



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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Improve Your Program in 2020

The New Year always brings in fresh ideas, a clear mind, and resolutions for improvement-both personally and professionally. We truly hope that all your personal goals are achieved this year, but we KNOW we can assist you with achieving your professional ones! If your 2020 professional goal is to maximize your program's efficiency, we can help! We want to make your lives, and your students' lives, much easier! We can also help raise your programs overall performance and pass rates! If you do not currently use our solution(s), take a short demo and find out why we are the best choice.

[View our solutions & schedule a demo](#)

Until then, we wish you all a happy and prosperous New Year!

The Staff at Platinum Educational Group

Who is Platinum Educational Group, exactly?



As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **And we are proud to boast the best study prep and clinical tracking online platforms for each.**

"Platinum Educational Group is always ahead of the ever changing game!" - Dr. Kelly Weller Ed.D, RN, LP EMS-C, Program Director EMS, Lone Star College - Montgomery

"This group is outstanding to work with!" Kevin St. Peter, Owner/ Education Team Leader, Health Emergencies Learning Pros

Our Mission: Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for **quality nursing content** to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great!

Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



Platinum Educational Group is restructuring in 2020

"Education is the most powerful weapon which you can use to change the world." - Nelson Mandela

In January, Chief information officer (CIO) and Co-owner will be taking the helm as Platinum Educational Group's CEO. By the time you read this article, Jason would have assumed the company's highest leadership position from co-founder and retiring CEO, Douglas Smith.

As part of our restructuring plan Doug Smith will be returning to his teaching roots at Platinum Educational Group. Doug's intention is to continue to support Platinum as a full-time medical educator which will give a big boost to the education bench under direction of John Spencer. Also, at the beginning of the year, Tom Gottschalk, COO has indicated his plans to retire from Platinum. Similar to Doug's offer, Tom will be offering his full support to Jason and the team upon requests (just from the sidelines) while exploring new and exciting adventures that lie ahead of him.

So, what does this mean for the future?

[Read full article](#)



Facebook Contest

Thank you to everyone that has given us some love on Facebook. We appreciate you and are fast approaching our 3500 "likes" contest drawing. If you haven't already, give us a like and be included. Winner will receive a **\$25 visa gift certificate**. As a **bonus**, if you are a current Platinum customer, **leave us a review** in our [review section](#) and get a **gift automatically sent** to you.

In addition to special contests, each month we randomly select a profile that has liked our [Fan Page](#). That person/company receives an awesome "thank you" package from us! So, go ahead and give us a "like" YOU MAY BE OUR NEXT WINNER! December's awardee is **Jason Stanton from Peoria, Arizona**.



The Affordable Testing Solution for LPN/VN and RN Institutions

What is PlatinumTests?

[PlatinumTests](#) is the affordable online solution that delivers content constructed to mimic the NCLEX-PN exam. We offer a **TRUE Computer Adaptive Simulator** like no other on the market! This helps students prepare for their LPN/VN and RN licensures in a **most valid and reliable method**.

PlatinumTests has over **3,000 secured objective-based LPN/LVN test questions and 4,000+ RN** that include multiple choice, NCLEX SATA, and NCLEX identification, all written and reviewed by experts in Nursing. All items are evaluated for cut score, difficulty, discrimination, p values, and point biserials.

We have worked hard to provide an affordable testing platform for LPN/LVN. **How affordable?** There is institutional fee of \$500 to utilize PlatinumTests* and only a one time nominal per-student fee of \$45(LP/VN) and \$90(RN)! This is substantially lower than other solutions on the market. **Let us show you a better and more cost-effective testing platform!**

[More Details](#)

Easy Demo Scheduling!

*Institutional fee waived if already paid by another program within your institution. Check with Platinum rep.



Finally, Competency and Externship Tracking Made EASY and AFFORDABLE

We have heard for years about the challenges of keeping track of students' skills and clinicals efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters.

It is customizable to YOUR specific allied health program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Nursing program just finishing up our first year using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator(former), Franklin Technology Center at MSSU

Easy Demo Scheduling!



Computer Adaptive Testing: A Nursing Perspective

By Tom Gottschalk, COO, Medical Educator

In January Platinum transitioned PlatinumTests.com from a pilot project to real program ready for service. After year and half of content creation, website development and validation we are now sharing a real computer adaptive testing (CAT) experience for those preparing for the NCLEX.

[Read Full Article](#)



Derogatory Slang in the Hospital Setting

By Brian Goldman, MD

In the on-call lounge late one evening, two residents compared notes on their respective rotations, with four medical students listening in.

"I am totally fried," said Jane, a second-year resident in general surgery. "We spent three hours in the hole digging for an appendix on a 22-year-old woman."

"Why did it take so long?" asked Mike, a resident in internal medicine.

"Let's just say she was a bit fluffy," said Jane. "Exactly three clinic units fluffy. She has a Milwaukee goiter so huge it took two of my students to keep it from getting in the way. We've got her on megadose vitamin C. The over-under on her bounceback for wound infection is six days."

[Read Full Article](#)



FERPA: Understanding the Family Educational Right and Privacy Act

By Tom Gottschalk, COO, Platinum Educational Group

I will begin with a confession to our readers. I was never fully aware of the FERPA guidelines until long after the peak of my teaching time in the initial education setting. Thankfully, in retrospect, I obeyed them in the academic and private secondary environment, but I did not know the "why's". I was just doing. I guess I survived despite my ignorance, thanks to good mentoring.

[Read Full Article](#)



The Scholarly Column: Present vs. Presence

By Regina M. Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Many instructors have gotten into the habit of showing up on time and being present in their classrooms. Being "Present" versus having "Presence" can change the dynamics of the environment of your student's classroom experience. Below is a list of questions that you might ask yourself.

[Read Full Article](#)



Episode 16: Know The Rules! Mobile Devices and PHI

By Kimberly Shutters, CEO, HIPAA all

The HIPPA Security Compliance Series to assist all medical community professionals!

Mobile Devices in Healthcare

Today's [mobile devices](#) and Internet of Medical Things (IoMT) devices are more powerful and hold more information than ever before and pose heightened security risks. This includes your smartphone, tablet, medical device (medical equipment storing electronic [protected health information](#) [ePHI]), and any other type of equipment that provides convenient access to your computer, ePHI, email, banking and social media accounts. Unfortunately, it could also provide the same convenient access for hackers.

[Read Full Article](#)

Upcoming Events for Nursing

EVENTS WANTED!

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! We'll even send you a thank you gift!



Ask the Customer Support Team

Q: What is the best process for switching our primary school admin? A: We know Primary Admin changes can happen, and we'd like to make the transition as smooth as possible for you. In short, a current school admin (primary or not) can create the new admin in EMSTesting and/or Platinum Planner, then call us and request that the admin be changed to the primary admin. If the old primary admin is no longer working at your company we can flag/disable their school admin account, so they no longer have access to all school settings, but only once we have set someone new as the primary admin.

[Read Full Article!](#)

"The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Live NCLEX RN and LPN Review classes coming up January 19 & 22, 2020 in NYC!

The Feuer Nursing Review Live Lecture covers all the most important nursing concepts you need to know to pass your NCLEX exam. Once the class is over, the review continues online with 2 months of self paced review! They also no longer have expiration dates on online course material and has recently updated their study books!

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by Corporate Screening is proud to offer a convenient, mobile-friendly and paperless drug screening solution. Now, we're pleased to announce several NEW enhancements to our drug screening solution. Customers now have access to student drug screening statuses with the Drug Screening Instance History feature. The feature displays all milestones and timestamped action histories for your drug screening orders.

We're also pleased to offer the availability of approximately 4,500 more drug test collection sites to our network. With thousands of sites across the nation, your students have more options than ever.

[Read Full Article!](#)

Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain Platinum Tests or Platinum Planner student access. There are three ways students can gain access into our programs:

1. Nursing programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

If you need student access for PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).



Customer Showcase: Auburn Career Center

Every Month we give a little bit of love to one of our valued customers! This month we celebrate the awesome nursing education staff at Auburn Career Center.

Auburn Career Center provides an innovative career and technical education that empowers all learners to excel in the emerging workplace and enrich their community. Auburn Career Center has been a long-time customer of Platinum Educational Group for their EMS program. So, when it came time for their Practical Nursing program to look at new ways to track competencies, they looked to us.

The school of nursing at Auburn Career Center was established in 2007. Successful completion of this 1,200 clock hour program affords the individual the opportunity to take the licensure examination (NCLEX-PN) for practical nursing. The program focuses on delivering high quality nursing care to clients in any stage of wellness or illness across the lifespan.

Auburn's LPN program recently adopted Platinum Planner for their competency and externship tracking. We want to thank them for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Program Faculty: Geralyn Costello, Joyce Dick, Robin Finley, Louise Vadasz, Jannette Wright and Stacey Yarnell.

A huge thank you to the entire hard-working nursing educators at Auburn Career Center. We appreciate you being one of our valued customers!

Leaving You Laughing

