



Do you want to learn about PORTFOLIO, scenarios, testing techniques, measuring & evaluation of students, and much more?

**The Recipe for Success Series Workshops**

Workshops do not have to be stiff and boring! The Recipe for Success series, instructed by Doug Smith of Platinum Educational Group, provides high quality CE for all EMS educators in a casual and comfortable environment. **Do you want to learn about portfolio, scenarios, testing techniques, measuring and evaluation of students, and much more?** Then come join us at any of our workshops listed below. You will receive CE credits, snacks, lunches, and invaluable education - ALL AT NO CHARGE! [Click here for workshops itinerary](#). Click on the links below to register for individual events.

[7/16/16 to 7/17/16, Madison Heights, MI](#)

[7/18/16 to 7/19/16, Sacramento, CA](#)

[7/21/16 to 7/22/16, Santa Fe Springs, CA](#)

**Upcoming Conferences & Expos!**

[7/13/16 to 7/15/16, TEMSEA](#)

[8/1/16 to 8/7/16, NAEMSE Symposium](#)

[All PEG Events!](#)



**Ah, the Dog Days of Summer...**

by Jeremy Johnson, Director of Marketing

The expression "dog days" refers to the hot, sultry days of summer, originally in areas around the Mediterranean Sea, and as the expression fit, to other areas, especially in the Northern Hemisphere.

Many of us are taking vacations and spending quality time with our loved ones, but the ever looming "back to school" deadline is always in the back of our minds. The preparation and planning, the curriculums, the scheduling - it can all be a struggle. BUT, it doesn't have to be if you are a Platinum Educational Group customer. **Make this upcoming school year easier by requesting a free trial** of our products outfitted for EMS, Allied Health, and Nursing training institutions! Please read below to view how we can help you make the difficult easy. In addition, this month's Platinum Post also includes articles relating to:

- Featured Article: EMSTesting Validity
- The Importance of **Actually** Training Like You Fight
- Platinum Planner Student App Nominated for Best Education Award
- EMS, Nursing, & Allied Health Scholarships Deadline is **JULY 15TH!**
- NAEMSE Expo Info
- And much more!

If you have any questions, or would like further information, contact [Marketing](#) or call 616-818-7877.



## FREE mobile app for students using Platinum Planner! Nominated for a "Best Education" Award!

Exciting news for Platinum Educational Group! Recently, our new Platinum Planner app was nominated for "best education" app for 2016! We would be **honored** if you visit the [BMAA WEBSITE](#) and **push the recommendation** button! Thank you for helping us strive to be the best for you!

If your institution utilizes Platinum Planner for scheduling and skills tracking, then we highly encourage you to alert your students to our new **FREE Platinum Planner Student App!** This app is very helpful and **has all the features of the full Platinum Planner website!** Students are able to input their information no matter where they are and have it sync up when internet becomes available - perfect for hospital or lab settings where internet is sketchy or not available at all!

The Platinum Planner mobile app is for students to download for **free with their subscription** to [PlatinumPlanner.com](#). Interested in learning more about Platinum Planner? [Contact us!](#)

[View the Platinum Planner App Video!](#)

## How Can Platinum Educational Group Help Your Training Program?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our new followers, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all **EMS, Allied Health, and Nursing** fields. And we are proud to boast the highest study prep and skills tracking for each.

**Our Mission:** Deliver valid and reliable testing, scheduling, skills tracking, and reporting solutions.

**Our Vision:** Every learner in the world can benefit from our solutions.

## Best Industry Customer Service!

All of our products come with the absolute best industry customer service for all students, instructors, preceptors, administrators, and coordinators! Don't just take our word for it - check out our real [testimonials](#) from our actual customers!



## For Emergency Medical Services Training Programs

**Join the hundreds of other programs that have adopted our solutions to make their EMT/Paramedic program run as smoothly as possible!** We offer the most reliable and valid testing on the market via [EMSTesting.com](#). We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee\\*](#) to back that!

In addition to testing, we also provide complete scheduling and skills tracking via [PlatinumPlanner.com](#). This flexible program tracks schedules, skills, and patient encounters. It assists in verifying clinicals, labs, and scenario experiences. It



## For All Nursing Training Programs

We recently rolled out our newest product line of NCLEX-RN® testing prep! After more than a year of qualifying our banks with more than 3000 up-to-date and valid questions, the time has come to institute a beta testing period. And we would be honored to include **YOUR NURSING STUDENTS** and listen to their feedback!

**What's the catch?** There is **NONE**. Simply download and distribute the certificate below to your students with the easy to sign up instructions and they can start using the Platinum NCLEX-RN prep immediately **for FREE!** This offer is for a limited time only so please distribute immediately! As long as your students **sign up by July 31, 2016** they will be able to utilize our computer adaptive test prep at no

generates reports for student progress, accreditation standards, and much more! Platinum Planner also offers free preceptor training - something our competitors do not! We even launched a fully functioning complimentary app so students can work more efficiently! **Do not waste time with paper and pencil tracking and scheduling again! We have an easier and more cost effective solution!**

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.** [Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!



### **FEATURE ARTICLE: Platinum's EMSTesting Validity**

by Doug Smith, Medical Educator, CEO

There is a marketing campaign going around suggesting that there is only one solution out there for providing valid tests for EMS providers. **Let me be very clear that this is NOT the case.** Our competitor may stoop to the level of suggesting that our products are not valid. That their product is the only one. Platinum Educational Group will NOT support this misrepresentation by suggesting that our tests are the only valid ones. That would not be a truthful statement.

[Read Full Article](#)

charge for the entire 2016 calendar year! They will not be asked to purchase anything - ever!

Please click the links below and share with your nursing students!

**\*Free NCLEX-RN Prep (est. \$120 value)**

Free NCLEX-RN® Computer Adaptive Testing!

In addition to our testing prep program for nursing students, we currently have an online program that will keep track of their scheduling, skills tracking, and externships called [Platinum Planner](#)! No longer will your instructors waste valuable resources with burdensome methods!

As with the EMS and Allied Health programs, **Platinum Planner costs nothing for nursing programs** to utilize! There is just a low student fee to use. Help your program operate more efficiently! [Contact us today](#) for a **free demo** of Platinum Planner!

[Schedule Your Free Demo!](#)

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### **The Platinum's Admission Evaluation Suite (AES) is now available in EMSTesting with the Single Sign On!**

by Doug Smith, CEO, Medical Educator

Programs from coast to coast are finding themselves either voluntarily looking for a way to evaluate prospective students before they begin their training program or are being mandated to do so. In either situation, we have got you covered with an economical and carefree answer.

[Read Full Article](#)



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### **For All Allied Health Training Programs**

We have heard for years what a **nightmare** it is for Allied Health programs to keep track of skills. **Well, no more!** Our Platinum Planner online software program can assist your busy instructors with



### **All of our Products. One single sign on.**

by the Dev Team

We are pleased to announce our single sign-in feature for all our products is here! This feature allows you to have access to all of Platinum

scheduling students more efficiently. It also helps in evaluating your students and measuring the impact of training. **Best of all, it costs NOTHING for your program to use!** There is just a nominal per student fee.

Platinum Planner functions in many ways to assist your instructors. It documents student experiences with ease, manages clinicals and field experiences in less time and with fewer hassles, and provides reporting that meets all accreditation standards. All of this will **help your program run more smoothly and effectively!** Stop using outdated methods and [CLICK HERE](#) to learn more about **Platinum Planner TODAY!**

Educational Group's products with ONE email and password. Once you sign-in, you will be able to jump between each of our products without having to sign-in again. Please click the below icons for single sign on intro and quick demo.



[Read Full Article](#)



Platinum Scholarships Program

## Attention Nursing, Allied Health, and EMS Students!! Scholarships Deadline is July 15th!

The 2016 Scholarships Program **deadline of July 15, 2016** is fast approaching! Instructors—get the application to your pupils **TODAY!** Do not let your **EMS, Nursing, or Allied Health** students miss this opportunity for a **\$1000 scholarship!** **Click the link below and distribute to your classes!**

[Click here for complete program details and to download a full application packet!](#)



## The Importance of Actually Training Like You Fight

by John Spencer, Medical Educator

Take a moment and think about all of the trainings that you have personally attended over the years. Do you remember them all or just some of them? Odds are that you can remember some of them because something memorable happened, either during the training or because of the training. The reality is that all of those trainings are embedded deeply into your mind and when push comes to shove your actions will depend on the quality of the training you have received.

[Read Full Article](#)



## Meet the Staff: Jason Jensen CIO

Jason joined Platinum Educational Group in early 2012. In 2015 became CIO and a co-owner. He is one of the main architects and developers behind EMSTesting. Jason not only has a track record of quickly taking on new projects and applying innovative solutions to make them succeed, he has a great passion for self-improvement and continued learning in the programming and web development field. Jason's hobbies include anything computer related.



## Ask the Customer Support Team

by David Smith, Customer Service Manager

**Q: In Platinum Planner, I've set up a series of opportunities for my Paramedic students to sign up for, but they can't see them as available on their end. They are also enrolled in a scenario class. Why can't my students sign up for clinical opportunities?** A: If you are an instructor who has made clinical opportunities for the students to sign up for, but the students...

[Read More!](#)

[Read More Q&A!](#)



## Customer Appreciation Corner

Platinum Educational Group extends a congratulation to **Dr. Chris Nollette** on achieving the Faculty of the Year Award from Moreno Valley College!

A special recognition to **Hutchinson Community College's Field Op Training**. This amazing 2-day experience is offered to local programs in the Missouri and Kansas areas. With 400 instructors, volunteers and patient actors, along with 26 ambulances and two helicopters, they helped paramedic students complete 70 different scenarios!

[Click for full story from EMS1](#)

[Click for Hutchinson CC Field Ops Training Video!](#)

We love to support our customers when we can! If you have something you would like to promote email [Marketing](#) for consideration!



## News from NAEMSE

Every month we will feature a key news snippet or other information from the National Association of EMS Educators (NAEMSE).

### 2016 NAEMSE Symposium is Almost Here!

Don't forget to register for the 21st Annual NAEMSE Educator Symposium & Trade Show! The [Official Program Book](#) of the event is also available online for digital download.

The book is your ultimate resource for reviewing this year's wonderful array of sessions, including the NREMT Regional Scenario Development Workshop, Instructor Course Levels 1 & 2, Student Evaluation Workshop and much, much more. You can find the online registration, program book and hotel/travel information by visiting the [Official Symposium homepage](#).



## Facebook Hogs?

Yes, the stories you have heard about us are true... we are **"Like" hogs**. Thank you to everyone that has given us some love on Facebook! We appreciate it! Thanks to you, we passed the 500 Likes milestone! In celebration, we decided to have not one, but **TWO**, \$50 gift certificates! We will hold even more customer appreciation drawings after our next milestone, so if you haven't already—give us a Like! **Thank you!**

[Click Here for our Fan Page](#)



## Renewal Reminder!!

From the Accounting Department

If your annual license to EMSTesting and/or Platinum Planner expires this month, please renew **prior** to the expiration date to avoid an interruption in service. [Contact us](#) if you need any assistance. 616-818-7877 ext. 3333 Thank you!