



July 2021

PLATINUM
EDUCATIONAL GROUP

Industry Information for Allied Health Educators, Administrators, Clinical Instructors, and Students

This newsletter is dedicated to instructors, administration, and providers of Allied Health. As always, if you have any questions concerning anything in this edition of the Platinum Pulse, feel free to reach out to us anytime by [Clicking Here](#) and a Platinum rep will contact you shortly.

In this edition:

1. **Happy 4th of July and Summer!**
2. Who is Platinum Educational Group, Exactly?
3. **Announcing the Allied Health Scholarship Winner!**
4. Submit an Article!
5. **Article:** New Profession Alert for Platinum Planner!
6. **Article:** What Great Healthcare Providers We Have
7. **Article:** Addressing Background Check Misconceptions: Should You Pay for All Names and Counties?
8. **Article:** Know the Rules! Episode 32: HIPAA Security Awareness and Training
9. Staff Update: **Alanah Manning and John Zimmer**
10. Upcoming Conferences that Platinum Education will be attending
11. **Customer Showcase: Edgcombe Community College (NC)**
12. And Much More!



Happy 4th of July and Summer!

Massachusetts was the first state to make July 4th into a state holiday in 1781, before the war was won by America. Independence Day is mostly a day to commemorate the history and heritage of the American people, and above all to pay tribute to those of the first American generation who fought for their freedom.

Useless but comical fact: Americans typically eat 150 million hot dogs on Independence Day, "enough to stretch from D.C to L.A. more than 5 times," according to the National Hot Dog and Sausage Council.

Thank you to all who have fought for our freedom! Enjoy your Summer 🌻

The Staff at Platinum Educational Group

PLATINUM
EDUCATIONAL GROUP

Who is Platinum Educational Group, exactly?

As Platinum Educational Group continues to broaden the versatility of our solutions for healthcare professions, as well as increase our audience, we would like to remind people of who we are and what we do!

We are staunch advocates for the highest degree of training for all Allied Health programs. **We are proud to boast the best, and most cost-efficient, competency tracking, scheduling, and compliance reporting for each Allied Health profession.**

“Here’s to another year with the Platinum Education Group. The clinical, lab, and classroom materials provide EMS Educators and future front-line workers the resources to be successful. Looking forward to working together for another decade.” – Mark Ercolani, Geisinger Health System, PA

***Factoid—We have delivered over 370 new features and updates for our customers, many at their request, since 2015!**

Our Mission: Deliver valid & reliable testing, assessment, scheduling, competency tracking, & compliance reporting solutions.

Our Vision: Every learner in the world can benefit from our solutions.



2021 Platinum Educational Group Allied Health Scholarship Winner

A BIG congratulations goes out to the 2021 Platinum Educational Group \$1000 Allied Health Scholarship Award Winner, Dennis Mead! Dennis is enrolled at the University of Missouri Kansas City. Please help us celebrate Mr. Mead’s achievement by going to our [Facebook Page](#) and liking and sharing his post! This also creates awareness for future Allied Health students to apply!

[More Info](#)



Allied Health Programs Want Competency Tracking at an **AFFORDABLE** Cost. Good News—it’s Here!

The number one "objective" that we hear most frequently is that Allied Health programs desire a transition to an online competency/clinical tracking and scheduling/rotation platform in a cost-effective manner. Well, good news...**WE HAVE THE SOLUTION FOR YOU!**

What Do We Offer?

We have worked very hard to produce a platform that will meet ALL of your needs and then some! Not only is keeping track of your students' competencies, case requirements, clinicals, and externship easy on your end, we also provide a **FREE** student app that works online and offline for your pupils to utilize! We offer **FREE** customer support to admin, instructors, students, preceptors, and any other of our end users! **100% free, 100% of the time!**

CURRENT Supported Professions

- [Anesthesia Technology](#)
- [Occupational Therapy Assistant](#)
- [Pre-Clinical](#)
- [Dental Assistant](#)
- [Ophthalmic Medical Technician](#)
- [Respiratory Care](#)
- [Dental Hygiene](#)
- [Patient Care Technician](#)
- [Speech Language](#)
- [Medical Assistant](#)
- [Pharmacy Technician](#)
- [Surgical Technology](#)
- [Occupational Therapy](#)
- [Phlebotomy](#)
- [Veterinary Technology](#)

What is the Cost?

There is **NO Institutional fee** to incorporate Platinum Planner into your program, only a one-time [nominal per-student fee](#) with several different payment options!! There are so many more benefits to Platinum Planner. We would be honored to show you! Finally, **YOU** can have an affordable electronic competency/clinical tracking system!

Stop wasting time tracking your students with paper and pencil or excel! We have an easier and more cost-effective solution!

Top 10 Reasons to Use Platinum Planner

"I am very happy that we made the decision to use both the Platinum testing and Platinum Planner sites. It has greatly reduced our paperwork and streamlined our testing process. We are able to communicate easier with our classes and track student progress throughout the entire training program." – Don Royder, Owner, Quality EMS Education

New Features Updates

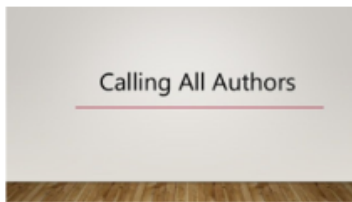
By the Dev Team

[NEW FEATURES: January 2020](#)

[NEW FEATURES: December 2019](#)

[NEW FEATURES: November 2019](#)

[NEW FEATURES: October 2019](#)



Submit an Article!

Do you have a knack for writing good articles? Do you have an awesome article you have written in the past that you would like to showcase? Do you have a blog?

If you said yes to any of these, then we want you!

We are currently looking for quality Allied Health content to be featured in our monthly newsletter and social media platforms! Maybe you want to submit just one article, a few, or be a consistent contributor—all of these are great! Contributors will receive a “thank you” package from us (Gift Card, Platinum Swag) as well as some great exposure to your content and expertise!

If you would like to submit an article for consideration, [click here!](#)



New Profession Alert for Platinum Planner!

By Jeff Dykstra, Sales Director, Platinum Educational Group

Fire Science

Platinum Educational Group has been serving the EMS market for nearly 20 years. We are proud to support our heroes on the front lines, which is why we have added Fire Science to the list of disciplines we now support. Platinum Planner will now track all Fire Fighter essential job tasks within the platform and provide student progress throughout your program. You also have the ability to create and utilize your own task analysis forms for evaluating competencies. Visit <https://www.platinumed.com/fire> for more information.

[Click here for full details](#)



What Great Healthcare Providers We Have

By Doug Smith, Educator, Platinum Educational Group

I am a 64-year-old medical educator, retired paramedic, and overweight (polite way of saying obese), type II diabetic who was a previous smoker (from 15 to 50 years old). About 4 months ago my primary care physician (PCP) suggested that my A1C was no longer being well-controlled with diet and Metformin and suggested a new medication. My pharmacy let me know this new medication was going to cost me \$600/month or \$20/pill. This was too much for my taste, so I went on a month-long sugar purge diet and exercised more, ate better foods and less of them

resulting in weight loss. (Should have been doing this all along). So about 1 month ago I went in to see my doctor and he was amazed that not only had I lost weight, but I had also reduced my A1C to under 6.0 (Normal).

[Click here for full details](#)



Addressing Background Check Misconceptions: Should You Pay for All Names and Counties?

By Levi Perkins, Corporate Screening

Background screening involves many different sources of criminal information, each with varying levels of reliability and accuracy. There are local and national databases, registries, court systems, other data sources, all of which add to the complexity of background screening.

[Read Full Article](#)



Episode 32: Know The Rules! HIPAA Security Awareness and Training

By Kimberley Shutters

Covered Entities (CEs) and Business Associates (BAs) are required to secure electronic protected health information (ePHI) against internal and external security risks and vulnerabilities. That is why the next standard, HIPAA Security Awareness, and Training, § 164.308(a)(5), is so important.

Workforce education and training plus creating a culture of compliance valuing patients' privacy are a necessary part of risk management. All of your workforce members, including employees, volunteers, trainees, management, and BAs, need to know how to safeguard ePHI in your practice.

[Read Full Article](#)

Staff Updates: Alanah Manning and John Zimmer



One of our Customer Service Advocates was promoted to our sales team earlier this year. Alanah Manning is now the Account Manager for Platinum, responsible for working with our current customers regarding retention sales, offering software demonstrations, and assisting with new product needs. If you are a current Platinum customer and need student access, license renewal assistance, or want to see a demo of our software in action, contact Alanah directly at alanah@platinumed.com. Her outgoing personality and strong knowledge of our software will ensure her success in her new role. Congratulate Alanah when you have the chance!



John Zimmer started at Platinum in October 2013 and has moved from a Regional Sales role to retention sales (a similar role that Alanah has now), to retention sales with Human Resources, and moved into a full-time Human Resources Director role earlier this year. Currently, John is handling all Human Resource issues for the Platinum team, including hiring, implementing new internal HR software, improving benefits, HR compliance, and other HR-related issues.

As Platinum continues to grow and improve overall, our employees will receive additional growth opportunities as well, based on need and interest. Growth in our company is due to our wonderful customers supporting our software, so "thank you" to our customers!

News From Our Allies in Education

Every month we feature a key news snippet or other information from our allies in Allied Health Education. If you would like to connect and see how we can collaborate, [contact us!](#)

WANTED - Subject Matter Experts (SME's)

AMCA's Subject Matter Experts complete a wide range of projects and tasks that contribute to the certification program and exam development. SMEs have a deep understanding of the profession they are representing and provide knowledge and expertise for that specific area.



[More details](#)



Accreditation Workshop

ABHES is offering virtual programmatic/institutional accreditation workshops in 2021. The upcoming workshop will be on July 21st, 2021.

[More details](#)



CAAHEP CoA Summer Workshop - will be held virtually on July 15, 2021, from 11 AM to 3:00 PM

The CAAHEP Summer Workshop is open to staff and leaders of the Committees on Accreditation. The CAAHEP Board of Directors also attends this meeting.

[More details](#)



From the Customer Support Team

Having issues using the website?

Q: Some of our users having issues using the website, and it also asks for additional passwords on the login page. What's going on?

A: We've seen an uptick of users (mainly students that have been given an incorrect link to our site) that are not able to log in or create accounts on our site. This is due to students being given the URL to our test site. The test site is only for Platinum Employees to work in a sandbox of our websites to test things without making changes.

[Click for Full Details!](#)

"Amazing customer and tech support. Just started using this semester and they have made the transition over very simple." - Jimmy Stevens, Assistant Professor/EMS Education Program Director at Delgado Community College LA



Upcoming Conferences/Symposium Platinum Educational Group will be attending

51st Annual AST Surgical Technology Conference – July 21-23, 2021 – Las Vegas, NV

AAMA Annual Conference – September 24-26, 2021 – Houston, TX

NN2 – September 29 – October 1, 2021 – Kissimmee, FL

Bring your coin by and say hello for a prize! Don't have a coin?? No problem! [Click Here](#) to schedule a demo and we will send you and your entire team a coin and some swag!



Customer Showcase: Columbus State Community College

Every month we give a little bit of love to one of our valued customers! This month we celebrate the awesome Allied Health Staff at Columbus State Community College (OH).

Three priorities — **Student Success, Workforce Development, and Civic Engagement** — dominated the conversation, and dedicated workgroups were charged with developing priorities and practical initiatives for each goal. Assembled together, these individual priorities became the Strategic Plan, which now drives the college to perform our mission, realize our vision and live our values.

One program to highlight is Columbus State's Veterinary Technology program. The Associate of Applied Science Degree in Veterinary Technology provides students with both classroom and clinical experiences. Students also will spend a portion of their clinical experience in various veterinary settings, including research centers, private clinical practices, veterinary emergency hospitals, veterinary diagnostic laboratories, and zoos. Columbus State Community College emphasizes safety and disease prevention because students and employees in health care professions may be exposed to infectious materials, communicable, and zoonotic diseases.

Student involvement: Columbus State has an active campus with many opportunities for involvement, including student activities, clubs and organizations, varsity sports (offering scholarships), wellness and intramural activities, and volunteer and leadership opportunities.

We want to thank Columbus State Community College for their trust in our solutions, our customer service, and our reputation to provide the highest quality of both!

Leaving You Laughing



PLATINUM
EDUCATIONAL GROUP

Platinum Educational Group
4370 Chicago Dr. SW, Suite B205
Grandville MI 49418

[Manage your email preferences](#)
[Unsubscribe from all future emails](#)