



PLATINUM
EDUCATIONAL GROUP

July 2020

ALLIED HEALTH PROFESSIONS

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

In this edition:

1. Summer is Here, Fight Off Procrastination!
2. Who is Platinum Educational Group, Exactly?
3. Message from the CEO: Canceling 2020 Price Increases
4. **Top 10 Reasons to use Platinum Planner for YOUR Competency Tracking**
5. **ATTN Surg Tech Educators!** Moving Your Program Forward Webinar Series—Case Requirement Tracking
6. Brand New Workshop Series for 2020! Progressive Teaching: Flipping the Switch
7. **Would You Like to Talk to a Program Director in Your Profession that Utilizes Us?**
8. **2020 Platinum Educational Group Allied Health Scholarship Winner**
9. **Article:** 5 ABHES Trouble Spots for Institutions that Platinum Educational Group Can Assist You With
10. **Article:** The Difficult Task of Allied Health Educators: Preparing Students for The Real World
11. **Article:** Insider Look: What's New for Surgical Technology in Platinum Planner
12. **Article:** Episode 20: Know the Rules! HIPAA Security Risk Analysis is A MUST!!
13. Customer Showcase: Mohawk Valley Community College
14. And Much More!



Summer is Here, Fight Off Procrastination!

As the "dog days" of summer are upon us, it gives us time for vacations, spending quality time with family, and of course lazy days at the beach! BUT it is also a time of reflection and a chance for educators to gear up for next year's cohort and more importantly how to make your **program the most efficient** as possible! We imagine that you have big goals for improvements, and we would like to help! **SO, DO NOT WAIT** until summer has passed you by!

If you are still using paper and pencil, stop the time-consuming madness! If you are using another electronic platform, you are paying more and receiving much less!

Make this upcoming school year easier by looking at our solutions outfitted for Allied Health training institutions! Learn more about Platinum Educational Group via our 30-minute "Moving Your Program Forward" webinar series in July. You can find more information in this newsletter!

The Staff at Platinum Educational Group



Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of their solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

"Great company with great products! They care about the customer." -John Gosford, Education Manager

***Factoid: We have delivered over 300 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid and reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



Message from the CEO

Caring During the COVID-19 Pandemic: Canceling 2020 Price Increases

Platinum Educational Group occasionally has a slight price increase to our online solutions. We do the increases for a few important reasons. (See the link below for more details)

However, as a company that has a customer base solely of health professional training institutions, we truly know the struggles you are facing. During this extremely unique and challenging economic environment we find ourselves in, we have come to the decision collectively and unanimously, **to cancel any price increases for 2020.**

[More Details](#)

Top 10 Reasons to use Platinum Planner for YOUR Competency Tracking



1. **Customized for ALL Allied Health Professions!**
2. **No Institutional Fee!**
3. Our online platform saves Coordinators and Instructors **hours a week!**
4. Makes accreditation **site visits easy and stress-free** with detailed reports!
5. Provides detailed **student progress reports!**
6. FREE fully-functional student and preceptor **app!** Works online or offline!
7. Easy to set up and get started!
8. FREE **Unlimited Training** for all Administrators, Program Directors, and Instructors!
9. FREE **Unlimited Customer Support** for Administration, Instructors, Coordinators, Students, and Preceptors!
10. Better prepared students to match the workforce!
11. **BONUS:** Don't just take our word for it, see what others say about Platinum Planner! [Testimonials](#)

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective accreditation solution!

"I was tired of tracking externship with paper and pencil. A health science colleague from my college recommended Platinum Planner. It has made tracking externship hours and required skills so much easier for both instructors and students. Because I have this tool, I get updated daily so I can conference with students who seemed to be falling behind. Platinum Planner is an amazing product and I wish we would have started using this earlier." - Zulihana Pascual, Director of Dental Assisting Technology, Indian River State College

Schedule a short demo of Platinum Planner on **YOUR** time!

Easy Demo Scheduling!



Online Case Requirement Tracking Webinar for Surg Tech Programs

Moving Your Program Forward in 2020!

Join us for 30 minutes as we show you how you can move your program forward in 2020 and for your chance to win a \$50 gift card! **EVERYONE** will receive a Surgical Technology recognition coin!

Platinum Planner Benefits...

- The easiest platform to record Appendix G competencies!
- Meets/Exceeds Accreditation Standards!
- Customizable platform to meet YOUR program's specific needs!

- Provides students with a complimentary companion mobile app!
- More engaged students with less work on the instructor side!
- There is NO Institutional fee, just a competitive nominal per-student fee!

Register today to learn more!

Wednesday, July 15th @ 1 PM Eastern Standard Time

[Click to Register!](#)

“Working with Platinum Planner has saved me invaluable time and brought my program into the 21st century. I am easily able to track student progress, approve cases, upload documentation, and track clinical attendance all in one streamlined program. I can’t speak well enough about this platform, if you want to save time and money you need to be using it!” ~ Katherine Matteson, Surgical Technology Program Director, Delaware Technical Community College



Progressive Teaching: Flipping the Switch

Brand New Workshop Series for 2020! Four National Locations

Join us for an exciting new workshop series for 2020! Progressive Teaching: Flipping the Switch is a highly interactive workshop designed to assist participants on "flipping the classroom" by focusing the learning experience with the student. The concepts of scaffolding and bookending will play a critical role as participants learn to develop cases and teaching/formative scenarios to prepare students. Participants will be strongly encouraged to bring laptops and course textbooks. All Workshops include:

- 16 CE Hours or Professional Development Credit! (If applicable)
- Coffee, Lunch & Snacks Included!
- \$100 Credit to the Attendee's Platinum Educational Group School/Program Account* (for current customers)
- All participants will receive a free disinfectant spray!
- **Engaging for ALL Healthcare Professions and Educators!**

There are additional benefits, giveaways, and free evening group events for individual locations! The four US dates and locations are:

[Read Full Article](#)

Please note that we are tracking the Coronavirus situation closely. All registrants for workshops canceled due to COVID-19 will be refunded.

**Talk to a
Program
Director!**

Would You Like to Talk to a Program Director in Your Profession that Utilizes Us?

Find out what others are saying about our online solutions **AND speak with a real Program Director that utilize our solutions!**

[More Details](#)



2020 Platinum Educational Group Allied Health Scholarship Winner!

A BIG congratulations go out to the 2020 Platinum Educational Group \$1000 Allied Health Scholarship Award Winner, Blair Baumann! Blair is enrolled at the Texas Woman's University Dental Hygiene program in Denton, TX. Please help us celebrate Ms. Baumann's achievement by going to our [Facebook Page](#) and liking and sharing her post! This also creates awareness for future Allied Health students to apply!

[More Details](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog? **If you said yes to any of these, then we want you!**

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor - all of these are great! Contributors will receive a "thank you" package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, please contact [Director of Marketing, Jeremy M. Johnson](#), today!



5 ABHES Trouble Spots for Institutions that Platinum Educational Group Can Assist You With

By Jeremy Johnson, Director of Marketing

There are several key areas where institutions struggle statistically when it comes to ABHES accreditation site visits. This article will discuss some of the top standards violations that institutions face and explain how our electronic online clinical tracking and student scheduler, called PlatinumPlanner.com, and our testing solution, called PlatinumTests.com, can help!

[Read Full Article](#)



The Difficult Task of Allied Health Educators: Preparing Students for the Real World

By Tom Gottschalk, Co-Founder (retired)

Allied health educators are some of the most gifted people I feel privileged to know. They are tasked to teach new inexperienced students the skills required to work in an ever-changing health care environment often while educating seasoned employees, peers, and even the general public as well. Talk about hitting a moving target!

[Read Full Article](#)



Insider Look: What's New for Surgical Technology in Platinum Planner

By Jeff Dykstra, National Sales Director

Platinum Planner provides lab competency and case tracking solutions for Surgical Technology training institutions. Our solution easily tracks cases for 1st and 2nd scrubs and observations, overall competencies, scheduling, evaluations of preceptors and students, preceptor electronic signatures as well as a number of accreditation required reporting.

[Read Full Article](#)



Episode 20: Know The Rules! HIPAA Security Risk Analysis Is A MUST!!

By Kimberly Shutters

Not Doing Their HIPAA Risk Analysis Cost Them \$3.5 Million

These days the news is filled with story after story about another healthcare breach of electronic [protected health information](#) (ePHI). Over the last few weeks I shared with you the importance of securing PHI.

Now for what happens when you don't!

[Read Full Article](#)



Ask the Customer Support Team

Q: (Administrator) How Do I Add Credit for My School?

A: School credit is used to pay for student's enrollment (if the school is paying instead of the student). If you need to be invoiced for a school credit purchase, please call 616-818-7877 and ask to speak to our accounting department or you can send your purchase

order to accounting@platinumed.com.

"The best thing about this group is the customer service. All of my questions have been answered within 30 minutes. The Help box with frequently asked questions is also nice and I've been able to use it without calling in. Keep up the great work Platinum Group!" - Jenifer Goodson, EMS Instructor, East Central College (MO)

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)



WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.

[More Information](#)



Notice of Commissioner Election and Appointments

This Notice of Elections and Appointments from the Accrediting Bureau of Health Education Schools (ABHES) is for four commissioner seats to be elected by the membership and two commissioner seats to be appointed by the Commission. All terms are for 3 years beginning on July 1, 2020 and ending on June 30, 2023.

[More Information](#)



CAAHEP CoA Summer Workshop

2020 CAAHEP CoA Summer Workshop will be held as a series of webinars. Details and dates to follow.

[More Information](#)



VerifyStudents Announces Drug Screening Enhancements

VerifyStudents by [Corporate Screening](#) is pleased to announce the completely redesigned [ImmuniTrax™ immunization compliance management system](#). Powered by Medicat, a leader in college health electronic health records, the new ImmuniTrax™ eliminates the need for an RDP connection with a cloud-based, secure and easy-to-use immunization tracking solution.

[Read Full Article!](#)



Customer Showcase: Mohawk Valley Community College (MVCC)

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome Surgical Technology education staff at Mohawk Valley Community College.

Mohawk Valley Community College provides accessible, high-quality educational opportunities to meet the diverse needs of our students. We are the community's college, committed to student success through partnerships, transfer and career pathways, and personal enrichment.

As a diverse institution with a global view, Mohawk Valley Community College provides opportunities for affordable education, with support from Oneida County and the State of New York, and offers career, transfer and transitional education, programs for personal and cultural enrichment, and supports community and economic development.

The MVCC School of Health Sciences advances the quality of life of our students and community through excellence in teaching, innovative services, and community partnerships.

MVCC Surgical Technology Leadership

Angie Christian, Program Coordinator

Alisia Pooley, Clinical Coordinator

We want to thank the awesome MVCC Surgical Technology staff for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing

