

PLATINUM EDUCATIONAL GROUP

# **NURSING PROFESSIONS**

The **Platinum Educational Group** newsletter is dedicated to Nursing instructors, administrators, and providers. If you have any questions please reach out to us anytime either by **email** or call **616.818.7877**. In this edition:

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# Set Up for Success Before You Are "Back to School"!

Summer is upon us! Take this time to connect with our team so we can aid in setting your program up for success when school begins. Our team can do the leg work, while you enjoy summer break! We have more than 75 years of combined education, testing, and scheduling expertise.

It is not too late! **Even if your current course has started!** Whether you create your own tests, are not using AFFORDABLE computer adaptive testing, have challenges with scheduling clinical rotations, keeping track of student externship tracking, or simply

using a product you are not happy with. **We make it easy**—ALL OF IT! The platform set up, the training, and the industry-leading customer support. Simply click the button below, choose your State, and pick a time that suits YOUR demanding agenda!

SCHEDULE A DEMO

To all you educators out there—thank you from all of us at Platinum. Please be safe and stay healthy.





# Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all nursing levels. We are proud to boast the best testing prep and skills tracking programs for each.

\*Factoid—Since 2015, We have delivered 500+ new features and updates for our customers, many at their request!

**Our Mission:** Deliver valid & reliable testing, scheduling, competency tracking, & compliance reporting solutions. **Our Vision:** Every learner in the world can benefit from our solutions.



# Deadline Approaching! EASIEST. SCHOLARSHIPS. EVER!

WHO IS ELIGIBLE TO APPLY AND WHAT ARE THE REQUIREMENTS?





## **Customer Testimonials**

Almost every day we see new customer testimonials come through our social media pages. (See our **Facebook**) We want to let you all know that we appreciate your kind words and are completely humbled and honored to get these reviews! As we receive new reviews from our customers, we will do our best to display them on our customer testimonials page on <u>our website</u> too. If you are a current customer of Platinum and would like to submit a review for

our products, please click here! We appreciate your feedback, testimonials, and your dedication to education!



# ATTENTION: Student Association & Nursing Conference Coordinators! Try Us for Your Next Virtual NCLEX® Competition!

Are you looking for a fun competition for your NCLEX® event! Nursing students have a BLAST learning via Platinum Educational Group's "Group Testing" feature! This online quizzing platform is set up like the trivia-based quizzing that is popular in bars and restaurants across the country. We even provide prizes for the top 3 participants! If you would like to see a short demonstration

of how Group Testing from Platinum Educational Group can benefit your annual conference, **CONTACT US** and we are more than happy to show you!

Platinum Educational Group is Helping Nursing Programs Raise Their Pass Rates



#### **Affordable Online Testing Platform**

The staff at Platinum Educational Group understands the obstacles of budgets when it comes to programs looking for affordable online solutions to assist your students. It is especially difficult raising and keeping pass rates up due to limited reasonably priced resources, questionable content validity, and higher cost of study tools that your program experiences. In 2016, Platinum created their online exam simulation platform, called PlatinumTests.com, for nursing training institutions.

Some of the unique qualities that distinguishes PlatinumTests.com from other NCLEX study prep companies include:

- True Computer Adaptive Testing that mimics the NCLEX exam testing format.
- Test simulator that can accurately predict your students' NCLEX exam readiness.
- Detailed reporting that shows topic and module strengths and weaknesses.
- Unlimited testing! No cap limits on how many tests a student can take.
- Affordable. Only a one-time fee of \$45 for LPN/LVN students and \$90 for RN students.

Access to over 3,000 PN and 4,000 RN objective-based questions written and reviewed by industry experts in nursing.

Stop spending hours creating your own tests or paying a king's ransom for a quality solution! We have an affordable online testing solution that will amaze you! We would be honored to show you our online testing solution. Simply click the link below, select your State, and then find a time that works for you! We look forward to meeting you!

# Click for Easy Demo Scheduling



"Great site to practice for your NCLEX. They are specific and will be able to show you the areas you need to work on. Also great customer support, quick reply, and very helpful." Elvira Bilajac, Nursing Student (FL)



# Finally, Nursing Competency and Externship Tracking Made EASY and AFFORDABLE!

We have heard for years about the challenges of keeping track of students' competencies and externship efficiently. That's why we have developed a competency tracking program, entitled Platinum Planner, that will take care of it all for you--easily and with no institutional cost! This flexible program tracks clinicals, externship, schedules, and any other competencies. It is customizable to YOUR specific nursing program using YOUR terminology. It assists in clinicals, labs, and classroom experiences. It also

generates reports for student progress and accreditation standards—all in an easy-to-use electronic format! Platinum Planner comes with a FREE fully functional mobile app for students and clinical instructors!

Do not waste time tracking your students with paper and pencil or with expensive online platforms! We have an easier and more cost-effective solution!

Top 10 Reasons to Use PlatinumPlanner.com

"Good resources for students and educators." - Nancy Schur-Beymer, Instructor at Hartnell College (CA)

## **Submit an Article!**

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to



showcase? Do you have a blog?

#### If you said yes to any of these, then we want you!

We are currently looking for quality nursing content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a "thank you" package from us (Gift

Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article, Click Here! We'll give you some exposure AND send you some awesome nursing swag!!



# What Is the Lifetime Value of Ongoing Drug Screening?

By Levi Perkins, Corporate Screening

Employment drug screening is an essential component of the pre-employment hiring and screening process. It can help you manage to hire risk and potentially keep some accidents and injuries from happening.

Employers across a range of industries include drug screening for some or all employees. According to a recent Professional Background Screening Association (PBSA) survey, 44 percent of organizations conduct drug and alcohol screening on all candidates, and another 23 percent screen some candidates. But drug screening doesn't have to stop at the hiring

process. When conducted at various points throughout an individual's employment, drug screening can help you protect all stakehold across your workplace.

Click for full details



#### **Create a Customized LPN Test in One Minute?**

Creating a customized test, quiz, or even a final exam is simple, quick, and a breeze with PlatinumTests! Click the link below for our one-minute demo of how to do so!

#### **WATCH THE VIDEO!**

Now granted, our solutions tester who made this video, Ben Hurst, is an absolute expert in PlatinumTests so you may not be able to replicate his feat at **first.** However, creating a valid and reliable test in PlatinumTests truly only takes a few minutes the first time you do it. **Just imagine the time you would save!** We would be honored to show you more.

Schedule a free demo of PlatinumTests



# **Episode 44: Know The Rules! Organizational Requirements**

By Kimberley Shutters

In this week's "Know The Rules!," I am diving a little deeper into the Organizational Requirements, part of the Administrative, Physical, and Technical Safeguards of the Health Insurance Portability and Accountability Act (HIPAA) security standards, 45 CFR § 164.314.

As with all the standards in the HIPAA Security Rule, compliance with the Organizational Requirements standards requires Covered Entities (CEs), and under certain circumstances Business Associates (BAs), to have signed

Business Associates Agreement (BAA) contracts or other arrangements before granting access to electronic protected health information (ePHI). The standards provide the specific criteria required for written contracts or other arrangements.

#### Click for Full Article



# From the Customer Support Team

Q: How Does our transfer process work at Platinum Educational Group?

A: With the new semester in full swing, we know that enrollment issues/mistakes/decision changes happen. Being able to transfer students into their correct course has become a little easier. Using the form at the URL below, just fill out all relevant information, and submit. This will send a ticket right to our support team to begin the transfers. Once a transfer is complete, we will notify the requesting admin that that transfer process is done.

#### Click for full details

"I utilized the online version of the course - this was to evaluate if it would be something to recommend to my students. I found the online testing to be very convenient. I believe, in addition to the student's program instruction, the Platinum tests would be helpful in preparing new graduates for the NCLEX-RN. PlatinumTests.com is worth the cost; especially for students who recognize they are not fully prepared for the NCLEX exam." Teri Wenzig, Nursing Faculty, Chemeketa Community College (OR)

# **News From Our Allies in Education**



Every month we feature a key news snippet or other information from our allies in Nursing Education. If you would like to connect and s how we can collaborate, **contact us!** 



#### Making dreams a reality. Helping students pass the NCLEX since 1971.

Our mission is to help repeat test-takers and foreign-trained nurses pass the NCLEX®-RN/LPN exam. Our comprehensive content review course is designed to decrease test anxiety, instill self-confidence, and consistently deliver great results.

#### **More Information**

# **Keeping you Laughing**



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