



Industry Information for EMS Instructors, Educators, Administrators, Preceptors, and Students

This newsletter is dedicated to instructors, administrators, and providers of EMS, Nursing, and Allied Health professions. As always, **if you have any questions** concerning anything in this edition of the *Platinum Pulse*, feel free to reach out to us at <https://platinumed.zendesk.com> and a representative will contact you.

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Platinum Ed: From the Beginning

Did You Here About the New Movie Coming Out?

"[Platinum Ed: From the Beginning](#)" is engaging, thrilling, and destined to win Oscars! This motion picture has all the twists and turns of a roller coaster and goes alongside other movie greats like Forrest Gump, The Godfather, and Meatballs 2! A MUST see! Three thumbs up! - *some critic*

If this video made you smile, we would love it if you would "subscribe" to the [Platinum Educational Group YouTube](#). Thank you!



Summer is Here...Fight Off Procrastination!

As the "dog days" of summer are upon us, it gives us time for vacations, spending quality time with family, and of course, lazy days at the beach! BUT, it is also a time of reflection and a chance for educators to gear up for next year's cohort and more importantly, how to make your program run as efficiently as possible! We imagine that you have big goals for improvements and we would like to help! **SO, DO NOT WAIT UNTIL IT IS TOO LATE!**

If you are still using paper and pencil, stop the time consuming madness! If you are using another electronic platform, you are paying more and receiving much less! Make this upcoming school year easier by requesting a [free demo](#) of our products outfitted for EMS training institutions! We have made scheduling easy and convenient! Learn more about how Platinum Educational Group can assist your program in this newsletter. We can help you make the difficult easy.

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all EMS levels. We are proud to boast the best study prep and skills tracking programs for each.

"Unlike many companies, Platinum Educational Group is a system of educational support, helping to transform the way you teach. I never cease to be impressed with their customer service. They always love to hear feedback, and work with you to either understand the system...or even change it. They have been very responsive to customer needs, and have even changed the programs on multiple occasions, because we asked." - Daniel Linkins, Program Director and Dept. Chair of EMS Education

Factoid: We have delivered over 120 features to our customers, many at their request, in the last two years!

Our Mission: Deliver valid and reliable testing, assessment, scheduling, skills tracking, and reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.

[Platinum Educational Group's 9 Guiding Principles](#)



Last Call for Scholarship Applications: Deadline is July 14th

\$3000 Will Be Awarded to EMS, Nursing, and Allied Health Students!

We hope by now that you have heard of our annual scholarship programs for EMS, Nursing, and Allied Health students! Hurry, this year's deadline is right around the corner!! Make sure YOUR students know about these awards and can take advantage!

Great programs! Amazing idea to offer scholarships to the students!! - Tim Schwartz, EMT

Visit the link below to peruse our scholarships press release, view past winners, or download the full application for your students!

[Click Here for Full Details!](#)

THE 2017 PLATINUM EDUCATIONAL WORKSHOP SERIES

Don't Miss Out On Our Free Workshop Series!

Platinum Educational Group is **offering a workshop series like no other!** We have a variety of FREE educational workshops available throughout the country! **There is no cost for participants to attend workshops, lunch and snacks are**

provided, and CE credits can be earned! Please see below for scheduled workshops. If there are no workshops in your area, stay tuned, as more will be scheduled soon! Spaces fill up quickly so register today!

[View All Upcoming Workshops!](#)

WE ARE CURRENTLY LOOKING FOR TRAINING CENTERS IN **CALIFORNIA** AND **TEXAS** TO HOST A FREE WORKSHOP SERIES! If interested [contact us!](#)



Prices Effective July 1, 2017

In 2016, we took satisfaction in providing new and exciting features exclusively for our valued clients to utilize! See more about our price guide below.

[2017 Price Guide](#)

Factoid: We have delivered over 120 features to our customers, many at their request, in the last two years!

New Features in July from the Platinum Educational Group Development Team!

Upgraded Student Clinical Documentation:

- Update to **Student Clinical Documentation**, allowing for easier data entry by students with a more modern look and feel.
- **Enhanced overview** of data students have entered.
- **Customizable data entry fields**, first by **profession** then eventually giving schools the option to customize the data required for students to complete.
- Ability to attach documents **directly** to a patient.

Unified Course/Class Creation:

- School administrators will be able to create courses and classes that include all features in our testing programs and PlatinumPlanner. **Please note:** Creating Courses in our testing programs is a **new** feature.
- School credit will be shared between **both** our testing programs and PlatinumPlanner.
- Students can sign up for a single course **which can include both programs**. Students would be asked to pay once for both programs (when used).
- Integration with VerifyStudents.com for student background checks.
- **Selectable course templates** to help schools get started with setting up a new course following the latest CoAEMSP, National Registry and other accrediting bodies recommendations.



Top Five Reasons to Use EMSTesting

- True Computer Adaptive Testing Practice!
- Most Validated Solution Available! Over 100,000,000 responses to date!
- Over 5,000 validated questions in our test bank!
- Group Testing feature turns learning into a fun game!
- EMSTesting can be used with any EMS textbook, regardless of publisher!

Join the hundreds of other programs that have adopted our solutions to make their EMR-EMT-AEMT-Paramedic program run as smoothly as possible! We offer the most reliable and valid testing on the market via EMSTesting. We provide the only Computer Adaptive Testing (CAT) testing prep program that mimics the National Registry Exam! We will help your program raise your pass rates and we offer a [100% guarantee*](#) to back that!

"Our paramedic program hit 100% first time NREMT pass rates last year (21 students) thanks in part to the utilization of EMSTesting." - Justin Yurong, EMS Educator



[View the 90 Second Intro to EMSTesting Video!](#)



Top Five Reasons to Use PlatinumPlanner

- Provides students with a FREE mobile app that works both online and offline!
- Accreditation Standards! Meets/Exceeds what accrediting bodies are looking for!
- Totally customizable to meet YOUR program specific needs!
- Track the skills YOU want, download forms that YOU want to use!
- FREE to your institution to use!

In addition to testing, we also provide a complete skills tracking, scheduling and reporting solution called PlatinumPlanner.com. This flexible program tracks schedules, skills, and patient encounters. It assists in clinicals, labs, and

scenario experiences. It generates reports for student progress, accreditation standards, and **NREMT Portfolio requirements!** Platinum Planner also offers free preceptor training!

The best part, **Platinum Planner costs NOTHING for EMS programs to use! There is just a minimal student fee.**

"Platinum Planner has been the key to managing multiple programs in an organized and concise manner. We cannot imagine running multiple simultaneous EMT Training programs without the streamlined precision and organizational CRM of the Platinum Planner system. Bravo! - Aki Williams, COO, Defib This - Emergency Rescue Training"

[Contact us](#) today for more information or free product demo for either EMSTesting or Platinum Planner!



[View the 90 Second Intro to Platinum Planner Video!](#)



Self-Motivation: How Can I Teach it to My Students?

By Tom Gottschalk, COO, Medical Educator

When I began doing my research for this month's article, I opened the old google machine and asked it about self-motivation. This is what it spat out.

"Wake up with determination, and go to bed with satisfaction."

"It is better to live one day as a lion, than a thousand as a sheep"

"Do something today, that your future self will thank you for."

Oorah!

[Read Full Article](#)



The Truth in Validity

The subject of testing validity comes up quite a bit in the EMS education industry. It's a topic of tremendous importance because it descends from honesty and integrity. These are ideals held important to us in the EMS Education field. It is particularly significant to Platinum Educational Group, as it is the backbone of our company.

With that said, a lot of misinformation, inaccuracies, and distortions are being distributed causing confusion for professionals and institutions that rely on effective and valid testing. So, we would like to set the record straight.

[Read Full Article](#)



Why can't I get feedback on Platinum CAT exams? (Ah, but you can!)

By Doug Smith, CEO, Medical Educator

Students often mention that on the CAT exams they do not receive any feedback. We demonstrated in the past (Sept. 2014) that we do provide a tremendous amount of constructive feedback to the students regarding weak and strong areas. What the students are looking for, however, are the answers to the questions and the rationale which we do not provide them directly. The keyword though is directly. If a student selects "provide feedback", then the questions, choices, key, and rationale are all sent to the instructor who can then share with the student as they deem appropriate.

[Read Full Article](#)

Upcoming Events for EMS

[7/10/17 to 7/14/17, Orlando, FL - ClinCon 2017](#)
[7/12/17 to 7/14/17, Murfreesboro, TN - TEMSEA Conference](#)

[All PEG Events!](#)



by Steve Berry
iamnotanambulancedriver.com

News From Our Partners in Education

Every month we feature a key news snippet or other information from our allies in EMS Education. If you would like to connect B2B and see how we can collaborate, [contact us!](#)



Platinum Educational Group Sponsorship Announcement

The National Association of EMS Educators mission is *to inspire excellence in EMS education and lifelong learning within the global community*. In an era of changing industry needs, we at NAEMSE also have another simple addition to our mission, "To serve the EMS educator who in return supports the pre-hospital community."

We are excited that Platinum Educational Group will join us in meeting the missions of NAEMSE at this year's educational symposium by agreeing to provide sponsorship for the Welcome Reception. -Joann Freel, Executive Director, NAEMSE

The welcome reception is on **Thursday, August 10, 2017 at 5:30 PM**, at the Empire Patio.



The Wisconsin EMS Association (WEMSA), in cooperation with, and with support from the Office of Rural Health, celebrated 2017 National EMS Week by releasing the 5th edition of the Wisconsin EMS poster. Since the late 1990s, WEMSA has produced a poster depicting all of the EMS service providers and locations throughout the state. In 2013, WEMSA partnered with the Office of Rural Health and for the first time added first responder organizations to the poster. Working again with the Office of Rural Health, the 5th edition of the poster has both been updated, and increased in size to give an even larger view of all of the EMS providers throughout Wisconsin.

A complimentary copy of the poster was mailed to EMS stakeholders throughout Wisconsin, including ambulance services, first responders, fire departments, hospitals, training centers, legislators, and others. It's perfect for displaying at your location. Additional posters are also [available from the WEMSA store](#) - including flat, unfolded posters that are perfect for framing. Get yourself a copy today!



Ask the Customer Support Team

By David Smith, Customer Service Advocate

Q: When setting up a class in EMSTesting, what do the different "Grade Type Descriptions" mean? A: In the "Grade Book" tab of a class, there are 5 default categories listed under "Grade Type Descriptions". These are Quiz, Test, Module Exam, Final Exam, and...

[Read Full Article!](#)

[Read past Q&A!](#)

Customer Support: *I (we) have used EMSTesting for a few years now, and we love it. You guys are great about keeping content updated and regular and answer any questions immediately. We have just begun using Planner and so far, it has been an excellent program as well. The customer support is fantastic! Thank you very much for the support and for the products you guys have, it has been excellent for our program. - Dylan Angus, EMS Educator*

Parting Thoughts

CONNECT WITH
US ON:



Connect With Us!

We would be HONORED if you connected with us via our social media platform! We are more than happy to help build your platform as well! We always connect back with others and try to share your news when possible! We share links and comments on Facebook and LinkedIn, follow and retweet on Twitter (exclusively for our followers), and we even have random drawings with prizes, gift cards, and swag to give away! So let's connect, tweet, poke, share, LOL, #Hashtag, DM, Like, and Meme together in networking harmony!

[Platinum Educational Group Facebook Fan Page](#)

[Platinum Educational Group Twitter](#)

[Platinum Educational Group LinkedIn](#)

[Platinum Educational Group Google+](#)



2017 PEG Retreat Recap: Ralph A. MacMullan Conference Center (Higgins Lake, MI)

Platinum commits a great deal of resources in regard to company retreats. Now, these are not gatherings of "look how great we are" consisting of high fives and pat-on-the-backs, but rather a refocus of our team synergy through organized sessions to strengthen our team work skills. The end goal is never wavering to achieve the highest level of efficiency in order to best serve our customers.

[Read Full Article](#)



EMS and Technology July Spotlight: Roane State EMS faculty use virtual reality to enhance instruction

By Bob Fowler, Roane State staff writer

Picture this: a high-resolution cross-section of a beating human heart floating in space, allowing for an up-close, interactive examination.

Imagine each student in an anatomy and physiology classroom having access to three-dimensional, 360-degree images, or aspiring first-responders being able to view a completely realistic video of an accident scene.

Welcome to the world of virtual, augmented, and mixed reality...

[Read Full Article](#)



Does your Program need Student Access Cards or Credit?

By John Zimmer, Client Relations Manager

Many programs still need to gain EMSTesting or Platinum Planner student access. There are three ways students can gain access into our programs:

1. EMS programs can purchase student access credit or cards directly through Platinum Educational Group; then the students reimburse through tuition or lab costs.
2. Students can purchase access cards through their institutions' bookstores.
3. Students can purchase access from our websites directly (EMSTesting, PlatinumPlanner, PlatinumTests) using their own credit/debit cards.

As Summer/Fall classes start, if you need student access for either EMSTesting, PlatinumTests or Platinum Planner, contact **John Zimmer** at 616-490-5395 or email [EMAIL](#).

If your annual license ends soon, please renew prior to expiration to avoid an interruption in service. If you have questions about your license renewal, contact **John Zimmer** at [EMAIL](#).