



NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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A New Year; A Fresh Start! 🗓️

What can we say? 2020 was a rough year for us all. We especially understand the challenges and adversities that our valued customers faced. Thankfully, the New Year always brings in new hope, fresh ideas, and updated goals for improvement-both personally and professionally. We truly hope that **all your goals** are achieved this year!

The good news is that we can help with your professional goals! We have online solutions to make your lives, and your students' lives, much easier via [PlatinumTests.com](#) for testing and [PlatinumPlanner.com](#) for competency tracking and clinical rotations.

If you do not currently use our solution(s), we encourage you to take a short demo and find out why so many people trust Platinum in their education process! You may also view our [testimonials!](#) We wish you all a happy and prosperous New Year!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **We are proud to boast the best study prep and clinical tracking online platforms for each.**



"Great company with great products! They care about the customer." - John Gosford, Education Manager

Factoid: We have delivered over 300 new features to our customers, many at their request, since 2015!

Our Mission: Deliver valid and reliable testing, scheduling, competency tracking, and compliance reporting solutions.
Our Vision: Every learner in the world can benefit from our solutions.



Follow Us on Instagram and You Could Win A \$25 Gift Certificate!

At the beginning of February, Platinum Educational Group will have a random drawing for a \$25 gift certificate ! To enter is EASY! Simply go to our Instagram platform and follow us. That's it!! All followers will go into a random drawing on February 1, 2021. Winner will receive a \$25 gift card to the venue of their choosing!
DON'T MISS OUT!!

[Visit Platinum's Instagram!](#)



Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of

Platinum and would like to submit a review for our products, please click [here!](#) We appreciate your feedback, testimonials, and your dedication to education!



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Practical Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX_PN study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students.
- Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and then find a time that works for you! We look forward to meeting you!

[Click for Easy Demo Scheduling!](#)



"We love PlatinumTests and find that it is very user friendly. It saves me a ton of time when creating tests and was blown away at how cost-effective it was! I remember asking Platinum Educational Group HOW they were so much less than other online programs I looked at. They truly saved my program and students money while offering an amazing online testing solution! Their Customer Support is also wonderful and extremely responsive!" -Missy Lemasters, Practical Nursing Coordinator, Trumbull Career & Technical Center (OH)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

[More Details](#)



Finally, Practical Nursing Competency and Externship Tracking Made EASY and AFFORDABLE

We have heard for years about the challenges of keeping track of students' competencies and clinical rotations efficiently. That's why we have developed a clinical tracking and scheduling program, entitled Platinum Planner, that will take care of it all for you **easily and with no institutional cost!** This flexible program tracks schedules, skills, and patient encounters. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards **no more stressful site visits!** Platinum Planner comes with a **FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner](#)

"We are a Nursing program using Platinum Planner for our clinical scheduling and documentation. As the program coordinator responsible for all clinical scheduling this platform has made my job so much easier!" - Pamela Thurman, BSN, RN, CPA, Practical Nursing Coordinator (former), Franklin Technology Center at MSSU

[Click for Easy Demo Scheduling!](#)



How to Effectively Use PlatinumTests.com: Part Four- Secure Testing

By Jeremy Johnson, Director of Marketing

"Geeks are people who love something so much that all the details matter." ~ Marissa Mayer, Former Yahoo! CEO

In March 2015, we decided to offer our customers the opportunity for advanced security testing. Our development team installed Platinum Secure Testing by Respondus Lockdown Browser for PlatinumTests.com. Since then, the feature has allowed teachers around the globe the ability to deliver high stakes exams in an environment that "locks down" the test takers computer and forces exam takers to turn off certain programs that may give them an improper advantage. When the option is utilized, the test takers are unable to do things like copy/paste, take screen captures or use the print screen option reducing the likelihood of mischievous behavior.

[Click for Full Article](#)



The Scholarly Column

By Regina Sportsman, RMA, CMA (AAMA), BA, MM, MBA

Present vs. Presence

How your students view you in their classroom experience.

Many instructors have gotten into the habit of showing up on time and being present in their classrooms. Being "Present" versus having "Presence" can change the dynamics of the environment of your student's classroom experience. Below is a list of questions that you might ask yourself.

[Read Full Article](#)



A Hands-On Approach to Student Retention

By Isaiah Vianese, Liberal Arts and Sciences Department Chair and Sandra Monteiro, Assistant Dean of Student Services, Mandl School: the College of Allied Health, New York, NY

We understand at times your school may need to make changes to your school administrators. Sometimes with notice or without notice. These individuals manage how our system is set up to work with their Institute, from managing course setups, users such as Instructors, medical directors, and other administrators.

[Read Full Article](#)



Episode 26: Are We Compliant with the HIPAA Security Rule?

By Kimberley Shutters

The HIPAA Security Rule adopts national standards for safeguards to protect the confidentiality, integrity, and availability of **electronic protected health information (ePHI)** that is created, received, maintained, or transmitted by a **Covered Entity (CE)** or **Business Associate (BA)**.

As a CE or BA, you are required to have in place reasonable and appropriate security measures to protect against reasonably anticipated **threats** or hazards to the **confidentiality, integrity** and **availability** of the ePHI you are entrusted with.

[Read Full Article](#)



Drug Screening 101: What You Need to Know for Student Clinical Rotations

By Levi Perkins, Corporate Screening

Health science students using illegal drugs are putting more at risk than their ongoing participation in clinical site training programs. If they are under the influence of drugs, they are not only at risk of having impaired judgment, but they could also harm others in the clinical environment, including vulnerable

patients.

[Read Full Article](#)

Upcoming Events for Nursing

None scheduled at this time

We are looking for State and National RN, LPN/LVN conferences! Do you know of a RN, LPN or LVN conference that we simply CANNOT miss? Please [drop us a line](#) and let us know! **We'll even send you a thank you gift!**



Ask the Customer Support Team

Q: In Platinum Planner, is it possible for Students to see the feedback Preceptors (Clinical Educators) give them when Preceptors fill out a survey on how the Student performed in the opportunity?

A: Yes! In fact, you can now allow Preceptors to see what Students said about them as well. Previously, to share the affective survey information on how Students and Preceptors felt each other did, School Administrators and Instructors would have to run the affective reports and either print off or email those

results to the interested parties.

[Click for Full Details](#)



"I think the program's platform is easy to use. With that said, the excellent customer service is my most cherished. Being able to call and speak to a real person is priceless." ~ Brandy Weirich, Lead Instructor, McHenry Community College (IL)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, [contact us!](#)



Learn how Feuer Nursing Review is addressing COVID-19 and your NCLEX® Study Options

Click the link below for more information.

[More Information](#)



An Amazing Website filled with Resources for YOUR Nursing Students

The mission for Kevin's Review is to review with integrity and detail in order to provide the most value to nursing students. It offers measurable analysis and detailed comparisons to many study tools, resources, and techniques.

[More Information](#)

Making Education Possible: New Pharmacology Certification



NALPN is pleased to announce that we are now offering Pharmacology! This course has been designed specifically for working LPN's and LVN's. All course work is completed online. You can study anytime, anywhere, on any device with an internet connection! The Pharmacology course will prepare you to function with a greater knowledge of pharmacodynamics in the workplace. The Pharmacology course focuses on the nursing process in drug therapy. Topics covered include drugs, drug interactions, medication administration, routes of administration, dosages, calculations, and patient teaching relating to medication. Additionally, an intensive math review is included in this course to increase your confidence when working with dosages and calculations.

[Click for More Details](#)



Meet the Staff: Mitch Faasen

Business Development Manager

Platinum would like to welcome Mitch Faasen as the newest member of the sales team. Mitch received his MBA from Ferris State University and has a strong passion for education. He enjoys spending time with family, watching and attending sporting events, exploring cities, hiking, listening to music, reading books, and dancing.

Leaving You Laughing

About a Nurse



"I have to use this call button?! I'm too old to learn new technology. Why can't I just scream when I need you?"

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