracking, clinical

scheduling, and compliance reporting expertise. Our team would be honored to help your program!

We provide online testing and skills-tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you.** [Contact us today!](#)

To all you educators out there—thank you from all of us at Platinum.



Who is Platinum Educational Group, Exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of

who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills-tracking programs for each.**

***Factoid—Since 2015, We have delivered over 500 new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from Platinum CEO: Keep Building Success and Improving By Jason Jenson, CEO, of Platinum Educational Group

In 2022, Platinum Educational Group had a successful year, and we hope you did too! I wanted to take just a moment to let you know about our successes. For our online testing platforms, EMSTesting.com and PlatinumTests.com, we updated our content, successfully kept our online content secure, and took care of many new customers while making sure the needs of our current customers were met and exceeded. As for our online competency tracking and student scheduling platform, PlatinumPlanner.com, we made sure it was compliant for the SMC 2023 changes **a full year in advance** for our EMS customers, expanded the platform to include [many more Allied Health disciplines](#), and developed many new features and benefits—

many at our customers' requests. Specifically for program accreditation needs, we developed AccredAssist® lite to meet the needs of our Allied Health and Nursing customers' needs and tweaked [AccredAssist®](#) for our EMS customers.

We will continue that recipe for success with three main factors. First, we will continue to develop needed and useful solutions to meet the ever-changing needs of EMS, Allied Health, and Nursing training programs. Second, we will continue to listen to our customers by modifying, adding features and benefits, and making our existing solutions the easiest and most understandable. Finally, we will continue to provide, and even improve, our **industry-leading customer service and support**. We understand that we are nothing without our valued customers!

If you are a current Platinum Educational Group customer, then we thank you for allowing us to be a part of your education process. If you are not, we encourage you to check us out and see why so many EMS, Allied Health, and Nursing programs utilize our solutions. **Thank you and have a wonderful 2023!**



The 2022 Countdown to the Holidays Giveaways Recap

By Kelsey DeYoung, Marketing Assistant, Platinum Educational Group

We gave away prize packages consisting of challenge coins, travel mugs, Bluetooth desktop speakers, selfie sticks, picture frames, mousepads, Starbucks gift cards, and much more to EMS, Allied Health, and Nursing educators! **WE APPRECIATE YOU ALL!** If you missed these awesome giveaways, don't worry! For the entire year of 2023, we will be providing several prize packages MONTHLY to you awesome educators! If you have not done so already, like our Facebook Page to be alerted to the upcoming contests!

Pricing Change Notification Reminder

Effective July 1, 2023

A sign made of wooden blocks spelling out the word "Reminder" on a light-colored wall.

Reminder

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



New Workshop Series for 2023!

Many of you have asked for details about our workshop plans for 2023...the wait is over! We are pleased to announce we are offering 6 new workshops across the country in 2023. We had much success in 2022 and we want to see YOU on the road in 2023!

Dallas, TX (February 17-18)

Los Angeles, CA (April 21-22)

Portland, OR (June 16-17)

Pittsburgh, PA (August 4-5)

Nashville, TN (September 8-9)

Orlando, FL (November 10-11)

Day One: Progressive Testing and Kinesthetic Teaching Workshop

8 AM to 5 PM

Day one is an eight-hour interactive day focusing on best practices for improving student outcomes by collecting, evaluating, and leveraging pertinent admission assessments and changing how we teach and test our students. We will build on our Recipe for Success by exploring progressive teaching and testing and discussing its application in our classrooms. Additionally, we will discuss and demonstrate using kinesthetic teaching methods in the classroom and then allow you to develop and deploy a kinesthetic teaching exercise in a fun and exciting group activity!

Day Two: Kinesthetic Teaching Day

8 AM to Noon

Day two is all about you and your group's kinesthetic teaching exercises! This interactive session will consist of groups running the class through the kinesthetic teaching exercises they developed on day one. We will teach and learn from one another in a fun-filled 4-hour day of activities designed by you and your peers! It is an all-hands-on-deck day of kinesthetic learning fun!

Workshop Benefits

- 12 CE Hours or Professional Development Credit!
- Awesome Giveaways for Each Event!
- A Catered Lunch is Included!
- Coffee and Water Stations!
- Networking!
- All Attendees Will Receive Their Own Disinfectant Sanitizer!
- LIMITED SEATING FOR EACH EVENT!!
- All for Only \$25!!

[Full Details and Registration](#)



Top Five Reasons to Use EMSTesting.com

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Almost 300,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via EMSTesting.com. We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

“The Team at Platinum Educational Group did a great job helping me set up EMSTesting for my students. I would recommend Platinum Educational Group for all EMS programs!” Michael Chapman, EMT Instructor at Golden Strip Career Center (SC)

[Learn More](#)



Top Five Reasons to Use PlatinumPlanner.com

- Ready for 2023 SMC Changes for more than a year!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program’s specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, CoAEMSP Student Minimum Competency (Appendix G), and even **SMC 2023!** [Platinum Planner](#) also offers free preceptor training - something our competitors do not!

“As an EMS program director, I highly recommend Platinum Educational Group. Their customer service is exceptional and the products they offer aid greatly with course record keeping and preparing students for credentialing exams. The accreditation assistance piece is exceptional and will help you tremendously as a program director.” Darla Boseman, EMS Program Director at Lenoir Community College (NC)

[Learn More](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (EMS swag including travel mug, mousepad, challenge coin, and more!) as well as some great exposure to your content and expertise!

If you would like to submit an article, [Click Here!](#) Not only will you get some exposure, we will also send you some awesome EMS swag!!

The American Diabetes Association’s 2022 Standards of Medical Care in Diabetes Update

In 2022, the ADA revised nearly all the sections in the Standards of Care, including recommendations for:

- diabetes screening



- diagnosis, prevention, evaluation, and management of comorbidities
- patient education
- technology and glycemic assessment
- weight management
- care for special populations, such as children and older people
- screening for diabetes

All adults without risk factors should be screened with a test for prediabetes and type 2 diabetes starting at age 35, instead of age 45. The new Standards of Care also emphasizes screening with a fasting glucose test for undiagnosed diabetes in all women who are planning to become pregnant, especially if they have risk factors. For unplanned pregnancies, women should be screened at the first prenatal visit. The recommendation to screen for gestational diabetes between 24 and 28 weeks has not changed.

[Read Full Article](#)



New Year, New Customer Sharing Feature!

By Alanah Manning, Product Specialist, Platinum Educational Group

Platinum Educational Group has added an exciting new feature that now allows you to share your custom forms with other Platinum Planner users. This can be done in 2 ways: sharing a direct link to a copy of your form with another individual or sharing the form globally for any Platinum Planner customer to use.

[Read Full Article](#)



Add Form Scores to Skills

By the Development Team, Platinum Educational Group

PlatinumPlanner.com provides online scheduling, skill tracking, and reporting. It's designed to bring students, teachers, schools, and clinical sites together for hands-on training and real-life experience. Platinum Planner has an easy-to-use companion app for existing users. Students and preceptors can complete documentation from anywhere!

An Instructor Role can check on a preceptor or student.

[Read Full Article](#)



8 Things to Look for in a Background Check Partner

By Levi Perkins, Corporate Screening

Checking candidate references has been a formal part of the hiring process for a while, but it's more than just a formality. When you take steps to conduct references, you get more perspectives about a candidate and additional information to help you make a well-informed hiring decision.

The Importance of Reference Checks

Checking references provide you with additional views of a candidate's experiences and capability beyond what the candidate has told you during the interview process. Considering that candidates sometimes embellish or misrepresent

their background and experience, obtaining the views of individuals who have worked with a candidate can help you uncover the truth and avoid making a bad hire.

[Read Full Article](#)

News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. Contact us if you want to connect and see how we can collaborate!



Save the Date! – May 31 – June 4, 2023, @ the Omni Louisville

Attending ACCREDITCON, guests will get to listen to and have conversations with experts, interact with CoAEMSP staff and board, plug into best practices, network with peers and colleagues, and get answers to pertinent questions regarding initial and continuing CAAHEP accreditation for Paramedic educational programs.

[More Info](#)



State System Assessments

State EMS officials often have the most insight into what their State EMS system is doing well and where there's room for improvement. Making the case for change without third-party validation, however, can be a challenge.

[More Info](#)



National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More Info](#)



Upcoming Conferences and Expos - 2023

[1/21/23 to 1/25/23](#) Orlando, FL - Simulation in Healthcare Conference

[1/20/23 to 1/21/23](#) Tampa, FL - CAAHEP Symposium

From the Customer Support Team



Q: I get a lot of emails from Platinum, is there any way to filter those out?

A: Platinum Planner sends emails to customers when different actions have taken place in the system. For example, students submit an opportunity for review by their instructor. This will trigger an email to be sent to the instructor. We understand that many customers would like to control the type of emails they receive, but that feature is not available at this time. However, you can set up filters in your email, so that Platinum emails are sifted out into their own folder. So you can access them when needed.

[Click here For Details](#)

“Best 'help' ever - they ALWAYS respond quickly. Love them and highly recommend them for tracking paramedic education.” Nancy Faber, Coordinator at Advocate Sherman Hospital (IL)

Staff Updates - What is new at Platinum?

We have exciting news about Platinum Team members! Please see the details below on a few amazing employees and their new roles within the company.



John Spencer, COO

John Spencer accepted a promotion to Chief Operations Officer of Platinum Educational Group in December 2022. He previously served in many leadership positions, including Field Training Officer, Field Supervisor, Operations Manager, Education Coordinator, and Director of Education. John is an alumnus of Grand Canyon University. He earned a Bachelor of Health Science in Professional Development and Advanced Patient Care, a Master of Business Administration, and a Master of Science in Leadership. John is passionate about servant leadership and believes serving others is key to advancing professionalism in education, healthcare, and business. Outside work, John enjoys spending time with his family and serves as a member of his church's security and medical response teams.



Sherry Kinnucan, Director of Education

Our new Director of Education is Sherry Kinnucan. Sherry has been with Platinum Educational Group since October 2019 in the role of Lead Trainer/Medical Educator and was instrumental in the development of the AccredAssist tool. Before joining Platinum Educational Group, Sherry served as a seasoned Paramedic/Instructor Coordinator in critical Emergency Medical Service roles at the state and local levels. With medical education and problem-solving as a driving passion, Sherry earned her Master of Arts degree in Higher Education Leadership from Siena Heights University. Sherry is committed to achieving only the highest quality within the teamwork she cultivates and the product outcomes her team delivers. When not at work, Sherry loves spending time with family, and enjoys music, relaxing with a walk in nature, or casting a line from a fishing pole.



Sarah Smith, Product Manager

Sarah joined Platinum Educational Group in 2015 as part of the Customer Support Team. Over the years she has also been a member of the Training Team and the Testing Team. In her new role as Product Manager, she hopes to continue to use her expertise in our products to improve the overall customer experience for those who use our solutions. In her free time, Sarah enjoys all sorts of creative endeavors, such as painting, knitting, and crafting a rug out of old t-shirts that has taken WAY longer than expected to finish.

Customer Showcase: Hackensack Meridian Health (NJ)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the tremendous EMS staff at **Hackensack Meridian Health (NJ)**.



**Hackensack
Meridian Health**
Jersey Shore University
Medical Center

Over the past 40 years, they have been providing quality pre-hospital critical care throughout Bergen County, NJ, and surrounding communities. Their mission is to ensure that the highest standard of care is provided to their patients, their healthcare partners, and the communities they serve, through clinical excellence, inter-professional collaboration, education, innovation, and research. Their vision is to lead the pursuit of excellence and be the premier provider of emergency medical services and emergency community operations are reflected in everything they do.

EMS Education

Hackensack University Medical Center believes that great pre-hospital care for our communities begins with a high-quality education. In an effort to provide the highest quality of care to our patients, we ensure that every paramedic, EMT, and critical care transport nurse receives rigorous and ongoing classroom and clinical education in alignment with Hackensack University Medical Center's mission, vision, and beliefs.

Their educational environment is one that supports a culture of excellence by providing educational programs based on the latest clinical evidence and research in an effort to support excellent quality patient care outcomes.

We want to thank them for their trust in our solutions, and our customer service, and for their trust in our reputation to provide the highest quality of both!

Make it a Great Year!



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