



PLATINUM
EDUCATIONAL GROUP

January 2023

NURSING PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

In this edition:

1. **Happy New Year!**
2. Who is Platinum Educational Group, Exactly?
3. **Message from the CEO**
4. **Price Change Notification Reminder**
5. **Helping Nursing Programs Raise Their Pass Rates**
6. Nursing Competency and Externship Tracking
7. **Article:** The American Diabetes Association's 2022 Standards of Medical Care in Diabetes Update
8. **Article:** New Year, New Custom Form Sharing Feature!
9. **Article:** Add Form Scores to Skills
10. **Article:** Reference Checks: Building Questions that Get Actual Answers
11. **Article: Episode 50: Know The Rules!** Physical Safeguards
12. **Customer Support Team:** Q & A - January 2023
13. **Staff Update:** What is new at Platinum?
14. **Customer Showcase: Good Samaritan College (OH)**
15. And Much More!



Happy New Year!

Happy New Year from the Platinum Educational team! The key word is happy! We want you to be happy. Our positive nature, dedicated customer service, excellent Nursing education software, and medical education expertise can make us a great partner for you and your program! We genuinely want the best for your program and work with you to ensure you are happy with our solutions. If you are transitioning over from another company or if you are a brand new client, we are here for you and our results can

solidify it.

We have more than 75 years of combined education, testing, competency tracking, clinical/externship scheduling, and compliance reporting expertise. We provide online testing and competency-tracking solutions for nursing educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you.** [Contact us today!](#)

SCHEDULE A DEMO

To all you educators out there—thank you from all of us at Platinum.



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of its solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Nursing levels. **We are proud to boast the best testing prep and skills-tracking programs for each.**

***Factoid—Since 2015, We have delivered 500+ new features and updates for our customers, many at their request!**

Our Mission: Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Who is Platinum Educational Group, exactly?

In 2022, Platinum Educational Group had a successful year, and we hope you did too! I wanted to take just a moment to let you know about our successes. For our online testing platforms, [EMSTesting.com](https://www.emstesting.com) and [PlatinumTests.com](https://www.platinumtests.com), we updated our content, successfully kept our online content secure, and took care of many new customers while making sure the needs of our current customers were met and exceeded. As for our online competency tracking and student scheduling platform, [PlatinumPlanner.com](https://www.platinumplanner.com), we made sure it was compliant for the SMC 2023 changes **a full year in advance** for our EMS customers, expanded the platform to include **many more Allied Health disciplines**, and developed many new features and benefits—many at our customers' requests. Specifically for program accreditation needs, we developed AccredAssist® lite to meet the needs of our Allied Health and Nursing customers' needs and tweaked [AccredAssist®](https://www.accredassist.com) for our EMS customers.

We will continue that recipe for success with three main factors. First, we will continue to develop needed and useful solutions to meet the ever-changing needs of EMS, Allied Health, and Nursing training programs. Second, we will continue to listen to our customers by modifying, adding features and benefits, and making our existing solutions the easiest and most understandable.

Finally, we will continue to provide, and even improve, **our industry-leading customer service and support**. We understand that we are nothing without our valued customers!

If you are a current Platinum Educational Group customer, then we thank you for allowing us to be a part of your education process. If you are not, we encourage you to check us out and see why so many EMS, Allied Health, and Nursing programs utilize our solutions. **Thank you and have a wonderful 2023!**



Pricing Change Notification Reminder

Effective July 1, 2023

Platinum Educational Group has not had a price increase since 2018, however, our pricing schedule will increase **slightly** in 2023. These increases will not affect training institutional fees, but student fees will see a **nominal** change. We do our best to not do price increases to our valued customers, but at times it is unavoidable.

[Read Full Article](#)



Platinum Educational Group is Helping Nursing Programs Raise Their Pass Rates

Affordable Online Testing Platform

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for Nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX study prep companies include:

- **True Computer Adaptive Testing that mimics the NCLEX exam testing format.**
- **Test simulator that can accurately predict your students' NCLEX exam readiness.**
- **Detailed reporting that shows topic and module strengths and weaknesses.**
- **Unlimited testing! No cap limits on how many tests a student can take.**
- **Affordable. Only a one-time fee of \$45 for LPN/LVN students and \$90 for RN students.**

Access to over 3,000 PN and 4,000 RN objective-based questions written and reviewed by industry experts in Nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and **then find a time that works for you!** We look forward to meeting you!

[Click for Easy Demo Scheduling](#)

"I utilized the online version of the course - this was to evaluate if it would be something to recommend to my students. I found the online testing to be very convenient. I believe, in addition to the student's program instruction, the Platinum tests would be helpful in preparing new graduates for the NCLEX-RN. PlatinumTests.com is worth the cost; especially for students who recognize they are not fully prepared for the NCLEX exam." Teri Wenzig, Nursing Faculty, Chemeketa Community College (OR)



Finally, Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--**easily and with no institutional cost!** This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to **YOUR** specific Nursing program using **YOUR** terminology. It assists in clinicals, labs, and classroom experiences. It also generates reports for student progress and accreditation standards—**all in an easy-to-use electronic format! Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!**

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

[Top 10 Reasons to Use PlatinumPlanner.com](#)



The American Diabetes Association's 2022 Standards of Medical Care in Diabetes Update

In 2022, the ADA revised nearly all the sections in the Standards of Care, including recommendations for:

- **diabetes screening**
- **diagnosis, prevention, evaluation, and management of comorbidities**
- **patient education**
- **technology and glycemic assessment**
- **weight management**
- **care for special populations, such as children and older people**
- **screening for diabetes**

All adults without risk factors should be screened with a test for prediabetes and type 2 diabetes starting at age 35, instead of age 45. The new Standards of Care also emphasize screening with a fasting glucose test for undiagnosed diabetes in all women who are planning to become pregnant, especially if they have risk factors. For unplanned pregnancies, women should be screened at the first prenatal visit. The recommendation to screen for gestational diabetes between 24 and 28 weeks has not changed.

[Read Full Article](#)



New Year, New Custom Form Sharing Feature!

Alanah Manning, Project Specialist, Platinum Educational Group

Platinum Educational Group has added an exciting new feature that now allows you to share your custom forms with other Platinum Planner users. This can be done in 2 ways: sharing a direct link to a copy of your form with another individual or sharing the form globally for any Platinum Planner customer to use.

[Read Full Article](#)



Add Form Scores to Skills

Development Team, Platinum Educational Group

PlatinumPlanner.com provides online scheduling, skill tracking, and reporting. It's designed to bring students, teachers, schools, and clinical sites together for hands-on training and real-life experience. Platinum Planner has an easy-to-use companion app for existing users. Students and preceptors can complete documentation from anywhere!

An Instructor Role can check on a preceptor or student.

[Read Full Article](#)



Reference Checks: Building Questions that Get Actual Answers

By Levi Perkins, Corporate Screening

Checking candidate references has been a formal part of the hiring process for a while, but it's more than just a formality. When you take steps to conduct references, you get more perspectives about a candidate and additional information to help you make a well-informed hiring decision.

The Importance of Reference Checks

Checking references provides you with additional views of a candidate's experiences and capability beyond what the candidate has told you during the interview process. Considering that candidates sometimes embellish or misrepresent their background and experience, obtaining the views of individuals who have worked with a candidate can help you uncover the truth and avoid making a bad hire.

[Read Full Article](#)



Episode 50: Know The Rules! Physical Safeguards

By Kim Shuttters Software Quality Validation Engineer

In this week's "Know The Rules!" I am sharing details about the Physical Safeguards of the Health Insurance Portability and Accountability Act (HIPAA) Security Standards.

An important step in protecting electronic protected health information (ePHI) is to implement reasonable and appropriate physical safeguards for information systems and related equipment and facilities.

The HIPAA Security Rule defines Physical Safeguards as:

"Physical measures, policies and procedures to protect a Covered Entities and Business Associates electronic information systems and related buildings and equipment, from natural and environmental hazards, and unauthorized intrusion."

[Read Full Article](#)



From the Customer Support Team

Q: I get a lot of emails from Platinum, is there any way to filter those out?

A: Platinum Planner sends emails to customers when different actions have taken place in the system. For example, students submit an opportunity for review by their instructor. This will trigger an email to be sent to the instructor. We understand that many customers would like to control the type of emails they receive, but that feature is not available at this time.

However, you can set up filters in your email, so that Platinum emails are sifted out into their own folder. So you can access them when needed.

[Read Full Article](#)

“The adaptive process was also super helpful in preparing me for the flow of the NCLEX. It was also a great motivator to keep pushing myself! Thank you Platinum Testing for dedicating the time and energy to create such a great product. I have and will continue to spread the word to all who will listen.” - Amanda Armbrrecht, RN

Staff Updates - What is new at Platinum?

We have exciting news on the Platinum team! Please see the details below on a few amazing employees and their new roles within the company.



John Spencer, COO

John Spencer accepted a promotion to Chief Operations Officer of Platinum Educational Group in December 2022. He previously served in many leadership positions, including Field Training Officer, Field Supervisor, Operations Manager, Education Coordinator, and Director of Education. John is an alumnus of Grand Canyon University. He earned a Bachelor of Health Science in Professional Development and Advanced Patient Care, a Master of Business Administration, and a Master of Science in Leadership. John is passionate about servant leadership and believes serving others is key to advancing professionalism in education, healthcare, and business. Outside work, John enjoys spending time with his family and serves as a member of his church's security and medical response teams.



Sherry Kinnucan, Director of Education

Our new Director of Education is Sherry Kinnucan. Sherry has been with Platinum Educational Group since October 2019 in the role of Lead Trainer/Medical Educator and was instrumental in the development of the AccredAssist tool. Before joining Platinum Educational Group, Sherry served as a seasoned Paramedic/Instructor Coordinator in critical Emergency Medical Service roles at the state and local levels. With medical education and problem-solving as a driving passion, Sherry earned her Master of Arts degree in Higher Education Leadership from Siena Heights University. Sherry is committed to achieving only the highest quality within the teamwork she cultivates and the product outcomes her team delivers. When not at work, Sherry loves spending time with family, and enjoys music, relaxing with a walk in nature, or casting a line from a fishing pole.



Sarah Smith, Product Manager

Sarah joined Platinum Educational Group in 2015 as part of the Customer Support Team. Over the years she has also been a member of the Training Team and the Testing Team. In her new role as Product Manager, she hopes to continue to use her expertise in our products to improve the overall customer experience for those who use our solutions. In her free time, Sarah enjoys all sorts of creative endeavors, such as painting, knitting, and crafting a rug out of old t-shirts that has taken WAY longer than expected to finish.

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Nursing Education. Contact us if you want to connect and see how we can collaborate!



Making dreams a reality. Helping students pass the NCLEX since 1971.

Our mission is to help repeat test-takers and foreign-trained Nurses pass the NCLEX®-RN/LPN exam. Our comprehensive content review course is designed to decrease test anxiety, instill self-confidence, and consistently deliver great results.

[More Information](#)

Customer Showcase: Good Samaritan College (OH)



**Good Samaritan College
of Nursing & Health Science**

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome **Surgical Staff at Good Samaritan College (OH)**.

Good Samaritan College of Nursing and Health Science ("the College") is an academic community of faculty, staff and students working collaboratively to advance the formation of healthcare professionals by teaching and learning evidence-based, discipline-specific healthcare knowledge. This community also serves to create and disseminate related general education knowledge that

serves to fully prepare appropriately credentialed health care professionals.

GSC Vision: To be a leader in developing nursing and health science professionals within a unique, Catholic, hospital-based, and online college environment.

GSC Mission: The Good Samaritan College of Nursing and Health Science is a historic, private Catholic institution, founded by the Sisters of Charity, with over 120 years of academic excellence in healthcare education. As a specialized institution of higher education, the College provides a student-centered learning environment designed to develop the cultural competencies, intellectual abilities, and professional skills of the individual. The College develops healthcare professionals who are engaged in their disciplines, providing compassionate care to patients, and service to their community with respect for all, guided by our spiritual heritage.

We want to thank them for their trust in our solutions, their trust in our customer service, and for their trust in our reputation to provide the highest quality of both!

Keep You Laughing



Please [confirm your subscription](#)

**PLATINUM
EDUCATIONAL GROUP**

Platinum Educational Group
4370 Chicago Dr. SW, Suite B205
Grandville MI 49418

[Manage your email preferences](#)
[Unsubscribe from all future emails](#)