



**PLATINUM**  
**EDUCATIONAL GROUP**

JULY 2022

## EMS PROFESSIONS

The **Platinum Educational Group** newsletter is dedicated to EMS instructors, administrators, and providers. If you have any questions please reach out to us anytime either by [email](#) or call **616.818.7877**.

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### Set Up for Success Before You Are “Back to School”!

Summer is upon us! Take this time to connect with our team so we can aid in setting your program up for success when school begins. Our team can do the leg work, while you enjoy summer break! We have more than 75 years of combined education, testing, and scheduling expertise. We are proven to help your program and offer a money-back testing [guarantee!](#)

We provide online testing and skills tracking solutions for EMS educators, students, and institutions. So, if you are a part of any of those groups, **we want to help you.** Contact us today!

To all you educators out there—thank you from all of us at **Platinum**. Please be safe and stay healthy.

**PLATINUM**  
**EDUCATIONAL GROUP**  
TESTING COMPLIANCE REPORTING  
COMPETENCY TRACKING SCHEDULING

### Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and

what we do!

We are staunch advocates for the highest degree of training for all EMS levels. **We are proud to boast the best testing prep and skills tracking programs for each.**

**“Platinum has the best products on the market. Their customer service is top-notch. They have live chat, video conferencing, and do whatever is needed to make their customers happy. The longest I have ever had to wait for an answer to a question was 10 minutes! It used to be days with another product. So glad we switched. Outstanding company!” - Matt Phillips, EMS Department Chair, Owens Community College (OH)**

**\*Factoid—Since 2015, we have delivered 500+ new features and updates for our customers, many at their request!**

**Our Mission:** Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.



## Moving Your Program Forward: A New Workshop Series for 2022!

**Only 4 National Locations Left!!**

**Boston, MA (August 26-27)**

**Chicago, IL (September 16-17)**

**Philadelphia, PA (October 22-22)**

**Indianapolis, IN (November 11-12)**

Join us for an exciting New Workshop series for 2022! **Moving Your Program Forward** is designed to assist all educators, their programs, and their students to be successful through knowledge, practice, and hands-on learning techniques.

**Day 1 (8 hours)** This full day focuses on the methods and implementation of techniques to create an educational environment where student's success is nearly guaranteed. We will look at admission assessment to include learning preferences, improving student prerequisites and study habits, implementing a testing and teaching style that is educational and non-threatening, and making sure to practice like you expect to perform.

**Day 2 (4 hours)** This half-day workshop is designed to arm EMS administrators, instructors, & clinical coordinators with knowledge of the upcoming industry changes to the Student Minimum Competency (SMC) Matrix. This exclusive workshop will provide answers to the following questions “What are the changes to the SMC?”, “How do they relate to the NREMT requirements?”, “How do I incorporate these changes?”, and much more!

### **Each workshop location includes:**

- **Master Testing Techniques, Measurement, & Evaluation!**
- **Get Updates for SMC 2023 Requirements!**
- **12 CE Credits of Professional Development!**
- **Amazing Prize Giveaways!**
- **Networking!**
- **Lunch and Snacks Included!**
- **ALL for \$25!!**
- **Bonus: All Events Include a Catered Lunch!**

**[Full Details and Registration!](#)**

**Deadline Approaching! EASIEST. SCHOLARSHIPS. EVER!**  
**Pass Along to YOUR Students Today!**



Platinum Educational Group's 2022 Scholarships Now Open! 🎓🎓🎓 \$1000 for each of the EMS, Nursing, and Allied Health professions! No Essay. No recommendation forms. This year, it's all about the selfie! **Deadline is July 29!!** 😊

**WHO IS ELIGIBLE TO APPLY AND WHAT ARE THE REQUIREMENTS?**



**Submit an Article!**

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

**If you said yes to any of these, then we want you!**

We are currently looking for quality EMS content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (EMS swag including a travel mug, mousepad, challenge coin, and more!) as well as some great exposure to your content and expertise!

**If you would like to submit an article, [Click Here!](#)** Not only will you get some exposure, but we will also send you some awesome EMS swag!!



**PLATINUM EDUCATIONAL GROUP**  
www.platinumed.com  
616.818.7877

**Introducing AccredAssist®**  
AccredAssist® can also pull your existing cohort data from your Platinum account to auto-populate your:

- Clinical affiliate data
- Capstone field internship affiliate data
- Preceptor list including dates trained
- Summary tracking report
- Student Minimum Competency (SMC) Matrix (formerly (SMC) Matrix)
- Appendix G) report

EMSTESTING.COM  
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**Would You Like Automated Surveys?**

If you are an EMS Program Director, then you are already aware of the high turnover rate for paramedic program directors. There is much to keep track of for accreditation and it can be a tiresome task searching for the information that you need, but we have a new solution that is changing the game- an all-in-one SSR

recordkeeping feature!

**More Details**

**“We are looking forward to using AccredAssist. The training staff was excellent and we feel the product will make our life much easier with accreditation for our upcoming course. We highly recommend it!” Randy Pierson, EMS Program Director at Cherokee County Fire and Emergency Services Paramedic Program (GA)**



**Top Five Reasons to Use EMSTesting.com**

- True Computer Adaptive Testing Practice that mimics the format of the National Registry exam!
- Most Validated Solution Available—Over 300,000,000 responses to date!
- Over 5,000 question test bank; with questions FOR ALL provider levels!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as efficiently as possible! We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) prep program that mimics the National Registry Exam format! We will help your program raise your pass rates and we offer a **100% guarantee\*** to back that!

**“I have to say I have always loved working with you guys and now I believe EMSTesting.com is especially worth its weight in gold**

since the coronavirus has occurred. The service I have received when I have a question has always been on point as well.” -Jay Bush, EMS Program Director, Manatee Technical College (FL)

[Learn More](#)



## Top Five Reasons to Use PlatinumPlanner.com

- Ready for 2023 SMC Changes!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program’s specific needs!
- Provides students with a complimentary companion mobile app!
- There is NO Institutional fee just a competitive nominal per-student fee!

In addition to testing, we also provide a complete skills tracking, scheduling, and reporting solution called [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and scenario experiences. It generates reports for student progress, accreditation standards, NREMT Portfolio requirements, and CoAEMSP Student Minimum Competency (Appendix G)! Platinum Planner also **offers free preceptor training - something our competitors do not!**

**“I have been using EMS Testing and Platinum Planner for several years now and it has been great. Whenever there is a problem, or I have a question someone is always there to help. I also love that one-one training is available. I never end a conversation feeling that I was a bother. Thank you for all that you do and for your excellent customer service.”** - Kimberly Jeffries, EMS Coordinator, Randolph Community College (NC)

[Learn More](#)



## What Is the Lifetime Value of Ongoing Drug Screening? Screening Process

By Levi Perkins, Corporate Screening

Employment drug screening is an essential component of the pre-employment hiring and screening process. It can help you manage hiring risk and potentially keep some accidents and injuries from happening.

Employers across a range of industries include drug screening for some or all employees. According to a recent Professional Background Screening Association (PBSA) survey, 44 percent of organizations conduct drug and alcohol screening on all candidates, and another 23 percent screen some candidates. But drug screening doesn’t have to stop at the hiring

process. When conducted at various points throughout an individual’s employment, drug screening can help you protect all stakeholders across your workplace.

[Read Full Article](#)



## Update on our Test Banks – June 2022

By John Spencer, Director of Education, Platinum Educational Group

We have been working hard to create and enter new technology-enhanced items (TEIs) into our testing bank. All new items are introduced as pilot items during computer adaptive testing (CAT) experiences. Your students have seen the new TEI item types as they complete their CAT experiences. **Pilot items are not factored into the student’s results. The pilot process allows us to collect the item validation data to ensure**

**that each item performs adequately before being released into the primary bank. If you do not want your students exposed to the pilot questions, you can disable the item piloting feature by editing your school settings. Contact Customer Support if you require assistance with this.**



[Read Full Article](#)



## Thank You for Visiting us at Accredicon!

By Courtney Dubai, Business Development, Platinum Educational Group

After the world has slowly been coming out of its “Covid Shell”, we are slowly able to get together in person more and more. It was absolutely wonderful to get to see so many of you at ACCREDITCON! I was able to see so many new and familiar faces in Louisville. Some of you I have not had the opportunity of connecting with in years! One of the best things for me about the national conferences is seeing all my old favorites who I have not had the chance to connect with in what feels like an eternity! (Doesn't everything pre-Covid?).

[Read Full Article](#)

### News from Our Allies in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect and see how we can collaborate, contact us!



#### Preceptors: A Cornerstone to a Successful Capstone Experience – September 21 @ 1 PM Central Time

It is widely acknowledged that the capstone field experience represents the synthesis of all learning in a paramedic program. This phase of the program is critical to assess the paramedic student's ability to integrate all elements of learning gained in the classroom, lab, clinical, and field experience.

[More Info](#)



#### Advancing Evidence-Based, People-Centered EMS Care

What a difference a generation makes—in 2007, a report from the Institute of Medicine pointed out the lack of evidence supporting most prehospital patient care protocols and practices. While most EMS systems were making treatment decisions based on what they felt was best for patients, there was little evidence to back it up.

[More Info](#)



#### National Association of EMS Educators

Here you can review our full lineup of upcoming courses and events. Click on each event name to view the full details.

[More Info](#)



### Upcoming Conference and Expos

[7/20/22 to 7/22/22](#) Murfreesboro TN – TEMSEA

[8/2/22 to 8/7/22](#) Louisville KY – NAEMSE Symposium

[9/15/22 to 9/16/22](#) Orlando FL – Clincon





## Ask the Customer Support Team

**Q:** How Does our transfer process work at Platinum Educational Group?

**A:** With the new semester in full swing, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has become a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that that transfer

process is done.

[Click for Full Details](#)

***“The best thing about this group is the customer service. All of my questions have been answered within 30 min to an hour. The Help box with frequently asked questions is also nice and I’ve been able to use it without calling in. Keep up the great work Platinum Group!” - Jenifer Goodson, Admin/EMS Instructor, East Central College (MO)***



## Customer Showcase: Polk State College (FL)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome EMS staff at **Polk State College (FL)**.

Polk State College, established in 1964, is a multi-campus institution serving over 20,000 students with Bachelor of Applied Science, Bachelor of Science, Associate in Arts, and Associate in Science degrees as well as a wide range of certificate and workforce training options.

**College Mission:** Polk State College, a quality-driven institution serving Polk County and beyond, transforms students’ lives through the power of teaching and lifelong learning by providing access to affordable associate and baccalaureate degrees, career certificates, and workforce employment programs, delivered through various modalities and innovative technologies and by diverse, qualified faculty and staff.

The intent of the EMS program is to ensure that its participants receive adequate training and instruction to begin an enjoyable career in the out-of-hospital emergency medicine field. This fast-paced environment offers career opportunities for many different types of health care providers.

The EMS degree program is designed as an option for anyone seeking a career in the EMS, fire, and/or public safety arenas. Even though a career in this field can be obtained via certificate programs, future promotion in these fields requires an AS degree. Polk State’s AS degree in EMS requires successful completion of the emergency medical responder, emergency medical technology, and paramedic certificate programs, in addition to general education requirements.

**We want to thank them for their trust in our solutions, their trust in our customer service, and for their trust in our reputation to provide the highest quality of both!**

## Leaving You Laughing



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Platinum Educational Group  
4370 Chicago Dr. SW, Suite B205  
Grandville MI 49418

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