

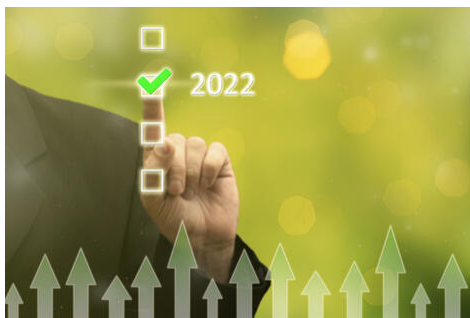


NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call 616.818.7877.

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Take Control in 2022!

While many things still remain outside your control and can cause uncertainty, we hope in 2022 you will find security with Platinum Educational Group. Continue to nurture and challenge your students while letting our software take additional stress off of you. We see the glass half full and want the best for your students and overall program. We will help your program raise your pass rates and we offer 100% back guarantee.

It is not too late! **Even if your current course has started!** Whether you create your own tests, are not using AFFORDABLE computer adaptive testing, have challenges with scheduling clinical rotations, keeping track of student externship tracking, or simply using a product you are not happy with. **We make it easy**—ALL OF IT! The platform set up, the training, the industry leading customer support. Simply click the button below, choose your State, and pick a time that suits **YOUR** demanding agenda!

Click for Easy Demo Scheduling

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. **We are proud to boast the best study prep and clinical tracking online platforms for each.**

“I have been very happy with the support from Platinum Planner and appreciate how responsive they are to any questions or needs I have. They have outstanding training to help set everything up. Very pleased!” Pam Thurman, Franklin Tech Center LPN Program Director (former)

***Factoid—Since 2015, we have delivered 400+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from Platinum CEO: Adapt, Change, and Overcome (No Price Increase in 2022!)

By Jason Jensen, CEO, Platinum Educational Group

First, as CEO of Platinum Educational Group, I would like to thank our customers, industry partners, and all of our allies in education for supporting our online solutions designed to make educators' lives easier and assist EMS, allied health, and nursing programs in reaching maximum efficiency. We feel truly blessed to have worked with you in 2021—another year with an unpredictable pandemic.

Second, we know many of you have been affected physically, emotionally, or both due to COVID-19. Many of us have been sick, many of us have had people close to us affected, and tragically, some folks have lost their lives due to this virus. Our thoughts and prayers are with all of you.

[Click Here for Full Details](#)



The Twelve (Ten) Days Before Christmas Giveaways Recap

By Jeremy Johnson, Director of Marketing, Platinum Educational Group

We had a blast this holiday season giving away so much swag from our [Facebook Page](#)! We do admit, it was supposed to be the 12 days before Christmas giveaway contest but ended up being only 10. Shoot, even Santa's helpers get busy during the holiday season!! 🙄 We gave away prize packages consisting of **challenge coins, travel mugs, Bluetooth desk top speakers, selfie sticks, picture frames, mousepads, Starbucks gift cards, and much more** to EMS, Allied Health, and Nursing educators! **WE APPRECIATE YOU ALL!**

If you missed these awesome giveaways, **don't worry!** For the entire year of 2022, we will be providing several prize packages MONTHLY to

you awesome educators! If you have not done so already, like our [Facebook Page](#) to be alerted to the upcoming contests!



ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next Virtual NCLEX® Competition!

Are you looking for a fun competition for your NCLEX® event? Nursing students have a BLAST learning via Platinum Educational Group's "[Group Testing](#)" feature! This online quizzing platform is set up like the trivia-based quizzing that is popular in bars and restaurants across the country. **We even provide prizes for the top 3 participants!** If you would like to see a short demonstration of how Group Testing from Platinum Educational Group can benefit your annual conference, [Contact Us](#) and we are more than happy to show you!



Customer Testimonials

Almost every day we see new customer testimonials come through our social media pages. (See our [Facebook](#)) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on our [website](#) too. If you are a current customer of Platinum and would like to submit a review for our products, please [click here!](#) We appreciate your feedback, testimonials, and your dedication to education!



Platinum Educational Group is Helping Practical Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called [PlatinumTests.com](#), for Practical Nursing training institutions.

Some of the unique qualities that distinguish [PlatinumTests.com](#) from other NCLEX_PN study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX-PN® exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students.
- Access to over 3,000 PN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and **then find a time that works for you!** We look forward to meeting you!

[SCHEDULE A DEMO](#)

“The customer service provided for schools and their students is 5 stars, timely and responsive to the needs of the consumer. Platinum Education has set the standard of the industry to which no other platform has produced the results which Platinum has. Proud to say we use Platinum!!!” - Matthew Drake, Clinical Coordinator, Mobile Medical Response Education (MI)



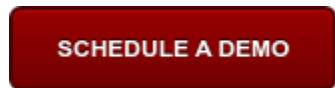
Finally, Practical Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--**easily and with no institutional cost!** This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to **YOUR** specific nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—all in an **easy-to-use electronic format!** **Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

Top 10 Reasons to Use PlatinumPlanner.com

“Great customer service. Our training coordinator unexpectedly had to go out for several months on extended sick leave and I had to take over some of the tasks. It had been several years since I had worked extensively in Platinum Planner. When I called with questions they were able to walk me through over the phone.” - Diane M. Koch, Office Admin at Yakima County (WA)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

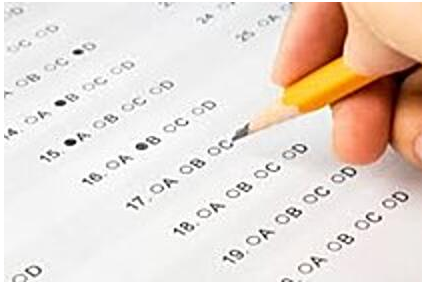
We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article, [Click Here!](#) We'll give you some exposure AND send you some awesome nursing swag!!

Cut Score versus Raw Score Grading

By John Spencer, MBA, MSL, EMT-P, IC, Director of Education, Platinum Educational Group

We frequently receive questions concerning the difference between Raw Score and Cut Score grading and which one should be used. This article aims to raise awareness about these methods of reporting students' grades and help the educator decide which one to use with their courses.



What is a Cut Score?

We should begin by defining the term "Cut Score." A cut score, or cut-off score, represents the passing score of a given assessment. It is the minimum score that would indicate that a student possesses proficiency or minimum competency of the content included on the assessment. Simply stated, a cut score is the minimum score that a student must achieve to pass the test (Cut-off score, 2014).

Establishing the passing score, a.k.a. the cut score of an assessment, is known as standard setting. The passing score can be set arbitrarily (Students need an 80% to pass), using norm-referenced grading (grading on a curve), or by using a criterion-based method for establishing cut scores (Cizek, 2012).

[Click for Full Details](#)



Accreditation vs. Non-Accreditation

By Regina M. Sportsman (RMA, CMA, BA, MM, MBA)

I have been working in higher education for ten years. Nine of those years, all of the medical assisting programs that I have worked for have been accredited. In the last ten months, I have worked with a medical assisting program that is non-accredited. There are recognizable differences in student learning styles. I can attribute this to the fact that there are no competencies that are required in the curriculum.

[Click Here for Full Details](#)



Healthcare Education During the Pandemic: How Teachers and Students Adjusted

By Levi Perkins, Corporate Screening

The ongoing COVID-19 pandemic has affected students everywhere, but those pursuing a healthcare career have faced additional challenges. Due to requirements for a combination of theoretical and real-world clinical training, health science students and faculty have had to adjust to new technologies in the virtual and clinical classroom. As a result, they have found new ways to communicate, share feedback, and continue learning despite COVID-19-related restrictions.

In the early months of the pandemic, as many as **1,100 colleges and universities** suspended on-campus, in-person learning. Many classes moved online, with Zoom becoming the primary vehicle for students and teachers to communicate.

[Click Here for Full Details](#)

Episode 38: Know The Rules! Diving into HIPAA Administrative Safeguards

By Kimberley Shuttters

In this week's "Know The Rules!", I am diving a little deeper into the Administrative Safeguards of the Health Insurance Portability and Accountability Act (HIPAA) Security Standards: Administrative Safeguards, 45 CFR § 164.308.



The HIPAA Administrative Safeguards comprises over half of the HIPAA Security Rule. It establishes a national set of minimum-security standards for protecting all electronic protected health information (ePHI) that Covered Entities (CEs) and Business Associates (BAs) create, receive, maintain, or transmit.

[Click Here for Full Details](#)



From the Customer Support Team

Q&A

Q: Is there an option to get training on your websites?

A: Absolutely! If you are new with Platinum or need brush-up training before Fall courses begin, we have online webinar training for you! To get to the training sign-up from the dashboard, click on the blue 'schedule training' on the upper right.

[Click Here for Full Details](#)

“As a new user, I had some questions about Batch grading after I had already made an attempt and was not working. The Customer Service response was amazingly quick, and I was able to follow the directions with no problems to resolve my issues. I even received a follow-up email. Very impressive and KUDOS.” -Diane McConnell, Instructor/Coordinator at Moberly Area Community College, (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and see how we can collaborate, contact us!



Making dreams a reality. Helping students pass the NCLEX since 1971.

[More Information](#)

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DAY SHIFT**



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